

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

PERSONAL DETAILS

Name	TISSY ERUTHICKAL
Department	COMMERCE
Date of commencement of permanent service	06/07/2011
Years of teaching experience as on 1 st June of the year	9 years
Address	2/206A1,Rainbow Villa ,Parathayil House Inchimala, Mulanthurthy, Ernakulam
Phone (Mob :)	9496324241
Phone (Residence)	optional
Email	tissyeruthickal@baselius.ac.in
Email 2	eruthickaltissy@gmail.com

ACADEMIC QUALIFICATIONS

Degree	Institute	University	Grade/ Rank etc.
B.Com		M.G University	First Class
M.Com	Baselius College, Kottayam	M.G University	First Class
M.Ed in Education	University Campus	M.G University	A
M.A Business Economics	Distance Education	Annamalai (Distance)	
MBA Human Resource Management	Distance Education	Bharaitiar (Distance)	
NET	December 2008		

COLLEGE WEBSITE- FACULTY PERSONAL PAGE

DATASHEET

College-level Duties and in-charge (Mention major charges)

Duty	Position	Duration
ASAP	Co-ordinator	2013,
PTA	executive member	2015-2016
College Council	Secretary	2019-2020
Tourism club	Co-ordinator	2019-2020
Alumni In charge	Joint Co-ordinator	2011,2012,2013,2014,2015,2016,2017,2018,2019
N.S.S	Co-ordinator	2012-2013
ED Club	Co-ordinator	2011,2012
College Co-operative society	(member)	2015-2016-2017-2018-2019-2020
Arts Club Scoring committee		2011-2012,2012-2013,2014-2015,2015-2016
Staff Club-Treasurer,		2011-2012,2012-2013

PUBLICATIONS AND PRESENTATIONS

International Publications	Title	Publisher details, ISBN etc.
National Publications	Aadhaar- A Card For Development, •	Baselius researcher XIII Volume 2 july - December 2012 ISSN No 0975-8658
	“A Study on Experiences And Perceptions of Capital Market Investors on Financial Derivatives”	, KEGEES JOURNAL OF SOCIAL SCEINCE, Vol.6 (2014) 62.
	• “Role Of Asha Workers in Rural Development with reference to Kottayam District”,	International Journal of Research in Commerce, Economics & Management, vol 6, 2016, issue no.9,page no.66
	Investment Style of Policyholders Towards LIC	National Seminar Proceeds ,Financial Sector Reforms in India ISBN 978-81-907782-99, October 2014 Page 113

COLLEGE WEBSITE- FACULTY PERSONAL PAGE DATASHEET

	ASHA-A Medico-Social Initiative	Emperor International Journal of Finance and Management Research (EIJFMR)ISSN-2395-5929,Vol –III,Issue -12,December 2017
	Emotions and Choice: A Study of Consumer Behaviour Towards Cosmetic Brands	Tathapi ,Vol-19-Issue-11Page: 179-189 UGC Care Approved ISSN: 2320-0693
	Consumer Preference for OLX: The Drivers and dampeners	I IJRAR-E-ISSN 2348-1269,Volume6,Issue1, January2019
	Penetration of E-Banking in Rural Area with Particular Reference to Mulanthuruthy Grama Panchayath	Proceedings of National Research Conference Commerce ,Management and Social Sciences [NRCCMS'17] Page-633-638 , August 26, 2017. ISBN: 978-93-5281-856-3
Local Publications		
Paper Presentations International/ National Conferences	Investment Style of Policyholders Towards LIC	National Seminar Proceeds ,Financial Sector Reforms in India ISBN 978-81-907782-99, October 2014 Page 113
	Penetration of e-banking Facilities in Rural Area with particular reference to Mulanthuruthy Grama Panchayath	
	Transparency through ESOP: A Study among Ration Card Holders with reference to Ration Shops in Kanayannur Taluk	Two Day National Seminar on Political Marketing Prospects and Trends Post Graduate Department of Commerce, Baselius College, Kottayam
Research Publications		
Minor Research Projects	Role of ASHA Workers in Rural Development with special reference to Kottayam District.	. UGC MINOR PROJECT

Details of h-index etc.

Details of Seminars/Conferences organised- APPLICATION OF NON PARAMETRIC TESTS IN RESEARCH PROGRAMME CO-ORDINATOR OF 2 DAY WORKSHOP

COLLEGE WEBSITE- FACULTY PERSONAL PAGE
DATASHEET

MEMBERSHIPS IN FORUMS, COMMITTEES, SOCIETIES OUTSIDE COLLEGE

Organisation	Title	Since (Year)
Indian Accounting Association	Member	2020

Signature of the teachers with date