





BASELIUS COLLEGE

KOTTAYAM - 686001

NAAC REACCREDITED WITH A++ CGPA 3.51

AFFILIATED TO MAHATMA GANDHI UNIVERSITY

ANNUAL QUALITY
ASSURANCE REPORT
(AQAR)





Baselius Coll

1.3.2	Experie	ential learn	ing throug <mark>l</mark>	ı project
	work	field work	/internship)





26th mile, Palampra P.O, Kanjirappally, Kottayam Kerala - 686 518 maryqueenkply@gmail.com www.maryqueensmissionhospital.com

January 19, 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Anand H Nair, a sixth semester BBA student at Baselius College, Kottayam, has successfully completed his project program (Topic: A study on employee welfare policies in Mary Queen's Mission Hospital) at Mary Queen's Mission Hospital Kanjirapally from 19th December 2023 to 18th January 2024.

Mary Queen's Mission Hospital is a 200 bedded multispecialty hospital situated at Kanjirapally near Kottayam in Kerala is a full-fledged hospital capable of providing total health care.

During the Internship period he exhibited pleasing manners and good character.

I wish all the best for his future endeavors.

Ajo Vanthiyil HR MANAGER

hr@maryqueensmissionhospital.com





THE PLANTATION N OF KERALA LTD.

REGISTERED OFFICE: KOTTAYAM - 686 004, KERALA

9001 2015 CERTIFIED COMPANY

No: P&A/F- 125



06.04.2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Anaswara A.V., (Reg.No.210021079713) Bachelor of Business Administration student of Baselius College, Kottayam has underwent and completed project study on the topic "A Study on Employees Stress At Plantation Corporation of Kerala Ltd" at Head office, Kottayam during the period from 01.01.2024 to 31.01.2024 as a part of fulfilment of her BBA curriculum.

For The Plantation Corporation of Kerala LTD.







ആട്ടോകാസ്റ്റ് ലിമിറ്റഡ്

(ഒരു കേരള സർക്കാർ സ്ഥാപനം)





ISO 9001: 2015

AKL/PER/17A

19/03/2024

CERTIFICATE

This is to certify that Ms. Anjaly K S, 6th semester BBA student of Baselius College, Kottayam has successfully completed Project Work on "EFFECTIVENESS OF TRAINING PROGRAMME" in our company during the period from 19/12/2023 to 18/01/2024 as part of her curriculum.

She was found to be sincere in her studies.

For AUTOKAST LTD,

MANAGER (HRB&A

SN PURAM P.O. *

CHERTHALA-588 580

Email: autokastoffice@gmail.com, Website: www.autokast.com

REGD. OFFICE: XIV/130, KOTTAYAM SOUTH P.O., KODIMATHA, KOTTAYAM - 686 013, KERALA. PHONE: 2567103, 2567104, 2566882. FAX: 0481-2561442 GST IN: 32AAACO3695G1ZI., CIN: U01133KL1977SGCOO2934 E-mail: mdopil@yahoo.co.in, Web: www.oilpalmindia.com

OP/PD/87

08.04.2024

CERTIFICATE

This is to certify that Mr. Anujith Madhu (Reg. No: 210021079715), BBA student of Baselius College, Kottayam has successfully completed his project work on the topic "A Study on the Effectiveness of Motivation Techniques in Oil Palm India Limited" in our organization during the period from 19.12.2023 to 18.01.2024 as part of academic curriculum requirement.

During the period, we found Mr. Anujith Madhu shown keen interest in his assignments and duties entrusted. We wish him all success in future.

CADE MAYAM ANDIA LIMITED

Yours Faithfully,

SENIOR MANAGER (H.R.D)

GST: 32AACCT1374R1Z0 CIN: U25209KL2003PTC016224



Toms Pipes Private Limited

Veroor Industrial Estate, Industrial Nagar P. O., Changanacherry, Kottayam, Kerala - 686 106 Tel: +91 481 2724414, Fax: 272 4807.

E-mail: tomspipes1@gmail.com, Web: www.tomspipes.com

Dated: 18 Jan 2024

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. ARCHANA J PAI, BBA student at Baselius College, Kottayam, Kerala, has successfully completed her project on "Factors affecting Employee Satisfaction" at Toms Pipes Pvt Ltd, Changanacherry from 19th Dec 2023 to 18 Jan 2024 as a part of the course of study. During the period she was found hardworking and sincere towards the training.

We wish her all the best.

For Toms Pipes Pvt. Ltd. 18/21/30 NH

For Toms Pipes Pvt Ltd

hr@tomspipes.in







KR KAMCO

Kerala Agro Machinery Corporation Ltd.
(A Government of Kerala Undertaking)

(A Government of Kerala Undertaking)
Regd. Office: Athani - 683 585, Ernakulam District, Kerala, India
Phone: (0091) 0484 2474301 (5 Lines), 2475041, Fax: (0091) 0484-2474589
E-Mail: mail@kamcoindia.com, Website: www.kamcoindia.com
CIN: U29211KL 1973 SGC002492

HR/22 18.01.2024

CERTIFICATE

This is to certify that the below mentioned student has done his **Project** in the Athani Unit of this Corporation for the period from 19.12.2023 to 18.01.2024 in HR **Department**.

EKM. DIST.
DATE. LA IHANI-683585

SENIOR MANAGER (HR)

Name : ARUN KUMAR

Course :BBA

College: Beselius College, Kottayam.

THE PLANTATION CORPORATION OF KERALA LTD.

(A GOVERNMENT OF KERALA UNDERTAKING)
REGISTERED OFFICE: KOTTAYAM - 686 004, KERALA

AN ISO 9001 : 2015 CERTIFIED COMPANY

No: P&A/F- 123

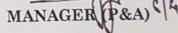


06.04.2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Diya Johney, (Reg.No.210021079719) Bachelor of Business Administration student of Baselius College, Kottayam has underwent and completed project study on the topic "A Study on Quality of work life at The Plantation Corporation of Kerala Ltd" at Head office, Kottayam during the period from 01.01.2024 to 31.01.2024 as a part of fulfilment of her BBA curriculum.

For The Plantation Corporation of Kerala LTD.









Deshabhimani Publications, Chungom, Kottayam - 686001

CERTIFICATE

This is to certify that Miss.Diya K Sunil BBA student of Baselius College, Kottayam has successfully completed project work on "A Study on Job satisfaction among the employees" at Deshabhimani Publications, Kottayam unit for 30 days from 19th December 2023 to 19th January 2024. She was given opportunity to work with our Human Resource department.

During the period, she was found hardworking, punctual, inquisitive and has demonstrated her skills with self-motivation to learn new skills, We wish her good luck.

For Deshabhimani Publications

Ranjith Viswam

Manager

08.04.2024

35/422, Planthottam Complex, Near KSRTC Bus Stand, Thiruvalla, Pathanamthitta, Kerala, P. O. 689101 Ph: 0469 - 2633533, 9400062211, Email: mailus@ncsautocorp.com, Web: www.ncsautocorp.com CIN: U50404KL2018PTC052106, GST No: 32AAFCN9481JIZ3

01st March 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Jenson Josy**, student of Bachelor of Business Administration at Govt. Baselius College, Kottayam, has undergone 1 month internship at NCS TATA Kayamkulam showroom from 19th December 2023 to 18th January 2024.

During the internship period his conduct and character were found to be good.

We wish him all success in his future endeavors.

For NCS Automotives Private Limited

Assistant Manager- HR



Deshabhimani Publications, Chungom, Kottayam - 686001

CERTIFICATE

This is to certify that Mr.Jerry V Ninan Corfield BBA student of Baselius College, Kottayam has successfully completed project work on "A Study on Customer Preference" at Deshabhimani Publications, Kottayam unit for 30 days from 19th December 2023 to 19th January 2024. He was given opportunity to work with our Human Resource department.

During the period,he was found hardworking, punctual, inquisitive and has demonstrated his skills with self-motivation to learn new skills, We wish him good luck.

For Deshabhimani Publications

Ranjith Viswam

Manager

08.04.2024





Ernakulam Regional Co-operative Milk Producers' Union Ltd.

KOTTAYAM DAIRY, VADAVATHOOR P.O., KOTTAYAM - 686 010 (AN ISO 9001-2015 and ISO 22000 : 2005 Certified Company)
GST NO.32AAAAE0621L1Z9

Ph:0481 2578764,2578112, E-mail: ercmpukd@milma.com

NO: KD/P&A2/52/2024/3047

08.04.2024

CERTIFICATE

This is to certify that Ms.Jintu Suresh, BBA Student of Baselius College-Kottayam, has undergone In-Plant Training/ Project on the topic "A Study on The Welfare Measures Of At Milma Dairy Kottayam" for a period from 19.12.2023 to 18.01.2024. During the period her character and conduct were found good.



& DAIRY MANAGER KOTTAYAM DAIRY

To,

Whomsoever it may concern

GST: 32AACCT1374R1Z0 CIN: U25209KL2003PTC016224



Toms Pipes Private Limited

Veroor Industrial Estate, Industrial Nagar P. O., Changanacherry, Kottayam, Kerala - 686 106 Tel: +91 481 2724414, Fax: 272 4807. E-mail: tomspipes1@gmail.com, Web: www.tomspipes.com

Dated : 18 Jan 2024

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. KAILAS HARI, BBA** student at **Baselius College, Kottayam, Kerala,** has successfully completed his project on "**Employee Welfare measures**" at
Toms Pipes Pvt Ltd, Changanacherry from **19**th **Dec 2023 to 18 Jan 2024** as a part of
the course of study. During the period he was found hardworking and sincere towards
the training.

We wish him all the best.

For Toms Pipes Pvt. Ltd.

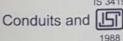
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HRYAdmin

For Toms Pipes Pvt Ltd

hr@tomspipes.in







Ernakulam Regional Co-operative Milk Producers' Union Ltd.

KOTTAYAM DAIRY, VADAVATHOOR P.O., KOTTAYAM - 686 010 (AN ISO 9001-2015 and ISO 22000 : 2005 Certified Company)
GST NO.32AAAAE0621L1Z9

Ph:0481 2578764,2578112, E-mail: ercmpukd@milma.com

NO: KD/P&A2/52/2024/ 3488

08.04.2024

CERTIFICATE

This is to certify that Ms.Parvathy R, BBA Student of Baselius College-Kottayam, has undergone In-Plant Training/ Project on the topic "A Study on Employees Stress At Milma Dairy Kottayam" for a period from 04.01.2024 to 03.02.2024. During the period her character and conduct were found good.



H DAIRY MANAGER KOTTAYAM DAIRY

To,

Whomsoever it may concern





PD/ 64

23.01.2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. PRITHICK PRASAD, BBA student, Department of Management, Baselius College, Kottayam - 686 001 had undergone a Project Work titled "A STUDY ON EMPLOYEE MOTIVATION IN TRAVANCORE CEMENTS LTD., KOTTAYAM" in our Company during the period from 22.12.2023 to 21.01.2024 as part of his curriculum.

During this period he had shown keen interest in learning various aspects connected with his academic requirement and was found obedient as well as industrious.

FOR THE TRAVANCORE CEMENTS LTD.,

DY. GENERAL MANAGER (P&A)











Kerala Agro Machinery Corporation Ltd.

(A Government of Kerala Undertaking) Regd. Office: Athani - 683 585, Ernakulam District, Kerala, India Phone: (0091) 0484 2474301 (5 Lines), 2475041, Fax: (0091) 0484-2474589 E-Mail: mail@kamcoindia.com, Website: www.kamcoindia.com

: U29211KL 1973 SGC002492

HR/22 18.01.2024

CERTIFICATE

This is to certify that the below mentioned student has done his Project in the Athani Unit of this Corporation for the period from 19.12.2023 to 18.01.2024 in HR Department.



To.

: RANJITH C Name

Course : BBA

College: Beselius College, Kottayam.

Phone: (0091) 0490 - 2366695



Mob: 9020100100

9020200200

E-mail: hr@oxygendigitalshop.com www.oxygendigitalshop.com

Date: 18-03-2024

To whomsoever it may concern

This is to certify that Ms. Rebecca Susan Kurian, Third year BBA, student of Baselius College, Kottayam has completed her project study on the topic "A Study On Recruitment And Selection Process In Oxygen The Digital Shop, Kottayam" at Oxygen The Digital Shop, Kottayam from 19th December 2023 to 18th January 2024.

Her conduct here has been exemplary. We wish her all the best.

For Oxygen The Digital Shop

Jibin K Thomas,

Head - Human Resource Division



THE PLANTATION CORPORATION OF KERALA LTD.

(A GOVERNMENT OF KERALA UNDERTAKING)
REGISTERED OFFICE: KOTTAYAM - 686 004, KERALA

AN ISO 9001 : 2015 CERTIFIED COMPANY

No: P&A/F- 124

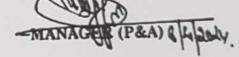


. 06.04.2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Saniya Biju, (Reg. No.210021079729) Bachelor of Business Administration student of Baselius College, Kottayam has underwent and completed project study on the topic "A Study on Training With Reference to The Plantation Corporation of Kerala Ltd" at Head office, Kottayam during the period from 01.01.2024 to 31.01.2024 as a part of fulfilment of her BBA curriculum.

For The Plantation Corporation of Kerala LTD.







REGD. OFFICE: XIV/130, KOTTAYAM SOUTH P.O., KODIMATHA, KOTTAYAM - 686 013, KERALA. PHONE: 2567103, 2567104, 2566882 FAX: 0481-2561442 GST IN: 32AAACO3695G1ZI., CIN: U01133KL1977SGCOO2934 E-mail: mdopil@yahoo.co.in, Web: www.oilpalmindia.com

OP/PD/ 128

12.04.2024

CERTIFICATE

This is to certify that Ms. Shilpa Yesodaran (Reg. No: 210021079730), BBA student of Baselius College, Kottayam has successfully completed her project work on the topic "A Study on Work Life Balance of Employees in Oil Palm India Limited" in our organization during the period from 19.12.2023 to 18.01.2024 as part of academic curriculum requirement.

During the period, we found Ms. Shilpa Yesodharan shown keen interest in her assignments and duties entrusted. We wish her all success in future.

Yours Faithfully,

SENIOR MANAGER (H.R.D)

NIKASU FROZEN FOODS INTL:

23 B COCHIN SPECIAL ECONOMIC ZONE (CSEZ), KAKKANAD, COCHIN-682 037, INDIA. Tel: 91-484-2413167, 2413189, 5544 446. Fax: 91-484-2413152

E-Mail: nikasu@nikasu.com nikasufrozen@gmail.com Website: www.nikasu.com

TO WHOM IT MAY CONCERN

This is to certify that Ms. SONA VIPIN of 3 rd year BBA Student of Baselius Colleage, Kottayam-686001, Kerala has successfully completed her PROJECT WORK a study on job satisfaction in our Organization as part of curriculum from 19/12/2023 to 18/01/2024. She was found to be very attentive and hardworking during the entire training period.

G. Anil Kumar

OF NIKASU FROZEN FOOD PVT. LTD.

General Manager

TEN FOOD PVT.

21/01/2024



INTERNSHIP CERTIFICATE

MAIPL/2024/TRN/01

09/02/2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that, Mr. Sree vighnesh student of Baselius College, Kottayam, has under taken Industrial Training Subjected Sales & Marketing at Muthoot Automotive India pvt Ltd., Trivandrum for a period of 1 Month as part of his BBA course.

Internship Subject: Analyzing the sales growth and new marketing strategies.

During the tenure of his training, we found him sincere and hard working his conduct and character during the period were good and we wish him success in all his future endeavors.

Thanks & Best Regards

For Muthoot Automotive India pvt Ltd

Ani George

Manager - HR





Muthoot Automotive India Pvt. Ltd.

Q S Road, Kadapakkada, Kollam - 691 008 Ph: 0474 2783333. E-mail: info@muthoothonda.com REGD. OFFICE: XIV/130, KOTTAYAM SOUTH P.O., KODIMATHA, KOTTAYAM - 686 013, KERALA. PHONE: 2567103, 2567104, 2566882 FAX: 0481-2561442 GST IN: 32AAACO3695G1ZI., CIN: U01133KL1977SGCO02934 E-mail: mdopil@yahoo.co.in, Web: www.oilpalmindia.com

OP/PD/ 98

06.04.2024

CERTIFICATE

This is to certify that Mr. Stephin Benny (Reg. No: 210021079733), BBA student of Baselius College, Kottayam has successfully completed his project work on the topic "A Study on Various Welfare Measures Provided By Oil Palm India Limited, Kottayam" in our organization during the period from 27.12.2023 to 26.01.2024 as part of academic curriculum requirement.

During the period, we found Mr. Stephin Benny shown keen interest in his assignments and duties entrusted. We wish him all success in future.

100 mmi

DITATAM

MINDIALIM

Yours Faithfully,

SENIOR MANAGER (H.R.D)

GST: 32AACCT1374R1Z0 CIN: U25209KL2003PTC016224



Toms Pipes Private Limited

Veroor Industrial Estate, Industrial Nagar P. O., Changanacherry, Kottayam, Kerala - 686 106 Tel: +91 481 2724414, Fax: 272 4807.

E-mail: tomspipes1@gmail.com, Web: www.tomspipes.com

Dated: 18 Jan 2024

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. VAISHNAV P, BBA student at Baselius College, Kottayam, Kerala, has successfully completed his project on "Distribution and Promotional Strategy" at Toms Pipes Pvt Ltd, Changanacherry from 19th Dec 2023 to 18 Jan 2024 as a part of the course of study. During the period he was found hardworking and sincere towards the training.

We wish him all the best.

For Toms Pipes Pvt. Ltd.

For Toms Pipes Pvt Ltd

hr@tomspipes.in



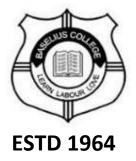




INDUSTRIAL VISIT REPORT

Industrial Visit to Hi-care gloves Pvt.Ltd, Marangattupilly, Kerala

A Report on Industrial Visit organized by the Department of Business Administration for the students of BBA [3rd SEMESTER] 2023 – 25.



DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON INDUSTRIAL VISIT

An Industrial Visit to "Hi-care gloves Pvt.Ltd", Marangattupilly was organized by the Department of Business Administration on 8th January 2024, Monday. Twenty three BBA students and 2 faculties [Nidhin John, Dr Mishel Elizabeth Jacob (HOD)] visited to Hi-care gloves pvt.ltd. to understand how the production activity, management process, technology works and also to acquire knowledge and experience.

The journey began from the college campus by 9:30 AM and reached the venue at 10:30 AM.

Our visit provided valuable insights into the manufacturing processes and practices of one of the leading glove manufacturers in the industry. The company located at Marangattupilly, Kottayam(dist), specialises in the production of high-quality gloves for various sectors. The business came into existence in 2011 and is one of the leading company having an extensive experience in the field of manufacturing medical disposable gloves with an excellent reputation for quality and customer service.

During the visit, we observed the comprehensive glove manufacturing process, from raw material handling to final product packaging. Thomas George Sir, the manager of the company made us understood about all the process that takes place in their company. He guided us to different sections of company including manufacturing, packing and labelling of gloves. The glove making process includes a ceramic hand-shaped mould called a former which is conveyed through a dipping series at 60°C. First the formers are put through an acid and alkali wash followed by rinsing to remove dirt and residues. Then, they go through dipping, in which the first coat of a coagulant solution is applied. This solution typically consists of calcium nitrate and calcium carbonate. Calcium nitrate determines the thickness of the latex coating and final glove, while calcium carbonate or stearate serves as a releasing agent to detach the gloves from the formers during the glove-stripping stage. Freshly moulded gloves are then leached in hot water to remove residual latex proteins and chemicals.

Gloves are then dried and cured, at which point a vulcanization reaction occurs between the rubber molecules in the latex and added chemicals that make gloves stronger and more elastic. Gloves are treated with either chlorine or a polymer coating to control surface grip characteristics. After drying, gloves are rinsed again to leach out additional latex proteins, and cuffs are beaded or rolled to make them easier to wear. Then finished gloves are stripped from the formers and sent them to another section where quality control are ensured before eventually being packed for shipment. We have seen a number of large machines and equipment which are there for various steps of glove making.

After that Thomas sir brought us to the section where checking, packing and labelling process

which are done. There we saw a lot of employees who are doing their work together.

The workers inspect gloves for any defects or imperfections, ensuring that they meet quality standards. If there are any visible defects like tears, holes, or missing fingers within a batch, there is no need for further testing. Visibly defective gloves are removed and discarded. Then they inflated the gloves with air using a suitable inflating device, ensuring they are fully expanded. After completing the checking process, non-defective gloves are sent for packaging.

After understanding all these, we raised our doubts and Thomas Sir clarified them all. Then we thanked the manager and other employees of the company who cooperated and facilitated our industrial visit and also gifted them a dairy as a token of love from our side. We reached the college campus by 5: 00 PM.

<u>AIM OF THE INDUSTRIAL VISIT: -</u>

- **❖** To interact the students with actual industry personnels.
- To make us aware of the industrial procedures required to enter in any company.
- **❖** To experience the working environment in industry and visualize all the important departments in the industry.
- **❖** To prepare us for the selection of carrier path in different departments of industry.









CONCLUSION

We are thankful for all our faculties for organizing such an informative event for us. We got the knowledge on different types of industries and the experience of visiting them was wonderful. We gained firsthand information about the manufacturing process right from raw materials, machine handling, quality check, testing of final product etc.

This Industrial Visit helped us to bridge the gap between academics and industry.

'UNDERSTANDING THE FACTORS AFFECTING CUSTOMER BEHAVIOUR AND ATTITUDE TOWARDS APP-BASED FOOD DELIVERY SERVICE PROVIDERS SWIGGY AND ZOMATO'

With special reference to Kottayam District

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

AKSHARA S ASOKAN - 220021075126

AROMAL M T

- 220021075131

NEERAJ SAJI

- 220021075142

Under the supervision and guidance of

Dr. MISHEL ELIZABETH JACOB

DEPARTMENT OF BUSINESS ADMINISTRATION



ESTD 1964

BASELIUS COLLEGE

KOTTAYAM

A STUDY ON ONLINE PURCHASE BEHAVIOUR THROUGH SOCIAL MEDIA

With A Special Focus On Instagram And Facebook
With Respect To Kottayam District

Project work submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

DIPANKAR KONWAR - 220021075133

JOSNA NIXON - 220021075136

M. S. SIVANATH - 220021075140

SAAVAN ELIAS SAJU - 220021075145

Under the supervision and guidance of

Dr. MISHEL ELIZABETH JACOB

DEPARTMENT OF BUSINESS ADMINISTRATION



ESTD 1964

BASELIUS COLLEGE

KOTTAYAM

'A STUDY ON BRANDING AND IMPACT OF JIO'

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

HANNA SUSAN BINU -220021075134

KARTHIKA M NAIR -220021075137

SEBY SABU -220021075147

Under the supervision and guidance of

Dr. JOHN K BABU

DEPARTMENT OF BUSINESS ADMINISTRATION



ESTD 1964

BASELIUS COLLEGE KOTTAYAM

'THE EFFECT OF ADVERTISEMENT ON CONSUMER BEHAVIOUR WITH SPECIAL' REFERENCE TO SURF EXCEL'

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

LAKSHMI UNNI - 220021075139

NIMISHA ELSA SHAJU - 220021075143

•THOMSON REJI - 220021075149

Under the supervision and guidance of

Dr. JOHN K BABU

DEPARTMENT OF BUSINESS ADMINISTRATION



BASELIUS COLLEGE KOTTAYAM

'A STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG YOUTH'

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

AKSHARA LAL - 220021075125

ALENA MARY JOSEPH - 220021075128

BIBIN RAJU - 220021075132

Under the supervision and guidance of

DR. SHINY ABRAHAM

DEPARTMENT OF BUSINESS ADMINISTRATION



ESTD 1964

BASELIUS COLLEGE KOTTAYAM 2022-2025

'A STUDY ON FACEWASH BRAND SWITCHING BEHAVIOR AMONG YOUNG ADULTS IN KOTTAYAM'

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

LAKSHMI BIJU - 220021075138

ANANTHA MARY JOHN - 220021075129

SABARINANTH S - 220021075146

Under the supervision and guidance

of DR. SHINY ABRAHAM

DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION



BASELIUS COLLEGE KOTTAYAM

'A STUDY ON BRAND PREFERENCE OF TVS NTORQ'

Project work submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

\mathbf{BY}

AKSHAY S. KESAV		220021075127
ARATHY K G		220021075130
HARIKRISHNAN K B	-	220021075135
MAHIR V K	100	220021075141

Under the supervision and guidance of

NIDHIN JOHN

DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION



ESTD 1964

BASELIUS COLLEGE

KOTTAYAM

PG DEPARTMENT OF COMMERCE

Industrial Visit (I.V) Report-MASCO Tea Factory, Vagamon

The I.V. programme B.Com Students of the Department was conducted on 16.12.2023 to MASCO Tea Factory, Vagamon and nearby places of tourist attraction. There were 52 students accompanied by 3 teachers for the industrial visit. The journey began with a silent prayer and attendance check. The bus was boarded by the students and staff and left campus at 7:00 a.m. headed to our first location - MASCO Tea Factory, Vagamon. On the way we stopped at a restaurant at Cherpunkal for our breakfast. Soon after, we started again to the tea factory.

As soon as we reached the factory, Mr. Balakrishnan who is the overhead supervisor of the factory, guided us through the various processes and machinery of the factory. MASCO Tea is an organic tea manufactured from the beautiful landscape of Vagamon, a small picturesque town in the mountains of Kerala in South India. The MALANAD SERVICE CO-OPERATIVE BANK LTD, which was established in 1970, , undertook a prestige project, a Tea Processing Unit- with an aim to save the poor member farmers to get an adequate price for the green tea leaves. In 1995, they started to produce tea leaves. But, there were several hurdles waiting for them and after facing severe setbacks, the bank authorities decided to set up a tea factory by itself. On 02.11.2000, the society started MASCO Tea. Balakrishnan sir showed us the various processes used to refine tea powder. It was divided based on its size and quality using a refining device. Prices were set according to the refinement and quality of tea. Regular inspections were conducted at the tea factory by various authorities to ensure safety and hazard-free manufacture of tea.

After the visit at MASCO Tea, we boarded the bus and soon started to our first location of tourist interest - Vagamon Meadows Lake. At the lake, we had the opportunity to do boating which was a great experience for everyone. After the visit at the Lake, we had our lunch at a restaurant in Vagamon.

After having our lunch, we head out to Vagamon Meadows, commonly known as Mottakunnu due to its structure. It was a beautiful sight to the eye. We had the opportunity to enjoy the landscape and relax. After the visit at the Meadows, we were off to our next location - Pine Forest, Vagamon. At this location, we were left free to explore and be adventurous. It was a great experience and there were many sights to see.

Around 6:00 p.m. we wrapped up the visit at the pine forest and made our way to our last location - Parunthumpara Hills. Windy climate and chill air was the speciality of this location. It had

a beautiful landscape and cold weather. We took our group photo at this location which was printed and distributed to all the students and staff that participated in the visit. At 7:00 p.m. we started our journey back to campus. On our way, we stopped at a restaurant at Mundakkayam for our dinner. After having dinner, we started back to college and reached the college by 10:00 p.m.







VANDE BHARAT EXPRESS: DELIVERING ON THE HYPE? ASSESSING PASSENGER EXPERIENCES AND SATISFACTION

Project report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce

Submitted by:

ROSHANA CHERIAN (210021068504)

AKHIL YELDO JOSEPH (210021068511)

BIBINA VARGHESE (210021068514)

RUNY JAMES (210021068536)

SANDRA SAJI (210021068537)

Under the supervision and guidance of

Prof. Dr. MANOJ NARAYANAN K.S.
Head of the Department

POSTGRADUATE DEPARTMENT OF COMMERCE



BASELIUS COLLEGE, KOTTAYAM MARCH 2024

POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM



Date: 31-03-2024

CERTIFICATE

This is to certify that the project work titled "Vande Bharat Express: Delivering on the Hype? Assessing Passenger Experiences and Satisfaction" is a record of project work done by Roshana Cherian (210021068504), Akhil Yeldo Joseph (210021068511), Bibina Varghese (210021068514), Runy James (210021068536) and Sandra Saji (210021068537), students of Sixth Semester B. Com in the Department during the academic year 2023- 2024 in partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce under my guidance and supervision.

COLLEGE AND A 300

Dr. Manoj Narayanan K.S. (Supervising Teacher & HoD)

We, the undergraduate students of Sixth Semester of the Postgraduate Department of Commerce, Baselius College Kottayam, hereby declare that the project entitled "Vande Bharat Express: Delivering on The Hype? Assessing Passenger Experiences and Satisfaction" is a bonafide work done by us under the guidance of Prof. Dr. Manoj Narayanan K.S., Head of the Department, Post Graduate Department of Commerce, Baselius college. Kottayam during the academic year 2023-2024 and it has not either wholly or in part been submitted for the award of any degree or diploma.

Signature

Name:

ROSHANA CHERIAN (210021068504)

AKHIL YELDO JOSEPH (210021068511)

BIBINA VARGHESE (210021068514)

RUNY JAMES (210021068536)

SANDRA SAJI (210021068537)

Place: Kottayam

Date: 31-03-2024

SUKANYA SAMRIDDHI YOJANA; AN EVALUATION OF BENEFICIARY SATISFACTION.

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelor's Degree in Commerce

Submitted By:

NIKHIL ROBY (210021068502)

PRATHIBHA VIJAYAN (210021068503)

SHINCE ABRAHAM (210021068505)

VIDHU PRASAD (210021068506)

VINAYAK SAJEEV (210021068507)

Under the supervision and guidance of

Ms. Tissy Eruthickal

Assistant Professor



ESTD 1964

POST GRADUATE DEPARTMENT OF COMMERCE
BASELIUS COLLEGE KOTTAYAM
MARCH 2024



ESTD 1964

POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31-03-2024

CERTIFICATE

This is to certify that the project work titled "Sukanya Samriddhi Yojana; An Evaluation of Beneficiary Satisfaction" is a record of project work done by Nikhil Roby (210021068502), Prathibha Vijayan (210021068503), Shince Abraham (210021068505), Vidhu Prasad (210021068506), Vinayak Sajeev (210021068507), students of Sixth Semester B.Com in the Department during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the degree of Bachelor in Commerce under my guidance and supervision. It is further certified that the students have done an open presentation of the project work as part of internal evaluation.

Counter Signed by

Prof. Dr. Manoj Narayanan K. S

(Head of the Department)

Ms.Tissy Eruthickal (Supervising Teacher)

We hereby declare that the project titled "Sukanya Samriddhi Yojana; An Evaluation of Beneficiary Satisfaction"has been prepared by us under the supervision and guidance of Tissy Eruthickal, Assistant Professor Baselius College, Kottayam. We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not previously formed the basis, fully or partially, for the award of any Degree, Diploma, Associateship, or other similar title.

Name:

Nikhil Roby(210021068502)

Prathibha Vijayan(210021068503)

Shince Abraham(210021068505)

Vidhu Prasad (210021068506)

Vinayak Sajeev (210021068507)

Place: Kottayam Date: 31st March 2024

Signature

Nikhil.

State

Singat.

A STUDY ON YOUTH'S PERCEPTION OF EDUCATIONAL APPS IN KOTTAYAM MUNICIPALITY

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelor's Degree in Commerce.

SUBMITTED BY:

Rose Mary Sony (210021068535) Sanjay Stephen John (210021068538) Sneha Jacob (210021068539) Telwin Alexander Mathew (210021068540) Varun C Thomas (210021068541)

Under the supervision and guidance of

Ms. Tissy Eruthickal (Assistant Professor)



POSTGRADUATE DEPARTMENT OF COMMERCE
BASELIUS COLLEGE, KOTTAYAM
MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date:31/03/2024

CERTIFICATE

This is to certify that the project work titled "A STUDY ON YOUTH'S PERCEPTION OF EDUCATIONAL APPS IN KOTTAYAM MUNICIPALITY" is a record of project work done by Rose Mary Sony, Sanjay Stephen John, Sneha Jacob, Telwin Alexander Mathew and Varun C Thomas, students of Sixth Semester B. Com in the Department during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the degree of Bachelor in Commerce under my guidance and supervision. It is further certified that the students have done an open presentation of the project work as part of internal evaluation.

Ms. Tiss Enthickal

Supervising Teacher

Counter Signed by:

Prof. Dr. Manoj Narayanan K.S

Head of the Department



We hereby declare that the project report titled "A STUDY ON YOUTH'S PERCEPTION OF EDUCATIONAL APPS IN KOTTAYAM MUNICIPALITY" has been prepared by us under the supervision and guidance of Ms. Tissy Eruthickal, Assistant Professor, Baselius College, Kottayam.

We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not previously formed the basis, fully or partially, for the award of any Degree, Diploma, Associateship, or other similar title.

Place: Kottayam

Date: 31/03/2024

Rose Mary Sony

Sanjay Stephen John

Sneha Jacob Jal

Telwin Alexander Mathew

Varun C Thomas

A STUDY ON THE FACTORS INFLUENCING EMPLOYEE RETENTION IN HEALTH CARE SECTOR

Project Report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelors' Degree in Commerce

SUBMITTED BY:

Vivek Rejimon (Reg no:210021068508)

Aakash T S (Reg no: 210021068509)

Achariya Ravi (Reg no: 210021068510)

Akhila P B (Reg no: 210021068512)

Alen Abraham (Reg no: 210021068513)

Under the supervision and guidance of

Mrs. Liza Alex

Assistant professor



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE KOTTAYAM

MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM

Date: 31 3 2024

CERTIFICATE

This is to certify that the project work titled "A STUDY ON THE FACTORS INFLUENCING EMPLOYEE RETENTION IN HEALTH CARE SECTOR" is a record of project work done by Vivek Rejimon (Reg no:210021068508) Aakash T S (Reg no: 210021068509) Achariya Ravi (Reg no: 210021068510) Akhila P B (Reg no: 210021068512) Alen Abraham (Reg no: 210021068513) students of sixth semester B.Com in the PG Department of Commerce during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce under my guidance and supervision. I also certify that this is a bonafide record of project work done by the students during the course of study and the project report has not been previously formed the basis, fully or partially, for the award of any Degree, Diploma, Associateship or other similar title.

Counter signed:

Prof. (Dr). Manoj Narayanan K S

Liza Alex

(Supervising Teacher)

(Head of the Department)



We hereby that the project titled "A STUDY ON THE FACTORS INFLUENCING EMPLOYEE RETENTION IN HEALTH CARE SECTOR "has been prepared by us under the supervision and guidance of Mrs Liza, Assistant Professor, PG Department of Commerce, Baselius College, Kottayam.

We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not been previously formed the basis, fully or partly, for the award of any Degree, Diploma, Associateship or other similar title

Place: Kottayam

Date 31/3/2024

Vivek Rejimon (Reg no:210021068508)

Aakash T S (Reg no:210021068509)

Achariya Ravi (Reg no: 210021068510)

Akhila P B (Reg no: 210021068512)

Alen Abraham (Regno:210021068513)

INFLUENCE OF BRAND EXTENSION IN IMPROVING SALES -WITH SPECIAL REFERENCE TO TATA

Project Report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelor's Degree in Commerce

SUBMITTED BY:

Vrinda P J (210021068525)

Abel Joseph (210021068526)

Abraham Aby (210021068527)

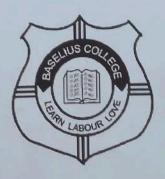
Amrita K S (210021068528)

Anjana Suresh (210021068529)

Under the supervision and guidance of

Ms. Liza Alex

(Assistant Professor)



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM

Date: 31 3 2024

CERTIFICATE

This is to certify that the project work titled "Influence of Brand Extension in Improving Sales-with special reference to TATA" is a record of project work done by Vrinda P J (210021068525), Abel Joseph(210021068526), Abraham Aby (210021068527), Amrita K S(210021068528), Anjana Suresh (210021068529), students of sixth semester B.Com in the Department during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce under my guidance and supervision. I also certify that this is a bonafide record of project work done by the students during the course of study and the project report has not been previously formed the basis, fully or partially, for the award of any Degree, Diploma, Associateship or other similar title.

Ms. Liza Alex

(Supervising Teacher)

Counter signed -

Prof. Dr Manoj Narayanan K.S

Head of the Department



We hereby that the project titled "Influence of Brand Extension in Improving Sales-with special reference to TATA" has been prepared by us under the supervision and guidance of Ms. Lisa Alex, Assistant Professor, Department of commerce, Baselius College, Kottayam.

We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not been previously formed the basis, fully or partly, for the award of any Degree, Diploma, Associateship or other similar title.

Place: Kottayam Date: March 2024

Vrinda P J (210021068525)

Abel Joseph (210021068526)

Abraham Aby (210021068527)

Amrita K S (210021068528)

Anjana Suresh (210021068529)

A STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCERS ON TRAVEL DECISIONS AMONG YOUTH

Project Report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce

Submitted by:

HANNA ANN JOSEPH (210021068497)

JUVEEN ROY (210021068498)

KARISHMA SHAJI GOMEZ (210021068499)

MINNA ELIZABETH KURUVILLA (210021068500)

NANDANA N.G (210021068501)

Under the supervision and guidance of

Dr. SHEEBA JOSEPH

Assistant Professor

POSTGRADUATE DEPARTMENT OF COMMERCE



BASELIUS COLLEGE, KOTTAYAM

March 2024

POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM



Date: 31/03/2024

CERIFICATE

This is to certify that the project work titled "A Study on the Impact of Social Media Influencers on Travel Decisions among Youth" is a record of project work done by Hanna Ann Joseph (210021068497), Juveen Roy(210021068498), Karishma Shaji Gomez (210021068499), Minna Elizabeth Kuruvilla (210021068500), Nandana N.G (210021068501), students of Sixth Semester B.Com in the Department during the academic year 2023-2024 in partial fulfilment of the requirements for the award of degree of Commerce under my guidance and supervision. I also certify that this is a bonafide record of project work done by the students during the course of study and the project report has not been previously formed the basis fully or partially for the award of any Degree, Diploma, Associateship or other similar title.

Dr. Sheeba Joseph

Supervising Teacher

Counter Signed by,

Prof. Dr. Manoj Narayanan K.S

Donnt

Head of the Department



We, the undersigned students of Postgraduate Department of Commerce, Baselius College Kottayam, hereby declare that the project titled "A Study on the Impact of Social Media Influencers on Travel Decisions among Youth" is a bonafide work done by us under the guidance of Dr. Sheeba Joseph, Assistant Professor, Postgraduate Department of Commerce, Baselius College, Kottayam during the academic year 2023-2024 and it has not either wholly or in part been submitted for the award of any degree or diploma courses.

Name Signature

HANNA ANN JOSEPH (210021068497)

JUVEEN ROY (210021068498)

KARISHMA SHAJI GOMEZ (210021068499)

MINNA ELIZABETH KURUVILLA (210021068500)

NANDANA N.G (210021068501)

Place: Kottayam

Date: 31/03/2024

CUSTOMER EXPERIENCE AND CUSTOMER SATISFACTION OF ELECTRIC CAR WITH PARTICULAR REFERENCE TO TATA MOTORS

Project Report submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of Degree of Bachelor of commerce

SUBMITTED BY

Nijasmon Salim (210021068520) Reshmi M (210021068521) Sandra Binu (210021068522) Saritamol ES (210021068523) Shine Roy (210021068524)

Under the supervision and guidance of

Dr SHEEBA JOSEPH

Assistant Professor

POSTGRADUATE DEPARTMENT OF COMMERCE



BASELIUS COLLEGE, KOTTAYAM

MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE

KOTTAYAM

DATE: 31/03/24

CERTIFICATE

This is to certify that the project work titled "CUSTOMER EXPERIENCE AND CUSTOMER SATISFACTION OF ELECTRIC CAR WITH PARTICULAR REFERANCE TO TATA MOTORS" is a record of project work done by Nijasmon Salim (210021068520), Reshmi M (210021068521), Sandra Binu (210021068522), Saritamol E S (210021068523), Shine Roy (210021068524), students of sixth semester B.Com in the Department during the academic year 2023- 2024 in partial fulfillment of the requirements for the award of degree of Bachelor in Commerce under my guidance and supervision. It is further certified that the students have done an open presentation of the project work as part of internal evaluation.

Dr. Sheeba Joseph

Supervising Teacher

Counter Signed by,

Prof. Dr. Manoj Narayanan K.S.

Head of the Department



We, the undersigned students of postgraduate department of commerce, Baselius college Kottayam, hereby declare that the project entitled "Customer experience and customer satisfaction of electric car with particular reference to Tata motors " is a bonafide work done by us under the guidance of Dr. Sheeba Joseph, Assistant Professor, Postgraduate Department of Commerce, Baselius College Kottayam during the academic year 2023-2024 and it has not either wholly or in part been submitted for the award of any degree or diploma courses.

Name

Nijasmon Salim (210021068520)

Rashmi M (210021068521)

Sandra Binu (210021068522)

Saritamol ES (210021068523)

Shine Roy (210021068524)

Signature

Suha Bir.

Place: Kottayam

Date: 313 2024

IMPACT OF SOCIAL MEDIA MARKETING ON CUSTOMERS' PURCHASE DECISION OF BRANDED PRODUCTS

Project Report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelors' Degree in Commerce

SUBMITTED BY:

Aleena Rose Tomy (210021068487)

Aleesha Philip Sajan (210021068488)

Anjaly Shibu (210021068489)

Anju Anil (210021068490)

Aparna Shaji (210021068491)

Under the supervision and guidance of

Ms. Josymole T J

(Assistant Professor)



POSTGRADUATE DEPARTMENT OF COMMERCE
BASELIUS COLLEGE KOTTAYAM
MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM

Date: 31 03 2024

CERTIFICATE

This is to certify that the project work titled "Impact of Social Media Marketing on Customers' Purchase Decision of Branded Products" is a record of project work done by Aleena Rose Tomy (210021068487), Aleesha Philip Sajan (210021068488), Anjaly Shibu (210021068489), Anju Anil (210021068490), and Aparna Shaji (210021068491) students of sixth semester B.Com in the Department of Commerce during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce under my guidance and supervision. I also certify that this is a bonafide record of project work done by the students during the course of study and the project report has not been previously formed the basis, fully or partially, for the award of any Degree, Diploma, Associateship or other similar title.

AT OF

Ms. Josymole T J
(Supervising Teacher)

Counter signed:

Prof (Dr) Manoj Narayanan K S

(Head of the Department)

We hereby declare that the project titled "Impact of Social Media Marketing on Customers' Purchase Decision of Branded Products" has been prepared by us under the supervision and guidance of Ms. Josymole T J, Assistant Professor, PG Department of Commerce, Baselius College, Kottayam.

We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not been previously formed the basis, fully or partly, for the award of any Degree, Diploma, Associateship or other similar title.

Place: Kottayam

Date: 31 03 2024

Aleena Rose Tomy(210021068487)

Aleesha Philip Sajan(210021068488)

Anjaly Shibu (210021068489)

Anju Anil (210021068490)

Aparna Shaji (210021068491)

COMPARATIVE STUDY ON PERCEPTIONAL DIFFERENCES AMONG MALE AND FEMALE ENTREPRENEURS IN MSMEs.

Project Report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelors' Degree in Commerce

SUBMITTED BY:

Adheena Elsa Roy (210021068482)

Ajay Pradeep (210021068483)

Akash Babu M S (210021068484)

Akhil M S (210021068485)

Akshara Aneesh (210021068486)

Under the supervision and guidance of

Ms. Josymole T J

(Assistant Professor)



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM

Date: 31/03/2024

CERTIFICATE

Differences Among Male and Female Entrepreneurs in MSMEs." is a record of project work done by Adheena Elsa Roy (210021068482), Ajay Pradeep (210021068483), Akash Babu M S (210021068484), Akhil M S (210021068485) and Akshara Aneesh (210021068486), students of sixth semester B.Com in the PG Department of Commerce during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the degree of Bachelor of Commerce under my guidance and supervision. I also certify that this is a bonafide record of project work done by the students during the course of study and the project report has not been previously formed the basis fully or partially for the award of any Degree, Diploma, Associateship or other similar title.

Counter signed:

Prof. (Dr). Manoj Narayanan K S

(Head of the Department)

Josymole T J

(Supervising Teacher)

We hereby that the project titled "Comparative Study on Perceptional Differences Among Male And Female Entrepreneurs in MSMEs" has been prepared by us under the supervision and guidance of Ms. Josymole T J, Assistant Professor, PG Department of Commerce, Baselius College, Kottayam.

We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not been previously formed the basis, fully or partly, for the award of any Degree, Diploma, Associateship or other similar title

Place: Kottayam

Date: 31/03/2024

Adheena Elsa Roy (210021068482) Ajay Pradeep (210021068483)

Akash Babu M S (210021068484)

Akhil M S (210021068485) (

Akshara Aneesh (210021068486)

A STUDY ON PASSENGER CONTENTMENT OF KOCHI WATER METRO LTD.

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Bachelor's Degree in Commerce

SUBMITTED BY:

Arya Lekshmi (210021068530)

Devika Suresh (210021068531)

Harikrishnan M D (210021068532)

Harinandana R (210021068533)

Merisa Shinose (210021068534)

Under the supervision and guidance of

Dr. Parvathy Mohan



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

MARCH 2024



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM

Date: 31-03-2024

CERTIFICATE

This is to certify that the project work titled "A STUDY ON PASSENGER CONTENTMENT OF KOCHI WATER METRO LTD." is a record of project work done by Arya Lekshmi(210021068530), Devika Suresh(210021068531), Harikrishnan M D (210021068532), (210021068532), Harinandana R (210021068533), Merisa Shinose(210021068534), students of sixth semester B.Com in the Department during the academic year 2023-2024 in the partial fulfilment of the requirements for the award of the degree of Bachelor in Commerce under my guidance and supervision. It is further certified that the students have done an open presentation of the project work as part of internal evaluation.

Dr. Parvathy Mohan (Supervising Teacher)

Counter Signed by,

Prof. Dr. Manoj Narayanan K.S

Head of the Department



We hereby declare that the project titled "A STUDY ON PASSENGER CONTENTMENT OF KOCHI WATER METRO LTD." has been prepared by us under the supervision and guidance of Dr. Parvathy Mohan, Assistant Professor, Baselius College, Kottayam. We also declare that this is a bonafide record of project work done by us during the course of our study and that the project report has not previously formed the basis, fully or partially, for the award of any Degree, Diploma, Associateship, or other similar title.

Place: Kottayam

Date: 31-03-2024

Arya Lekshmi (210021068530)

Devika Suresh (210021068531)

Harikrishnan M D (210021068532)

Harinandana R (210021068533)

Merisa Shinose (210021068534)

"CUSTOMER SATISFACTION TOWARDS FOOD DELIVERY APPS IN KOTTAYAM DISTRICT"

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce

SUBMITTED BY

E R PRENAV RAJ (210021068515)

GOPIKA LAL (210021068516)

GOPIKRISHNAN M S (210021068517)

JIYAMOL K GIGI (210021068518)

MOHAMED SHINAS. K. M (210021068519)

Under the supervision and guidance of

Dr. RESMI ANNIE THOMAS

(Assistant Professor)

POSTGRADUATE DEPARTMENT OF COMMERCE



ESTD 1964

BASELIUS COLLEGE, KOTTAYAM MARCH 2024

POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31-03-24



CERTIFICATE

This is to certify that the project work titled "Customer Satisfaction Towards Food Delivery Apps In Kottayam District" is a record of the project done by E R Prenav Raj (210021068515), Gopika Lal (210021068516), Gopikrishnan M S (210021068517), Jiyamol K Gigi (210021068518), Mohamed Shinas. K. M (210021068519), students of Sixth Semester B. Com in the Department during the academic year 2023 - 2024 in partial fulfilment of the requirements for the award of the Degree of Commerce under my guidance and supervision.

Prof. Dr. Manoj Narayanan K.S

(Head of the Department)

Dr. Resmi Annie Thomas

(Supervising Teacher)



DECLARATION

We, the undergraduate students of Sixth Semester Postgraduate Department of Commerce, Baselius college Kottayam, hereby declare that the project entitled "Customer satisfaction Towards Food Delivery Apps in Kottayam District", is a bonafide work done by us under the guidance of Dr. Resmi Annie Thomas, Assistant Professor, Postgraduate Department of Commerce, Baselius College Kottayam during the academic year 2023 – 2024 and it has not either wholly or in part been submitted for the award of any degree or diploma courses.

Name

Signature

E R PRENAV RAJ (210021068515)

GOPIKA LAL (210021068516)

GOPIKRISHNAN M S (210021068517)

JIYAMOL K GIGI (210021068518)

MOHAMED SHINAS. K. M (210021068519)

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Diviler

Shinas

Place: Kottayam

Date: 31 3/04

"CONSUMER BEHAVIOUR TOWARDS MILLETS"

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce

SUBMITTED BY
ASHLY R MERIYA (210021068492)
ATHUL M (210021068493)
CYRIL P KURIAKOSE (210021068494)
ELIZABETH JOSEPH (210021068495)
GAYATHRI AJITH (210021068496)

Under the supervision and guidance of

Mr. JOPPACHAN TOM

(Assistant Professor on contract)

POSTGRADUATE DEPARTMENT OF COMMERCE



ESTD 1964
BASELIUS COLLEGE, KOTTAYAM
MARCH 2024

POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM

Date: 31-03-24



CERTIFICATE

This is to certify that the project work titled "Consumer behaviour towards millets" is a record of the project work done by Ashly R Meriya (210021068492), Athul M (210021068493), Cyril P Kuriakose (210021068494), Elizabeth Joseph (210021068495) and Gayathri Ajith (210021068496), students of Sixth Semester B. Com in the Department of Commerce during the academic year 2023 - 2024 in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce under my guidance and supervision.

Mr.Joppachan Tom (Supervising Teacher) Prof. Dr. Manoj Narayanan K.S (Head of the Department)

DECLARATION

We, the undergraduate students of Sixth Semester Postgraduate Department of Commerce, Baselius college Kottayam, hereby declare that the project entitled "Consumer behaviour towards millets", is a bonafide work done by us under the guidance of Mr. Joppachan Tom, Assistant Professor on contract, Postgraduate Department of Commerce, Baselius College Kottayam during the academic year 2023 – 2024 and it has not either wholly or in part been submitted for the award of any degree or diploma courses.

Name

ASHLY R MERIYA (210021068492)

ATHUL M (210021068493)

CYRIL P KURIAKOSE (210021068494)

ELIZABETH JOSEPH (210021068495)

GAYATHRI AJITH (210021068496)

Place: Kottayam

Date: 31 st March 2024

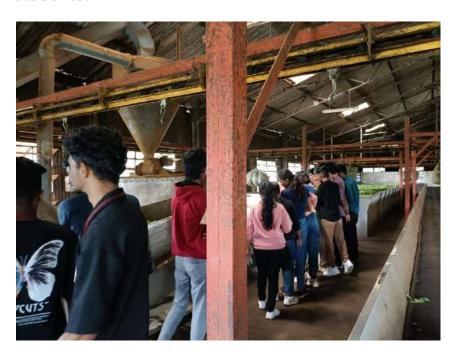
Signature

ALM.

Cayathri

INDUSTRIAL VISIT (28/10/2023)

Industrial visit was conducted by the Department of commerce, at MASCO Tea factory on 28/10/2023. 27 students and 2 faculty members visited the various places of Vagamon. The faculty of commerce Mr. Alen Varghese & Ms. Rintu Abraham accompanied the visiting the students . The prime focus of this trip is to know about the working of tea factory, and for that purpose visited MASCO TEA FACTORY. The students were enriched with the process of manufacturing the tea from the scratch, different types of leaves used for the process, the machine used in the process etc. On the whole it was knowledgeable for the students.





BASELIUS COLLEGE KOTTAYAM

PG DEPARTMENT OF COMMERCE (SF)

UG PROJECT LIST 2023-24

SI	Reg. No.	Name of student	Project Topic(D3)	Guide
N				
0.				
1	210021060725	Abhishek M A	A study on digital	Mrs.Vishnupriya G
	210021060726	Adarsh K B	marketing strategies	
	210021060727	Adersh N Nampoothiri	for small business	
	210021060728	Adhil Noorudheen Arakkal	with special reference	
	210021060729	Afnaz Nazar K N	to kottayam district	
2	210021060730	Agnes Mary Thomas	A Study on the	Ms.Rintu Abraham
	210021060733	Alexa Aby	perception of social	
	210021060735	Amrutha Jeemon	media advertisements	
	210021060736	Amrutha M	among college	
	210021060740	Anju Anna Abraham	students with special	
			reference to Kottayam	
			district.	
3.	210021060732	Alen Jinu	A Study of customer	Mrs. Priya S
	210021060724	Alwin Ajai Thomas	satisfaction on UPI	
	210021060737	Ann Prinsio John Anandhu K Anil	Applications	
	210021060738 210021060739	Ananthakrishnan P V		
	210021000739	Andriciakiisiiiaii P V		
4.	210021060741	Aquilas Shyju	A Study on consumer	Mrs.Chikkumol.O.A
	210021060742	Aromal Manohar	perception towards	
	210021060743	Ashkar Nazeer	green products.	
	210021060744	Ashwin D nair		
	210021060751	Hafis Irfan		
5.	210021060747	Bijin Bobby	An Analytical Study of	Mrs. Devika Raj
	210021060748	Binil Mathew Jacob	online taxi services in	
	210021060752	Jerin Abraham Mathew	Kerala	
	210021060753	Jidhin Joseph		
	210021060754	Joel Mathew Salin		
6.	210021060746	Aswin Shaji	A Study on investors	

	210021060756 210021060758 210021060764 210021060765	Juan Koshy Mundackal Kevin Cherian Prithiviraj D Reuben P Varghese	perception towards crypto currency	Mrs.Priya S
7.	210021060750 210021060766 210021060767 210021060769 210021060770	Gokul Krishna Salmaan H Sidharth M Unnikrishnan Suresh Vinayak Vijayan	A study on the customer satisfaction of vandebharath	Mrs. Vishnupriya G
8.	210021060749 210021060755 210021060757 210021060759 210021060760	Crissida Biju John Joyce Johnson Kavya Krishna Meenakshy Baiju Megha Manoj	A Study on consumer behaviour towards electric vehicles with special reference to Kottayam district	Mrs. Soju Scaria
9.	210021060761 210021060762 210021060763 210021060768 210021060771	Namitha Baby Parthip Prasad Parvathi Shaji Suryamol V S Vrindha Pradeep	An Analytical study of influencer marketing	Mrs. Devika Raj

STUDENT NAME	PROJECT NAME
അഭിരാമി മണിക്കുട്ടൻ	"എസ്. ഹരീഷിന്റെ ആഗസ്റ്റ് -17-നെ മുൻനിർത്തിയുള്ള പഠനം"
ആദിത്യാ പ്രദീപ്	"ബാലസാഹിത്യം അന്നം ഇന്നം"
അദ്വെത്.പി.എസ്	" മലയാള ചെറുകഥകളിലെയും സിനിമയിലെയും കാൽപ്പന്തുകളി, പ്രമേയവും ആഖ്യാനവും"
അഞ്ജന തങ്കച്ചൻ	" സച്ചിദാനന്ദന്റെ കവിതയിലെ പരിസ്ഥിതി"
അനൂപ്.സി.നായർ	" ഏകാന്തത,വിശപ്പ്, അനാഥത്വം"പുഴക്കുട്ടി എന്ന നോവലിനെ ആസ്വദമാക്കി ഒരു പഠനം
അപർണ സന്തോഷ്	" കഥയും രാഷ്ട്രീയവും എൻ. എസ്. മാധവന്റെ കഥകളെ അടിസ്ഥാനമാക്കി ഒരു പഠനം
ആര്യ.കെ.സുഭാഷ്	" കേരളീയ ഭക്ഷണ സംസ്കാരം ചരിത്രം, വർത്തമാനം "
അ <u>യ</u> ല്യ അജയകമാർ	"വാർദ്ധക്യത്തിലെ ഏകാന്തതയും മലയാള സിനിമയും"
ഡാനിയ മരിയ ബിജ്ഛ	ഗോത്രജീവിതാവിഷ്കാരം നാരായന്റെ നോവലിൽ- കൊച്ചരേത്തി എന്ന നോവലിനെ മുൻനിർത്തിയുള്ള പഠനം
ഡയാന മരിയ ബിജ്ഛ	ദലിത് ജീവിതവും രാഷ്ട്രീയവും കെ. കെ.കൊച്ചിന്റെ "ദലിതൻ"എന്ന ആത്മകഥയെ മുൻനിർത്തി ഒരു പഠനം.
ധനശ്രീ.കെ.എസ്	" ആരാച്ചാർ നോവലിലെ സ്കീത്വാവിഷ്പാരം"
ദിൽഷൻ രജീഷ്	"മലയാളത്തിലെ സ്പഫ് സിനിമയായ ചിറകൊടിഞ്ഞ കിനാവുകളെ ആസ്യദമാക്കിയുള്ള പഠനം"
എബൽ മൈക്കൽ ജോപ്പൻ	"സാമൂഹിക വിമർശനം മലയാളം ട്രോളകളിൽ"
ഗായത്രി.എൻ.എം	ആഖ്യാനം,ഭാഷ, സ്തീജീവിതാവിഷ്കാരം മലയാള നോവലിൽ 'പൊനം' നോവലിനെ മുൻനിർത്തി ഒരു പഠനം
ഗോപിക മോഹൻ	' പരിസ്ഥിതിയും സാമൂഹിക ജീവിതാവിഷ്കാര വും വല്ലിയിൽ'
ജനീഷ മോസ്സസ്	ഫിക്ഷണൽ റിയലിസം സമുദ്രശിലയിൽ എന്ന വിഷയത്തെ മുൻനിർത്തി ഒരു പഠനം
ജസ്റ്റീന വർഗീസ്	"പരിസ്ഥിതി ദർശനം അംബികാസുതൻ മങ്ങാടിന്റെ കഥകളിൽ "
ലിന്റ് മറിയം എബ്രഹാം	" മലയാളി നേഴ്ലമാരുടെ അതിജീവനത്തിനായുള്ള ആഗോള സഞ്ചാരം നിശബ്ദ സഞ്ചാരങ്ങളെ ആസ്പദമാക്കി ഒരു പഠനം. "
മെർളിൻ മാത്യ	

	" ഫ്രാൻസിസ് നൊറോണയുടെ കഥകളിലെ കടലോര ജീവിതം. "
. v	
നന്ദന.എ.എസ്	" ഫോക് ലോർ പഠനത്തിലെ പുതുവഴികൾ"
നിത്യാമോൾ തങ്കച്ചൻ	മലയാള കവിതയിലെ ദളിത് എഴുത്തകൾ-എം. ആർ.രേണുകുമാർ, എസ്.ജോസഫ് എന്നിവരുടെ കവിതകളെ ആസ്പദമാക്കി ഒരു പഠനം
റീജ സൂസൻ തോമസ്	സമകാല മലയാള ചെറുകഥകളിലെ ജീവിതമെഴുത്ത്. കെ.എസ് രതീഷിന്റെ തന്ത കിണർ എന്ന കഥാസമാഹാരത്തെ ആസ്പദമാക്കിയുള്ള പഠനം
രഹന. കെ. ആർ	ദളിത് സ്വത്വാവിഷ്കാരം 'എരി'എന്ന നോവലിനെ ആസ്പദമാക്കി ഒരു പഠനം
സുധീഷ്.ഒ.ജെ	"പെണ്ണേഴത്തിന്റെ ആഖ്യാനതലങ്ങൾ ലളിതാംബിക അന്തർജനം കൃതി"
സുവർണ. കെ. എസ്	"ശ്രീപത്മനാഭസ്വാമി ക്ഷേത്രത്തിന്റെ സാംസ്മാരിക പഠനം"
_ വിഷ്പദത്ത്. പി. ആർ	
ആര്യാ സുരേഷ്	"മീശയിലെ ദളിത് ജീവിതവും ഭാഷാ ശൈലിയും"
അശോക. റ്റി. മോഹൻ	"നവമാധ്യമവും നാടോടിത്തവും മുൻനിർത്തിയുള്ള പഠനം"
പി. കൃഷ്ണസായന്ത്	"പ്രവാസവും ആടുജീവിതവും"

Department of Malayalam

Study Tour Report

The Department of Malayalam organized a four-day study tour for the final-year BA Malayalam students from 18th January 2024 to 21st January 2024. A total of 28 students participated in this enriching and memorable experience. The tour aimed to provide exposure to diverse cultural and natural landscapes, fostering learning beyond the classroom.

The group visited Munnar, Marayoor, Kanthalloor and Kodaikanal, each known for its scenic beauty and cultural significance. The students explored the lush tea gardens and Eravikulam National Park in Munnar, gaining insights into the region's biodiversity. Marayoor offered a glimpse into its rich heritage with sandalwood forests and ancient dolmens.

Kanthalloor, known for its picturesque orchards and serene environment, provided a peaceful retreat. The visit to Kodaikanal included the breathtaking Kodai Lake, Coaker's Walk, and Bryant Park, enriching the students' understanding of geography and local culture. Dr. Selvy Xavier and Dr. Sarath P Nath served as teacher representatives, ensuring a well-organized and safe journey. The students engaged in group discussions, cultural activities, and reflective sessions during the tour.

The study tour not only deepened their appreciation for Malayalam literature's connection with nature and culture but also fostered teamwork and bonding among students. The participants returned with cherished memories, a broader perspective, and a renewed enthusiasm for their studies.



B.A POLITICAL SCIENCE FIELD VISIT

Objective

- To explore environmental and human rights issues by observing natural landscapes, sustainable tourism practices, historical sites, and socio-economic interactions in Goa.
- The visit aimed to create awareness about environmental protection, the intersection of development and human rights, and the role of civic responsibility in preserving cultural and ecological heritage.

Outcome

- Environmental Awareness: Students gained insights into eco-tourism and sustainable practices in coastal regions.
- **Human Rights Perspective:** Learned about the livelihood challenges of local communities dependent on tourism and the preservation of cultural heritage.
- **Policy Understanding:** Understood how environmental policies can support both conservation and economic growth.
- **Team Building:** Developed collaborative skills and cultural appreciation through group activities.

The field visit for the **Environmental Politics and Human Rights** paper of the B.A. Politics program was conducted from February 6 to 9, 2024. A total of 22 students, accompanied by Dr. Sheeja Kuriakose and Lt. Dr. Shibu M. George, participated in the excursion organized by Dream Goa Travel Company. The primary objective was to observe and analyze environmental conservation efforts, sustainable tourism practices, and sociocultural dynamics in Goa, aligning with the syllabus focus on environmental policies and human rights. The journey began on February 6, departing from Kottayam Railway Station and arriving at Madgaon Railway Station on February 7. After checking into the hotel, the first day's itinerary covered North Goa, with visits to Aguada Fort, Sinquerim Fort, and Baga Beach, where students experienced dolphin-watching, emphasizing marine biodiversity. The day also included visits to Anjuna Beach, Vagator Beach, and Chapora Fort, showcasing the region's ecological and historical significance. On the second day, students explored Calangute Market, attended a beachside sunset, and experienced local nightlife, reflecting the intersection of tourism and economic rights. The third and final day focused on South Goa, with visits to Shree

Mangueshi Temple, Old Goa Church, Dona Paula Beach, and Miramar Beach, highlighting cultural heritage and environmental preservation. A stop at Panjim Market offered insights into the livelihoods of local communities. The journey ended with a departure from Thivim Railway Station on February 8, and the group returned to Kottayam on February 9. The visit successfully bridged classroom theories with real-world applications, fostering environmental awareness, cultural appreciation, and an understanding of sustainable development.

B.A. POLITICAL SCIENCE PROJECT

Students Name	Topic	Supervising Teacher
Afigith c.s	THE THEORY OF INFLUENCE AND ITS SIGNIFICANCE IN POLITICS	Dr. Shibu M George
Aiswarya P S	WORK LIFE BALANCE OF WORKING WOMEN:A STUDY WITH SPECIAL REFERENCE TO KOTTAYAM	Dr. Sheeja Kuriyakose
Akhil Manoj	THEORY INFLUENCE AND ITS SIGNIFICANTS IN POLITICS	Dr. Shibu M George
Anand Gopal R	THE THEORY OF INFLUENCE AND IT'S SIGNIFICANCE IN POLITICS	Dr. Shibu M George
Ananya Murali A T	THE THEORY OF INFLUENCE AND ITS SIGNIFICANCE IN POLITICS	Dr.Shibu M George
Anjali Soji	WORK -LIFE BALANCE OF WORKING WOMEN: A STUDY WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT	Dr Sheeja Kuriyakose
Archa mol TM	WORK - LIFE BALANCE OF WORKING WOMEN: A STUDY WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT	Dr Sheeja Kuriyakose
Aswathy Anil	THE THEORY OF INFLUENCE AND ITS SIGNIFICANCE IN POLITICS	Dr.Shibu M George
Athulya C. S.	KERALA GOVERNMENT'S COMPREHENSIVE HOUSING SECURITY SCHEME "LIFE MISSION" WITH RELEVANCE TO JOHN RAWLS 'THEORY OF JUSTICE '	Mr. Lijo Sebastian
ATHULYA V NAIR	SECTARIAN VIOLENCE IN MANIPUR:AN ANALYSIS	Dr Sharon K Sebastian
Bineeta Ann Thomas	ATTITUDES TOWARDS CLIMATE CHANGE AND ENVIRONMENTALLY SUSTAINABLE BEHAVIORS AMONG STUDENTS IN HIGHER EDUCATION SECTOR	Dr Sheeja Kuriyakose
Devika K. G.	ATTITUDES TOWARDS CLIMATE CHANGE AND ENVIRONMENTALLY SUSTAINABLE BEHAVIORS AMONG STUDENTS IN HIGHER EDUCATION SECTOR	Dr. Sheeja Kuriyakose
Esther Merlin Jacob	ATTITUDES TOWARDS CLIMATE CHANGE AND ENVIRONMENTALLY SUSTAINABLE BEHAVIORS AMONG STUDENTS IN HIGHER EDUCATION SECTOR	Dr Sheeja Kuriyakose
Haripriya S Nair	ATTITUDE TOWARDS CLIMATE CHANGE AND ENVIRONMENTALLY SUSTAINABLE BEHAVIORS AMONG STUDENTS IN HIGHER EDUCATION SECTOR	Dr Sheeja Kuriyakose

HENNA S SHIBU	THE SECTARIAN VIOLENCE IN MANIPUR: AN ANALYSIS	Dr Sharon K Sebastian
Jegan s	LIFE MISSION	Mr Lijo Sebastian
JOSEPH CHACKO	WORK - LIFE BALANCE OF WORKING WOMEN:A STUDY WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT	Dr Sheeja Kuriyakose
MILTON BENNY	7.2 2 2 3	
Monisha M	EQUITY IN HOUSING: A RAWLSIAN ANALYSIS OF THE LIFE MISSION HOUSING SCHEME	Mr Lijo Sebastian
NANDANA KANNAN	EQUITY IN HOUSING: A RAWLSIAN ANALYSIS OF THE LIFE MISSION HOUSING SCHEME.	Mr.Lijo Sebastian
PRAJEESHA C PRASAD		
Rahul Kumar r k	ISSUES AND WASTE MANAGEMENT IN KOTTAYAM MUNCIPALITY	Dr Sharon K Sebastian
RENJITHA RAJENDRAN	THE MASS MEDIA IN KERALA POLITICS	Dr. Shibu M George
Sony Sabu	CHALLENGES OF CHARISMATIC LEADERSHIP IN INDIAN POLITICS	Mr. Lijo Sebastian
Sreekutty AG	ISSUES AND WASTE MANAGEMENT IN KOTTAYAM MUNCIPALITY	Dr Sharon K Sebastian
Akhil george	CHALLENGES OF CHARISMATIC LEADERSHIP IN INDIAN POLITIC	Mr Lijo Sebastian
Anakha Ajith	ISSUES AND EXISTING WASTE MANAGEMENT IN KOTTAYAM MUNCIPLITY	Dr Sharon K Sebastian
Aneena Mariya Regi	CHALLENGES OF CHARISMATIC LEADERSHIP IN INDIAN POLITICS	Mr Lijo Sebastian
Devika v sasi	ROLE OF MASS MEDIA IN KERALA POLITICS	Dr. Shibu M George
Emmanuel Crespo Jose	THE ROLE OF MASS MEDIA IN KERALA POLITICS	Dr Shibu M George
G ANANTHAGOPAN	THE ROLE OF MASS MEDIA IN KERALA POLITICS	Dr Shibu M George
Gopika Harikumar	ISSUES AND WASTE MANAGEMENT IN KOTTAYAM MUNICIPALITY	Dr Sharon K Sebastian
KARTHIKA MALIESWADI DILAI	CHALLENGES OF CHARISMATIC	Mr Lijo Sebastian
MAHESWARI BHAI PRITTY ABRAHAM	LEADERSHIP IN INDIAN POLITICS THE ROLE OF MASS MEDIA IN KERALA POLITICS	Dr Shibu M George
Ranin Ranji	CHALLENGE OF CHARISMATIC LEADERSHIP IN INDIA	MR: LIJO SEBASTIN
Roopika Mohan	THE SECTARIAN VIOLENCE IN MANIPUR: AN ANALYSIS	Sharon K Sebastian
Stephy Omana Koshy	THE SECTARIAN VIOLENCE IN MANIPUR: AN ANALYSIS	Dr. Sharon Sebastian
Vishnu Soman	ATTITUDES TOWARDS CLIMATE CHANGE AND ENVIRONMENTALLY SUSTAINABLE BEHAVIORS AMONG	Shibu m George

	STUDENTS IN HIGHER EDUCATION SECTOR	
Vighnesh D Warrier	SECTARIAN VIOLENCE IN MANIPUR:AN ANALYSIS	Dr. Sharon K Sebastian

B.A. ENGLISH

PROJECT LIST 23-24

Name of the Student	Title of project Work	Name of your Guide
ABHIJITH M M	The Great Indian Kitchen: Reviewing	Dr. Jyothi Susan
	Journey of Self-Discovery after Marriage."	Abraham
ADARSH K ANIL	The Intersectionallity of Diversity: A Study of Madhuri Vijay's <i>The Far Field</i>	Dr. Vidya Merlin Varghese
ALAN JOHN	Women's Role in Kadhakali	Ms. Anju John
ALAN RAJ M	Psychoanalytic Theory Based on Film Kooman: The Night Rider by Jeethu Joseph	Ms. Anna George
AMALSWARAJ T K	Reimagining Iraivi: Feminist Critiques and Cultural Narratives	Dr. Kavitha Gopalakrishnan
ANTONY JOHN	Shashi Deshpande's Feminist Vision: A Critical Feminist Analysis of <i>Roots and Shadows</i>	Jithin John
ASHURA ASHRAF	Dual Timeline Narrative and Womanhood	Ms. Susanna Thomas
ASWIN M B	Themes and Motifs in the Works of Wole Soyinka	Dr. Viju Kurian
DHIYANA RIHAM K	Social Stigma and Psychopathic Behaviour: A Study Based on the Movies Jocker	Ms. Meera Elizabeth
M	and Psycho	James
GOKUL.G.S	Bringing Feminism to Light: An Examination of Gender Dynamics in The Unseeing idol of Light	Ms. Aleesha Sara Mani
KEERTHANA	Parenthood and gender identity in "Detransition, Baby" by Torrey Peters	Dr Jyothi Susan
PRADEEP		Abraham
RADHIKA BALAKRISHNAN	Confronting Racial Bias : Analysing Harper Lee's Go Set A Watchman	Dr.Vidya Merlin Varghese
ROHITH UTHAMAN	Unveiling the Dark Comedy: Narrative Strategies of Doctor and Mukundan Unni Associates	Ms. Anju John
SAYNAHUL GUZALI	Feminist insight: Girl, Women, Other by Bernardino Evaristo	Ms. Anna George
SHERIN ABRAHAM	Beyond Words: Exploring Symbolism in The Archer by Paulo Coelho	Dr. Kavitha Gopalakrishnan
SILJO JACOB	Feminist Reading of The mother I never knew by Sudha Murthy	Mr. Jithin john

A Comparative Study of My Story, Ente Kadha and Aami	Ms. Susanna Thomas
Postcolonial and Psychoanalytic Reading of Sorrowland by Rivers Solomon	Dr. Viju Kurian
Breaking stereotypes: feminist insights into One Indian Girl by Chetan Bhagat	Ms. Meera Elizabeth
	James
Unveiling Minds: A Psychoanalytic Exploration of Characters in Brandon Sanderson's The Final Empire	
Bridging Histories : Dalit Literature's Journey in Kerala	Dr. Jyothi Susan Abraham
Victory Through Unity: A Tale of Camaraderie and Resilience	Dr. Vidya Merlin
	Varghese
Racist Hegemony And Sports Narrative: A Crtitical Analysis Of "Pele The Autobiography"	Ms.Anju John
Finding Meaning in Grumpiness: An Existential Analysis of Ove's Journey	Ms Anna George
Navigating Patriarchal Waters: Unpacking Social Norms inPerumal Murugan's "Resolve"	Dr. Kavitha Gopalakrishnan
Shades and Shadows: A Psychoanalytic Study of Yeong-Hye and In-Hye in <i>The Vegetarian</i>	Mr. Jithin John
A Feminist Reading of Pachinko by Min Jin Lee	Ms. Susanna Thomas
Various Mothers: A Feminist Study of Paula Hawkins' The Girl on the Train	Dr. Viju Kurian
From Favela to Football Phenom: A Critical Analysis of the Movie Pelé: Birth of a Legend	Ms. Meera Elizabeth James
A Psychoanalytic Reading of Deepak Gupta's The Girl with No Dreams.	Ms. Aleesha Sara Mani
The Price of Dreams: Feminist Reading of Dollar Bahu by Sudha Murty	Dr.Jyothi Susan Abraham
The Power of Cinematic Persuasion: Exploring the Glorification of Drug Use in	Dr. Vidya Merlin
Selected Movies	Varghese
Exploring the concept of toxic masculinity and domestic violence in the novel It Ends with us	
The Immortalist: Examining How Existentialism Shaped the Life of Gold Siblings	Ms. Anna George
Footsteps of a Titan: A Reading of Cristiano Ronaldo	Ms.Kavitha Gopalakrishnan
Contours of Language: A Semantic Study of Select English Words in New Media Discourse	Mr. Jithin John
	Postcolonial and Psychoanalytic Reading of Sorrowland by Rivers Solomon Breaking stereotypes: feminist insights into One Indian Girl by Chetan Bhagat Unveiling Minds: A Psychoanalytic Exploration of Characters in Brandon Sanderson's The Final Empire Bridging Histories: Dalit Literature's Journey in Kerala Victory Through Unity: A Tale of Camaraderie and Resilience Racist Hegemony And Sports Narrative: A Crtitical Analysis Of "Pele The Autobiography" Finding Meaning in Grumpiness: An Existential Analysis of Ove's Journey Navigating Patriarchal Waters: Unpacking Social Norms inPerumal Murugan's "Resolve" Shades and Shadows: A Psychoanalytic Study of Yeong-Hye and In-Hye in The Vegetarian A Feminist Reading of Pachinko by Min Jin Lee Various Mothers: A Feminist Study of Paula Hawkins' The Girl on the Train From Favela to Football Phenom: A Critical Analysis of the Movie Pelé: Birth of a Legend A Psychoanalytic Reading of Deepak Gupta's The Girl with No Dreams. The Price of Dreams: Feminist Reading of Dollar Bahu by Sudha Murty The Power of Cinematic Persuasion: Exploring the Glorification of Drug Use in Selected Movies Exploring the concept of toxic masculinity and domestic violence in the novel It Ends with us The Immortalist: Examining How Existentialism Shaped the Life of Gold Siblings Footsteps of a Titan: A Reading of Cristiano Ronaldo Contours of Language: A Semantic Study of Select English Words in New Media

ALISHA SARA SHAJI	Superpowers and Feminism: A Feminist Theoretical Reading of Alderman's The Power	Ms. Susanna Thomas
ARAH SHIBU GEORGE	Visual Narratives in Demon Slayer and Jujutsu Kaisen	Dr. Viju Kurian
SANGEETH SIBY	Beyond Silence: Feminist Discourses in Han Kang's The Vegetarian	Ms. Meera Elizabeth James
STEPHY C MONCY	Alicia's Psyche through Jungian Lenses- A psychoanalytic reading of The silent patient by Alex Michaelides	Ms Meera Elizabeth James
THUNDIL CIBIN JACOB	Employing the Lenses of Eco-Psychology and Ecofeminism in Delia Owens' Where the Crawdads Sing	Dr. Viju Kurian
NEELAMBARI VARMA VA	Decolonizing the Heart: Trauma, Indigeneity, and Feminism in Heart Berries	Ms. Susanna Thomas

"STOCK MARKET: THE INEVITABLE VAN GOGH"

AN AWARENESS ABOUT THE STOCK MARKET, WITH REFERENCE TO THE STUDENTS IN THE KOTTAYAM DISTRICT

Project submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the Degree of Bachelor of Arts in Economics

By

Rakhi K R 210021010873

Sradha Prasad 210021010894

Achu A 210021010895

Peter Simon 210021010897

Devinandana G 210021010898

UNDER THE GUIDANCE OF

Dr. Raju John

ASSOCIATE PROFESSOR



BASELIUS COLLEGE

KOTTAYAM

RESEARCH AND POST GRADUATE DEPARTMENT OF ECONOMICS

APRIL 2024

"Exploring the Attitude of Youth Towards Online Shopping: A Case Study of Kottayam District"

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree of Bachelor of Arts in Economics

SUBMITTED BY

SONYMOL P. S	210021010880
ANNA JAMES	210021010884
LINTA SUSAN MANOJ	210021010867
HARIPRIYA PRABUL	210021010888
K VINAY VARGHESE	210021010889

Under the supervision and guidance of

PROF JEEJAMOL P.M

(Associate professor, Department of Economics)



POST GRADUATE DEPTARTMENT OF ECONOMICS BASELIUS COLLEGE, KOTTAYAM

(Affiliated to Mahatma Gandhi University, Kottayam) 2021-24

A COMPREHENSIVE STUDY ON THE IMPACTS AND DYNAMICS OF POPULATION AGEING IN INDIA:

A STUDY WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT

Project submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the Degree of Bachelor of Arts in Economics

By

Krishnanjaly. G	210021010866
Rahul Santhosh	210021010872
Relin V. R	210021010875
Sachin P. Sajeev	210021010876
Shonn Miriam Tomson	210021010878

UNDER THE GUIDANCE OF

Dr. Thara Thomas

ASSISTANT PROFESSOR



BASELIUS COLLEGE
KOTTAYAM
DEPARTMENT OF ECONOMICS
APRIL 2024

"A STUDY ON INCOME INEQUALITY AND ACCESS TO EDUCATION WITH SPECIAL REFERNCE TO KOTTAYAM DISTRICT"

Project work submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree of Bachelor of Arts in Economics

SUBMITTED BY

NAME	REG.NO
RELEENA JACOB	210021010874
NAVYA MOHANAN	210021010869
MILAN GOVIND	210021010868
NITHAMOL C MOHANAN	210021010870
HEERA SURESH	210021010862

Under the supervision and guidance of Dr. SHAJU M J (Head of the department)



POST GRADUATE DEPTARTMENT OF ECONOMICS BASELIUS COLLEGE, KOTTAYAM

(Affiliated to Mahatma Gandhi University, Kottayam) 2021-24

A STUDY ON THE ROLE OF PUBLIC DISTRIBUTION SYSTEM IN POVERTY ALLEVIATION IN KOTTAYAM MUNICIPALITY

Dissertation submitted to Mahatma Gandhi University
in partial fulfillment of the requirements for the award of the Degree of
Bachelors of Arts in Economics (2021-24)

SUBMITTED BY.

SUMITHA S - 210021010883 SONA BABY.K - 210021010879 SOUNDARYA R - 210021010881 SREENANDH HARI - 210021010882 R VANI DEVI - 2100 21010871



Under the supervision and guidance of
Dr. Thara Thomas (Asst. Professor)
POSTGRADUATE DEPARTMENT OF ECONOMICS
BASELIUS COLLEGE, KOTTAYAM

(Affiliated to Mahatma Gandhi University, Kottayam) 2021-2024

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UNLOCKING THE ECONOMIC POTENTIAL: THE IMPACT OF EDUCATION ON INCOME GENERATION AND SOCIO-ECONOMIC MOBILITY- A STUDY WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT

Project Report submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of Bachelors' Degree in Economics

SUBMITTED BY:

ACHSA MARKOSE	210021010854
AKSHAY KUMAR P.V.	210021010855
ALEN CHERIAN	210021010856
ANSU SUSAN SHAJI	210021010858
ASWANI K.S.	210021010859

Under the supervision and guidance of

SMT. ASHLY THOMAS



POSTGRADUATE DEPARTMENT OF ECONOMICS BASELIUS COLLEGE, KOTTAYAM 2021- 24

'A STUDY ON IMPACT OF KUDUMBASHREE ON WOMEN EMPOWERMENT AND EMPLOYMENT OPPORTUNITIES

Project work submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the

BACHELOR DEGREE OF ARTS IN ECONOMICS

BY

HARIPRIYA M RAJ - 210021010887

KRISHNADAS - 210021010890

NITHIN RAJU - 210021010891

PAVITHRA K - 210021010892

SARANYA V S - 210021010893

Under the supervision and guidance of Dr.RAJU JOHN

RESEARCH & POSTGRADUATION DEPARTMENT OF ECONOMICS



BASELIUS COLLEGE

KOTTAYAM

2021-2024

A SITURY ON THE IMPACT OF MICRO, SMALL AND MEDILM ENTERPRISES ON SOLVING THE PROBLEM OF ENEMPLOY MENT WITH SPECIAL REFERENCE TO KOTTAY AM DISTRICT

Project work submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the Degree of Bachelors of Arts in Economics.

Submitted By

	Register number
<u>Name</u>	210021010857
Ambili P M	210021010860
Gopika Jagadeesh	210021010863
Hemandh V S	210021010864
Indhulekha M	210021010865
Karthik Soman	210021010886
Febin Nasim	

Under the and guidance of Dr. Remya Mohan



POST GRADUATION DEPARTMENT OF ECONOMICS

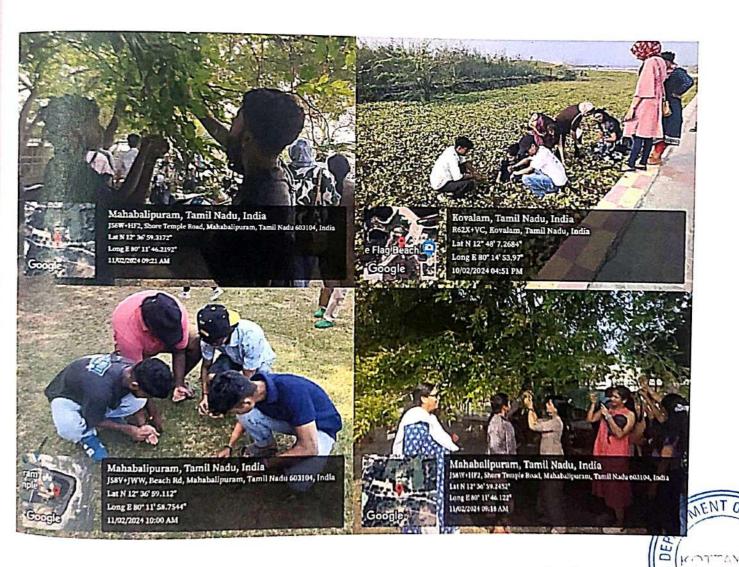
BASELIUS COLLEGE KOTTAYAM

2021-2024

Field Report

Is students from the Department of Botany at Baselius College, Kottayam, together with two Assistant Professors, Drs. Sajish PR and Geethalakshmi K., went on a field trip to Chennai, Mahabalipuram, on February 9, 2024. We arrived in Chennai at 8 a.m. on February 10. We chose to travel by train, leaving Kottayam and arriving in Chennai. The train was also used for the return trip. The purpose of the trip was to visit some of the most well-known tourist spots while also investigating Chennai's and the surrounding areas' plant diversity. We visited Covalam Convolvulaceae. Canavalia maritima, Piliostigma racemosum of the Fabaceae, and Getonia floribunda of the Combertaceae. We traveled to Mahabalipuram on February 11th and gathered this area to our department Museum and also for herbarium preparation. On 12th February we visited a flower show held at Botanical Garden at Chennai.

Our trip was successful and we believed that our objective was achieved. We learned something new which beneficial for us. We have also realized the fact that show tough and difficult is field exploration during the dry period



DEPARTMENT OF BOTANY

Name of Student	Project Title	Name of Supervising Guide
ABHIRAMI R.S	Morpho-anatomical and phytochemical studies in selected ferns	Dr.Arabhi P
ADITHYAN K. G	Monitoring of Physico-chemical Pollution in Meenachil River at Kottayam, Kerala (India)	Dr. Sajish P.R.
DEERAJ P B	Morphological and anatomical features of selected species of Ficus (Moraceae)	Dr. Krishnaraj MV
MUHAMMED ASHIQ K.K.	Monitoring of Physico-chemical Pollution in Meenachil River at Kottayam, Kerala (India)	Dr. Sajish P.R.
MUHAMMED VADOOD	Morphological and anatomical features of selected species of Ficus (Moraceae)	Dr. Krishnaraj MV
NESRIN FATHIMA	Trichome and palynological study of Momordica charantia and Coccinia grandis	Dr. Geethalakshmi K
SREEJITH M.K.	Phytoplankton Diversity in Relation to Pollution Status of Meenachil River, Kottayam	Dr. Sajish P.R.
ABHINAV SHAJI	Trichome and palynological study of Momordica charantia and Coccinia grandis	Dr. Geethalakshmi K
ADITHYA AJAY	Morpho-anatomical and phytochemical studies in selected ferns	Dr.Arabhi P
AKHIL B.	Morpho-anatomical and phytochemical studies in selected ferns	Dr.Arabhi P
APARNAMOL V.SHIBU	Monitoring of Physico-chemical Pollution in Meenachil River at Kottayam, Kerala (India)	Dr. Sajish P.R.
NANDHANA R.	Morphological and anatomical features of selected species of Ficus (Moraceae)	Dr. Krishnaraj MV
NIRANJAN BIJU	Morphological and anatomical features of selected species of Ficus (Moraceae)	Dr. Krishnaraj MV
ABIN PONNACHAN	Trichome and palynological study of <i>Cucurbita maxima</i> and <i>Trichosanthes</i> cucumerina	Dr. Geethalakshmi K
ASWIN P. SHIBU	Morpho-anatomical and phytochemical studies in selected ferns	Dr. Arabhi P
FIROZ KABEER	Phytoplankton Diversity in Relation to Pollution Status of Meenachil River, Kottayam	Dr. Sajish P.R.
HARIHARAN S.	Trichome and palynological study of Momordica charantia and Coccinia grandis	Dr. Geethalakshmi K
SULU SHERIEF *	Trichome and palynological study of <i>Cucurbita maxima</i> and <i>Trichosanthes</i> cucumerina	Dr. Geethalakshmi K

DEPARTMENT OF CHEMISTRY & CENTRE FOR RESEARCH B.Sc. CHEMISTRY PROJECT LIST 23-24

Sl.No.	Name of the Student	Project Title	Teacher in Charge
1	Abhijith K Saju	Extraction of oil and GC-MS analysis of Artemisia nilagirica	Dr.Priya Thampi T
2	Adithya K Sumesh	Extraction of oil and GC-MS analysis of Artemisia nilagirica	Dr.Priya Thampi T
3	Amal Raju	Extraction of oil and GC-MS analysis of Artemisia nilagirica	Dr.Priya Thampi T
4	Bhavya P.V.	Comparative Study of Conventional & Ultra Sound Assisted Extraction of Anthocyanin from Red Cabbage	Ms. Shetal Elizabeth Thomas
5	Febin A Thampi	Comparative Study of Conventional & Ultra Sound Assisted Extraction of Anthocyanin from Red Cabbage	Ms. Shetal Elizabeth Thomas
6	Geethu Krishna	Comparative Study of Conventional & Ultra Sound Assisted Extraction of Anthocyanin from Red Cabbage	Ms. Shetal Elizabeth Thomas
7	Sanay T Raj	Molecular Docking Study on Inhibitory Activity of Various Flavonoids Present in Passion Fruit Leaves (<i>Passiflora Edulis</i>) on Lanosterol Synthese: An insilico Approach for Anti-Hypercholesterol Therapeutic Strategies	Dr. Anju Linda Varghese
8	Nandana Sunil	Sunil Molecular Docking Study on Inhibitory Activity of Various Flavonoids Present in Passion Fruit Leaves (Passiflora Edulis) on Lanosterol Synthese: An insilico Approach for Anti-Hypercholesterol Therapeutic Strategies	
9	Harisankar T Anil	Molecular Docking Study on Inhibitory Activity of Various Flavonoids Present in Passion Fruit Leaves (<i>Passiflora Edulis</i>) on Lanosterol Synthese: An insilico Approach for Anti-Hypercholesterol Therapeutic Strategies	Dr. Anju Linda Varghese
10	Christy Shaji	Synthesis and Characterization of mono-disperse	Dr.Sherin Joy

		Carbon quantum dots from fennel seeds .	
11	Gouri Nandhana Biju	Synthesis and Characterization of mono-disperse Carbon quantum dots from fennel seeds .	Dr.Sherin Joy
12	Dayal N S	Synthesis and Characterization of mono-disperse Carbon quantum dots from fennel seeds .	Dr.Sherin Joy
13	Akshaya Susan Philip	Studies on pesticidal efficacy of the plant <i>Adhathoda</i> vasica against stored grain pest <i>Tribolium castaneum</i>	Dr.Mity Thambi
14	Vivek Joy Thomas	Studies on pesticidal efficacy of the plant <i>Adhathoda</i> vasica against stored grain pest <i>Tribolium castaneum</i>	Dr.Mity Thambi
15	Sulfiya	Studies on pesticidal efficacy of the plant <i>Adhathoda</i> vasica against stored grain pest <i>Tribolium castaneum</i>	Dr.Mity Thambi
16	Ashisha Bobby	Green Synthesis of Copper Nanoparticles from Catharanthus Roseus Leaf Extract	Ms. Christina Mariam Mathew
17	Lakshmi M.	Green Synthesis of Copper Nanoparticles from Catharanthus Roseus Leaf Extract	Ms. Christina Mariam Mathew
18	Siddarth Hai K	Green Synthesis of Copper Nanoparticles from Catharanthus Roseus Leaf Extract	Ms. Christina Mariam Mathew
19	Ajay Sanil	A Comparative Study of the Biosynthesis of copper nanoparticles using Moringa oleifera and Colues Aromaticus Plant Extracts.	Dr.Jintha Thomas
20	Anisha Jojo	A comparative study of the biosynthesis of copper nanoparticles using Moringa oleifera and Coleus aromaticus plant extracts.	Dr.Jintha Thomas
21	Anju Cherian	A comparative study of the biosynthesis of copper nanoparticles using Moringa oleifera and Coleus aromaticus plant extracts.	Dr.Jintha Thomas
22	SREERAJ S	Extraction of Limonene from Citrus Sinensis Peel and TLC Characterisation	Ms. ASHLY SUSAN ITTY
23	Sreelekha P S	Extraction of Limonene from Citrus Sinensis Peel and TLC Characterisation	Ms. Ashley Susan Itty
24	S Hrishikesh	Extraction of Limonene from Citrus Sinensis Peel and TLC Characterisation	Ms. Ashley Susan Itty

DEPARTMENT OF MATHEMATICS BASELIUS COLLEGE, KOTTAYAM

STUDY TOUR 2024 REPORT

UDUPI -DANDELI 01/02/2024 - 04/02/2024



Department of Mathematics, Baselius College Kottayam had organized a study tour for the final year UG students .A four-day trip to Dandeli via Udupi was a raw ecstasy for the students. Tour coordinators Ms. K. Navya Krishnan and Ms.Hridhya Shaji made a travel plan amidst the short span of time with the support of Royal Holidays travel package team. The travel plan was for 4 days from February 1st to February 4th and train was opted for travelling.16 students of D3 mathematics was accompanied by the Head of the Department Mrs. Preetha Mathews and Assistant Professor Ms.Akhila M.M.

Journey commenced on 1st February, evening from Kottayam railway station. The train journey was a pandora box that too a hilarious one. Sweltering Mangalore morning welcomed the team next day and there begun the two-day adventures of mathematicaphiles.

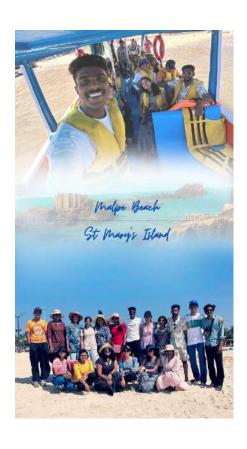
'A tapestry woven with golden sand ,turquoise waters and gentle breezes' ,St. Marys Island and Malpe beach embezzled the amigos with its treasure trove of natural beauty. Entire team explored St. Marys Island and the sculptor's masterpiece enraptured everyone. The fun filled boat ride and rock climbing was a cherry on the top. On the same day night, the team arrived at the most awaited destination 'Dandeli'.

Dew drops jungle resort was nothing but surreal. The solace of greenery and humming of forest was a checkmate to the adventure enthusiaststs. The signature mouthwatering delicacies along with an array of thrilling activities was prodigious and enjoyed well. Water sports comprises of rafting boats, kayaking and water ball in Supa Dam navigated into thrilling twists and turns. The adrenaline surge from Dandeli's water is a moment for every thrill-seeker and nature lover.

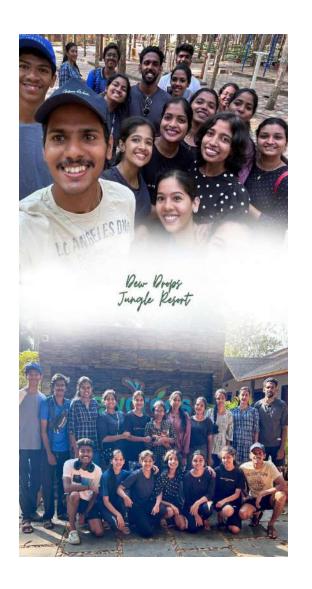
Deep soak in the chilling weather followed by a dazzling rain dance unleashed the vibrant energy of D3 mathematics. Dynamic moves matching the infectious rhythm radiated pure joy and fulfillment .It was a true celebration of friendship and a sight to watch. The sheer pleasure of togetherness brought laughs and everyone had a whale of a time.

A refreshing cozy source of peace and contemplation, camp fire recaptured the moments and binded all in the warmth of nourishing and rediscovering friendships. On 4th February, the team reached Kottayam ,again after a whimsical train travel.

The entire trip was ride filled with adventure, discovery and connection. It was a wake-up call to break the comfort zone and to immerse in new moments. It was not just four days but pure bliss and a time to cherish forever.









MATHEMATICS BASELIUS COLLEGE, KOTTAYAM

(NAAC re-accredited at A++ grade with CGPA 3.51)

MAHATMA GANDHI UNIVERSITY



Project report on

GRAPH COLOURING

Year of Exam: 2024

Submitted By

Agna Kurian

(Reg. No:210021030803)

Nandana Pradeep

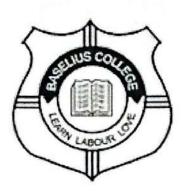
(Reg. No:210021030811)

Sandeep Saji

(Reg. No:210021030820)

MATHEMATICS

Baselius College, Kottayam Mahatma Gandhi University



Project report on: Exploring Hyper-graphs theory and application

Year of Exam: 2024

Submitted by:

Ashitha Elsa Shaiju

(Reg. No. 210021030813)

Pavithra K.E

(Reg. No. 210021030819)

UNDERGRADUATE DEPARTMENT OF MATHEMATICS BASELIUS COLLEGE, KOTTAYAM

(NAAC re-accredited with A++ grade)

MAHATMA GANDHI UNIVERSITY



Project report on

MATHEMATICAL MODELLING OF POPULATION DYNAMICS

Year Of Exam: 2024

Submitted by:

PARVATHY KRISHNA
SANGEETHA SUSAN JOHN
DEVADETH SHAJI

210021030809

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MATHEMATICS BASELIUS COLLEGE, KOTTAYAM

NAAC re-accredited with A++ grade (CGPA 3.51)

MAHATMA GANDHI UNIVERSITY



Project report on

EXPLORING DYNAMICAL SYSTEM THROUGH DIFFERENTIAL EQUATIONS

Year of Exam: 2024

Submitted By

Ajmal K

(Reg No :210021030804)

Anna M Benoy

(Reg No:210021030806)

Archa S Manohar

(Reg No :210021030807)

UNDERGRADUATE DEPARTMENT OF MATHEMATICS BASELIUS COLLEGE, KOTTAYAM

(NAAC re-accredited with A++ grade)

MAHATMA GANDHI UNIVERSITY



Project report on

DOMINATIONS IN GRAPH

Year: 2024

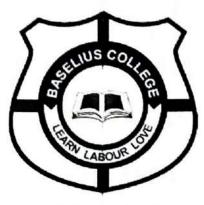
Submitted by:

K Navya Krishnan Amritha Mariyam Saji Cyril Mamachan 210021030818

210021030805

210021030814

BASELIUS COLLEGE, KOTTAYAM MAHATMA GANDHI UNIVERSITY DEPARTMENT OF MATHEMATICS



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PROJECT REPORT ON THE TOPIC MATHEMATICS IN FORENSIC SCIENCE AND ITS APPLICATIONS

YEAR OF EXAM: 2024

SUBMITTED BY:

Abhijith Suresh

(Reg. no. 210021030812)

Jayasoorya K A

(Reg. no. 210021030808)

Hridhya Shaji

(Reg. no. 210021030817)

B.Sc. Physics

Project 23-24

Student Name	Project Title	Project Guide
Anakha R	Distance Measurement Using ARDUINO	
Ashiz K Sibi		Ms. Neha P R
Melbin Mani Abraham		
Devaja V	Structural Variation in Zinc Acetate Dihydrate Crystal on Decomposition	Dr. Ambika D
Gowrinandana N S	Crystal on Decomposition	
Elias Abraham	Variable Regulated Power Supply Using LM317	Dr. Anisha Mary Mathew
Kiran Raj		
Heaven C Jacob	Refining Interference Pattern In Fabry-Perot	Dr. Aparna
Gowri G Mohan	Etalon Through Wire Configuration Studies	Thankappan
Jinumon Chacko	Smoke Alarm Using ARDUINO	Mr. Nibu B
Graceson P Rajan		Thomas
Rashid Muhammad		

DEPARTMENT OF ZOOLOGY

Study Tour Report

The study tour for final year B.Sc. Zoology students were scheduled from 06-10 February, 2024. The trip was for 4 days and 4 nights. The destinations were Ernakulam, Mysore and Belur. The team of 33 students and two teachers visited Central Marine Fisheries Research Institute (CMFRI), Kochi to enhance knowledge in the field of Marine Sciences and to know about its scope in the field of research. A well-set museum and a marine aquarium were also the attractions of the institute. The team then explored Mysore on the second and third days of the trip. The major places visited were the Zoo, Marine Park, Palace, Brindavan Garden, Shukavana, Snow city, Chamundi hills etc. On the fourth day, the team visited Belur, where enjoyed with some water activities and later visited Belur temple. The trip reached Kottayam next day morning after overnight journey.















DEPARTMENT OF ZOOLOGY

Name of the student	Title of the Project	Supervising teacher
AMALA JOHN	A STUDY ON THE WISE UTILISATION OF EICHHORNIA CRASSIPES AS AN ATTEMPT TO REDUCE AN ECOLOGICAL MENACE	Dr. Rejitha V.
ANANDHU SOLAMAN	A STUDY ON AVIAN DIVERSITY AT CHAMATHARA AND ERAYILKADAVU IN KOTTAYAM DISTRICT	Dr. Rejitha V.
ARYAMOL B.	A STUDY ON BUTTERFLY DIVERSITY AT KALLAR, ERAYILKADAVU AND THATHAPPILLY LOCALITIES	Dr. Rejitha V.
ASHWIN THAMPI	A STUDY ON AVIAN DIVERSITY AT CHAMATHARA AND ERAYILKADAVU IN KOTTAYAM DISTRICT	Dr. Rejitha V.
ASWATHY P. M.	A STUDY ON THE WISE UTILISATION OF EICHHORNIA CRASSIPES AS AN ATTEMPT TO REDUCE AN ECOLOGICAL MENACE	Dr. Rejitha V.
ATHIRA BINU	A STUDY ON THE WISE UTILISATION OF EICHHORNIA CRASSIPES AS AN ATTEMPT TO REDUCE AN ECOLOGICAL MENACE	Dr. Rejitha V.
BEEBIFATHIMA B.P.	A STUDY ON BUTTERFLY DIVERSITY AT KALLAR, ERAYILKADAVU AND THATHAPPILLY LOCALITIES	Dr. Rejitha V.
CHIRANJANA RAJENDRAN	A STUDY ON BUTTERFLY DIVERSITY AT KALLAR, ERAYILKADAVU AND THATHAPPILLY LOCALITIES	Dr. Rejitha V.
HANNA SHABI	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF CISPLATIN DRUG	Ms. Sany Mary Benjamin
HARITHA J NAIR	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF CLOPIDOGREL DRUG	Ms. Sany Mary Benjamin
KRISHNAPRIYA S.	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF WARFARIN DRUG	Ms. Sany Mary Benjamin
PRAVEENA K. P.	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF CLOPIDOGREL DRUG	Ms. Sany Mary Benjamin
SANDRA E. S.	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF CISPLATIN DRUG	Ms. Sany Mary Benjamin
THASNIMOL A. M.	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF CISPLATIN DRUG	Ms. Sany Mary Benjamin

ALIYA ASHRAF	A STUDY ON THE IMPACT OF SELECTED GENE MUTATIONS ON THE EFFECTIVENESS OF CLOPIDOGREL DRUG	Ms. Sany Mary Benjamin
ARUN BAHULEYAN	A SURVEY ON THE FIRST AID AWARENESS AMONG COLLEGE STUDENTS IN KERALA	Ms. Uma Surendran
FAISAL ALI	NUTRIENT-RICH JAM FROM BANANA (MUSA X PARADISIACA) AND PINEAPPLE (ANANAS COMOSUS) WITH THE ADDITION OF MORINGA LEAF POWDER (MORINGA OLEIFERA)	Ms. Uma Surendran
IRFANA K. ISMAIL	IRON RICH CHUTNEY POWDER USING BLACK GRAM (<i>VIGNA MUNGO</i>) AND CHICKPEA (<i>CICER ARIETINIUM</i>) WITH THE ADDITION OF LEAFY VEGETABLES (<i>ALTERNANTHERA SESSIILIS, VIGNA RADIATA, SAUROPUS ANDROGYNUS, CNIDOSCOLUS ACONITIFOLIUS</i>)	Ms. Uma Surendran
NANDHANA BINU	IRON RICH CHUTNEY POWDER USING BLACK GRAM (VIGNA MUNGO) AND CHICKPEA (CICER ARIETINIUM) WITH THE ADDITION OF LEAFY VEGETABLES (ALTERNANTHERA SESSIILIS, VIGNA RADIATA, SAUROPUS ANDROGYNUS, CNIDOSCOLUS ACONITIFOLIUS)	Ms. Uma Surendran
АВНІЈІТН V. S.	A SURVEY ON THE FIRST AID AWARENESS AMONG COLLEGE STUDENTS IN KERALA	Ms. Uma Surendran
ABIN V.	A SURVEY ON THE FIRST AID AWARENESS AMONG COLLEGE STUDENTS IN KERALA	Ms. Uma Surendran
AISWARYA P. R.	IRON RICH CHUTNEY POWDER USING BLACK GRAM (<i>VIGNA MUNGO</i>) AND CHICKPEA (<i>CICER ARIETINIUM</i>) WITH THE ADDITION OF LEAFY VEGETABLES (<i>ALTERNANTHERA SESSIILIS, VIGNA RADIATA, SAUROPUS ANDROGYNUS, CNIDOSCOLUS ACONITIFOLIUS</i>)	Ms. Uma Surendran
AKSHAYA SATHEESH	IRON RICH CHUTNEY POWDER USING BLACK GRAM (VIGNA MUNGO) AND CHICKPEA (CICER ARIETINIUM) WITH THE ADDITION OF LEAFY VEGETABLES (ALTERNANTHERA SESSIILIS, VIGNA RADIATA, SAUROPUS ANDROGYNUS, CNIDOSCOLUS ACONITIFOLIUS)	Ms. Uma Surendran
ALAN K. RENJAN	A SURVEY ON THE FIRST AID AWARENESS AMONG COLLEGE STUDENTS IN KERALA	Ms. Uma Surendran
AYISHA K.	A STUDY ON HEALTH STATUS OF DIFFERENT AGE GROUP WITH SPECIAL REFERENCE TO BODY MASS	Dr. Anit M. Thomas
FAHAD M.	A STUDY ON HUMAN GENETIC TRAITS	Dr. Anit M. Thomas
KRISHNAPRIYA K. S.	STUDY ON EFFECT OF STRESS ON SLEEP	Dr. Anit M. Thomas

KRUPA SABU	STUDY ON EFFECT OF STRESS ON SLEEP	Dr. Anit M. Thomas
LEKSHMI SABU	A STUDY ON HUMAN GENETIC TRAITS	Dr. Anit M. Thomas
MEGHA K.	A STUDY ON HEALTH STATUS OF DIFFERENT AGE GROUP WITH SPECIAL REFERENCE TO BODY MASS	Dr. Anit M. Thomas
MEGHA S. KOLLETTU	STUDY ON EFFECT OF STRESS ON SLEEP	Dr. Anit M. Thomas
MELDA MERIN MATHEW	A STUDY ON HEALTH STATUS OF DIFFERENT AGE GROUP WITH SPECIAL REFERENCE TO BODY MASS	Dr. Anit M. Thomas
SANA MOHAMMED SALI	A STUDY ON HUMAN GENETIC TRAITS	Dr. Anit M. Thomas
ABHIRAJ P.R.	BIOLUMINESCENT BACTERIA: ILLUMINATING THE PATH TO SUSTAINABLE LIHTING, COMBATING LIGHT POLLUTION FOR A GREENER FUTURE	Ms. Sany Mary Benjamin

DEPARTMENT OF CHEMISTRY & CENTRE FOR RESEARCH M.SC. CHEMISTRY PROJECT LIST 23-24

Sl.No.	Name of the Student	Project Title	Teacher in Charge
1	Aswathi P P	Synthesis of silicone based battery anode material (Si coated with Lithium titanate)	Mrs Christina Mariam Mathew
2	Vaishnavi R	Preparation and Characterization of Co/TiO2 and theoretical investigation on its application for photocatalytic degradation of methlene blue	Dr Sherin Joy
3	Megha Mariet	Phytochemical profiling and green Synthesis of ZnO nanoparticles using aqueous extracts of Cynanchum Viminale	Mrs Jinu Mathew
4	M S Parvathy Nair	Synthesis of silicone based battery anode material (Si coated with Barium Titanate)	Mrs Christina Mariam Mathew
5	Sandra A S	Experimental study on the performance of different Emulsions in a water based floor coat paint	Dr Priya Thambi
6	Jishnu Raj R	Study of cure characteristics and mechanical properties of natural rubber with pineapple leaf Fibre as filler	Dr. Mity Thambi
7	Rathna James	Synthesis, Characterization and Photocatalytic activity of Silver doped titanium dioxide nanoparticles	Dr.Sherin Joy
8	Ann Sneha Joy	Investigation on the Photoelectrochemical behavior and photocatalytic efficiency of Fe doped TiO ₂ Nanoparticles and W doped TiO ₂ Nanoparticles.	Dr. Anju Linda Varghese
9	Aleena Thankappan	Comparative Study of Adulterants on Bark of Cinnamomum zeylancium by GC-MS and UV- Visible spectroscopy	Dr. Mity Thambi
10	Sreeleakshmi K S	Electrochemical determination of one hydroxy pyrene using glutamic acid modified glassy carbon electrode	Dr.Jintha thomas
11	Gowri Maheswari M	Phytochemical, Antioxidant and anti microbial studies of Artemesia nilagirica	Dr Priya Thambi

12	Diya Susan Mathew	Synthesis, characterization and biodegradation studies of corn starch based bioplastics made with egg shell as bio and graphene oxide as nano reinforcing fillers	Mrs Shetal Elizabeth Thomas
13	Bidhya Mary Biju	Anti-Snake Venom Activity of Flavonoids from Aristolochia indica Against Phospholipase A2 in Russell's Viper (Daboia russelii) Venom: In Silico Evaluation	Dr Anju Linda Varghese
14	Muhsina K R	Experimental Study on the Performance of Different Emulsions in Water Based Title Coat Paint	Dr Jintha Thomas
15	Gauri S Nair	Synthesis and Characterization of Corn Starch Based Bioplastic Using Plasticizers And Various Bio And Nano-Reinforcement Fillers	Mrs Shetal Elizabeth Thomas
16	Solliya Joseph	Phytochemical and GCMS analysis of methanolic extract of <i>cynanchum vimknale</i>	Mrs.Jinu Mathew

Baselius College, Kottayam

M.Sc. Physics 2022 - 24

Student Name	Project Title	Project Guide
Ameyatma Koushik		Dr. Aparna
Athul Jayan		Thankappan
Fathima Sulthana		
Anagha P.	Photoluminescence studies of Dy-Al co-doped ZnO nano-powder.	Dr. Ambika D
Jaison Sabu G.	nune periuen	
Sreejith S.	Synthesis and characterisation of ZnO nanoparticles by Green Method	Dr. Misha Hari
Vijith A. V.		
Kishore S.		
Krishnendu Sajayan	Synthesis and photoluminescent studies of Dy ³⁺ activated Tungstate nanophosphors	Dr. Linju Ann Jacob
Aparna Satheesan		
Saranya Joy	Synthesis Of Iron Oxide And Titanium Dioxide	Dr. Nibu A
Ruksana Sihaj	Nanoparticles And Study Of Variation Of Thermal Difffusivity With Concentration Of Iron Oxide And Titanium Dioxide Nanoparticles.	George
Sona Sara Sanu	Photoluminescence studies of Dy-Al co-doped ZnO nano-powder.	Dr. Anisha Mary Mathew

M.A. ENGLISH

PROJECT LIST 23-24

SI No	Reg. No.	Name of candidate	Name of the supervisor	Title of the project
1	220011028349	ALSHI C SHIBU	Ms. Susanna Thomas	"Ecological Imperialism in <i>The Ministry for the Future</i> ': Investigating the Consequences of Human Dominance over Nature"
2	220011028350	ANAGHA MAHESH	Ms. Susanna Thomas	Challenging Societal Expectations: Compulsory Heterosexuality and Self-Discovery in Emily M. Danforth's The Miseducation of Cameron Post
3	220011028351	ANSU REJI	Dr. Kavitha Gopalakrishnan	Perplexing Petrotopias: Energopolitical Dynamics and Petro-noir Aesthetics in Paolo Bacigalupi's <i>The Windup Girl</i>
4	220011028352	DONNA ROSE THOMAS	Dr. Viju Kurian	The Enablement and Management of Violence: A Case Study of East Asian Graphic Literatures
5	220011028353	EVELYN SUSAN CHERIAN	Dr Jyothi Susan Abraham	Immigrant Montana: Body as a Site of Exploration and Exploitation
6	220011028354	FARSANA SIYAD	Ms. Meera Elizabeth James	The Other Sides of Great Indian Temples : A Reading of Sarah Joseph's <i>Budhini</i>
7	220011028355	GRACE ANNA MATHEW	Ms. Anna George	Power and Resistance: A Re-reading of Freud's Concept of Penis Envy
8	220011028356	HRITHIKA SREEJITH	Mr. Jithin John	Beyond the Human: Posthumanism in Select Works of Jordan Peele
9	220011028357	KESAVU V A	Dr. Viju Kurian	Unmasking Masculinities: Exploring Gender Constructs in Select Hollywood Films
10	220011028358	MEENAKSHI V S	Ms. Anju John	Deconstructing Queer Identity and Feminism in Manju Kapur's ' A Married Woman '
11	220011028359	NIKITHA	Ms. Anna George	Beyond Remorse: Tracing Trauma in Familial Homicide
12	220011028360	RITTU RAJAN	Ms. Meera Elizabeth James	Exploring Swarnalata: The Reformist and Postcolonial Narrative of 19th Century Assam
13	220011028361	ROSHNA SARA MATHEW	Dr. Vidya Merlin Varghese	Exiled, Excluded and Exploited: Analysing Giorgio Agamben's State of Exception in Prayaag Akbar's <i>Leila</i>
14	220011028362	SANDRA M B	Ms. Anju John	Exploring Intersectionality: An Anthropomorphic Analysis of Dalit Identity and Gender Dynamics in Perumal Murugan's <i>Poonachi</i>
15	220011028364	SETHULAKSHMI SUDHAN	Dr. Kavitha Gopalakrishnan	Yashodhara Redux: Bakhtinian Polyphony and Political Dialogue in Volga's <i>Yashodhara</i>

16	220011028365	SONA P VARGHESE	Dr. Vidya Merlin Varghese	Non-binary Bodies as Queer Posthuman Sites of Emancipatory Subversion in Jade Song's <i>Chlorine</i>
17	220011028366	SREELEKSHMI .S	Dr. Viju Kurian	Affects of war: Traumatic War Memories in Atonement and All the Light We Cannot See.
18	220011028367	SUNAINA K	Ms. Meera Elizabeth James	Unveiling Misconceptions: The Impact of Film on Mental Illness Stigmas and Stereotypes
19	2.20011E+11	SURABHI SURENDRAN	Mr. Jithin John	Transhumanist, post humanist and cyberpunk ideas in n Phillip K. Dick's Do Androids Dream of Electric Sheep, Ridley Scott's Blade Runner and Denis Villeneuve's Blade Runner 2049.

M A Economics 2022-24

Project List

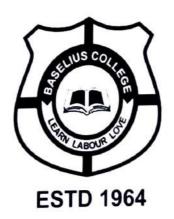
Sl. No:	Student Name	Title of the Project
1.	AKHIL P C	A Study on Understanding Consumers Behaviour towards Green Products in Kottayam Districts
2.	ANNU MERINE SAM	A Study on the Socio- Economic Aspects of Change in Technology in the Handloom Sector with Special Reference to Balaramapuram Handloom
3.	ANUSREE PK	Performance of Primary Healthcare Center in Kozhikode: A Study with Reference to Primary Health Center in Changaroth Grama Panchayat.
4.	DIVYA BENNY	A Comparative Study on Healthcare Burden and Health Insurance of Rural and Urban Households.
5.	MANEESH MOHAN	A Study on Customer Satisfaction towards Online Shopping in Kottayam District
6.	MEENAKSHI S	Identifying the Intensions behind the Use of Second -hand Goods – A Case Study among the Consumers in Kottayam District.
7.	NIRANJANA MG	A Study on the Saving Habit and Investment Behaviour of Employees after Retirement with Special Reference to Koruthodu District, Kerala.
8.	RIA CHERIAN	A Study on the Consumer Preference of Electric Vehicles with Special Reference to Kottayam District
9.	SHEETHAL T S	A Study on the Perception of Consumers towards Digital Payment
10.	SHOBITHA LAKSHMI S	A Study on the Financial Awareness among Youths Reference to Students in Kottayam Locality.
11.	SHYAM KRISHNAN T R	Socio Economic Aspects of OTT platforms with Special Regard to OTT platforms.

SERVICE QUALITY & TOURIST SATISFACTION IN HOUSEBOAT TOURISM: A STUDY OF KUMARAKOM, KERALA

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY
ABHINAND SUDEVAN
(220011002614)

Under the supervision and guidance of Dr. Resmi Annie Thomas



POSTGRADUATE DEPARTMENT OF COMMERCE
BASELIUS COLLEGE
KOTTAYAM
MAY 2024



ESTD 1964

POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31 05 2024

CERTIFICATE

This is to certify that the project work titled "SERVICE QUALITY & TOURIST SATISFACTION IN HOUSEBOAT TOURISM: A STUDY OF KUMARAKOM, KERALA" is a record of project work done by Abhinand Sudevan (Reg No - 220011002614), a student of Fourth semester M.Com in the department during the academic year 2023 - 2024 in the partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter Signed:

Prof. (Dr.) Manoj Narayanan K S

(Head of the Department)

Dr. Resmi Annie Thomas

(Supervising Teacher)



A STUDY ON THE EFFECTIVENESS OF NUDGE INTERVENTION IN THE DIETARY HABITS OF COLLEGE STUDENTS

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY

ADHARSH SREERAM

(220011002615)

Under the supervision and guidance of

Dr. Parvathy Mohan



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE

KOTTAYAM

MAY 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31/5/2024

CERTIFICATE

This is to certify that the project work titled "A STUDY ON THE EFFECTIVENESS OF NUDGE INTERVENTION IN THE DIETARY HABITS OF COLLEGE STUDENTS" is a record of project work done by Adharsh Sreeram (Reg No - 220011002615), a student of Fourth semester M.Com in the department during the academic year 2023 – 2024 in the partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter Signed:

Prof. (Dr.) Manoj Narayanan K.S

(Head of the Department)

Dr. Parvathy Mohan

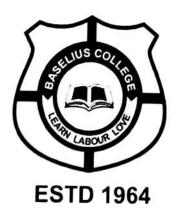
(Supervising Teacher)

GAP IN FINANCIAL LITERACY AMONG INDIVIDUALS AND ITS EFFECT ON FINANCIAL WELL-BEING

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

> SUBMITTED BY ANAGHA SASI (220011002616)

Under the supervision and guidance of Ms. LIZA ALEX



POSTGRADUATE DEPARTMENT OF COMMERCE
BASELIUS COLLEGE
KOTTAYAM
MAY 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31/5/2024

CERTIFICATE

This is to certify that the project work titled "GAP IN FINANCIAL LITERACY AMONG INDIVIDUALS AND ITS EFFECT ON FINANCIAL WELL-BEING" is a record of project work done by Anagha Sasi (Reg No - 220011002616), a student of Fourth semester M.Com in the department during the academic year 2023 – 2024 in the partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter Signed:

Prof. (Dr.) Manoj Narayanan K.S

(Head of the Department)

Ms Liza Alex

(Supervising Teacher)



CUSTOMER SATISFACTION OF MULTIMEDIA MARKETING CHANNELS IN PERSONAL CARE PRODUCTS

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY ARATHY J NAIR (220011002618)

Under the supervision and guidance of **Dr. Resmi Annie Thomas**



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM MAY 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31-05-2024.

CERTIFICATE

This is to certify that the project work titled "CUSTOMER SATISFACTION OF MULTIMEDIA MARKETING CHANNELS IN PERSONAL CARE PRODUCTS" is a record of project work done by Arathy J Nair (Reg No- 220011002618), a student of Fourth-semester M.Com in the department during the academic year 2023-2024 in partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter Signed:

Prof. (Dr.) Manoj Narayanan K S

(Head of the Department)

Dr. Resmi Annie Thomas

(Supervising Teacher)



SERVING UP SATISFACTION: HOW EMPLOYEE EXPERIENCES DRIVE SUCCESS IN CATERING INDUSTRY

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY

Arjun Prasad

(220011002619)

Under the supervision and guidance of

Prof. (Dr). Manoj Narayanan K.S.



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE

KOTTAYAM

MAY 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31/05/2024

CERTIFICATE

This is to certify that the project work titled "SERVING UP SATISFACTION: HOW EMPLOYEE EXPERIENCES DRIVE SUCCESS IN CATERING INDUSTRY" is a record of project work done by Arjun Prasad (Reg No – 220011002619), a student of Fourth semester M.Com in the department during the academic year 2023 – 2024 in the partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Prof. (Dr.) Manoj Narayanan K.S

(Supervising Teacher and Head of the Department)

INFLUENCER MARKETING AND PURCHASE INTENTION OF COSMETIC PRODUCTS: A STUDY WITH PARTICULAR REFERENCE TO KOTTAYAM

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY

BELLA VARGHESE

(220011002620)

Under the supervision and guidance of

Dr. Parvathy Mohan



BASELIUS COLLEGE, KOTTAYAM

POSTGRADUATE DEPARTMENT OF COMMERCE

MAY 2024



BASELIUS COLLEGE, KOTTAYAM POSTGRADUATE DEPARTMENT OF COMMERCE

Date: 31-05-2024

CERTIFICATE

This is to certify that the project work titled "INFLUENCER MARKETING AND PURCHASE INTENTION OF COSMETIC PRODUCTS: A STUDY WITH PARTICULAR REFERENCE TO KOTTAYAM" is a record of project work done by Bella Varghese (Reg No - 220011002620), a student of Fourth semester M.Com in the department during the academic year 2023–2024 in the partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter signed:

Prof. (Dr.) Manoj Narayanan K.S

(Head of the Department)

Dr. Parvathy Mohan

(Supervising Teacher)

A STUDY OF THRIFT STORES AS AN ECONOMICAL ALTERNATIVE TO ENVIORNMENTALLY CONSCIOUS YOUNG PEOPLE

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY

Devapriya C Asokan (220011002621)

Under the supervision and guidance of

Dr. Sheeba Joseph

Assistant Professor



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

MAY 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date: 31 05 2024

CERTIFICATE

This is to certify that the project work titled "A STUDY OF THRIFT STORES AS AN ECONOMICAL ALTERNATIVE TO ENVIRONMENTALLY CONSCIOUS YOUNG PEOPLE" is a record of project work done by Devapriya C Asokan (Reg No-220011002621), a student of Fourth semester M.Com in the department during the academic year 2023 – 2024 in the partial fulfillment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter Signed:

Prof. (Dr.) Manoj Narayanan K.S

(Head of the Department)

Dr. Sheeba Joseph

(Supervising Teacher)

EXPLORING SOCIAL MEDIA'S ROLE IN SHAPING BRAND PERCEPTION AND CUSTOMER ENGAGEMENT

Project Report submitted to the Mahatma Gandhi University in partial fulfillment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY

Mili Shabha Mathew (220011002622)

Under the supervision and guidance of

Prof. (Dr). Manoj Narayanan K.S.



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTYAM MAY 2024



BASELIUS COLLEGE, KOTTAYAM POSTGRADUATE DEPARTMENT OF COMMERCE

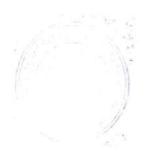
Date: 31-05-2024

CERTIFICATE

This is to certify that the project work titled "Exploring Social Media's Role in Shaping Brand Perception and Customer Engagement" is a record of project work done by Mili Shabha Mathew (Reg No-220011002622), a student of Fourth Semester M.Com in the Department during the academic year 2023-2024 in partial fulfillment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student made an open presentation of the project.

Prof. (Dr). Manoj Narayanan K.S.

(Supervising Teacher and Head of the Department)



A STUDY ON PACKAGE TOUR USERS' EXPERIENCE AND SATISFACTION

Project Report submitted to the Mahatma Gandhi University in partial fulfillment of the requirements for the award of

Masters Degree in Commerce

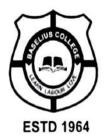
SUBMITTED BY

Riya Anna Stephen

(220011002623)

Under the supervision and guidance of

Ms. Tissy Eruthickal



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE

KOTTAYAM

MAY 2024



BASELIUS COLLEGE KOTTAYAM

POSTGRADUATE DEPARTMENT OF COMMERCE

Date: 31-05-2024

CERTIFICATE

This is to certify that the project work titled "A STUDY ON PACKAGE TOUR USERS' EXPERIENCE AND SATISFACTION" is a record of project work done by Riya Anna Stephen (Reg No- 220011002623), a student of Fourth Semester M. Com in the Department during the academic year 2023- 2024 in partial fulfillment of the requirements for the award of the Degree of Master of Commerce under my guidance and supervision.

Ms. Tissy Eruthickal

(Supervising Teacher)

Counter signed:

Prof. Dr. Manoj Narayanan K S

(Head of the Department)

A STUDY ON FACTORS AFFECTING THE CUSTOMER ADOPTION TOWARDS THE ELECTRIC VEHICLES (EVs).

Project Report submitted to the Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master's Degree in Commerce

SUBMITTED BY TINTU ANNA VARGHESE (220011002624)

Under the supervision and guidance of

Ms. Josymole T.J
(Assistant Professor)



POSTGRADUATE DEPARTMENT OF COMMERCE BASELIUS COLLEGE KOTTAYAM MAY 2024



POSTGRADUATE DEPARTMENT OF COMMERCE

BASELIUS COLLEGE

KOTTAYAM

Date :31 05 2024

CERTIFICATE

This is to certify that the project work titled "A STUDY ON FACTORS AFFECTING THE CUSTOMER ADOPTION TOWARDS THE ELECTRIC VEHICLES (EVs) is a record of project work done by TINTU ANNA VARGHESE (Reg No - 2200110002624), a student of Fourth semester M.Com in the department during the academic year 2023 - 2024 in the partial fulfilment of the requirements for the award of the degree of Master of Commerce under my guidance and supervision. It is further certified that the student has done an open presentation of the project work as part of internal evaluation.

Counter Signed:

(Head of the Department)

Prof. (Dr.) Manoj Narayanan K.S

MS. JOSYMOLE T.J.

(Assistant Professor)

BASELIUS COLLEGE KOTTAYAM

PG DEPARTMENT OF COMMERCE (SF)

PG PROJECT LIST 2023-24

SL NO	REG NO	STUDENT NAME	TOPIC (PG)	GUIDE
1	220011004739	AJIN KAVALACKAL	A STUDY ON EMPLOYED	PRIYA S
			INDIVIDUALS	
			CONCERING THE NEXT	
			TAX REGIME WITH	
			SPECIAL REFERENCE TO	
			KOTTAYAM DISTRICT	
2	220011004740	AKASH DEEPU	A STUDY ON	VISHNUPRIYA G
			CONSUMER	
			KNOWLEDGE AND	
			ATTITUDE TOWARDS E-	
			VEHICLES WITH SPECIAL	
			REFERENCE TO	
			KOTTAYAM	
3	220011004741	APARNA V S	A STUDY ON THE	PRIYA S
			PREFERENCE OF	
			CONSUMERS TOWARDS	
			AYURVEDIC CONSUMER	
			PRODUCTS WITH	
			SPECIAL REFERENCE TO	
			KOTTAYAM DISTRICT	
4	220011004742	ARATHI BAIJU	A STUDY ON SERVICE	DEVIKA RAJ
			QUALITY OF PRIMARY	
			HEALTH CENTERS WITH	
			SPECIAL REFERENCE TO	
			VAIKOM THALUK	
5	220011004743	DONA ELIZABETH	A STUDY ON WORK LIFE	CHIKKUMOL O A
		RAJU	BALANCE AMONG	
			WOMEN EMPLOYEES IN	
			BANKING SECTOR WITH	
			SPECIAL REFERENCE TO	
	220044004744	MEDINI DAVI	KOTTAYAM DISTRICT	
6	220011004744	MEBIN RAJU	A STUDY ON EXAMING	
			THE IMPACT OF QR	CLUIZIZI IN ACC. C. A
			CODE ON PURCHASE	CHIKKUMOL O A
			INTENSION AND	
			SATISFACTION WITH	
			SPECIAL REFERNCE TO	
			KOTTAYAM DISTRICT	

7	220011004745	NANDANA BINU	A STUDY ON GOLD AS A	SOJU SCARIA
	220011001710	10,000,000	INVESTABLE	3030 307 11 117 1
			COMMODITY AMONG	
			CUSTOMERS WITH	
			SPRCIAL REFERNCE TO	
			KOTTAYAM DISTRICT	
8	220011004746	NEHA GEORGE	A ATUDY ON INVESTOER	VISHNUPRIYA G
			PARTICIPATION IN THE	
			INDIAN STOCK MARKET	
			WITH SPECIAL	
			REFERENCE TO STOCK	
			BROKING FIRMS	
9	220011004747	RAYAN VINOY JOHN	A STUDY ON CUSTOMER	SOJU SCARIA
			PERCEPTIN TOWARDS	
			PURCHASE OF	
			MEDICINES	
10	220011004748	SANDRA JAYAMON	A STUDY ON THE	SOJU SCARIA
			IMPACT OF TEAM	
			BASED MONETARY	
			INCENTIVES ON	
			EMPLOYEE	
			COLLABORATION AND	
			PRODUCTIVITY	
11	220011004749	VIJAY PRADEEP	AN ANALYTICAL STUDY	DEVIKA RAJ
			OF THE	
			IMPLEMENTATION OF AI	
			CAMERAS BY KERALA	
			GOVERNMENT TO	
			REDUCE TRAFFIC	
			VIOLATIONS	



Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906 Mob: +91 960 555 0001

Ref: SMEC-23/11 2670 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Ahaliya S Kumar, Reg.No - 220011023636 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

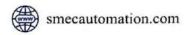
During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









India 682 017

Tel : +91 484 2340904 Tel : +91 484 2336441

Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2679 Date - 25th October 2023

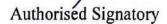
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.** Amal Al Nisa S, Reg. No -220011023637 student from Baselius College, Kottayam has successfully completed his internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, he has acquired sufficient knowledge and skill in his field of expertise. He has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. His conduct and discipline through the period were very good.

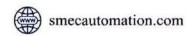
I wish him all the best in his future endeavors.

For SMEC Automation Pvt. Ltd.











Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2680 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Anand S, Reg. No -220011023638 student from Baselius College, Kottayam has successfully completed his internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

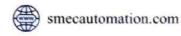
During this period, he has acquired sufficient knowledge and skill in his field of expertise. He has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. His conduct and discipline through the period were very good.

I wish him all the best in his future endeavors.

For SMEC Automation Pvt. Ltd.









Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906 Mob: +91 960 555 0001

Ref: SMEC-23/11 2678 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Athira P R, Reg.No - 220011023639 student from Baselius College, Kottayam has successfully completed her internship program in **Data Science** at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

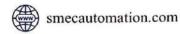
During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









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Ref: SMEC-23/11 2681 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Devanarayanan P, Reg. No -220011023640 student from Baselius College, Kottayam has successfully completed his internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, he has acquired sufficient knowledge and skill in his field of expertise. He has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. His conduct and discipline through the period were very good.

I wish him all the best in his future endeavors.

For SMEC Automation Pvt. Ltd.









: +91 484 2336441 Fax : +91 484 234 0906 Mob: +91 960 555 0001

Tel

: +91 484 2340904

India 682 017

Ref: SMEC-23/11 2671 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Devika Shaji, Reg.No - 220011023641 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









: +91 484 2336441 Fax : +91 484 234 0906 Mob: +91 960 555 0001

: +91 484 2340904

Tel

Ref: SMEC-23/11 2682 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. France Antony Joseph, Reg. No -220011023642 student from Baselius College, Kottayam has successfully completed his internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, he has acquired sufficient knowledge and skill in his field of expertise. He has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. His conduct and discipline through the period were very good.

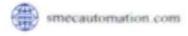
I wish him all the best in his future endeavors.

For SMEC Automation Pvt. Ltd.











Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906 Mob: +91 960 555 0001

Ref: SMEC-23/11 2683 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Hareesh C S, Reg. No -220011023643 student from Baselius College, Kottayam has successfully completed his internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, he has acquired sufficient knowledge and skill in his field of expertise. He has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. His conduct and discipline through the period were very good.

I wish him all the best in his future endeavors.

For SMEC Automation Pvt. Ltd.









Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2672 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Jesteena Susan Thomas, Reg.No - 220011023644 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2673 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Mary Varsha P F, Reg.No - 220011023645 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

: +91 484 2340904

Tel

Ref: SMEC-23/11 2674 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Reeba Elsa Thomas, Reg.No - 220011023646 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.







Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906 Mob: +91 960 555 0001

Ref: SMEC-23/11 2675 Date - 25th October 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Reema Mary Thomas, Reg.No - 220011023647 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

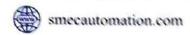
During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









India 682 017

Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2676 Date - 25th October 2023

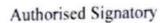
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Sona Annie Punnoose, Reg.No - 220011023648 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.











Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906 Mob: +91 960 555 0001

Ref: SMEC-23/11 2677 Date - 25th October 2023

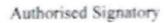
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Sreelekshmi S, Reg.No - 220011023649 student from Baselius College, Kottayam has successfully completed her internship program in Data Science at SMEC Automation Pvt. Ltd. from 25th September 2023 to 25th October 2023.

During this period, she has acquired sufficient knowledge and skill in her field of expertise. She has good exposure, initiative, and a positive attitude towards completion of given tasks within the time frame. Her conduct and discipline through the period were very good.

I wish her all the best in her future endeavors.

For SMEC Automation Pvt. Ltd.









INDUSTRIAL VISIT 2022-2024 BATCH

As part of the Syllabus of M.Sc. Data Analytics, a one day Industrial Visit is given to M2 Data Analytics students (2022-24 Batch) on 22nd July 2023 at SMEClabs Kochi. All 14 students along with 3 faculty members visited both SMEClabs Internship training center at Kaloor and the SMEC Automation Pvt Ltd at Infopark Campus Kochi (Athulya Building, Ground floor, Infopark).

About SMEC Automation Pvt Ltd:

SMEC Technologies is a global End-to-End IT/ITES services and solutions provider. It has over 2 decades of service history. It serves various organizations of different verticals such as Oil and Gas, Marine, Defence, and IT Industries. Currently, the company has its base for major operations in Marine and industrial automation including AI projects, predominantly in India, Sri Lanka, UAE, Singapore.

About SMEClabs Internship training Center:

SMEClabs is the R&D and training wing of SMEC Automation at Kaloor. It offers various courses in Robotics,AI, Networking, Java, Android, Data Science, Big Data, MEP, Oil and Gas Piping, QA/QC & NDT, etc.

At the SMEClabs Internship training center at Kaloor, students got the opportunity to see and explore all the areas and courses offered there. The SMEClabs Senior Manager, Mr. Viji V Nair explained to them about all the sectors, labs and courses in the training center including Data science, Artificial Intelligence, Mechanical Engineering, Marine Engineering, Robotics, IOT etc.. Also a 2 hour interactive session on "An Introduction to Data Science and Data Science Projects" is also given to students by Mr. Baiju Sivaraman (HoD, Al Department SMEClabs) and Mr. M Robin Ray (Senior Data Scientist SMEClabs) which helped students to gain knowledge about Data science domain and also it helped them to choose their topics for Academic Project for their Data analytics Programme.



















At Infopark Phase I Campus Kochi, Students got the opportunity to explore various MNCs in the campus including TCS, EY,Experion,ThinkPalm,Hashroot, Lulu CyberTower etc. At **SMEC Automation Pvt Ltd** at **Infopark Phase I Campus Kochi** (Athulya Building, Ground floor, Infopark) the professionals explained about their day to day working and operations and gave students an overview on the Industry activities and SMEC overview. Visiting Infopark Campus was a great experience for students to explore the IT park.



























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: +91 484 2340904

Tel

Mob: +91 960 555 0001

Ref: SMEC-23/11 2689

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Ahaliya S Kumar, Reg.No - 220011023636, Baselius College, Kottayam has successfully completed Project in Data Science "CYBERBULLYING DETECTION IN SOCIAL NETWORKS BASED ON ARTIFICIAL INTELLIGENCE" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.







Tel: +91 484 2336441 Fax : +91 484 234 0906

Tel : +91 484 2340904

Mob: +91 960 555 0001

Ref: SMEC-23/11 2684

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Amal Al Nisa S, Reg. No -220011023637, Baselius College, Kottayam has successfully completed his Project in Data Science "PREVENTION OF PHISHING ATTACKS BASED ADVANCED AI TECHNIQUES" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish him all the best in his future endeavours.

For SMEC Automation Pvt. Ltd.







Fax : +91 484 234 0906 Mob : +91 960 555 0001

Tel

+91 484 2340904

: +91 484 2336441

Ref: SMEC-23/11 2685

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Anand S. Reg. No -220011023638, Baselius College, Kottayam has successfully completed his Project in Data Science "DEEP LEARNING BASED APPROACH TO ANALYZE HOTEL REVIEWS" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish him all the best in his future endeavours.

For SMEC Automation Pvt. Ltd.







Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906 Mob: +91 960 555 0001

Ref: SMEC-23/11 2690

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Athira P R. Reg. No - 220011023639, Baselius College, Kottayam has successfully completed Project in Data Science "DEEP LEARNING BASED FLIPKART PRODUCT REVIEW SENTIMENT ANALYSIS" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.









Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2686

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Devanarayanan P. Reg. No -220011023640, Baselius College, Kottayam has successfully completed his Project in Data Science "AI BASED IPL TWEETS SENTIMENTAL ANALYSIS" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish him all the best in his future endeavours.

For SMEC Automation Pvt. Ltd.







: +91 484 2336441 Fax : +91 484 234 0906

: +91 484 2340904

Tel

Tel

Mob: +91 960 555 0001

Ref: SMEC-23/11 2691

Date - 25th November 2023

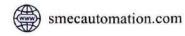
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Devika Shaji, Reg.No - 220011023641, Baselius College, Kottayam has successfully completed Project in Data Science "ARTIFICIAL INTELLIGENCE **IMPROVED** BASED SUICIDE PREDICTION IN SOCIAL MEDIA" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.







Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2687

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. France Antony Joseph, Reg. No - 220011023642, Baselius College, Kottayam has successfully completed his Project in Data Science "AI BASED SENTIMENT ANALYSIS OF DISASTER TWEETS ON SOCIAL MEDIA" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish him all the best in his future endeavours.

For SMEC Automation Pvt. Ltd.







Fax : +91 484 234 0906 Mob: +91 960 555 0001

Tel

: +91 484 2340904

: +91 484 2336441

Ref: SMEC-23/11 2688

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Harcesh C S, Reg. No -220011023643, Baselius College, Kottayam has successfully completed his Project in Data Science "AI BASED CUSTOMER INTENT CLASSIFICATION" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish him all the best in his future endeavours.

For SMEC Automation Pvt. Ltd.







Fax : +91 484 234 0906 Mob : +91 960 555 0001

Tel : +91 484 2340904 Tel : +91 484 2336441

India 682 017 Mob : +

Ref: SMEC-23/11 2692

Date - 25th November 2023

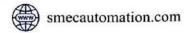
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Jesteena Susan Thomas, Reg.No - 220011023644, Baselius College, Kottayam has successfully completed Project in Data Science "DETECTING FAKE NEWS AND DISINFORMATION USING ADVANCED AI TECHNIQUES" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.







Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

: +91 484 2340904

Tel

Ref: SMEC-23/11 2693

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Mary Varsha P F, Reg.No - 220011023645, Baselius College, Kottayam has successfully completed Project in Data Science "ARTIFICIAL INTELLIGENCE BASED ALZHEIMER"S DISEASE PREDICTION" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.







Tel : +91 484 2340904 Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

Ref: SMEC-23/11 2694

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Reeba Elsa Thomas, Reg.No - 220011023646, Baselius College, Kottayam has successfully completed Project in Data Science "ARTIFICIAL INTELLIGENCE BASED IMPROVED LUNG CANCER DETECTION" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.









: +91 484 2336441 Fax : +91 484 234 0906

Tel

: +91 484 2340904

Mob: +91 960 555 0001

Ref: SMEC-23/11 2695

Date - 25th November 2023

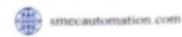
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Reema Mary Thomas, Reg.No -220011023647, Baselius College, Kottayam has successfully completed Project in Data Science "DRIVER DROWSINESS DETECTION AND MONITORING USING DEEP LEARNING" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.







Tel : +91 484 2336441 Fax : +91 484 234 0906 Mob : +91 960 555 0001

: +91 484 2340904

Tel

Ref: SMEC-23/11 2696

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Sona Annie Punnoose, Reg.No - 220011023648, Baselius College, Kottayam has successfully completed Project in Data Science "DIABETIC RETINOPATHY DETECTION WITH ADVANCED DEEP LEARNING TECHNIQUES" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.







India 682 017

Tel: +91 484 2340904 Tel: +91 484 2336441 Fax: +91 484 234 0906

Mob : +91 960 555 0001

Ref: SMEC-23/11 2697

Date - 25th November 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Sreelekshmi S, Reg.No - 220011023649, Baselius College, Kottayam has successfully completed Project in Data Science "ADVANCED ARTIFICIAL INTELLIGENCE BASED MENTAL STRESS DETECTION IN SOCIAL MEDIA" at SMEC Automation Pvt. Ltd. from 25th October 2023 to 25th November 2023.

I wish her all the best in her future endeavours.

For SMEC Automation Pvt. Ltd.



