

**COMMERCE AND
MANAGEMENT ASSOCIATION
2018-19
REPORT**

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COMMERCE AND MANAGEMENT ASSOCIATION 2018-19

List of Officials

Sl. No.	Role	Name
1	President	Prof.Tissy Eruthickal (Head of the Department)
2	Vice-President	Sri. Richu Mathew
3	Secretary	Ananthakrishnan K
4	Joint-Secretary	Bini Balakrishnan
5.	Treasurer	Sruthy Shyam
5	Kaleidoscope P.G Convener	Sneha Elsa Varghese
6	Kaleidoscope U.G Conveners	Kevin Kuruvilla Jacob Jeffry George Sunil
7	Kaleidoscope Fund Manager	Levin Saji Varghese Swetha S
8	M2 Commerce Representative	Ann Rose Tom Vibin Jacob
9	M1 Commerce Representative	Vijimol V V Basil M Raju
10	D3 B.Com Representative	Ashna Susan Thomas Manu Manoj
11	D3 BBA Representative	Sanumol Saju Tony K Thomas
12	D2 B.Com Representative	Anjali Prasad Athul K.
13	D2 BBA Representative	Priya U Jayaraj T A
14	D1 B.Com Representative	Kripa Grace Mammen Allen Thomas Manoj
15	D1 BBA Representative	Aparna Albin John Mathew

Chronological Summary of Activities

Sl No.	Date	Title
01	29/06/ 2018	Visit To Madona Jyothis School
02	05 / 07/2018	Seminar on 'Future Opportunities in International Accounting And Finance'
03	19/07/2018	Career Guidance Seminar
04	11/08/2018	Association Inauguration
05	05/09/2019	Teacher's Day Celebration
06	07/08/2019	Seminar on Research Methodology
07	14/09/2018	Intra-Department Best Management Team Competition
08	17/09/2018	Indian Post Payment Bank Orientation and Account Opening
09	09/10/2018	Tutelage Lecture Series-1
10	15/11/2018	Understanding the Capital Market
11	01/01/2019	Intra – Department I.P.L Auction
12	10/01 2019	Personal Branding
13	11/01/2019	Intra Department I.P.L Auction
14	12/01/ 2019	Kaleidoscope 15 th Edition
15	18/01/2019	Tutelage Lecture Series -2
16	30/01/2019	Intra-Department Poster Designing Competition
17	22/2/2019	Profiling
18	Every Month	Comclave
19		Orientation and seminars conducted by various agencies

Details of Programmes conducted by the Association

1. Visit to Madonna Jyothis School of Mentally challenged

On 29th June 2018, as a part of the non-academic extension programme the student representatives and faculties of Commerce and Management department Baselius college, Kottayam, visited the Madonna Jyothis School of mentally challenged in Puthupally at 3.00 P M. A fund collected from the students and teachers of the department was presented to the Head of the institution. The students also spent some quality time with the inmates of the centre. The institute has a total of 60 members & staffs with 32 Boarding at S. H. Convent Puthupally.



2. Seminar on ‘Future opportunities in International Accounting and Finance’

On 5th July 2018, a seminar on the topic ‘Future opportunities in International Accounting and Finance’ was conducted for the D3 students of the Department of Commerce and Management of Baselius College. The programme was co-sponsored by ‘Enbridge Institute of Management and Technology’. The seminar was taken by Mr. Malcom Trotter, International Vice president of International Association of Accounting Professionals (IAB), UK. The seminar was really a great success. Mr. Malcom Trotter talked about the scope of international accounting and importance of international Accounting Standards. During the last 20 minutes, the students were given the opportunity to interact with Mr. Malcom and clear doubts. College Principal Dr. Jancey Thomas, Department head Prof. Tissy Eruthickal, various teachers and students attended the seminar.





3. Career Guidance Seminar

The Commerce and Management Association organised a career guidance seminar for the final year students on 13th July 2018 in A.P Mani Media centre with the intension of giving aid to the students to explore the various career opportunities available in the commerce stream. The session named “A Commercial Break” was led by Prof. Tommy Cherian Vadakkekunnel, the director of KISCO career Heights Pala. He started the programme by emphasizing on the need of having clarity and consciousness about the future. The seminar as a whole covered all the areas of prospects including various subjects –job oriented certificate courses etc. Apart from these the opportunities in startups were also highlighted. Students were able to clarify their doubts and to gain in-depth knowledge on their future options. Third year student Praisey Thomas proposed vote of thanks.





4. Association Inauguration

The most awaited formal Inauguration of the Association was held on 11th August 2019 at our College Auditorium. The Head of the Department Prof. Tissy Eruthickal and Prof. Manoj Narayanan jointly inaugurated the association activities for the year by lighting the lamp. The rank holders in the B.Com, BBA M.Com Examination, students who passed the CS Foundation examination- 2018 and students/alumni who cleared UGC NET examination were felicitated in the Inaugural Ceremony. Like every year the Inauguration ceremony was followed by the talent show of the students of our Department. The team of D3 B.Com and D3 BBA students won the first prize and bagged the ever-rolling trophy. The team of D2 B.Com and D2 BBA and team of D1 B.Com and D1 BBA finished in second and third spots respectively.





5. Teacher's Day Celebration

As a part of honouring the teachers for their contribution to the society and thanking their endless efforts, the association organised a special programme on September 5th as part of Teachers' day. Students themselves presented handmade gift packs including greeting cards, pen, chocolates etc. to the teacher's and expressed gratitude them for their endeavor. Ananthakrishnan K, Association Secretary representing all the students delivered a small talk emphasizing the influence of teachers on every individual's life and the society as a whole. He added that teachers are truly indispensable part of everyone's life, who mould and nourish individual's talent and their capabilities.





6. Seminar on Research Methodology

Association organised a seminar on “Research Methodology – Selection of topic, Literature Review and Formulation of problem” on 07/08/2018 at the A P Mani Media Centre. Seminar was led by Ms. Rema Devi V N, Asst. Professor of Government College, Elanthoor and she described all the necessary details about the Research Methodology. At the end of the seminar students got the opportunity to clarify all the doubts.





7. Indian Post Payment Bank Orientation and Opening of Accounts

The Association organised an awareness programme on India Post Payments Bank on 17th September 2018 at Mrs. Mamen Education Technology Centre. IPPB officers led the seminar and provided detailed information on the functioning of the bank and various services rendered. Since being a new launch in the banking sector, students were given opportunity to clarify all their doubts regarding the bank, account opening arrangements were also made after the seminar.

Students were given opportunity to open zero balance accounts with the bank on 19th September 2018. IPPB officers facilitated the account opening at the commerce department library. In order to ensure that the reach of Indian Post Payments Bank orientation in the entire college, 14 students from the Commerce department were given special training by IPPB officers. Trained students were divided into groups and various departments were assigned to each group. The campaigning was held on 24th September 2018.

After the campaigning, students from all departments of the College were given opportunity to open account with the bank from 24th to 29th September 2018, 260 number of accounts were opened by students/staff of the college.



8. Intra-Department Best Management Team competition

With the aim to motivate our students to acquire deep knowledge in Management field, an Intra – Department Business quiz was conducted from 14/09/2018 to 29/09/2018. The competition was conducted in various stages and each round tested the ideas, communication skills and capability of the students. Students from PG and UG participated in the competition. The team consisting of Stephin Shalan, Neeraj R and Alan Thomas Manoj of D1 B.Com won the first Prize in the competition.



9. Tutelage Lecture Series-1

A Seminar on the topic “Eco Friendly Waste Management Practices for Sustainable living” was held on 9th October 2018 at Mrs. Mammen Mappillai Education Technology Centre, as part of the Tutelage Lecture Series to impart value based education. Dr. Sosamma Oommen, Head of the Department of C M S College Kottayam was the resource person. The need for the effective management of waste in the daily life was explained and those practices intended for keeping the sustainability of ecology was highlighted. 98 Students from second year B.Com, BBA and M.Com participated in the seminar.



10. Understanding the Capital Market

A Certificate Course on Capital Market was conducted for second year B.Com students on 15th November 2018 at Dr. A P Mani Media Centre. The class was led Mr. Athul Krishna, Research Analyst cum faculty of EUGENE Institute. The programme helped to provide a comprehensive understanding about careers in capital market. 59 participated in the class.



11. Intra – Department I.P.L Auction

Considering the requests from the students, a Mock I.P.L Auction was conducted for the students of our Department on 01/01/2019 at Room No.315. One team consisting of 2 members was allowed to participate from each class. Basil M Raju of 1st year M.Com was the auctioneer for the programme. The team from D2 BBA class won the first prize.

12. Personal Branding

On 10th January 2019, a seminar on the topic ‘Personal Branding’ was conducted in the department seminar hall at 3:00 pm. The class was led by Sri. Rahul Das, CEO Fourth Ambit Institute. In the session, he explained that presenting oneself in the best possible light will help to achieve knowledge and business goals. Students were given opportunity to interact with him after the class. Seminar was concluded by 4:15 pm.

13. Intra Department I.P.L Auction

With an aim to inculcate the fund management and stress handling ability of our students another Mock IPL Auction was conducted on 11/1/2019. This time opportunity was given to those students who couldn’t participate earlier. The charming auctioneer and our alumnus Mr. Chandapillai M Abraham served as the auctioneer for the day. The team from third year B.Com were the winner.

14. Kaleidoscope 15th edition

The 15th Edition of Annual Gala Inter collegiate fest hosted by the department “Kaleidoscope” was held on 12th January 2019 at the college auditorium. The grand ceremony was inaugurated by planting two saplings by Head of the department Prof. Tissy Eruthickal, Association in charges Ms. Mishel Elizabeth Jacob and Sri. Richu Mathew, Association Executives and former executives. The events of the fest were ‘PRAABHAVAM- (Management duo), VIDAAAYAM (Marketing game), GEETAKAM (Vocal solo), DAAAYANAM (Mock IPL Auction) and Praajnikam (Paper Presentation). All the events excluding PRAAJNIKAM were conducted on 12/01/2019. The Paper Presentation (Praajnikam) was held on 15th February 2019. The theme was “STRATEGIES FOR SCALABILITY AND SUSTAINABILITY OF BUSINESS”. The fest also turned to be a reunion for our alumnus. 117 students from different colleges participated in the fest. Being a platform set for the battle of erudite, **K.G College Pampady** won the overall championship of the fest. The overall runner up position was bagged by **Saintgits College of Applied Science, Pathamuttom**. Thus ‘Kaleidoscope’ which reflected art and challenged the intellect of participants was curtailed down for the year giving inspiration to conduct the fest in more colourful way for the coming years.



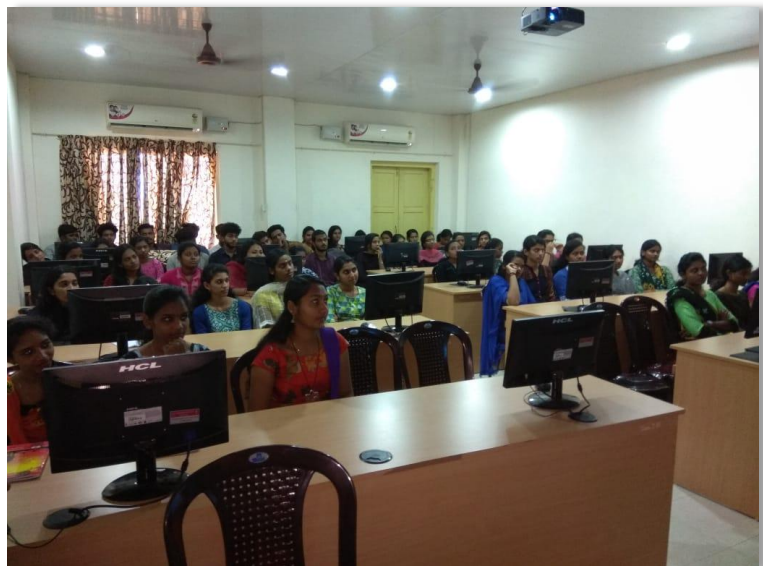


Details of winners Kaleidoscope 2019

Event	First Prize	Second Prize	Third Prize
Praabhavam	K.G College Pampady	St. Thomas College, Pala	Saintgitz College of Applied Sciences
Vidaayam	Saintgitz College of Applied Sciences	K.G College Pampady	C.M.S College, Kottayam
Daayanam	S B College, Changanassery	St.Joseph College, Moolamattam	Marian College kuttikanam
Praajnikam	St. Thomas College, Pala	K.G College Pampady	Laurels Matha College of Science and Technology
Geetakam	St.Dominic College college, Kanjirapally	S B College, Changanassery	N S S Hindu College, Changanassery
Overall Champions		K.G College, Pampady.	
Runners Up		S B College Chenganasserry.	

15. Tutelage Lecture Series -2

A 'Career and Personal Development Seminar' was organised as part of the Tutelage Lecture Series on 18th January 2019 in the Seminar hall of commerce department. Mr Aswin Gopal, Regional Sales Manager of Fourthambit Institute, Trivandrum led the seminar and explained the career prospects in commerce field and the qualities needed to be developed to succeed in competitive world. About 60 students from final year Bcom and BBA class participated in the seminar.



16. Intra-department poster designing Competition

An intra department Poster designing competition was held on 30th January 2019 at the department on the topic “My Waste My responsibility”. The main aim of the competition was to spread the importance to reduce the use of plastic. B.Com, BBA and M.Com students were participated in the competition. D2 BBA students won the 1st prize.



17. Profiling

A profiling class was conducted on 22-2-2019. The program was led by Dr. Gipson Varghese and three staffs from CXS Cochin, a leading analytical company. Eighty students participated in the program. The entire program was divided into two sessions. The first was an interactive session led by Mr Gipson Varghese explaining on the importance of profiling. The second session was an online aptitude test in which the various job options for the students are recommended after analysing their area of interest and skills. The results of the test were declared as soon as the test was completed.



18. Comclave

Comclave is yet another initiative of Commerce and Management Association introduced during the year with the intension to bring in creative conference on various commercial topics. The discussion was decided to be conducted every month and students from each class simultaneously will present various concepts. The Inauguration ceremony of COMCLAVE was organised on 28th July 2018 at 4.00 Pm in Room No. 305 of the Department. Prof.Mishel Elizabeth Jacob delivered the welcome address. The comclave was inaugurated by Dr.Jyothimol. P, Head of the department of English. She appreciated the Department for coming up with such an endeavor and added that the programme will be fruitful enough to bring creative discussion on diverse subjects. After inauguration Aiswarya P R led the first Comclave Seminar on the topic "Michael Porter's Generic Strategies". In the Seminar she explained the way in which a business organisation can get advantage of competition namely cost leadership.



Details of Comclave During the Year 2018-2019

No	Date	Topic	Students Speaker	Number of beneficiaries	Venue
1.	26/07/2018	Topic- Micheal Porter's Generic Strategies	Aiswarya P R –D3 B.Com	58 Students	Room No: 305
2.	29/08/2018	Islamic Banking	Fidha Shareef, D2 BBA	22 Students	Room No: 305
3.	18/09/2018	UPI	Basil M Raju- M1 commerce	42 students	Venue: M2 Class
4.	23/10/2018	Green Tax	Renu Susan Thomas- M2 Commerce	33 students	Room No.318
5.	15/11/2018	Topic Virtual Marketing	Sethulakshmi S – D2 B.Com	36 Students	Room No.318
6.	19/12/2018	Crypto-Currency	Raveena S D- D3 BBA	41 students	Room No.318
7.	29/01/2019	Who are you ?	Karthika S Nair– D1 B.Com	46 Studentms	Room No.318
8.	27/02/2019	Ignorance Management	Anandhu R Nath- D1 BBA	38 students	Room No.318
9.	27/03/2019	Brexit- Global And Indian Economical Impacts	Revathi S Nair- D2 B.Com	42 students	Room No.318

List of Seminars/Oreintation conducted by the Department in the Academic year
in Collaboration with agencies

SI No	Date	Area/Topic`	Resource Person
01	14/06/2018	Workshop on <i>Digital Marketing</i>	Dimple Meera Tom
02	22/06/2018	Workshop on Microsoft Excel Certification course	Sri. Ananthkrishnan, Enbridge Kottayam
03	26/06/2018	Seminar on Relevance of Management Studies	Ms. Aleena Thomas Career Launcher Kottayam
04	28/06/2018	Seminar on Career Option and Higher study option for Undergraduate	Brigadier M D Chacko (Rtd), T.I.M.E.
05	26/09/2018	Career Orientation	Abin James, Reliant Group Ernakulam
06	27/09/2018	Employability Center Orientation	Ram Mohan Jayaram District Employment Exchange
07	15/10/2018	Orientation on CMA	Sri. Thomas Mathew CFA, CMA, ACMA Faculty of FM Academy, Cochin
08	15/11/2018	Career Guidance Session on CA & ACCA	Nidhin K Jose, Academic co-ordinator Lakshya CA Campus Kottayam
09	19/11/2018	Career Orientation	Anil Kumar, Level-3 Edutech, Thripunithara
10	21/11/2018	Orientation on Conduct Talento Exam	Ms. Sheeba Ben, ENBRIDG
11	22/11/2018	Foreign Education Information	Sri. Ashok Alex
12	22/11/2018	Career Orientation on CMA/CA/CS/ACCA/CMA	Sri. Benoy Varghese, AFP Institute of Business Studies

13	10-12-2018	Seminar on CA and CMA	Balamurali Krishnan, Momentum Academy
14	18-12-2018	Need for Personal branding	Rahul Das, CEO Fourth Ambit
15	19-12-2018	Career Orientation for BBA Final Years	Anil Kumar, Level 3 Education Kochi
16	15/01/2019	Bachelor's in Accounting	Christy Mathew, Solid Cap
17	28/01/2019	CMA(US)	
18	27/02/2019	Oreintation	Guiders Education Academy, Kochi

**Details of Prizes Won in Various Inter-Collegiate Fests in the Academic
Year 2018-19**

<u>No.</u>	<u>Date</u>	<u>Name of College</u>	<u>Events and Participants</u>	<u>Achievement</u>
1	2/1/2017	B.C.M College, Kottayam	<i>Photography Contest</i> Levin Saji Varghese-D3 B.Com	2 nd Prize
2	19/1/ 2019	CMS college, Kottayam	<i>Solo Competition</i> Abhijith T Ajith- M2 Commerce	Won 2 nd Prize
3.	29/1/ 2019	Kristu Jyothi College of management and technology	<i>Duet Competition</i> Abhijith T Ajith- M2 Commerce Aparna Balachandran - D3 BBA	Won 1 st Prize
4.	1/2/2019	Saint Gits College of Applied Science, Pathamuttom	<i>Duet Competition</i> Abhijith T Ajith- M2 Commerce Aparna Balachandran - D3 BBA	Won 1 st Prize
5.	2/2/2019	K G College Pambady	<i>1. Solo Competition</i> Aparna Balachandran - D3 BBA	Won 2 nd Prize
			<i>2. Women Entrepreneur Competition</i> Nivitha Suresh –D3 Commerce Rosmy Grace John- D3 Commerce	Won 1 st Prize
<u>Won Runners up Trophy</u>				

6.	9/2/2019	KG Pambady College	National Paper Presentation Competition Renu Susan Thomas	Won 1 st Prize
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Total cash awards : Rs.36000

Runners Up trophy

- **Department of Commerce, K G College, Pampady**

**Details of Prizes Won in Various Inter – Department Competitions in the
Year 2018-19**

No.	Date	Name of Participants	Name of Department	Event	Remarks
1	22/06/2018	Aiswarya P R- D3 Commerce	Dept of Malayalam	Book Review competition-Ente Vayana Ente Anubhavam	Won 1st Priz
2	05/06/2018	Albin John - D1 BBA Adarsh Unnikrishnan – D1 BBA Fidel Babu- D1 BBA Andrews Mathew Behanan- D1 BBA	Dept of Vocational B.Com	Inter Department PUBG Competition	Won 1 st Prize
3	30/12/2018	Surya S Kumar- D2 B.Com Nikitta Ester- D2 B.Com Diya Mary Alex- D2 B.Com Riby Ann Varghese- D2 B.Com Sreelakshmi K S- D2 B.Com Aparna Balachandran- D3 BBA		Inter Department Carol Competition	Won 1 st Prize

During this academic year the 134 students from our Department have participated and 10 students won prizes in various Inter – Collegiate fests across various colleges. This is a great achievement considering the opportunities that our students have got to expose and polish their talents to make them shine.

COMMERCE AND MANAGEMENT ASSOCIATION 2018-19

STATEMENT OF RECIEPTS AND PAYMENTS

Reciept	Amount	Payment	Voucher	Amount
Association fund	78600	Inter Collegiate fest Registration fees	4,10,13,14,17,19- 25,27,28,30,31,32	19090
Prize money	7200	Tutelage lecture series	12,18	1443
Interest 2018-19	639	Printing Expenses	1,3,15	1590
		Association Inauguration	5,6	34195
		Seminar expenses	2,8	1140
		Teachers day celebration	7	300
		Stationary	29,33	1502
		Annual sports meet	26	500
		Miscellaneous Expenses	3,16,11,9	2125
		Photo Album	34	500
		Photo Designing and Printing Expense	35	800
		Report making expense	36	500
		Travelling Expense	37	200
		Excess of Receipts over Payments (Transferred to Corpus Fund)		22554
Total	86439			86439

KALEIDOSCOPE 15th Edition 2018-19

STATEMENT OF RECEIPTS AND PAYMENTS

Receipts	Amount	Payments	Amount
Refreshment stall	100	Prize money	50000
Flying quiz	380	Stationery	7258
Registration fees	17550	Inaugural expenses	850
Coupon collection	189030	Diesel	6670
Sponsorship	87200	Refreshment	3315
		Printing	22670
		Event management	61000
		Gift	18115
		Commission	8550
		Food	64490
		Praajnikam	22000
		Miscellaneous a/c	7350
		Excess of Receipts over Payments (Transferred to Corpus Fund)	21992
Total	294260	Total	294260

Signed by:

Sruthy Shyam

(Treasurer)

Sri.Richu Mathew

(Teacher in-charge)

Sneha Elsa Varughese

(Program Convener)

Prof.Tissy Eruthickal

(Head of the Department)

Conclusion

The various programmes conducted by the association have been instrumental in achieving the objectives of the association and the motto of the association “Coming together is a beginning, keeping together is progress and working together is success” have been justified. Special thanks to our former HOD Dr. J Nalini who inspired a lot to work with utmost sincerity and to our former Association in-charge Ms. Mishel Elizabeth Jacob who gave good support at the beginning.

Ananthkrishnan K
(Secretary)

Sri. Richu Mathew
(Vice-President)

Prof. Tissy Eruthickal
(President and Head of the Department)