

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

PERSONAL details

Name	JOSYMOLE T J
Department	Commerce
Date of commencement of permanent service	01/02/2023 (1st February 2023)
Years of teaching experience as on 1 st June of the year	4 months
Address	Josy Bhavan Pavithreswaram (P. O) Pavithreswaram Puthoor-691507
Phone (Mob :)	8606031147
Phone (Residence)	-
Email	josythadathil@gmail.com
Email 2	-
Academia URL	-
Research Gate URL	-

ACADEMIC QUALIFICATIONS

Degree	Institute	University	Grade/ Rank etc.
M Com	TKM Arts and Science College, Kollam	Kerala	First Class
NET	July 2018		

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College-level Duties and in-charge (Mention major charges)

Duty	Position	Duration

PUBLICATIONS AND PRESENTATIONS

	Title	Publisher Details, ISBN etc...
National Publications	An Empirical Study on Problem and Prospects of Rural Entrepreneurs with Special Reference to Kollam District.	<i>Vol-22, No 2, 2020 of Our Heritage Journal with ISSN 0474-9030</i>
	Consumer Behavior Towards Fast Moving Consumer Goods with special reference to Kollam District.	<i>Vol-22, No 2, 2020 of Our Heritage Journal with ISSN 0474-9030</i>
	The Impact of Strategic Planning on Enhancing the Strategic Performance of Banks: Evidence from Kerala.	<i>Vol-22, No 2, 2020 of Our Heritage Journal with ISSN 0474-9030</i>

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Local Publications		
Chapters in Books	<p>Awareness of Green Marketing and its influence on Buying behaviour of Consumers in Kerala. (Book titled “Changing World of Consumerism”)</p> <p>Facet of Global Risk (Book titled “Commerce in Contemporary World”)</p>	ISBN 978-81-942995-9-2.
Books Edited		
Paper Presentations International/ National Conferences	<p>Role of Microfinance on Women Empowerment in India</p>	<p>Two day International seminar on “Women Entrepreneurship Development and Gender Equality “. PG Department of Commerce, St. Gregorios College, Kottarakara</p>
	<p>Knowledge Management – A Tool of Innovation</p>	<p>One Day National Seminar on Knowledge Management in the Emerging Markets. PG Department of Commerce, St. Gregorios College, Kottarakara</p>
Research Publications		

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Major Research Projects		
Minor Research Projects		

Details of h-index etc.

Details of Seminars/Conferences organised

MEMBERSHIPS IN FORUMS, COMMITTEES, SOCIETIES OUTSIDE COLLEGE

Organisation	Title	Since (Year)

Signature of teacher with date