

## INSTITUTIONAL DISTINCTIVENESS

Baselius College was established in 1964 in the hallowed name of a great visionary, His Holiness Baselios Geevarghese II, who pioneered the dissemination of knowledge by founding several education institutions in the then under developed parts of Keral. The college, founded to perpetuate the noble vision and mission of His Holiness, aims to inculcate a sense of discipline, social responsibility and community service in the youth. The motto of the College ‘Learn, Labour and Love’ is in tune with the objectives of its establishment. The college undertakes various activities in the campus to empower, enlighten and steer the students to become intellectually mature, morally upright, socially committed and spiritually inspired men and women. The rich diversity of the scholastic community reflects the heterogeneity of the geographical, cultural and socio-economic atmosphere maintained on the campus.

With the prime objective of reaching out to the society, the college hosts various events to instil in students a sense of social responsibility and community well being. Several programmes and activities of the college are organised in tune with fulfilment of the Institutional Social Responsibility. The IQAC of the college has kept in place several mechanisms in the form clubs, Subject Associations, Forum etc. to see that the students are made aware of the developments in the society and trained to take leadership roles with their active involvement in various issues. Baselius College stands out in the area of discharging its social obligations and responsibilities and it is not regarded as a one-time affair. From being a best practice, Institutional Social Responsibility has become an area of distinctiveness. During the year 2018-19, the college initiated several programmes and activities in this connection.

Student volunteers actively participated the Swachh Bharat initiative by becoming part of various cleaning endeavours. The students actively involved in cleaning of the premises of Railway Station and also various places in the adopted village. A water stream was also cleaned by NSS volunteers. The students also undertook survey of around 4500 houses in Puthupally as a part of the *Jaivam Survey* which relates to organic and bio farming. Many initiatives towards environmental protection and awareness were undertaken. This includes distribution of saplings, planting of saplings etc.

Blood Donation Camps in association with various hospitals are regularly organised in the college to foster the students to become part of a community strengthened by social responsibility and moral commitment. Blood donation camps conducted on 16<sup>th</sup> August 2018 and 27<sup>th</sup> March 2019 witnessed a good participation from students. Apart from the camps, students regularly donate bloods whenever a need or an emergency arises. Medical Camps and health surveys are also conducted to nurture in them a sense of belongingness to the larger community. A mega medical camp for old people was conducted in January 2019, associating with Carithas Hospital and also Medical Office and RDO Offices, Kottayam and free medicines were distributed. An eye camp was conducted in February 2019. The beneficiaries of such projects include common people from the neighbouring localities and also patients who are in dire need of a helping hand.

Many awareness programmes and rallies were organised during the year in connection with World AIDS day, Cancer, Autism Day etc. Earnest attempt was made to create an awareness among public on the issues related to the above. Another initiative was the distribution of food packets to the destitute and the needy. Around 1700 packets of food were distributed during the year. Students from various departments make it a habit visiting old age homes, orphanages and schools for the mentally challenged to share moments of their joy and celebration.

It was a moment of pride to observe our students shouldering the responsibility of building a house for a family in destitution, under the project title “Snehavedu”. Volunteers took a sincere effort in not only raising the required fund but sharing the physical labour involved in the construction works and building or re-building 25 houses during the year.

2018 was a year that brought distress to the entire state in the form of flood. Upholding its commitment to the flood victims, the college was a part of many initiatives that helped in relief and rehabilitation of the victims. The college acted as a collection-cum distribution centre of relief materials and food. The NCC cadets, NSS volunteers and many other students worked overnight during the days during the month of August 2018. The students were also engaged in the production and distribution of cleaning lotion. The students actively involved themselves in the chlorination and cleaning drive of flood affected houses and buildings of Thiruvathukkal and Parappadam areas.

Yet another notable area where the college interacted with the public is the Electoral Literacy programmes and the SVEEP campaign. From November 2018 to March 2019, a series of programmes were organised to create awareness among voters on the importance of exercising franchise in the wake of the upcoming elections to Lok Sabha. The student team conducted SVEEP campaigns, arranged street plays, organised mock poll sessions using dummy ballot units and also took steps to include the names of the new voters in the electoral list.

Other NSS initiative like Kilikkudam projects which is the Bowls for Birds to drink water from, promotion of *Chekkutty dolls* to support the handloom weavers, donation of books to students of flood affected areas etc. are also some of the initiatives that depicted the commitment of the institution to the society.

Through all these activities, the institution is very well able to sensitise students towards the various socio-economic-cultural issues and also inculcate the sense of social responsibility, civic sense and community service.



***OBSERVANCE OF WORLD ENVIRONMENT DAY (05/06/2018)***



**Pothichoru(56 Days)**

BHOOMITHRASENA (5-6-2018)



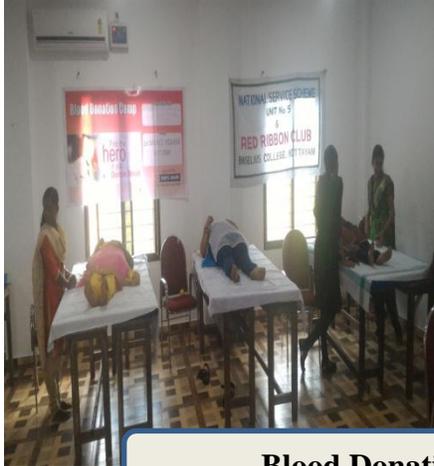
FLOOD RELIEF ACTIVITIES 17<sup>th</sup> August 2018 - 21<sup>st</sup> August 2018





**SEVANAVAARAM15<sup>th</sup> September 2018**





**Blood Donation Camps**



**CLEAING PROGRAM 19<sup>th</sup> January 2019**



**STREET PLAY - SVEEP**



Street Play performed in various places in Kottayam District along with SVEEP

**SVEEP CAMPAIGN 28th March 2019**

