

## COURSE OUTCOME

### B.com– MODEL1 (Regular)

SEMESTER & COURSE CODE	COURSE OUTCOMES
SEMESTER 1	
CO1CRT01 Dimensions and Methodology of Business	To understand business and its role in society. To have an understanding of Business ethics and CSR. To comprehend the business environment and various dimensions. To familiarize Technology integration in business.
CO1CRT02 Financial Accounting I	To equip the students with the skill of preparing accounts and financial statements of various types of business units other than corporate undertakings.
CO1CRT03 Corporate Regulations and Administration	To familiarize the students with the management and administration of joint stock companies in India as per Companies Act 2013.
SEMESTER 2	
CO2CRT04 Financial Accounting II	To acquaint the students with the preparation of books of accounts of various types of business activities and application of important accounting standards.
CO2CRT05 Business Regulatory Framework	The course is intended to familiarize the students with the legal framework influencing business decisions.
CO2CRT06 Business Management	To familiarise the students with concepts and functions of management.
SEMESTER 3	

CO3CRT07 Corporate Accounts I	To make the students familiarise with corporate accounting procedures and to understand the accounting for banking companies.
CO3CRT08 Quantitative Techniques for Business – 1	To make the students understand the role of statistics and quantitative techniques in business and familiarize them with basic tools applied.
CO3CRT09 Financial Markets and Operations	The course is intended to familiarise the students with financial market & its operations in India.
CO3CRT10 Marketing Management	The objective of this course is to provide a sound understanding about of the basic principles of marketing management and their applications in the business and industry
SEMESTER 4	
CO4CRT11 Corporate Accounts II	To equip the students with the preparation of financial statements of insurance companies and to understand the accounting procedure for reconstruction and liquidation of companies.
CO4CRT12 Quantitative Techniques for Business – II	The objective of this course is to familiarize the students with more advanced tools of data analysis and forecasting and also to have an understanding of the fundamentals of theory and probability.
CO4CRT13 Entrepreneurship Development and Project Management	To develop entrepreneurial spirit among students. To empower students with sufficient knowledge to start up their venture with confidence.
SEMESTER 5	
CO6CRT14 Cost Accounting – 1	To familiarize the students with cost concepts and to make the students learn the Fundamentals of cost accounting as a separate system of accounting.
CO6CRT15 Environment Management and Human Rights	To define the scope and importance of Multidisciplinary nature of Environmental studies, the natural resources and ecosystem. The concepts of human rights its development, its contribution, human right related to organization and human right in India.
CO5CRT16 Financial Management	To familiarise the students with the functional areas and principles of financial management
SEMESTER 6	

CO6CRT17  
Cost Accounting – 2

To acquaint the students with different methods and techniques of costing and to enable the students to identify the methods and techniques applicable for different types of industries.

CO6CRT18  
Advertisement and Sales  
Management

To make the students aware of the strategy, concept and methods of advertising and sales promotion