

MANAGEMENT ASSOCIATION REPORT

2019-2020

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**List of officials of Management Association and related activities
for the academic year 2019-20**

Sl. No.	Position	Name of Faculties
1	Association -in-charge	Ms. Vidyasree V
2	Association Finance in-charge	Ms. Rani M Susan
	Position	Name of students
3	Secretary & Kaleidoscope Convener	Thomas P Cherian (D3 BBA)
4	Joint-Secretaries	Priya U (D3 BBA), Anjana P.K. (D2 BBA)
5.	Treasurer	Jayaraj T A (D3 BBA)
6.	Executive Committee Member	Mohammed Sheez A.L(D2 BBA)
7.	Executive Committee Member	Anandhu R Nath (D2 BBA)
8.	Executive Committee Member	Aiswarya Pratap (D1 BBA)
9.	Executive Committee Member	Aswin.S (D1BBA)
10.	Student Representatives in QAC of the Department.	Thomas P Cherian (D3 BBA) Fidha Shareef (D3 BBA) Aparna Dileep A (D2 BBA)

SUMMARY OF ASSOCIATION ACTIVITIES FOR THE YEAR 2019-2020

Sl. No.	Date	Title
01	02/09/ 2019	Management Association Inauguration
02	20/09/2019	Interactive Session in Industrial and Labour Relations
03	25/11/2019	Orientation Class
04	27/11/2019	Aptitude Test Orientation
05	11/02/2020	Kaleidoscope (Marketing Game- PRAABHAVAM)
06	15/01/2020 to 17/01/2020	Samyuga Arts 2019-2020
07	06/02/2020	Annual Sports 2019-2020

DETAILS OF ASSOCIATION ACTIVITIES FOR THE YEAR 2019-2020

1. Management Association Inauguration

For the first time in the history of Management Department since its inception in 2014, an opportunity came to form a separate association exclusively for Management students. Earlier Commerce and Management Departments together conducted various association activities till the year 2018. The idea of formation of a separate association was the brain child of Manoj Narayanan K.S, Head of the Department of Commerce and Management. His vision to ensure more participation of students thereby improving their managerial skills was the driving force in the formation of this association.

On 2nd September 2019 Management Association was inaugurated by Dr. Cris Abraham Kochukalam, renowned professor in Marketing Management from S.B College, Changanassery.







2. INTERACTIVE SESSION ON INDUSTRIAL AND LABOUR RELATIONS

An Interactive session on “Industrial and Labour Relations” was conducted on 20-09-2019. The invited speaker was Mr. P. B. Vijayan, Rtd. Superintendent of Police and Retired HR & IR Manager of ALIND Switchgear Division, Mannar. The resource person gave greater insights on handling labour issues. Students and teachers had a very fruitful interaction with the speaker.



3. List of Orientation classes conducted by the Department in the Academic year 2019-2020

Sl. No	Date	Area/Topic`	Resource Person
1	25/11/19	Orientation on Professional Courses, Time Institute, Kottayam.	Mr. Jithin M. Mathew, Academic Manager
2	27/11/2019	Aptitude test orientation for final years WESPO HR Club, Baker Junction Kottayam,	Saliha Ismail
3	09/01/2020	Career Guidance on Professional Courses (Momentum, Kottayam)	Balamurali Krishanan
4	13/01/20	Kerala Business Challenge (ISDC Info park)	Julie and Harisankar
5	15/01/2020	Orientation on Professional Courses (Lakshya, Kottayam)	Nidhin K. Jose

Orientation on Professional courses by TIME institute (25/11/2019)



Aptitude test orientation WISCO HR Club (27/11/2019)



4. KALEIDOSCOPE

The 16th edition of the most decorated program of the Commerce and Management Department, “KALEIDOSCOPE”, an inter-collegiate fest was conducted on 11-01-2020 at the college auditorium. Management Association was in-charge of the Marketing Game called “PRAABHAVAM”. More than 10 teams from various colleges across the state of Kerala participated in the Marketing game. The following colleges won the prizes: -

- 1st price in Marketing game: K.G College, Pampady
- 2nd price in Marketing game: Devamatha College, Kuravilangadu.



Details of student's achievement outside the college in the Year 2019-2020

Sl. No	Name of participants	Events	College	Class
1	Alessio Siby Mukalel	1. Mr.MG University Champion (80 kg) title competition 2. All India Inter University Weightlifting and Best Physique (men) Championship 3.Mr. KOTTAYAM JUNIOR on 04-02-2020.	1. Physical Education Department of Pavanatma College, Murikkasseri 2. Association of Indian Universities and Chandigarh University at Punjab on 12-12-2019 to 19-12-2019	2 nd year BBA
2	Sonia Mathew	Women Lawn Tennis team of MG University on 12-02-2020	MG University	3 rd Year BBA

Details of students achievement within the college in the Year 2019-2020

Sl. No	Name of participants	Events	Class	Remark
1	Alessio Siby Mukalel	1.Mr. Baselian competition (Samyuga) 2. Shot put	2 nd Year BBA	1 st Prize
2	Aison .C. John	String Western competition	2 nd Year BBA	1 st Prize
3	Neeraj. K	1. Group Song 2. Ganamela Competition 3. 200meter race	3 rd Year BBA	2 nd Prize 3 rd Prize 3 rd Prize
4	Suhail. N.N	Javelin Throw	3 rd Year BBA	2 nd Prize

During this academic year the Students of our department bagged 2nd price in (4x200) relay competition and also part of the winning team in Duffmuttu and 2nd prize in Mime competition was won by our second year students.



Samyuga Arts 2019-2020- winning team in Duffmuttu



Annual sports 2019-2020-2nd price in (4x200) relay

CONCLUSION

This new born association took few baby steps with ample support from Principal Lt.Dr.Biju Thomas,Vice Principal Dr. Jyothimol P ,Head of Department of Commerce and Management Manoj Narayanan K S. Senior faculty of management department Ms.Rani.M Susan and other faculty members Ms.Shiny Abraham, Ms.Blessy Maria Joseph provided timely guidance and support in organizing various association activities. Though we were beginners many of the students performed exceptionally well in various activities both inside and outside the college and came out in flying colours. Though a humble beginning, the exceptional enthusiasm shown by the association members played a significant role in successfully conducting and concluding association activities for the year 2019-2020.

Thomas P Cherian
(Secretary)

Mr.Manoj Narayanan K S
(Head of the Department)