

BBA

COURSE OUTCOME

SEMESTER & COURSE CODE	AIMS
<p>SEMESTER1 BA1CRT01. Principles & Methodology of Management</p> <p>BA1CRT02 Business Accounting</p>	<p>Methodological Perspective of Management as a discipline, Principles and functions of Management ,Process of decision making andModern trends in management process.</p> <p>To understand the basics of accounting.To identify the basics principles of accounting .</p> <p>To understand the systems and process for recording transactions. To prepare the final accounts of sole trader.</p> <p>To give a general awareness about depreciation accounting .</p> <p>To know about the concept of bill of exchange in business</p>
<p>SEMESTER 2 BA2CRT06. Cost & Management Accounting</p> <p>BA2CRT07 Business Communication</p>	<p>.To understand accounting methods and techniques of cost and management accounting.</p> <p>To understand the nuances of business communication.</p> <p>This course should be taught by providing group discussion and seminars.</p>

<p>BA5CRT26 Industrial Relation</p>	<p>To have a basic idea regarding industrial relations. To understand various prospect of workers and employers To understand more about the employees performance and their carrier planning. To understand various welfare facilities of education programmes provided by employers to their employees.</p>
<p>SEMESTER 6</p> <p>BA6CRT29 Strategic Management</p> <p>BA6CRT30 Communication Skills & Personality Development</p>	<p>To understand the framework of strategic analysis, strategic formulation Environmental Scanning and strategic implementation</p> <p>To help the students to understand Speeches & Presentation, Brief business messages Employment messages and Job interviews and Group Discussion</p>

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