

COLLEGE WEBSITE- FACULTY PERSONAL PAGE
DATASHEET

PERSONAL details

Name	JOSYMOLE T J
Department	Commerce
Date of commencement of permanent service	01/02/2023 (1st February 2023)
Years of teaching experience as on 1 st June of the year	1 year and 4 months
Address	Josy Bhavan Pavithreswaram (P. O) Pavithreswaram Puthoor-691507
Phone (Mob :)	8606031147
Phone (Residence)	-
Email	josythadathil@gmail.com
Email 2	josymoletj@baselius.ac.in
Academia URL	-
Research Gate URL	-

ACADEMIC QUALIFICATIONS

Degree	Institute	University	Grade/ Rank etc.
M Com	TKM Arts and Science College, Kollam	Kerala	First Class
NET	July 2018		

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College-level Duties and in-charge (Mention Major Charges)

Duty	Position	Duration
AIACHE	Co-ordinator	01-06-2023 to 31/05/2024

PUBLICATIONS AND PRESENTATIONS

National Publications	Title	Publisher Details, ISBN etc...
	An Empirical Study on Problem and Prospects of Rural Entrepreneurs with Special Reference to Kollam District.	<i>Vol-22, No 2, 2020 of Our Heritage Journal with ISSN 0474-9030</i>

	<p>Consumer Behavior Towards Fast Moving Consumer Goods with special reference to Kollam District.</p>	<p><i>Vol-22, No 2, 2020 of Our Heritage Journal with ISSN 0474-9030</i></p>
	<p>The Impact of Strategic Planning on Enhancing the Strategic Performance of Banks: Evidence from Kerala.</p>	<p><i>Vol-22, No 2, 2020 of Our Heritage Journal with ISSN 0474-9030</i></p>
	<p>Motivating factors and Satisfaction of Beneficiary Farmers in Agricultural Commodity Wholesale Market in Kerala - An Analysis</p>	<p><i>Vol :XXVII, No: 11, 2023 with IF :6.986 ; ISSN : 0975-802X</i></p>

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<p>Local Publications</p>		

Chapters in Books	<p>Awareness of Green Marketing and its influence on Buying behaviour of Consumers in Kerala. (Book titled “Changing World of Consumerism”)</p> <p>Facet of Global Risk (Book titled “Commerce in Contemporary World”)</p>	ISBN 978-81-942995-9-2.
Books Edited		
Paper Presentations International/ National Conferences	<p>Role of Microfinance on Women Empowerment in India</p> <p>Knowledge Management – A Tool of Innovation</p>	<p>Two day International seminar on “Women Entrepreneurship Development and Gender Equality “. PG Department of Commerce, St. Gregorios College, Kottarakara</p> <p>One Day National Seminar on Knowledge Management in the Emerging Markets. PG Department of Commerce, St. Gregorios College, Kottarakara</p>
Research Publications		

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Major Research Projects		

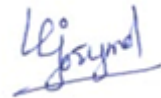
Minor Research Projects		
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Details of h-index etc.

Details of Seminars/Conferences organised

MEMBERSHIPS IN FORUMS, COMMITTEES, SOCIETIES OUTSIDE COLLEGE

Organisation	Title	Since (Year)



Signature of teacher with date