

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

PERSONAL details

Name	Dr. JOHN K. BABU
Department	BBA
Date of commencement of permanent service	Guest faculty
Years of teaching experience as on 1 st June of the year	7 Years
Address	Anugraha (H) Vellamkulangara Haaripad P.O Alappuzha (Dt.) - 690514
Phone (Mob :)	9947634836
Email	drjohn.baselius@gmail.com
Email 2	drjohnkbabu@gmail.com

ACADEMIC QUALIFICATIONS

Degree	Institute	University	Grade/ Rank etc.
UG	T.K.M.M College	Kerala University	
PG	K.V.C.E.T	Anna University, Chennai	first class with distinction
Ph D	School of Management and Business Studies	Mahatma Gandhi University, Kottayam.	

College-level Duties and in-charge

Duty	Position	Duration
Management Department association activities.	Association Teacher-in-charge	2021 - 2022

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

PUBLICATIONS AND PRESENTATIONS

International Publications	<p>Title</p> <ol style="list-style-type: none"> 1. "Expectation of Buyers About Neighbourhood Facilities in ThePurchase of Apartments In Kerala" 2. "Buyers Expectation About Amenities Offered by Builders in Kerala" 	<p><i>Publisher details, ISBN etc.</i></p> <ul style="list-style-type: none"> • International Journal of ArtsandScience Research, 3(2), 2016, 58 - 64. (ISSN: 2393 – 9532) • International Journal of Management And Social Science Research Review (IJMSRR) peer reviewed and referred journal, Volume-1, Issue- 14, 2015, pp.313-320. (E- ISSN – 2349-6746)
National Publications	<ol style="list-style-type: none"> 1. "Buyers' Perception About Builders Reputation and Documentation in the Purchase of Apartments in kerala" 2. "Perception of Buyers in Kerala about Neighbourhood Facilities and Support Services in the Purchase of Apartments in Kerala"- 3. "Buyers' Expectations about Features & Support Services of Dwelling Units, Social Environment and Neighborhood Facilities in the Purchase of Villas and Apartments in Kerala" 	<ul style="list-style-type: none"> • Global Conference on Managing in Recovering Markets, Management Development Institute (MDI), Gurgaon, (ISBN No. 978-81-929149-3-0), March 11-13, 2015 • . Trends and challenges in Indian Business Management, Archers and Elevators publishing House, Bangalore,2014,(ISBN 978-93-83241-60-6), P.P 208 – 217. • Second PAN – IIM World Management Conference, November 05- 08, 2014, P.P 180.
Local Publications		

COLLEGE WEBSITE- FACULTY PERSONAL PAGE DATASHEET

Chapters in Books	"FUNDAMENTALS OF MARKETING MANAGEMENT",	Abhijeet Publications, New Delhi, (ISBN:978-81-936657-9-4), April 2018
Books Edited		
Paper Presentations International/ National Conferences	<ol style="list-style-type: none"> 1. "Expectation of Buyers About The Support Service of Villas And Apartments provided by Builders in Kerala", Cochin University of Science and Technology, National Seminar on Moulding Managers for Mankind, 18th and 19th September, 2014. 2. Perception of Risk factors in The Purchase of Villas and Apartments at The National Conference on Unleashing Ingenious Management Potential for Business Endurance Held on 9th & 10th January 2014 at Berchmans Institute of Management Studies, SB College, Changanassery. 	Details of Conference, Proceedings etc