

POSTGRADUATE DEPARTMENT OF COMMERCE



BASELIUS COLLEGE, KOTTAYAM

NAAC Re-Accredited @ A Grade
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PROF. M C JACOB MEMORIAL LECTURE

11th Edition

2.00 pm on Tuesday, 12th October, 2021

Click Here: <https://meet.google.com/bks-pspe-wyb>

Dear Sir/ Madam,

The faculty and students of the Postgraduate Department of Commerce, Baselius College, Kottayam have immense pleasure to invite you to the **11th Memorial Lecture in honour of Prof. M. C. Jacob**, the founder Head of this Department who was the doyen among the commerce teachers of Kerala. **Sri. K. Jayakumar IAS (Retired Chief Secretary, Government of Kerala; Currently, Director-Institute of Management in Government, Kerala)** has kindly consented to deliver this year's Keynote Address at **2.00 pm on the topic "The Art of Teaching Today: Prospects and Challenges"** on 12th October, 2021 in online platform. Dr. Issac P. Abraham, will reminisce the departed Professor's great contributions. We look forward to the honour of your presence on this auspicious occasion.

Ken T. Varghese
Student Convener

Smt. Parvathy Mohan
Convener

Dr. Manoj Narayanan K. S.
HoD Commerce

Dr. Biju Thomas
Principal

Organizing Committee

Faculty

Smt. Tissy Eruthickal | Smt. Sheeba Joseph | Dr. Resmi Annie Thomas
Sri Aby T Alias | Smt. Ancy Sam

Students

Sri Abel Abraham | Ms. Aiswarya Vijayan | Sri Issac Samuel | Ms. Krishna V. Mohan

Prayer :
Welcome : Smt. Parvathy Mohan (Convener)
Presidential Address : Dr. Manoj Narayanan K.S. (HoD)
Keynote Address : Sri. K. Jayakumar IAS
Topic : "The Art of Teaching Today: Prospects and Challenges"
Reminiscence : Dr. Issac P. Abraham
Vote of Thanks : Sri. Ken T. Varghese



The illustrious and eminent professor, M C Jacob took the helm of department in 1969. Under his stewardship the department was hailed as one of the best Commerce Departments in the erstwhile Kerala University. The milestones of this department often coincided with that of the college itself. It is with the launch of M.Com programme in the Department, in 1981 that the college was elevated to the level of first grade College.

Professor M C Jacob was born on the 23rd of September 1932 as the son of Late Sri M.M.Chandy and Late Smt. Susamma Chandy. He did his schooling from CMS College High School and completed his graduation from S.D College Alappuzha. He obtained his Post Graduation from the Dept. of Commerce, Banaras Hindu University and started his career as a lecturer in the Department of Commerce, Fathima Matha College, Kollam and later on served as a faculty of Dept. of Commerce, S D College Alappuzha. Our Department of Commerce had been fortunate to have his eminent and motivating presence from 1967 to 1988.

Sri. K. Jayakumar IAS



K. Jayakumar is a senior Indian Administrative Service (IAS) officer from Kerala who retired as the Chief Secretary, Government of Kerala, after 34 years of his vibrant service in the Indian Administrative Sector. Currently he is the Director of Institute of Management in Government (IMG), Kerala. He also served as the founding Vice Chancellor of Thunchath Ezhuthachan Malayalam University at Tirur from 2012- 2017. Sri. Jayakumar is also a popular Malayali poet, lyricist,

translator and scriptwriter. He began his civil service career as an assistant collector in 1980. During his career Jayakumar held important bureaucratic positions at various levels in the Governments of Kerala and India, including District Collector, Kozhikode, Director of Tourism Department, Government of Kerala, Director of Public Instructions (DPI), Kerala; Secretary, Tourism and Culture, Managing Director, Film Development Corporation, Joint Secretary, Ministry of Tourism & Culture, Government of India, Agriculture Production Commissioner, Government of Kerala. He served as the Chief Secretary, Government of Kerala during the period April 2012 to October 2012. He also served as the Chairman of Sathya Sai IAS Academy, located in Sai Gramam, Thonnakkal, Thiruvananthapuram.

Sri. Jayakumar also excelled as a poet, lyricist, screenwriter and painter. He has written lyrics for nearly 100 Malayalam films and large number of songs for albums, Television and radio. He has authored twenty-five books in Malayalam, and four works in English. His popular film songs include Kudajadriyil Kudikollum, Chandanalepa Sugandham, Souparnikamritha Veechikal, Sooryamsuvoro Vayalpoovilum, etc.

Dr. Issac P. Abraham



Dr. Issac P. Abraham is an alumnus of the department during the year 1973- 1976 and is a student of Prof. M C Jacob. He was an eminent teacher in the Postgraduate Department of Commerce, Kuriakose Gregorios College, Pampady and retired from service in the year 2011. He is an educationist, administrator, social worker, trainer for Higher Education Department and a Career Consultant. Presently, he is the Secretary of Ardra, the official charitable wing of Malankara Orthodox Church.