

# **BASELIUS COLLEGE KOTTAYAM**



**ESTD 1964**

**CURRICULUM FEEDBACK BY  
EMPLOYERS**

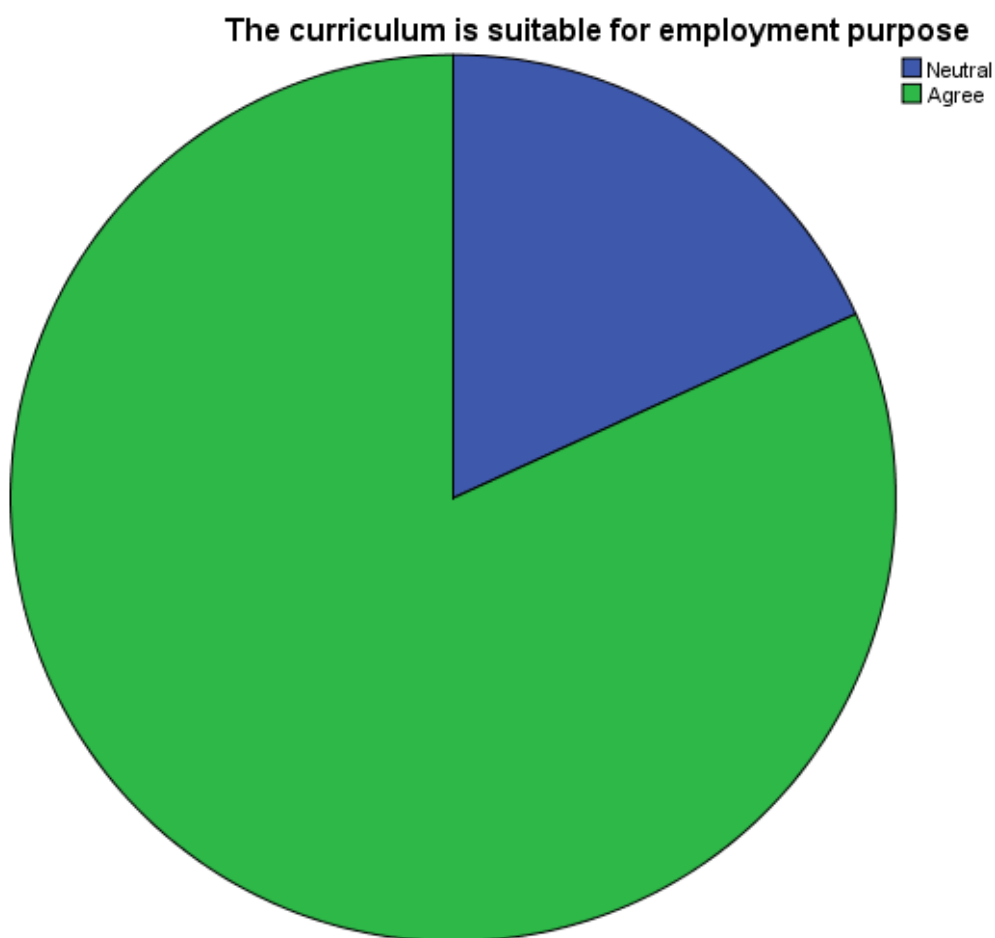
**2020 – 21**

## CURRICULUM FEEDBACK BY EMPLOYERS 2020-21

The opinion of employers, industrialists, professionals etc. was sought on the effectiveness of curriculum followed for UG and PG Programmes. The responses were collected using an Interview Schedule. The analysis of the questions related to curriculum is discussed below:

### 1. The Curriculum is Suitable for Employment Purpose

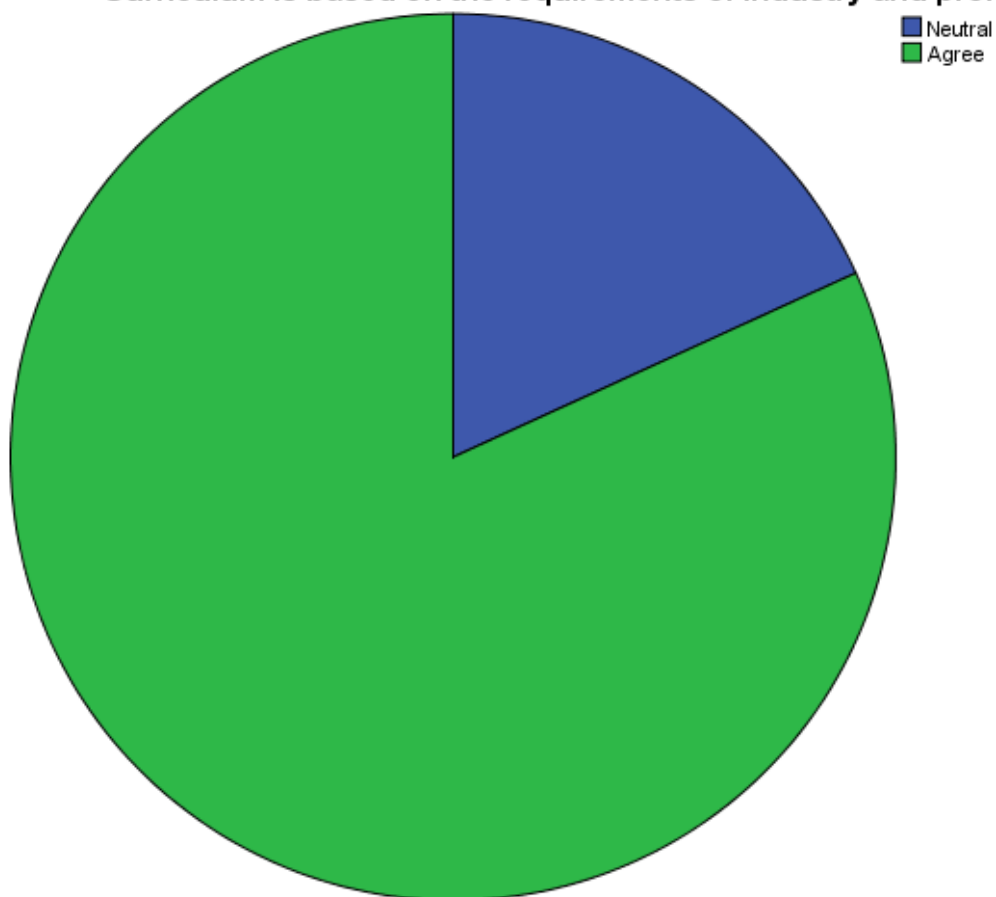
| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | 4         | 18.2       |
| Agree             | 18        | 81.8       |
| Strongly Agree    | -         | -          |
| Total             | 22        | 100.0      |



## 2. Curriculum is based on the Requirements of Industry and Profession

| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | 4         | 18.2       |
| Agree             | 18        | 81.8       |
| Strongly Agree    | -         | -          |
| Total             | 22        | 100.0      |

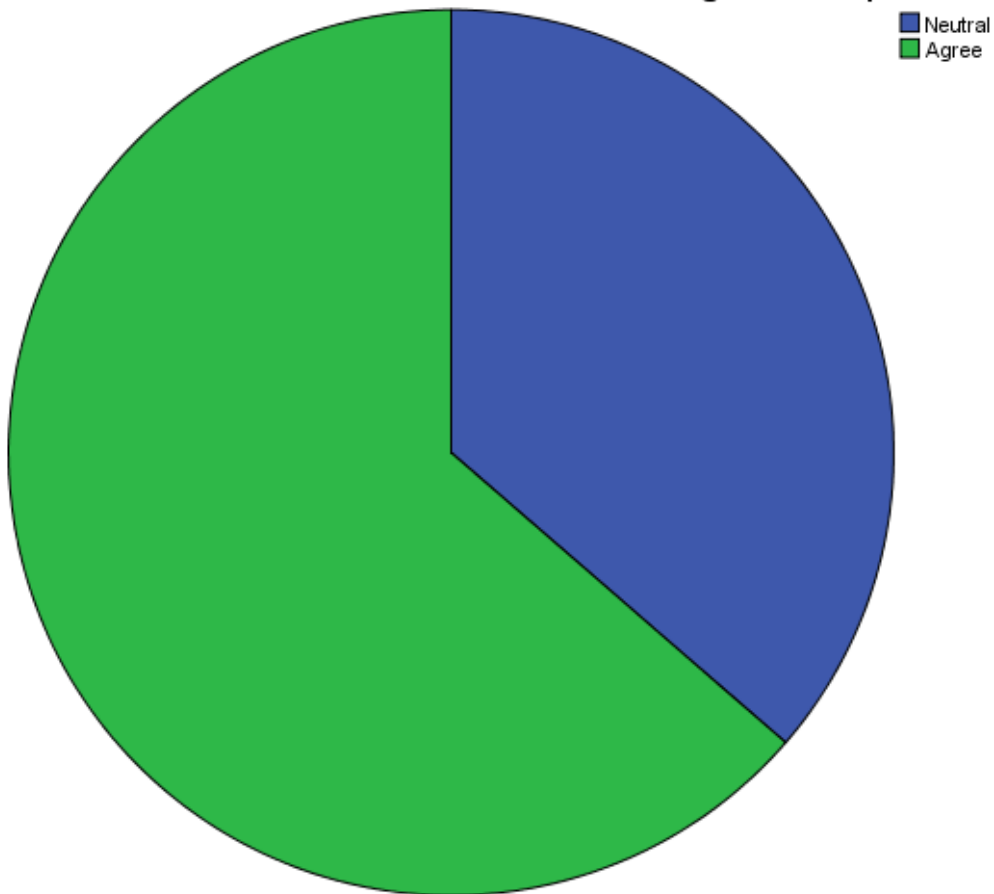
Curriculum is based on the requirements of industry and profession



### 3. Curriculum Leads to Innovative Thinking and Entrepreneurship

| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | 8         | 36.4       |
| Agree             | 14        | 63.6       |
| Strongly Agree    | -         | -          |
| Total             | 22        | 100.0      |

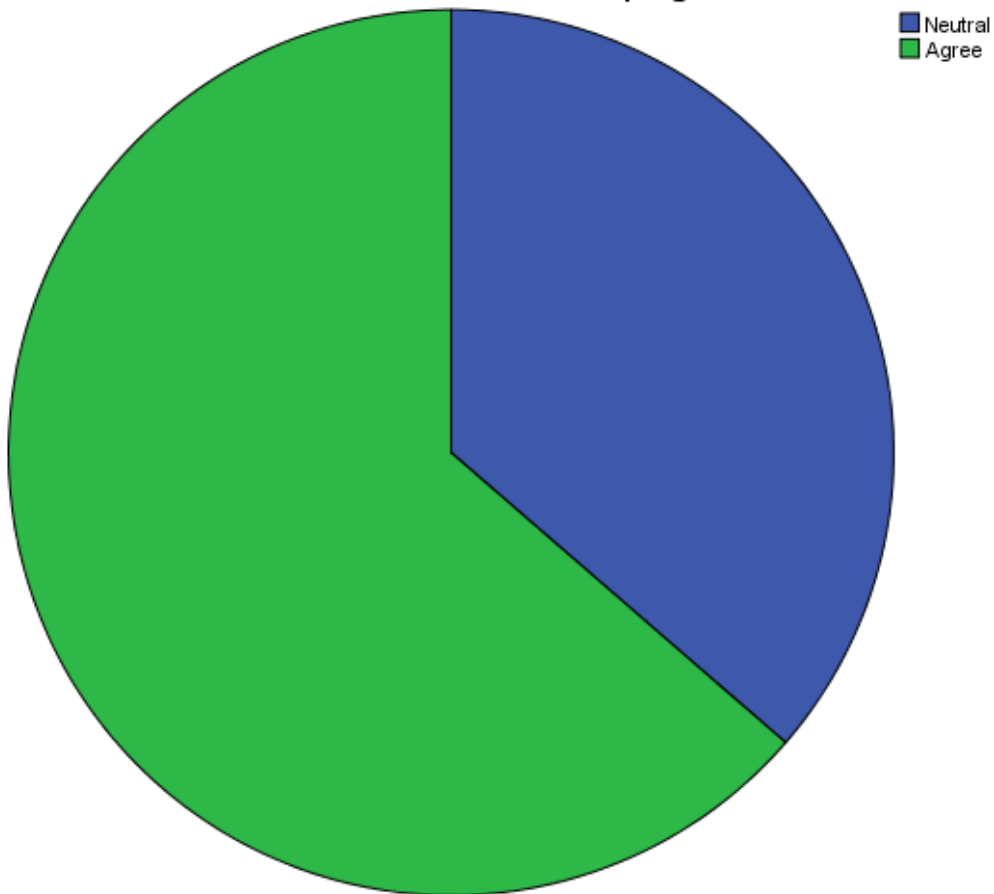
Curriculum leads to innovative thinking and entrepreneurship



#### 4. Curriculum is Effective in Developing the Skills of the Student

| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | 8         | 36.4       |
| Agree             | 14        | 63.6       |
| Strongly Agree    | -         | -          |
| Total             | 22        | 100.0      |

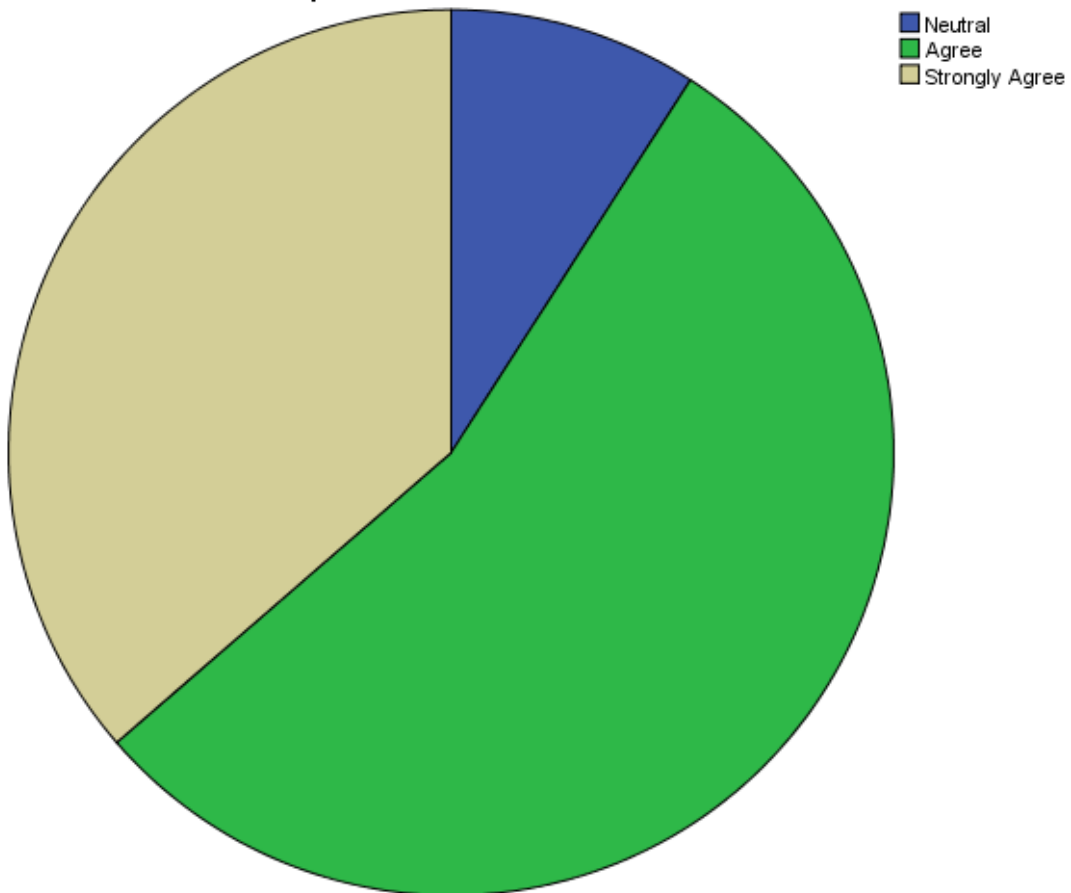
Curriculum is effective in developing the skills of the student



### 5. The Specialisations Offered are Relevant and Useful

| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | 2         | 9.1        |
| Agree             | 12        | 54.5       |
| Strongly Agree    | 8         | 36.4       |
| Total             | 22        | 100.0      |

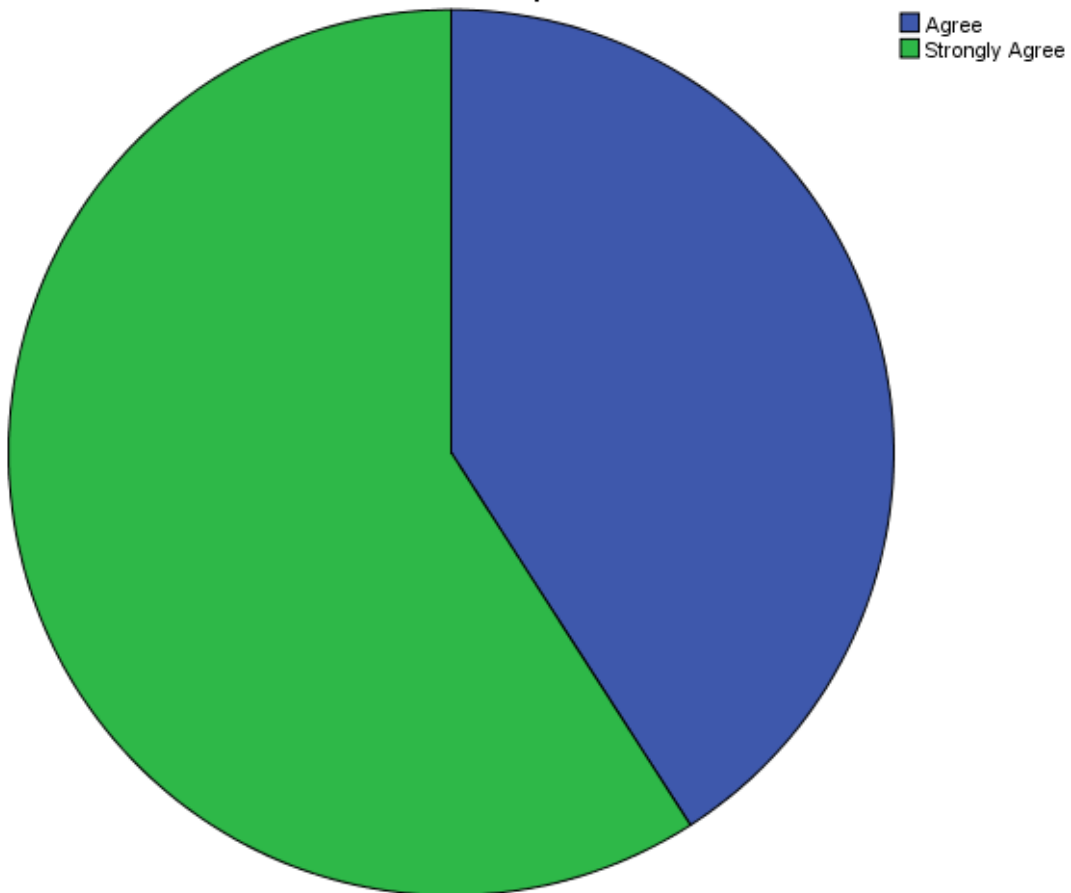
The specialisations offered are relevant and useful



## 6. Curriculum has Components of Ethics and Values

| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | -         | -          |
| Agree             | 9         | 40.9       |
| Strongly Agree    | 13        | 59.1       |
| Total             | 22        | 100.0      |

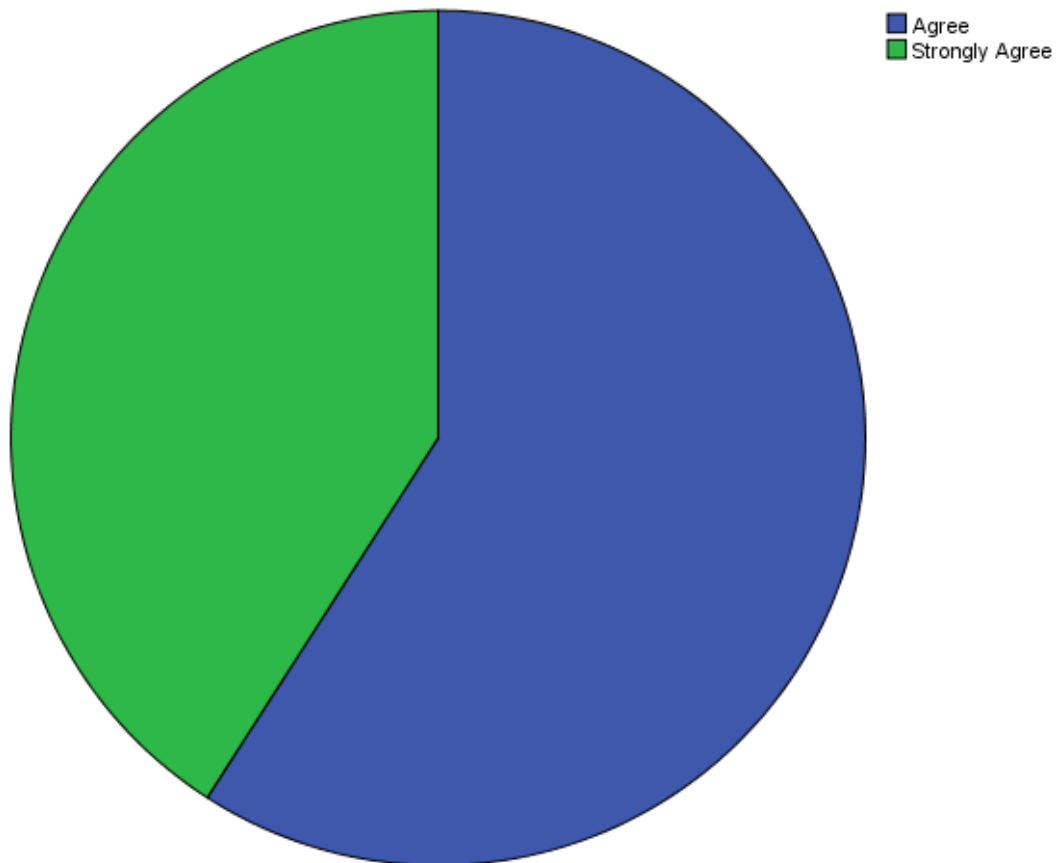
Curriculum has components of ethics and values



**7. The Syllabus and Curriculum has Adequate Coverage and Incorporates Extra-Curricular Activities**

| Particulars       | Frequency | Percentage |
|-------------------|-----------|------------|
| Strongly Disagree | -         | -          |
| Disagree          | -         | -          |
| Neutral           | -         | -          |
| Agree             | 13        | 59.1       |
| Strongly Agree    | 9         | 40.9       |
| Total             | 22        | 100.0      |

**The syllabus and curriculum has adequate coverage and incorporates extra curricular activities**





## 8. OVERALL MEAN SCORE

| Statements   | Mean          | Std. Deviation |
|--|---------------|----------------|
| The curriculum is suitable for employment purpose  | 3.8182        | .39477         |
| Curriculum is based on the requirements of industry and profession                             | 3.8182        | .39477         |
| Curriculum leads to innovative thinking and entrepreneurship                                   | 3.6364        | .49237         |
| Curriculum is effective in developing the skills of the student                                | 3.6364        | .49237         |
| The specialisations offered are relevant and useful  | 4.2727        | .63109         |
| Curriculum has components of ethics and values   | 4.5909        | .50324         |
| The syllabus and curriculum has adequate coverage and incorporates extra-curricular activities | 4.4091        | .50324         |
| <b>Overall Mean Score</b>  | <b>4.0260</b> | <b>.27756</b>  |

### Interpretation and Suggestions

The employers feel that the curriculum offers relevant specialisations and there are contents related to values and ethics. Curriculum has to be more innovative and has to promote entrepreneurship and innovative thinking. The overall score of 4.02 shows an improvement in the rating of the employers after the implementation of new syllabus and curriculum for both UG and PG Programmes.

Suggestions were received to consider including additional courses with zero credits that can be taken at the choice of the student. Similarly, research orientation must be strengthened in the PG Syllabus. The employers feel that the technological advancement induced by Covid 19 will bring a lot of changes in the syllabus and curriculum structure.



Principal  
Baselius College  
Kottayam

