

COLLEGE WEBSITE- FACULTY PERSONAL PAGE DATASHEET

PERSONAL

Name	RESMI ANNIE THOMAS
Department	COMMERCE
Year of Joining	3/03/2014 (3 rd MARCH 2014)
Address	CHIRAPPURATHU HOUSE PAKKIL P.O KOTTAYAM -686012
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Phone (Residence)	nil
Email	resmiannie@gmail.com
Academia URL(not mandatory)	-
Research GateURL (not mandatory)	-

College-level Duties and In-charge

Duty	Position	Duration
Sports	Teacher in charge of department	2016-17
Arts Club	Teacher in charge of house	2016-17
Placement cell	Joint convener	2016-17
Walk With Scholar Programme	Mentor	2015-2016,2016-17; 2017-18
ED Club-	Convener	2016-2017
Class teacher ship		2014-2015,2015-2016,2016-17
Certificate course in tourism	Co-ordinator	2016-17

Qualifications

Degree	Rank	Institute	University
M. Com	Nil	Baselius College Kottayam	MG University
M.Ed	Nil	SAM College Poothotta	M.G.University

M.Phil	NA	DDE	Madurai Kamraj University
NET	NA	JUNE 2012	

Research Degrees

Research	No. s	Journals in which published
National Publications	5	<ol style="list-style-type: none"> 1. Kegees Journal of Social Science, ISSN 0975-3621. 2. Southern Economist, ISSN 00384046 3. Research and Pedagogic Interventions, ISSN 2277-3991 4. Managing the future ISSN 0975-0045 5. Asian Journal of Management ISSN.0976-495X, pp208.
International Publications	6	<ol style="list-style-type: none"> 1. Indian Journal of Management Science ISSN2249-0280, EISSN 2231-279X 2. Commerce and Management Explorer,ISSN2230-9187 3. International Academic Research Journal of Business and Management. ISSN 2227-1287 4. Economic Empowerment of Women, ISBN 978-81-923777-9-7 5. IJBARR(impact factor 3.853)ISSN:2347-856X 6. IJBARR(impact factor 3.853)ISSN:2347-856X
Seminars Attended	15	
Workshops	8	<ol style="list-style-type: none"> 1. National Workshop on Multi Variate Data Analysis in Social Science 18th and 19th February 2014. 2. FDP on Research Methodology(12 days), K.G.College Pampady 3. UGC sponsored three day National workshop on research Methodology in Social Sciences, 25-27th February 2015, Catholicate College Pathanamthitta. 4. Two day workshop on Applications of Non Parametric Tests in Research 25-26th May 2015. 5. FDP by IBS at Hotel Orchid Residency 8th August 2015. 6. One day cluster workshop of WWS organised by DCE, Kerala &Catholicate College Pathanamthitta – Latest methods and Strategies in Mentoring held on

		<p>29th January 2016.</p> <p>7. Two day workshop on Structural Equation Modelling (SEM) conducted on 30-31st May 2016 at Baselius College Kottayam.</p>
Paper Presentations National	14	<ol style="list-style-type: none"> 1. A study on Psychosocial Problems of Women, 18th & 19th April 2013 at CMS College Kottayam-in a UGC Sponsored national Seminar on the impact of Globalisation on the MSME sector in Kerala. 2. A Comparative study of Emotional Intelligence and Coping Behaviour among gifted students and Normal Students at Higher Secondary Level, 25-26 July 2013 at International Conference on Applied research in Business Management Economics and Finance, Cochin. 3. A study on the influence of microfinance in Women Empowerment at SD College, Kanjirapally, 24th and 25th September 2013.-UGC Sponsored seminar on Financial Sector Reforms. 4. Factors Affecting the Decision Making of Women Entrepreneurs in Kerala, at Vivekananda Kendra, Kanyakumari on 27th and 28th September 2013.- Sponsored by EAST-Environmental Advisory for Sustainable Trust. 5. A conceptual paper on Knowledge Management through Ignorance Management, Baselius College Kottayam, 3rd and 4th October 2013-UGC Sponsored Two day Seminar on Shifting Paradigms in Business and Finance. 6. A Comparative study of Customer Satisfaction on CRM of Public and Private Sector Banks in Kottayam District-Kerala, at Bangalore University Bangalore-

		<p>66th All India Commerce Conference of the Indian Commerce Association</p> <p>7. Challenges and Prospects of green Marketing, K.G.College Pampady,16th and 17th December 2013.- UGC Sponsored Two day National seminar on Multi Variate Analysis in Commerce and Management research</p> <p>8. An overview of FDI in Education Sector-India, January 30-31,St Peters College Kolencherry-UGC Sponsored National Conference on FDI in India: Opportunities and Challenges</p> <p>9. Ignorance Management an Appendage to Knowledge Management, St Thomas College Bhilai, 25th and 26th February 2014.</p> <p>10. CSR Awareness: An Exploratory Study among Commerce Students in Pathanamthitta District, Kerala.13-14th March 2014,St Thomas College Kozhencherry- UGC Sponsored National Seminar on maximizing Corporate Social responsibility in Indian Perspective.</p> <p>11. A Comparative Study of Socio Economic Empowerment of Women in SHG and non members, 23-24 May 2014,International Conference on Innovations in Business and Finance, Commerce Association of Kerala.</p> <p>12. A study on the Tourists Overall Experience in Wild Life Sanctuaries Of Kerala,16-17th August 2014,Kanyakumari,EAST- Environmental Advisory for Sustainable Trust.</p> <p>13. Consumer Behaviour Models of Branded Products in Kerala, 10-11th October 2014, Bharathiar University</p>
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		Coimbatore, Two day International Symposium on Research Innovation for Quality Improvement in Higher Education. 14. Factors Motivating the Consumers to Purchase the branded products,28-29 November 2014,Catholicate College Pathanamthitta-UGC Sponsored Two Day National Seminar on Multi Variate Analysis in Research and Commerce.
Paper Presentations International	1	A Comparative study of Emotional Intelligence and Coping Behaviour among Gifted students and Normal students at Higher Secondary level
Minor Research Projects	1	Completed UGC funded Minor research project on A study on the impact of NEP on selected MSME sectors in Kerala(Rs 1,40,000/-)
Major Research Projects	Nil	-

Research Papers Published

- MCA-21 A new paradigm to E- Governance, Kegees Journal of Social Science, ISSN 0975-3621. Vol.5, Issue No.2, July 1 2013, Page 314-317.
- Effect of Challenge Based Learning Strategy on Managerial Ability, Southern Economist, ISSN 00384046, June1, 2013 vol.52, No.3
- Influence of Celebrity Endorsed Advertisement on Ethical Decision Making of Commerce Students in Higher Secondary Schools, Research and Pedagogic Interventions Research and Pedagogic Interventions, ISSN 2277-3991, January 2013 Vol. 2 (1), pg 109-114.
- A Study on occupational stress causes of college teachers in Kerala, Managing the future ISSN 0975-0045 Vo.4, No.1, January, 2014, pp. 80-86.
- Ignorance Management: An Appendage to Knowledge Management, Asian Journal of Management ISSN.0976-495X, pp208.Vol.5, No.2, April-June, 2014.
- A Survey of Consumer Awareness on Select Components, Indian Journal of Management Science ISSN2249-0280, EISSN 2231-279X, April2013, Vol. III (2).
- A Study on Consumer's Attitude Towards Online Shopping in Kerala, Commerce and Management Explorer,ISSN2230-9187, Vol.3,No.2,July 1 2013,Page 411-417.

- A Comparative study of Emotional Intelligence and Coping Behaviour among Gifted students and Normal students at Higher Secondary level, International Academic Research Journal of Business and Management. ISSN 2227-1287, Vol No.2, Issue No. 4, August 2013, Page no.1-7
- Factors affecting the decision making of women entrepreneurs in Kerala, Economic Empowerment of Women, ISBN 978-81-923777-9-7, page178-183.
- Micro Small Medium Enterprises in Kerala-An Overview, IJBARR(impact factor 3.853)ISSN:2347-856X, Vol1,Issue2,115-117.
- Challenges Faced by MSMEs in Kerala, IJBARR(impact factor 3.853)ISSN:2347-856X

Details of Paper Presentations

15. A study on Psychosocial Problems of Women, 18th & 19th April 2013 at CMS College Kottayam-in a UGC Sponsored national Seminar on the impact of Globalisation on the MSME sector in Kerala.
16. A Comparative study of Emotional Intelligence and Coping Behaviour among gifted students and Normal Students at Higher Secondary Level,25-26 July 2013 at International Conference on Applied research in Business Management Economics and Finance, Cochin.
17. A study on the influence of microfinance in Women Empowerment at SD College, Kanjirapally, 24th and 25th September 2013.-UGC Sponsored seminar on Financial Sector Reforms.
18. Factors Affecting the Decision Making of Women Entrepreneurs in Kerala, at Vivekananda Kendra, Kanyakumari on 27th and 28th September 2013.-Sponsored by EAST-Environmental Advisory for Sustainable Trust.
19. A conceptual paper on Knowledge Management through Ignorance Management, Baselius College Kottayam,3rd and 4th October 2013-UGC Sponsored Two day Seminar on Shifting Paradigms in Business and Finance.
20. A Comparative study of Customer Satisfaction on CRM of Public and Private Sector Banks in Kottayam District-Kerala, at Bangalore University Bangalore-66th All India Commerce Conference of the Indian Commerce Association
21. Challenges and Prospects of green Marketing, K.G.College Pampady,16th and 17th December 2013.-UGC Sponsored Two day National seminar on Multi Variate Analysis in Commerce and Management research

22. An overview of FDI in Education Sector-India, January 30-31, St Peters College Kolencherry-UGC Sponsored National Conference on FDI in India: Opportunities and Challenges
23. Ignorance Management an Appendage to Knowledge Management, St Thomas College Bhilai, 25th and 26th February 2014.
24. CSR Awareness: An Exploratory Study among Commerce Students in Pathanamthitta District, Kerala. 13-14th March 2014, St Thomas College Kozhencherry- UGC Sponsored National Seminar on maximizing Corporate Social responsibility in Indian Perspective.
25. A Comparative Study of Socio Economic Empowerment of Women in SHG and non members, 23-24 May 2014, International Conference on Innovations in Business and Finance, Commerce Association of Kerala.
26. A study on the Tourists Overall Experience in Wild Life Sanctuaries Of Kerala, 16-17th August 2014, Kanyakumari, EAST- Environmental Advisory for Sustainable Trust.
27. Consumer Behaviour Models of Branded Products in Kerala, 10-11th October 2014, Bharathiar University Coimbatore, Two day International Symposium on Research Innovation for Quality Improvement in Higher Education.
28. Factors Motivating the Consumers to Purchase the branded products, 28-29 November 2014, Catholicate College Pathanamthitta-UGC Sponsored Two Day National Seminar on Multi Variate Analysis in Research and Commerce.

Others

- Resource person for NET Coaching at SB College from 2015 onwards
- Orientation course at HRDC-Punjabi University Patiala, 6th April to 5th May 2015.
- Life member of Indian Commerce Association

