

B.com– MODEL1 (Regular)

COURSE OUTCOME

SEMESTER & COURSE CODE	COURSE OUTCOMES
SEMESTER1	
CO1CRT01 Dimensions and Methodology of Business	To understand business and its role in society. To have an understanding of Business ethics and CSR. To comprehend the business environment and various dimensions.
CO1CRT02 Financial Accounting I	To familiarize Technology integration in business. To equip the students with the skill of preparing accounts and financial statements of various types of business units other than corporate undertakings.
CO1CRT03 Corporate Regulations and Administration	To familiarize the students with the management and administration of joint stock companies in India as per Companies Act 2013.
SEMESTER 2	
CO2CRT04 Financial Accounting II	To acquaint the students with the preparation of books of accounts of various types of business activities and application of important

<p>CO2CRT05 Business Regulatory Framework</p> <p>CO2CRT06 Business Management</p>	<p>accounting standards.</p> <p>The course is intended to familiarize the students with the legal framework influencing business decisions.</p> <p>To familiarise the students with concepts and functions of management.</p>
<p>SEMESTER 3</p>	
<p>CO3CRT07 Corporate Accounts I</p> <p>CO3CRT08 Quantitative Techniques for Business – 1</p> <p>CO3CRT09 Financial Markets and Operations</p> <p>CO3CRT10 Marketing Management</p>	<p>To make the students familiarise with corporate accounting procedures and to understand the accounting for banking companies.</p> <p>To make the students understand the role of statistics and quantitative techniques in business and familiarize them with basic tools applied.</p> <p>The course is intended to familiarise the students with financial market & its operations in India.</p> <p>The objective of this course is to provide a sound understanding about of the basic principles of marketing management and their applications in the business and industry</p>
<p>SEMESTER 4</p>	

<p>CO4CRT11 Corporate Accounts II</p> <p>CO4CRT12 Quantitative Techniques for Business – II</p> <p>CO4CRT13 Entrepreneurship Development and Project Management</p>	<p>To equip the students with the preparation of financial statements of insurance companies and to understand the accounting procedure for reconstruction and liquidation of companies.</p> <p>The objective of this course is to familiarize the students with more advanced tools of data analysis and forecasting and also to have an understanding of the fundamentals of theory and probability.</p> <p>To develop entrepreneurial spirit among students. To empower students with sufficient knowledge to start up their venture with confidence.</p>
<p>SEMESTER 5</p>	
<p>CO6CRT14 Cost Accounting – 1</p> <p>CO6CRT15 Environment Management and Human Rights</p>	<p>To familiarize the students with cost concepts and to make the students learn the Fundamentals of cost accounting as a separate system of accounting.</p> <p>To define the scope and importance of Multidisciplinary nature of Environmental studies, the natural resources and ecosystem. The concepts of human rights its development, its contribution, human right related to</p>

<p>CO5CRT16 Financial Management</p>	<p>organization and human right in India.</p> <p>To familiarise the students with the functional areas and principles of financial management</p>
<p>SEMESTER 6</p>	
<p>CO6CRT17 Cost Accounting – 2</p> <p>CO6CRT18 Advertisement and Sales Management</p>	<p>To acquaint the students with different methods and techniques of costing. and to enable the students to identify the methods and techniques applicable for different types of industries.</p> <p>To make the students aware of the strategy, concept and methods of advertising and sales promotion</p>