

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

PERSONAL details

Name	SHINY ABRAHAM
Department	BBA
Date of commencement of permanent service	Guest faculty
Years of teaching experience as on 1st June of the year	4 YRS
Address	ARUMANA HOUSE PEACELANE 3 KURISUMOODU P.O CHANGANACHERRY-686 104
Phone (Mob :)	9495943684
Email	shinyabr@gmail.com

ACADEMIC QUALIFICATIONS

Degree	Institute	University	Grade/ Rank etc.
BBA	MARIAN COLLEGE, KUTTIKKANAM	MG UNIVERSITY	FIRST CLASS
MBA	ST.BERCHMANS COLLEGE, CHANGANACHERRY	MG UNIVERSITY	FIRST CLASS
Ph D	SCHOOL OF MANAGEMENT AND BUSINESS STUDIES	MG UNIVERSITY	PURSUING

College-level Duties and in-charge (Mention major charges)

Duty	Position	Duration
D3 Class in charge	Class in charge	2021-2022, 2020-2021
Internal Assessment	Coordinator(BBA)	2021-2022, 2020-2021

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

PUBLICATIONS AND PRESENTATIONS

<p>Paper Presentations International/ National Conferences</p>	<p>‘Measuring Career Anchor among Life Insurance Employees in South Kerala’</p> <p>‘A Behavioural Finance Perspective of The Psychology of Risk’</p> <p>‘Roal of roadside amenities in integrating the supply chain infrastructure in tourism business ecosystem: A case oriented approach’</p>	<p>Details of Conference, Proceedings etc</p> <p>7 th PAN IIM World Management Conference, organized by IIM Rohtak during 12-14 December, 2019</p> <p>Two day National Seminar on Contemporary issues in commerce and management, organized by Assumption College, Changanacherry during 4-5 October, 2018</p> <p>National Conference on Business ecosystem- Opportunities and Challenges, organized by MACFAST Tiruvalla on 14th September, 2018</p>
<p>Research Publications</p>	<p>Title</p> <p>‘A Behavioural Finance Perspective of The Psychology of Risk’</p> <p>‘Measuring disengagement among micromanaged direct salesforce ‘</p> <p>‘Measuring Career Anchor among Life Insurance Employees in South Kerala’</p>	<p>Details of Journal, ISSN, impact factor , CARE List, URL for online access etc.</p> <p>Purakala (UGC Care Journal) (ISSN:09712143) Vol-31-Issue-28-May – 2020</p> <p>Purakala (UGC Care Journal) (ISSN:09712143) Vol-31-Issue-32-May2020</p> <p>GIS Business (ISSN: 1430-3663) Vol15Issue-4-April-2020 UGC Approved</p>