CERTIFICATE COURSE IN TRAVEL & TOURISM

SUPPORTING DOCUMENTS

1. BROCHURE 2. SYLLABUS 3. STUDENTS LIST 4. CERTIFICATES 5. ATTENDANCE SHEET

Baselius College,Kottayam Department of Commerce

Certificate Course in Travel and Tourism

Admissions open for 2019-2020 batch

Closing date of admission: 31 st August,2019 For queries: baseliuscommerce@gmail.com

BASELIUS COLLEGE KOTTAYAM UGC SPONSORED ADD ON COURSE SYLLABUS TRAVEL AND TOURISM CERTIFICATE COURSE

Paper I – Tourism : Principles and Practices - 4 credits

Meaning and nature of Tourism: Definition, Basic Components, Types of Tourism, Tourist - Visitor-Excursionist, Dimensions of International & Domestic Tourism, Social Tourism. India as a destination: Geographical features of India, climate, Seasonality in Tourism, Cultural Tourism in India, Development of Tourism in India, Role of ITDC.

References:

1. Pran Nath Seth: Successful Tourism Management (Sterling, New Delhi)

2. A. K. Bhatia: Tourism Development (Sterling New Delhi)

3. Lonely Planet India

4. Jagmohan Negi: Tourism and Travel Management

Paper II – Tourism and hospitality Management - 4 credits

Unit 1: Accommodation: History, Emergence of Hotel, Types of Hotels, Supplementary Accommodation.

Unit 2: Role of Tour operator's and Travel agencies in Tourism: Origin, Profile of Modern travel agency & tour operation, functions, Source of Income, Approval & recognition.

Unit 3: Civil Aviation in India: Air India, Indian Airlines & lother private airlines. **References:**

1. A. K. Bhatia International tourism (Sterling, New Delhi)

2. Pran Nath Seth An Introduction to Travel and Tourism (Sterling, New Delhi)

3. Jagmohan Negi Travel Agency and Tour Operation (Kanishka, New Delhi)

4. Mohindar Chand Travel Agency Management (Anmol, New Delhi)

Paper III – Kerala history and Culture - 4 credits

Unit 1: Geography, Ethnology and Pre-History Geographical features of Kerala -

Nature landmarks and divisions Ethnic groups, stone ages.

Unit 2: Beginning of History - Iron age, burial relies, burial types, Neolithic rites

Unit 3: Nature and scope of tourism - Historical development and growth Socio Economic aspects - Transformation of pilgrim travelers to Holiday traveler - Tourism as a factor promoting national integration - Modem trends in tourism - Adventure tourism - tourist and cultural Attractions of India in general.

References:

1. A Sreedhara Menon : Surgery of Kerala history

2. Elamkulam Kunjanpillai : Studies in Kerala History

3. K. P. Padmanabhamenon : History of Kerala

4. M. G. S. Narayan : Cultural symbiosis of Kerala

5. The land and people of India, H. G. Rawlinson

6. Kerala through ages – Dept of public relations

7. Tourism past present and future - Barkart

Paper IV: Project/training - 8 credits

DIPLOMA COURSE

Paper - I - Tourism: Principles and Practices 4 credits

Unit 1: Tourism promotion: Advertising, Sales support, Public Relation, tourist publicity Unit 2: information Technology and Tourism, Computers in Airlines, Cargo, Hotels, Travel Agency and Railway.

Unit 3: Travel Industry Fares: Benefits, Marketing tour Brochures, International Tourism Borse (ITB) World Travel Mart (WTM), International Burssels Trav11 Fair (BTF) etc. **References;**

1. A. K. Bhatia : International Tourism (Sterling, New Delhi)

2. Pran Nath Seth: Successful Tourism Management (Sterling, New Delhi)

3. A. K. Bhatia: Tourism Management and Marketing (Sterling, New Delhi)

Paper II – Tourism and Hospital management – 4credits

Unit 1: Accommodation Industry: New Accommodation Concepts, Regulation of accommodation, Registration and classification of accommodation, Time share and resort condominiums International Hotel Association (IHA)

Unit 2: Organization & working of a Travel agency & Tour operator classification -

Intermediary & Organizing Forms Organizational structure.

References:

1. Pran Nath Seth: An Introduction to Travel and Tourism (Sterling, New Delhi)

2. Jagmohan Negi: Travel Agency and Tour Operation (Kanishka, New Delhi)

3. A. K. Bhatia: Tourism Management and Marketing (Sterling,

New Delhi)

Paper III – Kerala History and culture – 4 credits

Unit 1: The arrival of Europeans: The Portuguese and the Dutch - French

East India Company - The Nature of Trade - Resistance and conflicts.

Unit 2: Geographical feature of South India and its influence on History and Culture – Social and Cultural aspects of the Area. Festivals and fair of South India with special reference to Kerala. The religious institutions of Kerala and their place in the social cultural and political and religious life of the people.

Unit 3: Package Tours: Classification: Independent, Hosted, Escorted, Elements & costing of a package tour.

Paper IV - project/training - 8 credits

CERTIFICATE COURSE IN TRAVEL AND TOURISM

		2019-20
1	1001/TT/2019	ABEL ABRAHAM
2	1002/TT/2019	ABHIRAMI SATHEESH
3	1003/TT/2019	ANGEL ROSE JOSEPH
5	1004/TT/2019	AKHIL.K.SURESH
6	1005/TT/2019	BISMI ASHARAF
7	1006/TT/2019	DIYA SHAJI
8	1007/TT/2019	JEEBA.R.BABU
9	1008/TT/2019	MAHIMA MAHENDRAN
10	1009/TT/2019	NANTHU.K.REGI
11	1010/TT/2019	SHINTON GEORGE
12	1011/TT/2019	SNEHA.S
13	1012/TT/2019	SRUTHI.T.S
14	1013/TT/2019	THOMAS BIJU

STUDENTS LIST 2019-20

Reg No. 1001/TT/2019



CAREER ORIENTED ADD-ON PROGRAMME

Conducted By

DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that Mr_{HS} . ABEL ABRAHAM has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade. A in the examination held in OCTOBER 2020

ORDINATOR. IOAC CO-ORDINATOR FACUL SL No:

Reg. No. 1002/TT/2019

BASELIUS COLLEGE, KOTTAYAM

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DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that ABHIRAMI SATHEESH has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade A+ in the examination held in OCTOBER 2020

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Reg. No. 1003/TT/2019



CAREER ORIENTED ADD-ON PROGRAMME

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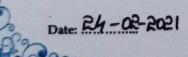
DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that Mr/Ms. ANGEL ROSE TOSEPH has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade. A+ in the examination held in OCTOBER 2020

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SL. No:

Reg. No. 1004/77/2019



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DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that Mr./Ms. AKHIL. K. SURESH has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade. A in the examination held in OCTOBER 2020

FACULT RDINATOR

IOAC CO-ORDINATOR

Date: 24-02-2021

SL. No:

PRINCIPAL

Reg. No. 1005/TT/2019

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CAREER ORIENTED ADD-ON PROGRAMME

Conducted Ey

DEPARTMENT OF COMMERCE & MANAGEMENT

IQAC CO-ORDINATOR PRINCIPAL FACIII Date: 24 02 2021 SL. No: .

Reg. No. 1006/TT/2019

BASELIUS COLLEGE, KOTTAYAM



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FACULT ORDINATOR

Date: 24-08-2021

SL. No:

PRINCIPAL

Reg. No. 1007/TT/2019

BASELIUS COLLEGE, KOTTAYAM

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The Internal Quality Assurance Cell of Baselius College hereby makes known that MEMS JEEBA . R. BABU has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in A in the examination held in DCTOBER 2020. Grade

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PRINCIPAL IOAC CO INATOR Date: 24-02-2021

Reg. No. 1008/TT/2019



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The Internal Quality Assurance Cell of Baselius College hereby makes known that MAHIMA MAHENDRAN has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade A in the examination held in OCTOBER 2020

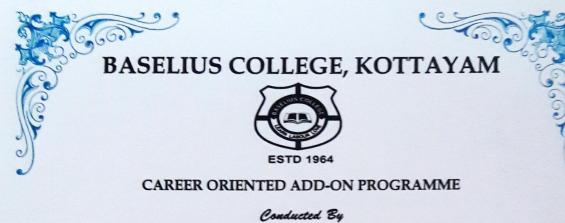
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DEPARTMENT OF COMMERCE & MANAGEMENT

IOAC CO-ORDINATOR FACULTY CO-ORDINATOR Date: 24-02-2021 SL. No: ...

Reg. No. 1010/TT/2019



CAREER ORIENTED ADD-ON PROGRAMME

Conducted By

DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that Mr/Ms. SHINTON GEORGE has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade B+' in the examination held in OCTOBER ROCD

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Date: 24-02-2021

Reg. No. 1011/TT/2019

BASELIUS COLLEGE, KOTTAYAM



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DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that Mr/Ms. SNEHA.5has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade. A in the examination held in OCTOBER ROCO.

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Date: 24-02-2021

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CAREER ORIENTED ADD-ON PROGRAMME

Conducted By

DEPARTMENT OF COMMERCE & MANAGEMENT

Date: 24-02-2021

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CAREER ORIENTED ADD-ON PROGRAMME

Conducted By

DEPARTMENT OF COMMERCE & MANAGEMENT

The Internal Quality Assurance Cell of Baselius College hereby makes known that Mr. M. THOMAS BIJU has been awarded Certificate in Travel and Tourism conducted by the Department of Commerce & Management of the college. He/ She has been certified by the duly appointed examiners to be qualified to receive the same and has been placed by them in Grade. B+ in the examination held in OCTOBER 2020

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Date: 24-02-2021

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DEPARTMENT OF COMMERCE BASELIUS

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