Name	MANOJ NARAYANAN K S
Department	COMMERCE
Designation	Professor and Head of the Department
Year of Joining permanent service	7 <sup>th</sup> January, 2002
Address	Residential: KYTHARAM HOUSE UNION CLUB ROAD JUNCTION KOTTAYAM- 686001
Phone (Mob :)	9447110212
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Google Scholar id	Manoj Narayanan K S
Academia.edu url	https://independent.academia.edu/ManojNarayanan
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### **ACADEMIC QUALIFICATIONS**

Degree	Institute	University	Rank
M. Com (1997)	Baselius College , Kottayam	MG University	First Rank
B Com (1995)	Baselius College, Kottayam	MG University	First Rank
M A Business Economics (2009)	Distance Education	Annamalai University	Nil
Ph D (2020)	Catholicate College, Pathanamthitta	M G university	NA
NET (1996 Dec)	NA	UGC	NA
NET (1997 June)	NA	UGC	NA

## College-level Duties and In-charge (2011 onwards)

Duty	Position	Duration
IQAC	Co-ordinator	2013-14 to 2016-17,
		2020-21 to 2021-22
NAAC re-accreditation	Convener	NAAC visit 3 <sup>rd</sup> cycle
Steering Committee		2013 to 2015
NAAC re-accreditation	Convener	NAAC Visit 4 <sup>th</sup> Cycle
Steering Committee		2019 to 2022
<b>UGC Planning Board</b>	Convener	2013-14 to 2016-17,
		2020-21- 2021-22
<b>UGC Building Committee</b>	Convener	2013-14 to 2016-17
RUSA BOG	Member	2019 -20 onwards
<b>University Examinations</b>	Senior Assistant	2013 to 2017
External examinations	Superintendent/Asst	2013 to 2017
(ICAI, ICSI, NIELIT etc)	Superintendent	2019,2020,2021,2022
College Union	Staff Advisor	2020-21 and 2021-22
Arts Club	Teacher in charge /Vice President	2011-12 to 2016-17;
		2022-23
College Union Elections	Returning Officer	2015-16 and 2016-
		17, 2019-20, 2022-23
College Staff Council	Elected Member	2015-16
College Staff Council	As HoD	2019 onwards
Member	Students Grievance Redressal	Various years
	Committee, Enquiry Commission,	
	Magazine Advisory Board, Various	
	Task Forces and Committees,	
	College Examination Committee	
UGC Sponsored National Seminar	Organizing Convener	2014
State/National Level	Organizing Convener	2015, 2016 and 2017
Workshops		,
Official	Cricket Tournament in College	Various Years
<b>Commerce Association</b>	Teacher in charge	2011-12 and 2012-13
Class Teacher	Class Warden cum Tutor of D3	2011-12 to 2016-17
	classes (2 years), M2 (3 years) and	
	M1 ( 1 year)	

### **Research- Presentations/Publications etc**

Research	Nos.	DETAILS
Books published		I. Principles of Business Decisions- (Kalyani
		<b>Publications</b> )various editions
		<b>1</b> . ISBN <b>81-272-1599-6</b> (2004)
		<b>2.</b> ISBN <b>81-272-2274-7</b> (2005)
		<b>3.</b> ISBN <b>81-272-2996- 2</b> (2006)
		<b>4.</b> ISBN <b>978-93-272-1762-9</b> (2012)
		All co-authored with Dr P M James
		<b>5.</b> ISBN <b>978-93-5273-665-2</b> (2017) -
		<b>Himalaya Publications</b> co- authored with Dr P N Harikumar
		II. Entrepreneurship Development and Project
		Management (Prathibha Publications)
		1. 978-81-907782-8-2(2010)
		Co-authored with Dr P M James
		2. Second edition Nov 2014 (Prathibha
		Publications)
		Co-authored with Dr P M James and Ms Asha
		Thomas
	34	<i>3. 978-93-85567-29-2</i>
	34	(Aug 2015) (Prathibha Publications)
		co-authored with Ms Asha Thomas
		3. 978-93-5229-520-2 (2019)- Himalaya
		Publications
		Co-authored – Dr P N Harikumar and Dr Susha
		D
		III. Marketing Management (Prathibha
		Publications)
		1. 978-93-85567-58-2 (2016)
		co-authored with Ms Asha Thomas
		2. 978-93-5299-138-9(2018)- (Himalaya
		<b>Publications)</b> Co-authored with Dr P N
		Harikumar and Dr Gangadathan Nair D
		IV. Advertising and Sales Promotion
		1. 978-93-85567-14-8 (2015) – (Prathibha)
		co-authored with Ms Asha Thomas
		V. Advertisement and Sales Management
		(1) ISBN- 978-93-5367-862-3 – Himalaya
		Publishing House- December 2019

	Co-authored - Dr Susha D and Dr Gangadathan Nair
VI.	Financial Accounting (Himalaya Publications) 1. 978-93-5273-396-5(2017)
	Co-authored with Dr P N Harikumar and Dr Mathew Jacob
	2. 978-93-5273-396-5(2017)- (Himalaya Publications) Co-authored with Dr P N Harikumar and Dr Mathew Jacob
VII.	Fundamentals of Business Mathematics
	1. 978-93-272-8098-2(Kalyani Publications) (2017)
	Co-authored- Sri B M Agarwal and Ms Asha Thomas
	2. Business Mathematics- 978-93-5359-063-
	<b>5(Kalyani Publications) (2019)</b> Co-authored- Sri B M Agarwal and Ms Asha
	Thomas
VIII.	Fundamentals of Business Statistics 1. (978-93-272-8173-6(Kalyani Publications) (2017)
	Co-authored- Sri B M Agarwal and Ms Asha
IX.	Thomas  Mathematics for Management
	1. 978-93-272-8307-5(Kalyani Publications) (2017)
	Co-authored- Sri B M Agarwal and Ms Asha Thomas
	2. 978-93-5273-737-6 (Himalaya Publication- Jan 2018)
	Co-authored with Dr Susha D and Dr P N Harikumar
X.	Statistics for Management  1. 978-93-272-8477- 5(Kalyani Publications) (2017)
	Co-authored- Sri B M Agarwal and Ms Asha Thomas
XI.	Cost and Management Accounting
	<ol> <li>978-93-5273-667-6 (Himalaya Publication 2017)</li> </ol>
	Co-authored with Dr P N Harikumar and Dr

	Mathew Jacob
XII.	Quantitative Techniques for Business- 1. 978-93-272-9102- 5(Kalyani Publications) (2018) Co-authored- Sri B M Agarwal and Ms Asha Thomas 2. 978-93-272-9840- 6(Kalyani Publications) (2019) Co-authored- Sri B M Agarwal and Ms Asha Thomas 3. 978-93-89713-28-2 (Kalyani Publications) (2020)- Co-authored- Sri B M Agarwal and Ms Asha Thomas
XIII.	Corporate Accounting  1. Corporate Accounts-II – 978-93-5299-519-6 -Himalaya Publications- Co-authored- Dr P N Harikumar and Dr Gangadathan Nair D
XIV.	Quantitative Methods for Management ISBN 978-93-272-8356-3- Kalyani Publishers 1. Co-Authored - Sri B M Agarwal and Ms Asha Thomas
XV.	Cost Accounting  1. ISBN 978-93-5367-456-4 — Himalaya Publishing House- May 2019  Co-authored - Dr P N Harikumar and Dr Susha D  2. ISBN- 978-93-5367-904-0 — Himalaya Publishing House- December 2019  Co-authored - Dr P N Harikumar, Dr  Gangadathan Nair D and Dr Susha D
XVI.	Environmental Management and Human Rights 1. ISBN 978-93-5367-455-7- Himalaya Publishing House- May 2019 Co-authored - Dr P N Harikumar and Dr Susha D
XVII.	Auditing and Assurance  1. ISBN- 978-93-5367-863-0 – Himalaya Publishing House- December 2019  Co-authored - Dr P N Harikumar and Dr Susha D

		XVIII. Management Accounting 1. ISBN- 978-93-5367-861-6— Himalaya Publishing House- December 2019 Co-authored - Dr P N Harikumar, Dr Gangadathan Nair D and Dr Susha D  XIX. Service Marketing ISBN 978-93-5299-549-3- Himalaya publishing House — January 2019 Co-authored- Dr P N Harikumar and Dr. Mathew Jacob  XX. Agricultural Commodity Futures and Market Efficiency ISBN 978-93-88865-53-1 — Abhijeet Publications- 2020 Co-authored- Dr P N Harikumar	
Books edited	3	<ol> <li>International Accounting Standards</li> <li>Modern Banking</li> <li>Shifting Paradigms in Business and Commerce</li> </ol>	
Paper Presentations in International/ National Seminars	10	<ol> <li>Presented a paper entitled 'Social Entrepreneurship' at the UGC Sponsored National Seminar held at K G college, Pampady (Proceeding published)</li> <li>Presented a paper entitled "AS 20- Earnings per Share' in the UGC sponsored National Seminar at K G College, Pampady (Proceedings published)</li> <li>Presented a paper at the International Conference on 3rd September at Hyderabad - 4th International Conference on New Frontiers of Engineering, Science, Management and Humanities (ICNFESMH-2017) at The Institution of Electronics and Telecommunication Engineers, Osmania University Campus, Hyderabad)- Proceedings with ISBN published</li> <li>Paper presented at Catholicate College, Pathanamthitta on December14th and 15th ,2017, in a National Conference organized by Department of Commerce and Management and Sponsored by Ministry of Youth Affairs and</li> </ol>	

Industries & Agriculture- Pune – September 2018- (Proceedings with ISBN published)  8. Paper presented at National Conference on Financial Literacy among Rural People held on November 16 <sup>th,</sup> 2018 at Catholicate College, Pathanamtitta – Sponsored by Institute of Parliamentary Affairs and co-sponsored by M G University.  9. Paper Presented at Baselius College, Kottayam at National Conference-, cosponsored by M G University – February 2019  10. Paper presented at International Conference titled "Innovations and Transformations in Commerce, Marketing and Economics" at Marthoma College o
National Conference-, cosponsored by M G University – February 2019 10. Paper presented at International Conference titled "Innovations and Transformations in Commerce,

#### **Research Papers Published**

- 1. P M James and **Manoj Narayanan K S** Role of SEBI in Regulation of Mutual Funds BASELIUS RESEARCHER (ISSN No.0975- 8658) Volume XI,No 2 July-Dec 2010- pp 201-212
- (2) P M James and **Manoj Narayanan K S** Measures and Tools for Evaluation of Mutual Funds and Assets Management Companies *RESEARCH LINES*,(ISSN No.0975- 8941) Vol.III NO.II-B,Dec.2010 -pp 144- 150
- 3. P M James and **Manoj Narayanan K S** Mutual Fund Schemes A Multi dimensional Perspective- *RESEARCH LINES* ISSN- 0975-8941-Vol IV-, January-June 2011- No I-C -pp 58 to 67
- 4. P M James and **Manoj Narayanan K S** Asset Management Companies in the Indian Mutual Fund- *BASELIUS RESEARCHER* (ISSN No.0975-8658) Volume XII, No 1, January –June 2011, pp 274-288
- 5. P M James and **Manoj Narayanan K S** The Global Economic Meltdown and its Impact on World Wide Mutual Funds *RESEARCH SCHOLAR*, ISSN 2249-6696 Vol 1- No 1-Sept. 2011 pp 165-176.
- 6. P M James and **Manoj Narayanan K S** MGNREGS A Paradigm Shift in Wage Employment Schemes. *BASELIUS RESEARCHER*. ISSN-0975-8658 Volume XIII, Jan-June 2012, pp 600-608
- 7. P M James and **Manoj Narayanan K S** Indian Mutual Fund during Global Economic Recession: A Perusal *KEGEES JOURNAL OF SOCIAL SCIENCE* ISSN-0975-3621- Vol 4 No 2-July 2012, pp 431-436
- 8. P M James and **Manoj Narayanan K S** Indian Mutual Funds-The Changing Scenario-MANAGING THE FUTURE- ISSN 0975-0045 –Vol 3 No 1- January 2013- pp 130-135

- 9. **Manoj Narayanan K S** and Asha Mariam Thomas- Performance Evaluation of Selected Private Sector Mutual Funds in India- *COMMERCE SPECTRUM* ISSN 2321-371X-Vol 4 No 1- June 2016-PP 23- 34
- 10 Dr P N Harikumar and **Manoj Narayanan K S** Commodity Derivatives Market in India: Evolution, Development and Growth- *INTERNATIONAL JOURNAL OF ENGINEERING TECHNOLOGY SCIENCE AND RESEARCH* ISSN- 2394-3386- Volume 4, Issue9, September 2017-pp 230-236, DIIF Impact Value- 2.120 Available at http://www.ijetsr.com/images/short\_pdf/1504365767\_230-236-ieteh983\_ijetsr.pdf
- 11. **Manoj Narayanan K S**, Asha Thomas and Chandapillai M Abraham Performance Evaluation of Public Sector Banks based on CAMEL Methodology *INTERNATIONAL JOURNAL OF ENGINEERING TECHNOLOGY SCIENCE AND RESEARCH –ISSN 2394-3386 Volume 5, Issue 1, Jan 2018 , pp 1575-1585 DIIF Impact Value- 2.120 , Available at http://www.ijetsr.com/images/short\_pdf/1517753409\_1575-1585-oitm841\_ijetsr.pdf*
- 12. **Manoj Naryanan K S**, Linmer Jaseentha Souz S and Nistul Raj Muraly "Transition Towards Cashless Economy: A Study on The Perceptions and Expectations of People of Kottayam District- *INTERNATIONAL JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH ISSN:2349-5162, Vol.5, Issue 8, pp1058-1064, August-2018, Impact factor- 5.87*

Available: http://www.jetir.org/papers/JETIRA006185.pdf

- 13. **Manoj Narayanan K S**, Richu Mathew and Ajay Abraham Quality of Work Life in Banks A Comparative Study of Public and Private Sectors of Kottayam District- *INTERNATIONAL JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH ISSN:2349-5162, Vol.5, Issue 9, pp130-136, September 2018, Impact factor- 5.87, Available at <a href="http://www.jetir.org/papers/JETIRA006252.pdf">http://www.jetir.org/papers/JETIRA006252.pdf</a>*
- 14.\_Ajay Abraham , Richu Mathew and **Manoj Narayanan K S**, Effectiveness of Skill Development Through Additional Skill Acquisition Programme- *INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS- E-ISSN 2348-1269* , Volume 6, Issue 1, January 2019, UGC Approved , Impact Factor 5.75, available at <a href="http://ijrar.org/papers/IJRAR19J1797.pdf">http://ijrar.org/papers/IJRAR19J1797.pdf</a>
- 15. **Manoj Narayanan K S** and Dr P N Harikumar, An Evaluation of Farmers' Perception on Agricultural Commodity Derivatives- *INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL*

REVIEWS- E-ISSN 2348-1269- P- ISSN 2349-5138- Volume 6 | Issue 2 | May 2019- UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 5.75-doi - <a href="http://doi.one/10.1729/Journal.20828">http://doi.one/10.1729/Journal.20828</a> and available at <a href="http://www.ijrar.org/papers/IJRAR19K1877.pdf">http://www.ijrar.org/papers/IJRAR19K1877.pdf</a>

- 16. Merin Elizabeth Cherian, Tissy Eruthickal and **Manoj Narayanan K S** Emotions and Choice:

  A Study of Consumer Behaviour Towards Cosmetic Brands *TATHAPI* Peer Reviewed, UGC

  CARE Listed Journal- ISSN *2320-0693 Volume 19 Issue 11- May 2020- pp 179-189 Impact Factor*5.60 available at <a href="http://tathapi.com/index.php/2320-0693/article/view/539">http://tathapi.com/index.php/2320-0693/article/view/539</a>
- 17. **Manoj Narayanan K S and** Merin Elizabeth Cherian 'Perceptions of Salaried Class on the Covid-driven Financial Consequences and Buyer Behavioural Changes ' MUKT SHABD JOURNAL UGC Care Listed- ISSN 2347-3750 Volume IX, Issue V, May 2020- pp 3547 to 3557-Impact factor 4.60 DOI:09.0014.MSJ.2020.V9I5.0086781.10383 ,
- 18. Merin Elizabeth Cherian and Manoj Narayanan K S- 'Cause Related Marketing: A Study on the Perception of College Students'- Tathapi UGC CARELISTED, Indexed, Peer Reviewed Journal- ISSN:2320-0693 Vol-19-Issue-46-June-2020- pp 172-182 Impact Factor 5.60 <a href="https://www.tathapi.com/index.php/2320-0693/article/view/1936">https://www.tathapi.com/index.php/2320-0693/article/view/1936</a>
- 19. Mishel Elizabeth Jacob, Manoj Narayanan K S & Merin Elizabeth Cherian 'Innovative Techniques in Project Management: A Pursuit Agenda' TEST Engineering and Management SCOPUS indexed ISSN 0193-4120Vol 83- Issue November/December 2020, pp 307-320 <a href="http://www.testmagzine.biz/index.php/testmagzine/article/view/14486">http://www.testmagzine.biz/index.php/testmagzine/article/view/14486</a>
- 20. Manoj Narayanan K S, Sujin Jacob and Merin Elizabeth Cherian "Consumer Perception and Acceptance of Green Marketing Initiatives" International Journal of Creative Research Thoughts- ISSN 2320-2882- Peer Reviewed Open Access Journal –Vol 9, Issue 3, March 2021-Impact Factor 7.97, http://doi.one/10.1729/Journal.26080
- 21. Mishel Elizabeth Jacob, Manoj Narayanan K S & Merin Elizabeth Cherian "Factors Influencing Adoption Intent of SWAYAM courses by Graduate and Postgraduate Students"-Journal of Positive School Psychology- ISSN 2717-7564 SCOPUS Indexed- UGC CARE LIST Group II- 2022- Volume 6 No 5 pp 4098-4109,

https://journalppw.com/index.php/jpsp/article/view/6981/4548

- 22. Manoj Narayanan K S, Basil M Raju and Merin Elizabeth Cherian- "Digital Banking and Senior Citizens: Perceptions and Experiences" Shodhsamhitha: Journal of Fundamental and Comparative Research ISSN 2277-7067 (Print Only) UGC CARE Listed Group I- Vol IX, Issue 1(I), 2022-23, pp 505-511
- 23. Manoj Narayanan K S, Merin Elizabeth Cherian and Mishel Elizabeth Jacob- "Corporate Social Responsibility: Performance and Progress of Private Sector Steel Companies" Journal of Management and Entrepreneurship- ISSN 2229-5348- UGC CARE Listed- Group I Vol 16, 2(VII), April-June 2022, pp 108-114.

#### Resource Person for Seminars/Workshops etc.

- 1. National Webinar Organised by M C Varghese College of Arts and Science –
- 2. Webinar Organised by M G College, Iritty
- Orinetation Programme on Research Methodology/Project Preparation organized by S S College, Poothotta

#### - Seminars organized

- 1. Convener of 2 UGC sponsored- National Seminars
- 2. Convener of One 12 day National Workshop and
- 3. Convener of 2 Two day National Workshops

#### Other activities

1. Served as Stage Manager for M G University Youth festival several times

Awards, Honors, Positions, Recognitions, Patents etc.

SI No	Nature/ Role	Institution	Remarks
1	Member- Board of Faculties in Commerce	M G University	2017-20
2	Member- P G Board of Studies in Commerce	M G university	2017-20
3	Member- Expert Committee for Syllabus of Master of Commerce and Management and Bachelor of Financial Markets	M G University	2020
4	Chairperson- Board of Studies in Commerce – UG –	M G University	2021 June onwards
5	Member- Board of Question Paper Setters, Scrutinizers etc	Universities, Autonomous Colleges etc.	Several Years
6	Member- LIC Policy Holders' Council- Kottayam	LIC of India	Two terms 2013-15 and 2017-19
7	External Member- IQAC	B K College, Amalagiri	2015-16
8	Director- University Examination CV Camp — Kottayam Zone	Kottayam Camp	<ol> <li>December 2019</li> <li>June 2020</li> <li>February 2021</li> <li>July 2021</li> <li>November 2021</li> <li>March 2021</li> <li>June 2022</li> <li>November 2022</li> <li>January 2023</li> <li>February 2023</li> <li>April-May 2023</li> </ol>
9	Awarded with Dr M V Pylee Excellence award	Padmabhushan Prof Dr M V Pylee forum for Higher Education	June 2022