

BASELIUS COLLEGE KOTTAYAM

CERTIFICATE COURSE IN TRAVEL & TOURISM

SUPPORTING DOCUMENTS

1. BROCHURE
2. SYLLABUS
3. STUDENTS LIST
4. CERTIFICATES
5. ATTENDANCE SHEET



**Baselius College, Kottayam
Department of Commerce**

Certificate Course in Travel and Tourism

Admissions open for 2018-19 batch

Closing date of admission: 31 st August 2018

For queries: baseliuscommerce@gmail.com

BASELIUS COLLEGE KOTTAYAM
UGC SPONSORED ADD ON COURSE SYLLABUS
TRAVEL AND TOURISM
CERTIFICATE COURSE

Paper I – Tourism : Principles and Practices - 4 credits

Meaning and nature of Tourism: Definition, Basic Components, Types of Tourism, Tourist - Visitor-Excursionist, Dimensions of International & Domestic Tourism, Social Tourism. India as a destination: Geographical features of India, climate, Seasonality in Tourism, Cultural Tourism in India, Development of Tourism in India, Role of ITDC.

References:

1. Pran Nath Seth: Successful Tourism Management (Sterling, New Delhi)
2. A. K. Bhatia: Tourism Development (Sterling New Delhi)
3. Lonely Planet India
4. Jagmohan Negi: Tourism and Travel Management

Paper II – Tourism and hospitality Management - 4 credits

Unit 1: Accommodation: History, Emergence of Hotel, Types of Hotels, Supplementary Accommodation.

Unit 2: Role of Tour operator's and Travel agencies in Tourism: Origin, Profile of Modern travel agency & tour operation, functions, Source of Income, Approval & recognition.

Unit 3: Civil Aviation in India: Air India, Indian Airlines & lother private airlines.

References:

1. A. K. Bhatia International tourism (Sterling, New Delhi)
2. Pran Nath Seth An Introduction to Travel and Tourism (Sterling, New Delhi)
3. Jagmohan Negi Travel Agency and Tour Operation (Kanishka, New Delhi)
4. Mohindar Chand Travel Agency Management (Anmol, New Delhi)

Paper III – Kerala history and Culture - 4 credits

Unit 1: Geography, Ethnology and Pre-History Geographical features of Kerala – Nature landmarks and divisions Ethnic groups, stone ages.

Unit 2: Beginning of History - Iron age, burial relies, burial types, Neolithic rites

Unit 3: Nature and scope of tourism - Historical development and growth Socio Economic aspects - Transformation of pilgrim travelers to Holiday traveler - Tourism as a factor promoting national integration - Modem trends in tourism - Adventure tourism - tourist and cultural Attractions of India in general.

References:

1. A Sreedhara Menon : Surgery of Kerala history
2. Elamkulam Kunjanpillai : Studies in Kerala History
3. K. P. Padmanabhamenon : History of Kerala
4. M. G. S. Narayan : Cultural symbiosis of Kerala
5. The land and people of India, H. G. Rawlinson
6. Kerala through ages – Dept of public relations
7. Tourism past present and future - Barkart

Paper IV: Project/training - 8 credits

DIPLOMA COURSE

Paper – I – Tourism: Principles and Practices 4 credits

Unit 1: Tourism promotion: Advertising, Sales support, Public Relation, tourist publicity

Unit 2: information Technology and Tourism, Computers in Airlines, Cargo, Hotels, Travel Agency and Railway.

Unit 3: Travel Industry Fares: Benefits, Marketing tour Brochures, International Tourism Borse (ITB) World Travel Mart (WTM), International Bursells Trav11 Fair (BTF) etc.

References;

1. A. K. Bhatia : International Tourism (Sterling, New Delhi)
2. Pran Nath Seth: Successful Tourism Management (Sterling, New Delhi)
3. A. K. Bhatia: Tourism Management and Marketing (Sterling, New Delhi)

Paper II – Tourism and Hospital management – 4credits

Unit 1: Accommodation Industry: New Accommodation Concepts, Regulation of accommodation, Registration and classification of accommodation, Time share and resort condominiums International Hotel Association (IHA)

Unit 2: Organization & working of a Travel agency & Tour operator classification - Intermediary & Organizing Forms Organizational structure.

References:

1. Pran Nath Seth: An Introduction to Travel and Tourism (Sterling, New Delhi)
2. Jagmohan Negi: Travel Agency and Tour Operation (Kanishka, New Delhi)
3. A. K. Bhatia: Tourism Management and Marketing (Sterling, New Delhi)

Paper III – Kerala History and culture – 4 credits

Unit 1: The arrival of Europeans: The Portuguese and the Dutch - French East India Company - The Nature of Trade - Resistance and conflicts.

Unit 2: Geographical feature of South India and its influence on History and Culture – Social and Cultural aspects of the Area. Festivals and fair of South India with special reference to Kerala. The religious institutions of Kerala and their place in the social cultural and political and religious life of the people.

Unit 3: Package Tours: Classification: Independent, Hosted, Escorted, Elements & costing of a package tour.

Paper IV – project/training – 8 credits

List of Students

Travel and Tourism Add on Course

2018-19 batch

Reg. No.	Name
901	Alan Jacob
902	Allen Thomas Manoj
903	Anaswara Kishore
904	Anjali S Saji
905	Arya V
906	Christy Maria Jose
907	Gayathri Anil
908	Haritha P V
909	Junia Susan Mathews
910	Krishna G Nair
911	Mathew Abraham
912	Neeraj R
913	Richu Sarah George
914	Stephin V Shalan
915	Varsha Raichel Philip
916	Savio Mathew

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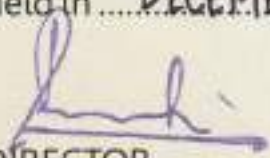
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The Career Orientation Council for the UGC Career-oriented Program of MAHATMA GANDHI UNIVERSITY hereby makes known that Mr./Ms.....

ALAN JACOB

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / ~~She~~ having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B**.....in the examination held in.....**DECEMBER 2019**


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Date: **10.02.2020**




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ALLEN THOMAS MANOJ

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade..... B+in the examination held in DECEMBER...2019.

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Reg.No.....903/TT/2018.....

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ANASWARA KISHORE

has been awarded certificate / [✓] ~~Diploma / Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. ~~He~~/ She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....A.....in the examination held in DECEMBER...2019.


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University Sl. No. Bck./165./2020.....

Reg.No...904/IT/2018.....

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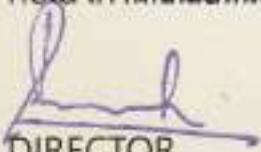
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ANJALI . S . SAJI

has been awarded certificate / ~~Diploma / Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. ~~He~~/ She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B+**.....in the examination held in **DECEMBER, 2019**



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CHRISTY MARIA JOSE

has been awarded certificate / [✓]~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....B.....in the examination held in DECEMBER 2019.

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GAYATHRI ANIL

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He/ She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade..... **B**.....in the examination held in **DECEMBER...2019**.

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HARITHA.P.V

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. ~~He~~ / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....B+.....in the examination held in DECEMBER 2019.

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Reg.No.....909/T.T./2018.....

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JUNIA SUSAN MATHEWS

has been awarded certificate / ~~Diploma / Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B+**.....in the examination held in **DECEMBER 2019**

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Reg.No...910/TT/2018.....

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KRISHNA. G.NAIR

has been awarded certificate / ~~Diploma / Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. ~~He~~ / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B+**.....in the examination held in **DECEMBER 2019**

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MATHEW ABRAHAM

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / ~~She~~ having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B**.....in the examination held in **DECEMBER 2019**

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NEERAJ. R.

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / ~~She~~ having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B**.....in the examination held in **DECEMBER 2019**

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RICHU SARAH GEORGE

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade..... **B**..... in the examination held in **DECEMBER 2019**.


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STEPHIN V. SHALAN

has been awarded certificate / ~~Diploma~~ / ~~Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / ~~She~~ having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade.....**B**.....in the examination held in **DECEMBER, 2019**.

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VARSHA RAICHEL PHILIP

has been awarded certificate / ~~Diploma / Advance Diploma~~ in TRAVEL AND TOURISM conducted by the Department of COMMERCE & MANAGEMENT, BASELIUS COLLEGE, KOTTAYAM. He / She having been certified by the duly appointed examiners to be qualified to receive the same and having been placed by them in Grade..... **B+**.....in the examination held in **DECEMBER 2019**

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