

**Tourism Club**

**Year: 2023 - 2024**

**A Quality Assurance Venture of the IQAC**

**Baselius College Kottayam**

## **Certificate**

**This is to certify that the following is a bonafide record of activities and achievements of Tourism Club for the academic year 2023 -2024. Necessary supporting documents have been attached wherever possible.**

**Teachers-in –charge**

**Dr. Sheeba Joseph**

**Dr. John K. Babu**

**Verified**

**IQAC Co-ordinator**

**Counter –Signed by**

**PRINCIPAL**

# **BASELIUS COLLEGE KOTTAYAM**

## **TOURISM CLUB– ANNUAL REPORT**

Tourism club of Baselius College Kottayam is very happy to present its annual report for the year 2023-24. Since tourism acts as a major contributor to the economic growth of any country, tourism club of Baselius College is formed with a goal of spreading awareness among youth, the need for protecting and promoting tourism potential of our state.

First meeting of tourism club of Baselius College Kottayam for the year 2023-24 was held under the presidency of Dr. John K. Babu Tourism club coordinator on 14/07/2023. During that meeting, executive committee members were elected and Stephin Benny of final year BBA was selected as secretary and Haripriya M Raju of final year Economics was selected as joint secretary. Other executive members are:

1. Anujith Madhu D3 BBA
2. Anand H Nair D3 BBA
3. Josna Nixon D2 BBA
4. Akshara S Asokan D 2BBA
5. Karthika M Nair D2 BBA
6. Dipankar Konwar D2 BBA

Again on 04/08/2023, 6 more executive members – Adithya Subash, Gopika Mohan, Archana Binoy, Fidha Nijab all of D1 Politics and Rishi R Menon, Rajyavardhan of D1BBA were included from among 1<sup>st</sup> year to executive committee.

### **Final executive committee members**

1. Stephin Benny D3 BBA
2. Haripriya M Raju D3 Economics
3. Anujith Madhu D3 BBA
4. Anand H Nair D3 BBA
5. Josna Nixon D2 BBA
6. Akshara S Asokan D2 BBA
7. Karthika M Nair D2 BBA
8. Dipankar Konwar D2 BBA
9. Adithya Subash D1 Politics
10. Gopika Menon D1 Politics

11. Archana Binoy D1 Politics
12. Fidha Nijab D1 Politics
13. Rishi R Menon D1 BBA
14. Rajyavardhan D1 BBA

Third executive meeting of tourism club was convened on 21/09/2023 to discuss about the field trip to Kumarakam. All the executive committee members and students who were interested in field trip participated in the meeting.

On 27/09/2023, tourism day was celebrated by the tourism club. The theme for World tourism day 2023 was “Tourism and Green Investments”. Since Kerala is referred to as God’s own country with natural beauties like misty hills, back waters and forests, culture and festivals, the tourism club of Baselius College created poster that displays and emphasizes various tourist attractions of Kerala. The poster was exhibited in an area where the students can see and discuss about the various tourist attractions of Kerala.

On 30/09/2023, a trip was arranged to Kumarakam. 26 students of tourism club and 2 teachers were part of the trip. The activities of the trip were:

**1. Visit to Malarikkal**

Malarickal or Malarikkal is a jewel that people in Kerala are recently identified as a beautiful destination. In Malarickal, a carpet of pleasant pink envelops the entire region in a breath taking formation that is hard to explain with mere words. They spread out over 600 acres of land, and locals advise that the best time to witness this phenomenon is morning and evening. Boat ride was arranged to explore the area.

**2. Short ride in a house boat**

The ride in the house boat was a pleasant experience to everyone. The ride provided a captivating blend of natural beauty, cultural insight, and culinary delight. The glimpse of water centric way of life of villagers were an experience to everyone.

**3. Fishing**

Variety of traditional fishing methods used by local fishermen were experienced. The nuances of cast netting were learned.

#### **4. Coir making**

The process of coir making was explored. The skilled artisans at their home showed how coir is made and the process involved in it.

#### **Conclusion**

The tourism club of Baselius College Kottayam has once again proved to be a beacon of exploration, education and adventure for its members. Looking ahead with new destination to discover and experiences to cherish, the journey promises to be enriching and fulfilling as ever.