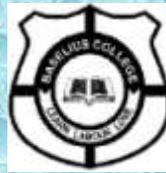


Management Association

2020-21



Annual Report



A Quality Assurance Venture of IQAC

Baselius College, Kottayam

Certificate Page

This is to certify that the following is a bonafide record of activities and achievements of **BBA** for the academic year 2020-21. Necessary supporting documents have been attached wherever possible.



Anju Valsala Manohar

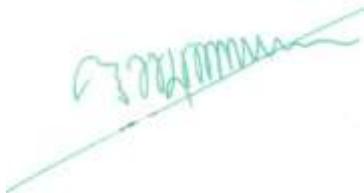
Teacher-in-charge

Verified



IQAC Co-ordinator.

Counter-Signed by



PRINCIPAL

CONTENTS

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2	Part A – 1.2 Office Bearers and Executive Committee	4
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Part A

1.1 Details of the Association

Name of the Association : Management Association
e-mail address : management@baselius.ac.in
Social media details : Nil
Name of the teacher in charge : Anju Valsala Manohar
Name of the Secretary : Fidel Babu
Contact Nos.
Teacher-in-charge : 9526270159
Secretary : 8075134618

1.2 Executive Committee Details

Sl No	Name of the member	Designation/ Class/	Position
	Fidel Babu	D3 BBA	Student in-charge
	Vishak Vijayan	D3 BBA	Executive Committee
	Jasmine P J	D3 BBA	
	Adithya Hari	D3 BBA	
	Jenin Prakash K Shaji	D2 BBA	

Association Report - BBA 2020-21

Aiswarya Prathap	D2 BBA
Rohit Rajeev	D2 BBA
Bismi Ashraf	D2 BBA
Aravind K R	D1 BBA
Aravind V	D1 BBA
Amalu Shaji	D1 BBA

No. of committee meetings held : 5

SI No	Date of the Meeting	No of participants
1	15 February 2021 : Management Talks and Career Development Team discussion	12
2	23 February 2021 : Management talk commencement meeting	8
3	25 February 2021 : Participations in competitions	6
4	8 th March 2021 4 pm: Management talk continuation	8

1.3 Plan of Action

Plan of Action	Proposed Date/ Month	Status of attainment at the year end
Online Onam Celebration	27 August 2020	Successfully conducted

Association Report - BBA 2020-21

Conducting business talk series as part of association activities	Feb-March 2021	Successfully conducted
Starting career guidance team for BBA	Feb 2021	Successfully started the team
Conducting career guidance orientation session	March 2021	Successfully conducted

(Copies of minutes are furnished in the appendix)

Part B

Part B – 2.1 Talks/Lectures/ Workshops Conducted
2.2a Competitions Organised within the College
2.2b Inter-Collegiate Competitions Organised
2.3- Cultural Programmes Organised
2.4 – Extension and Outreach Programme Organised
2.5- Skill Development Courses Organised
2.6- Certificate Programme/ Diploma Organised
2.7 Student Participation and Achievements outside
2.8- Any Other activity/point worth mentioning

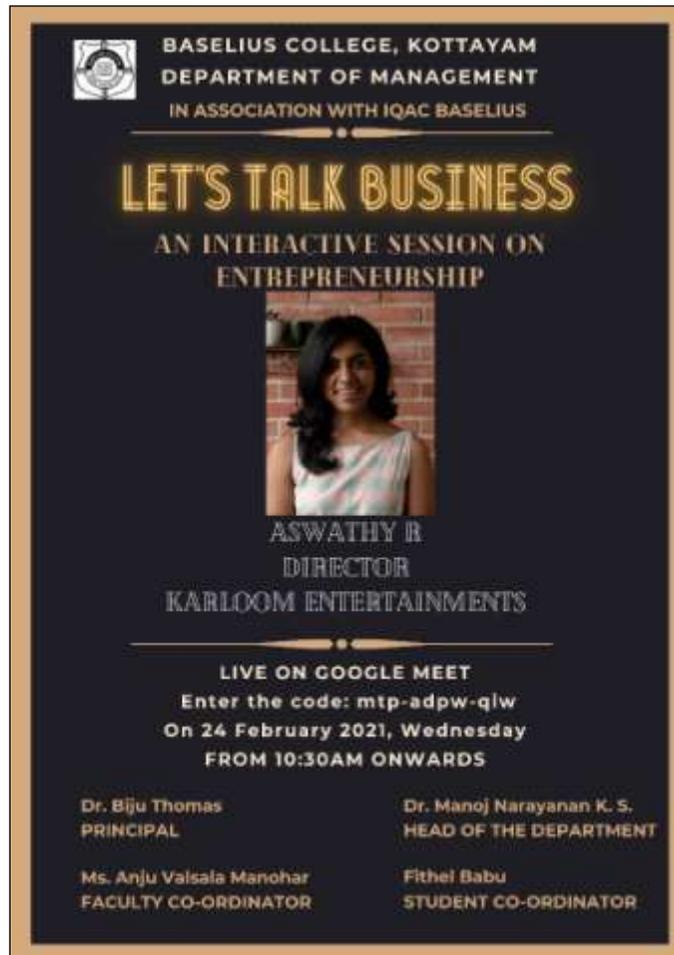
2.1 Talks/Lectures/ Workshops Organised/ Conducted

Summary :

Sl No	Title of the Programme	Name of the Resource Person	No. of participants	Links available if any
1	Let's Talk Business : On Entrepreneurship	Aswathy R Director, Karloom Entertainments	68	
2	Let's Talk Business : On Advertising and Digital Branding	Arwitvik Puruvankara CEO, BFOX	43	
3	Let's Talk Business : On Digital Marketing	Greeshma A Head of Growth Strategies Growth Associates	36	
4	Higher studies and Careers in Management	Ajai Cherian Philip CEO's Office, Ninjacart	34	

Summary of Reports of each Activity

1. Brochure



BASELIUS COLLEGE, KOTTAYAM
DEPARTMENT OF MANAGEMENT
IN ASSOCIATION WITH IQAC BASELIUS

LET'S TALK BUSINESS
ON ADVERTISING AND DIGITAL BRANDING

LIVE ON GOOGLE MEET

On 6 MARCH 2021, SATURDAY
11:30 AM Onwards

ARWITVIK PURAVANKARA
CEO, BFOX

Dr. Biju Thomas
PRINCIPAL

Ms. Anju Valsala Manohar
FACULTY CO-ORDINATOR

Dr. Manoj Narayanan K. S.
HEAD OF THE DEPARTMENT

Fithel Babu
STUDENT CO-ORDINATOR

BASELIUS COLLEGE, KOTTAYAM
DEPARTMENT OF MANAGEMENT
IN ASSOCIATION WITH IQAC BASELIUS

LET'S TALK BUSINESS

GREESHMA A
HEAD OF GROWTH STRATEGIES

ON DIGITAL MARKETING

MARCH 17 2021
11:30AM -12:30 PM

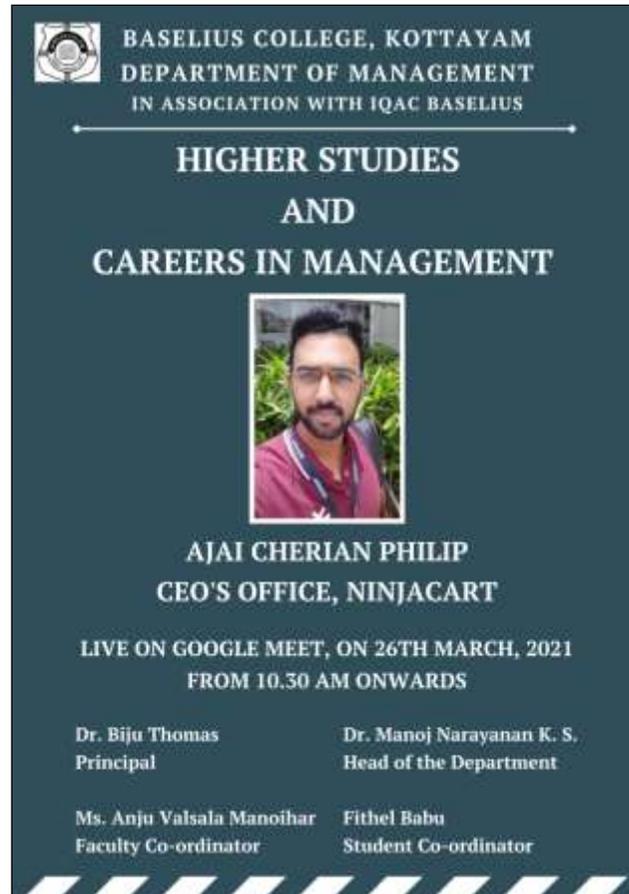
LIVE ON GOOGLE MEET

Dr. BIJU THOMAS
PRINCIPAL

Ms. ANJU VALSALA MANOHAR
FACULTY CO-ORDINATOR

Dr. MANOJ NARAYANAN K.S.
HEAD OF THE DEPARTMENT

FITHEL BABU
STUDENT CO-ORDINATOR



The poster is for a session titled "HIGHER STUDIES AND CAREERS IN MANAGEMENT". It is organized by Baselius College, Kottayam, Department of Management, in association with IQAC Baselius. The session is a live Google Meet on 26th March, 2021, from 10.30 AM onwards. The resource person is Ajai Cheriyan Philip, CEO's Office, Ninjacart. The session is coordinated by Dr. Biju Thomas (Principal), Dr. Manoj Narayanan K. S. (Head of the Department), Ms. Anju Valsala Manoihar (Faculty Co-ordinator), and Fithel Babu (Student Co-ordinator).

BASELIUS COLLEGE, KOTTAYAM
DEPARTMENT OF MANAGEMENT
IN ASSOCIATION WITH IQAC BASELIUS

**HIGHER STUDIES
AND
CAREERS IN MANAGEMENT**



AJAI CHERIAN PHILIP
CEO'S OFFICE, NINJACART

LIVE ON GOOGLE MEET, ON 26TH MARCH, 2021
FROM 10.30 AM ONWARDS

Dr. Biju Thomas
Principal

Dr. Manoj Narayanan K. S.
Head of the Department

Ms. Anju Valsala Manoihar
Faculty Co-ordinator

Fithel Babu
Student Co-ordinator

2. A Brief write-up

Session 1: Let's Talk Business : On Entrepreneurship

Resource Person : Aswathy R, Director, Karloom Entertainments

Date : 24/02/2021

Time : 10.30 am

Summary: The session was taken on the topic Entrepreneurship. It mainly covered three major topics to consider while starting a new company. Idea generation, team building and execution. the resource person used her own experience of founding Karloom Entertainments to explain the topics. The first part of idea generation majorly dealt with social environment, networking, value from work and being successful by trial and error. The second part, team building, was more concentrated on finding people with similar pattern, complimentary mentality, and skills. The third part of execution included topics like funding, approach, team, and growth. Aswathy explained how to bring all these together to create a working environment.

The last part of the talk was about growth and pivoting into other areas of you see an obstacle. She also explained about online communities beneficial for emerging entrepreneurs. The session ended with an interactive session.

Session 2: Let's Talk Business : On Advertising and Digital Branding

Resource Person : Arwitvik Puravankara, CEO, BFOX

Date : 06/03/2021

Time : 11.30 am

Resource person: Arwitvik Puravankara Time: 11:30am Summary: The session was started by giving a brief introduction about advertising and digital branding. The relevance of the topic in the current situation was also communicated. Rather than focusing on a one-way communication on the topic with the students, Mr. Arwitvik Puravankara gave more emphasis on having an interactive session with the students. Several questions were asked by the students on topics such as what to study to do digital marketing, its relevance in current society, how politicians make use of this area for their campaigns etc.

The role of social media platforms for doing advertising and digital marketing were also explained. The session ended by 12:30pm.

Session 3 : Let's Talk Business : On Digital Marketing

Resource person: Greeshma. A Head of Growth Strategies, Growth Associates

Date: 17/03/2021

Time: 11.30 am

Summary: The seminar was taken on the topic "Digital Marketing" and how to do digital marketing through various mediums. The session was started by the resource person by raising a question to the students, 'What is marketing?'. After explaining the term, she introduced various mediums through which digital marketing can be done. First, she talked about different apps which can be used to develop a website through which we can do digital marketing.

After that the ways in which social media platforms and E-mail marketing can be used for digital marketing were explained. The influence of 'search engine optimization' was also communicated. Questions like 'How to start freelance digital marketing?' and 'what is content writing?' were answered.

The session ended with an interactive session with the students by the resource person.

Session 4 : Higher Studies and Careers in Management

Resource person: Ajai Cherian Philip, CEO's Office, Ninjacart

Date: 26/03/2021

Time: 10:30 am

The event started with a welcome speech by Vidhyasree V, Faculty, Department of Commerce and Management. The keynote address was given by Ajai Cherian Philip, CEO'S office, Ninjacart. At first, he gave a brief description about the Ninjacart company. Then he started explaining about the main career opportunities for management students. He clearly described the importance and wrong expectations of taking MBA. He shared his experiences and given guidelines for the preparation of the CAT examination. By the end there was an interactive section where students were open to ask questions. At last, vote of thanks was given by Sangeetha Saji of D1 BBA. The section ended by 11:30 am.

It was really a great opportunity that we got from this section, which enabled us to think more clearly about our Higher studies and career opportunities.

3. Participant List

Session 1: Let's Talk Business : On Entrepreneurship

SL.NO	NAME OF PARTICIPANTS	CLASS
1	ABHIJITH SAJU	D1 BBA
2	AKSHAYA KUNJUMON	D1 BBA
3	AMALU SHAJI	D1 BBA
4	ANAMIKA BINU	D1 BBA
5	ANTU PUNNEN	D1 BBA
6	ARAVIND K R	D1 BBA
7	ARAVIND V	D1 BBA
8	ARYAMOL M. K	D1 BBA
9	ATHUL DILEEP	D1 BBA
10	AVINASH T NAICK	D1 BBA
11	DEEPU KRISHNA PRATHAP	D1 BBA
12	DELVIN DENNIS	D1 BBA
13	JOSBIN SUNNY	D1 BBA
14	MAHIN C IYPE	D1 BBA
15	MARY SHARLOT ROZARIO	D1 BBA
16	NANDHUKRISHNA K BABUDAS	D1 BBA
17	SANGEETHA SAJI	D1 BBA
18	SHERRY ABRAHAM PHILIPOSE	D1 BBA
19	SONU STEPHEN	D1 BBA
20	ABHINENDH SUNNY	D2 BBA
21	ABHIRAMI SATHEESH	D2 BBA
22	AKSHAY SABU	D2 BBA
23	ALAN SHAJI	D2 BBA
24	ANANDU M	D2 BBA
25	ANANDU R	D2 BBA
26	ANGEL ROSE JOSEPH	D2 BBA
27	ASWIN S	D2 BBA
28	BISMI ASHARAF	D2 BBA
29	DIYA SHAJI	D2 BBA
30	JEEBA R BABU	D2 BBA
31	JENIN PRAKASH K. SHAJI	D2 BBA

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32	MAHIMA MAHENDRAN	D2 BBA
33	SRUTHI T S	D2 BBA
34	ADARSH UNNI	D3 BBA
35	ADITYA HARI	D3 BBA
36	AISON C. JOHN	D3 BBA
37	ALEENA JOHNS	D3 BBA
38	ALESSIO SIBY	D3 BBA
39	ANJANA P K	D3 BBA
40	ANUJITH G	D3 BBA
41	APARNA DILEEP	D3 BBA
42	AYANA SUNITHA	D3 BBA
43	DHANYA ELIZABETH CHACKO	D3 BBA
44	FITHEL BABU	D3 BBA
45	JASMINE JACOB	D3 BBA
46	JOJI THOMAS	D3 BBA
47	JUSTIN MATHEW	D3 BBA
48	MOHAMMED SHEEZ	D3 BBA
49	RAHUL_ RAJU_	D3 BBA
50	ROBIN THOMAS	D3 BBA
51	SREE LAKSHMI	D3 BBA
52	SURYABHAMA CS	D3 BBA
53	VARSHA JIJI	D3 BBA
54	VISHAK VIJAYAN	D3 BBA
55	AMRUTHA	OTHERS
56	AMRUTHA ANILKUMAR	OTHERS
57	ANSUMOL	OTHERS
58	ARUN SAMPATH	OTHERS
59	ATHIRA VENUGOPAL	OTHERS
60	FEBIN MATHEW	OTHERS
61	KEVIN	OTHERS
62	KRISHNAPRIYA	OTHERS
63	LIJIN MARY	OTHERS
64	POOJA .K .NAIR	OTHERS
65	SANDRA SHAJU	OTHERS
66	SHARON	OTHERS
67	SIMI ANN VARGHESE	OTHERS
68	SREELAKSHMI HARIKUMAR	OTHERS

Session 2: Let's Talk Business : On Advertising and Digital Branding

SL.NO.	NAME	CLASS
1	ABHIRAMI SATHEESH	D2 BBA
2	AKSHAY SABU	D2 BBA
3	AKSHAYA KUNJUMON	D1 BBA
4	ALAN SHAJI	D2 BBA
5	ALEENA JOHNS	D3 BBA
6	ANGEL ROSE JOSEPH	D2 BBA
7	ANJANA P K	D3 BBA
8	APARNA DILEEP	D3 BBA
9	ARAVIND K R	D1 BBA
10	ARAVIND V	D1 BBA
11	ASHBIN	D1 BBA
12	AVINASH	D1 BBA
13	AYANA	D3 BBA
14	BISMI	D2 BBA
15	DELVIN	D1 BBA
16	DHANYA ELIZABETH	D3 BBA
17	FITHEL BABU	D3 BBA
18	JASMINE JOSEPH	D3 BBA
19	JEEBA R BABU	D2 BBA
20	JENIN K S	D2 BBA
21	JOJI THOMAS	D3 BBA
22	JOSBIN SUNNY	D1 BBA
23	MAHIMA MAHENDRAN	D2 BBA
24	RAHUL RAJU	D3 BBA
25	SHARLOT ROZARIO	D1 BBA
26	SREELAKSHMI	D3 BBA
27	SRUTHI T S	D2 BBA
28	SURYABHAMA	D3 BBA
29	VARSHA ANN	D3 BBA
30	VISHAK VIJAYAN	D3 BBA
31	ALLEN THOMAS MANOJ	D3 COMMERCE
32	ANAGHA ANIL	D3 COMMERCE
33	ANASWARA KISHORE	D3 COMMERCE
34	ARCHANA REMESH	D3 COMMERCE
35	DEVAPRIYA	D3 COMMERCE
36	HILAN AHMED	OTHERS

37	KARTHIKA P NAIR	D3 COMMERCE
38	KRIPA MAMMEN	D3 COMMERCE
39	RICHU SARAH	D3 COMMERCE
40	SARA AJITH	D3 COMMERCE
41	SHERIN RAJAN	D3 COMMERCE
42	UTHARA MOHAN	D3 COMMERCE
43	YADHU RAJ	D3 COMMERCE

Session 3 : Let's Talk Business : On Digital Marketing

SL. NO.	NAME	CLASS
1	AKSHAYA KUNJUMON	D1 BBA
2	AMALU SHAJI	D1 BBA
3	ANAMIKA BINU	D1 BBA
4	ARAVIND V	D1 BBA
5	ARYAMOL	D1 BBA
6	ASHBIN AUGUSTINE	D1 BBA
7	AVINASH THULASIDAS	D1 BBA
8	DEEPU KRISHNA PRATHAP	D1 BBA
9	DELVIN DENNIS	D1 BBA
10	NITTO NIBU	D1 BBA
11	SONU STEPHEN	D1 BBA
12	SANGEETHA SAJI	D1 BBA
13	ABHIRAMI SATHEESH	D2 BBA
14	AKSHAY SABU	D2 BBA
15	ALAN SHAJI	D2 BBA
16	ANANDU MADHU	D2 BBA
17	ANADU R	D2 BBA
18	ANGEL ROSE JOSEPH	D2 BBA
19	BISMI ASHRAF	D2 BBA
20	DIYA SHAJI	D2 BBA
21	JEEBA R BABU	D2 BBA
22	JENIN K S	D2 BBA
23	MAHIMA MAHENDRAN	D2 BBA
24	SRUTHI T S	D2 BBA

25	ADITYA HARI	D3 BBA
26	ALBIN JOHN	D3 BBA
27	ANJANA P K	D3 BBA
28	ANUJITH G	D3 BBA
29	AYANA SUNITHA	D3 BBA
30	FITHEL BABU	D3 BBA
31	JASMINE JACOB	D3 BBA
32	JUSTIN MATHEW	D3 BBA
33	MOHAMMED SHEEZ	D3 BBA
34	RAHUL RAJU	D3 BBA
35	VISHAK VIJAYAN	D3 BBA
36	ARATHY	OTHERS

Session 4 : Higher Studies and Careers in Management

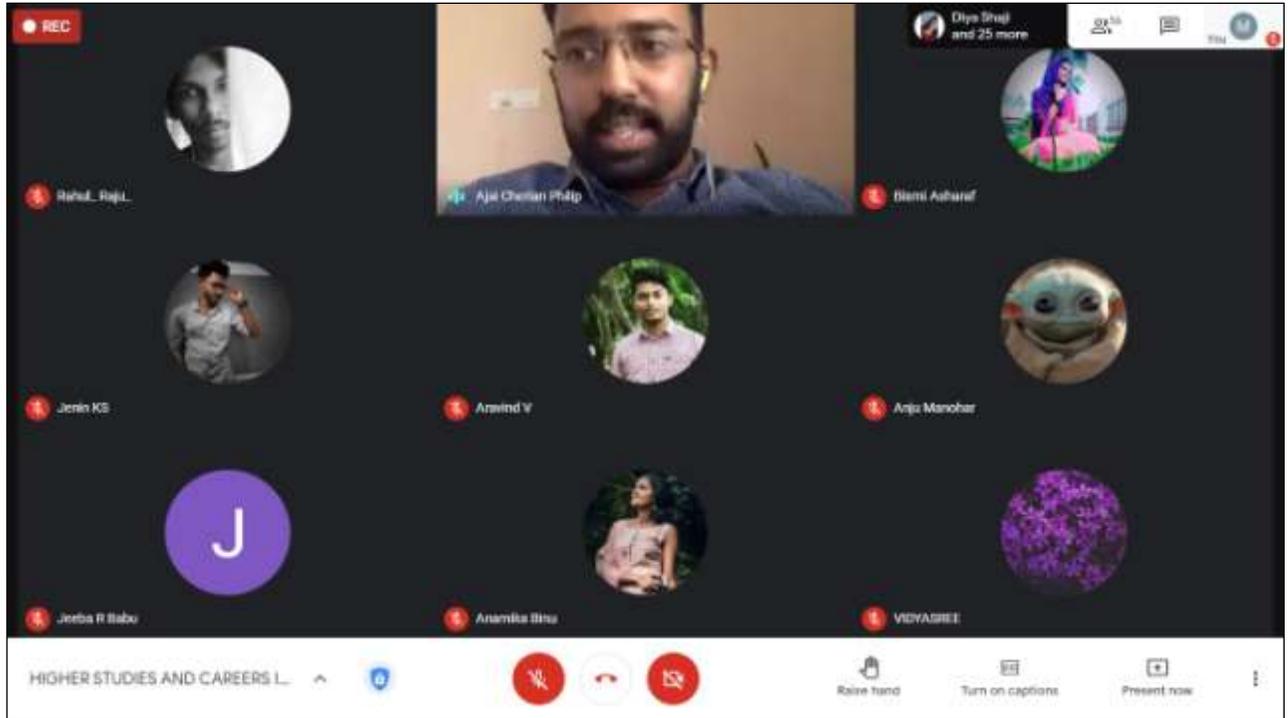
SL. NO	NAME	CLASS
1	AMALU SHAJI	D1 BBA
2	ANAMIKA BINU	D1 BBA
3	ARAVIND V	D1 BBA
4	ARAYAMOL M K	D1 BBA
5	ASHBIN AUGUSTINE	D1 BBA
6	DEEPU KRISHNA PRATHAP	D1 BBA
7	DELVIN DENNIS	D1 BBA
8	JOSBIN SUNNY	D1 BBA
9	NANDUKRISHNA	D1 BBA
10	NITTO NIBU	D1 BBA
11	SANGEETHA SAJI	D1 BBA
12	SHARLOT ROZARIO	D1 BBA
13	SHERRY PHILIPOSE	D1 BBA
14	SONU STEPHEN	D1 BBA
15	ABHIRAMI SATHEESH	D2 BBA
16	ADITYA JES	D2 BBA
17	AKSHAY SABU	D2 BBA
18	ALAN SHAJI	D2 BBA
19	ANANDU MADHU	D2 BBA
20	ANANDU R	D2 BBA
21	ANGEL ROSE JOSEPH	D2 BBA

22	BISMI ASHRAF	D2 BBA
23	DIYA SHAJI	D2 BBA
24	JEEBA R BABU	D2 BBA
25	JENIN K S	D2 BBA
26	MAHIMA MAHENDRAN	D2 BBA
27	AISON C JOHN	D3 BBA
28	ALEENA JOHNS	D3 BBA
29	ANANDHU R NATH	D3 BBA
30	DHANYA ELIZABETH CHAKO	D3 BBA
31	JASMINE JACOB	D3 BBA
32	RAHUL RAJU	D3 BBA
33	VARSHA ANN	D3 BBA
34	VISHAK VIJAYAN	D3 BBA

4. Photos/Screenshots etc.







2.2a Competition Organised Within the College

Summary : Nil

2.2b Inter-Collegiate Competition Organised

Summary : Nil

2.3 Cultural Programme Organised

Summary :

Sl No	Title of the Programme	Nature of the programme	No. of participants
1	Online Onam Celebration	Cultural Celebration	36

Summary of Reports of each Activity

1. Brochure



2. A Brief write-up

Date: 27 August 2020

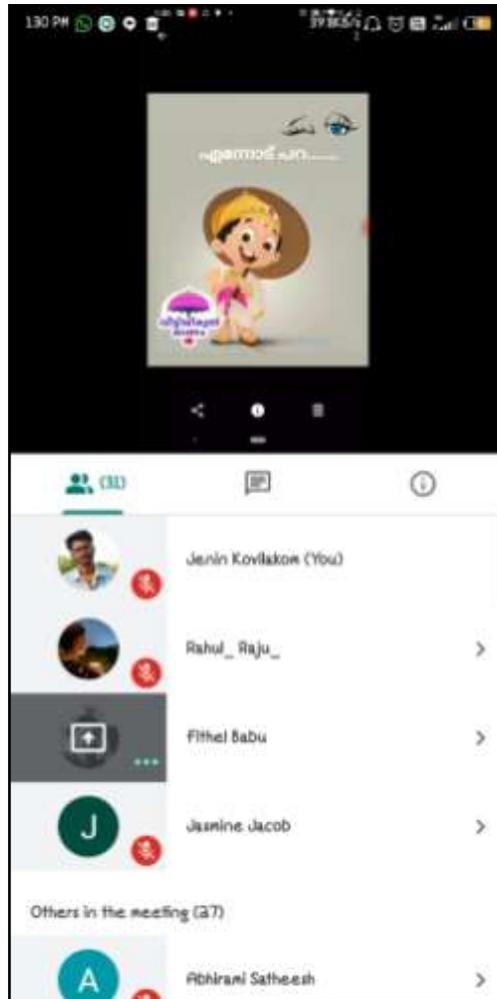
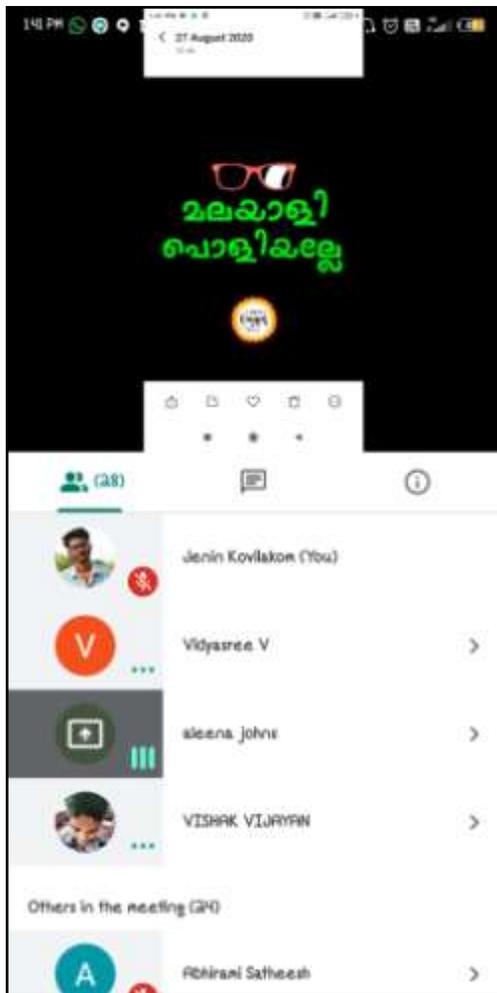
Time: 12.45 pm

Summary: Department of Management had conducted Onam celebration for the year 2020 in an online mode, following covid protocol and social distancing. The celebration was started through Google meet on 27 August 2020 at 12.45 pm. Students from second year and third year batch ,along with the faculty joined the program. Final year students, Fidel Babu, Aditya Hari, and Aleena Johns emceed the program. There were several games regarding Onam songs, and rituals at the time of Onam etc. Smt. Rani. M. Susan, Smt. Shiny Abraham, and Smt. Vidyasree. V shared their childhood memories regarding Onam. The program was concluded by 3.00 pm

3. Participant Details

Sl. No.	NAME	CLASS
1	ABHIRAMI SATHEESH	D2 BBA
2	ADITYA JES	D2 BBA
3	AISWARYA PRATHAP	D2 BBA
4	AKSHAY SABU	D2 BBA
5	ALAN SHAJI	D2 BBA
6	ANANDU M	D2 BBA
7	ANANDU R	D2 BBA
8	ANGEL ROSE JOSEPH	D2 BBA
9	ASWIN S	D2 BBA
10	BISMI ASHARAF	D2 BBA
11	DIYA SHAJI	D2 BBA
12	JEEBA R BABU	D2 BBA
13	JENIN PRAKASH K. SHAJI	D2 BBA
14	MAHIMA MAHENDRAN	D2 BBA
15	ROHITH RAJEEV	D2 BBA
16	SRUTHI T S	D2 BBA
17	ADITYA HARI	D3 BBA
18	AISON C. JOHN	D3 BBA
19	ALEENA JOHNS	D3 BBA
20	ALESSIO SIBY	D3 BBA
21	ANANDHU RNATH	D3 BBA
22	ANJANA P K	D3 BBA
23	ANUJITH G	D3 BBA
24	APARNA DILEEP	D3 BBA
25	AYANA SUNITHA	D3 BBA
26	DHANYA ELIZABETH CHACKO	D3 BBA
27	FITHEL BABU	D3 BBA
28	JASMINE JACOB	D3 BBA
29	JOJI THOMAS	D3 BBA
30	JUSTIN MATHEW	D3 BBA
31	MOHAMMED SHEEZ	D3 BBA
32	RAHUL_ RAJU_	D3 BBA
33	SREE LAKSHMI	D3 BBA
34	SURYABHAMA CS	D3 BBA
35	VARSHA JIJI	D3 BBA
36	VISHAK VIJAYAN	D3 BBA

4. Photos/Screenshots etc.



2.4 Extension/Outreach Programme Organised

Summary: NIL

2.5 Skill Development Programme/ Courses Organised

Summary : Nil

2.6 Certificate Course Conducted, If Any

Summary:

2.7 Student Participation and Achievement – Outside College

Sl No	Name of the Student	Class	Email	Programme organised by with title of the Programme	Date of the Programme	Nature of achievement (Participation / Position to be specified)	Whether certificate attached
1	Aparna Dileep	D3		Heartfulness Essay Event By Shri Ram Chandra Mission, UNIC and The Heartfulness Education Trust	22/09/2020	State Seventh Position	Yes
2	Adithya Hari	D3		LOGIQUIZ 2021 By LOGIC - School of Management	30/10/2020	Cleared First Level	Yes
3	Rahul Raju	D3		All Kerala Best Manager Contest By Global Institute of Integral Management Studies	27/03/2021	First Runner Up	Yes
4	Rahul Raju	D3		E-Quiz By Postgraduate	09/05/2020	Participation	Yes

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				Department of Botany Pt. Jawaharlal Nehru College, Banda, UP			
5	Rilto Joseph	D2		XXVII th Kerala State Senior Tug of War Championship 2020-2021	14/02/2021	Participation	Yes
6	Alan Shaji	D2		SURVIVOR DUO In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021 16/03/2021	Participation	Yes
7	Bismi Ashraf	D2		BEST MANAGEMEN T TEAM In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021	Participation	Yes
8	Jeeba R Babu	D2		BEST MANAGEMEN T TEAM In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021	Participation	Yes
9	Jenin Prakash	D2		SURVIVOR DUO In Gitsblitz By 9Saintgitz College of Applied Sciences	15/03/2021 16/03/2021	Participation	Yes

Association Report - BBA 2020-21

10	Sruthi T S	D2		BEST MANAGEMENT TEAM In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021	Participation	Yes
11	Aravind K R	D1		BEST MANAGEMENT TEAM In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021	Participation	Yes
12	Aravind V	D1		BEST MANAGEMENT TEAM In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021	Participation	Yes
13	Sherry Abraham Philipose	D1		BEST MANAGEMENT TEAM In Gitsblitz By Saintgitz College of Applied Sciences	15/03/2021	Participation	Yes

2.8 Any Other activity/point/ initiative worth mentioning (Attach supporting documents)

Career Guidance Team

A student run Career Guidance Team was started as part of the association consisting of representatives from Management Association and all three classes of BBA. Their roles and responsibilities include,

- CV Development, which includes creating a curated CV for each student following a common format.
- Guiding and informing students about competitions conducted by organizations.
- Researching internship opportunities.

The team consists of one faculty and twelve students, four each from every class. The details of the members are given below.

Email: careerguidance.bbabaselius@gmail.com

Sln0	Name	Class
1	Anjana P K	D3 BBA
2	Robin Thomas	D3 BBA
3	Sreelakshmi	D3 BBA
4	Vishak Vijayan	D3 BBA
5	Aiswarya Prathap	D2 BBA
6	Bismi Ashraf	D2 BBA
7	Jenin Prakash	D2 BBA

8	Sruthi T S	D2 BBA
9	Amalu Shaji	D1 BBA
10	Anamika Binu	D1 BBA
11	Aravind V	D1 BBA
12	Sangeetha Saji	D1 BBA

Personality Development Class

Last two weeks of D3 offline classes were dedicated for personality development activities for third year students. For this purpose, Group Discussion, Self-Introduction and Mock interview classes were taken by Management Association Faculty In-charge. Proofs for the same is furnished in the appendix.



Anju Valsala Manohar

*Teacher-in-charge of the association
Activities*

Fidel Babu

General Co-ordinator- Club

Appendix

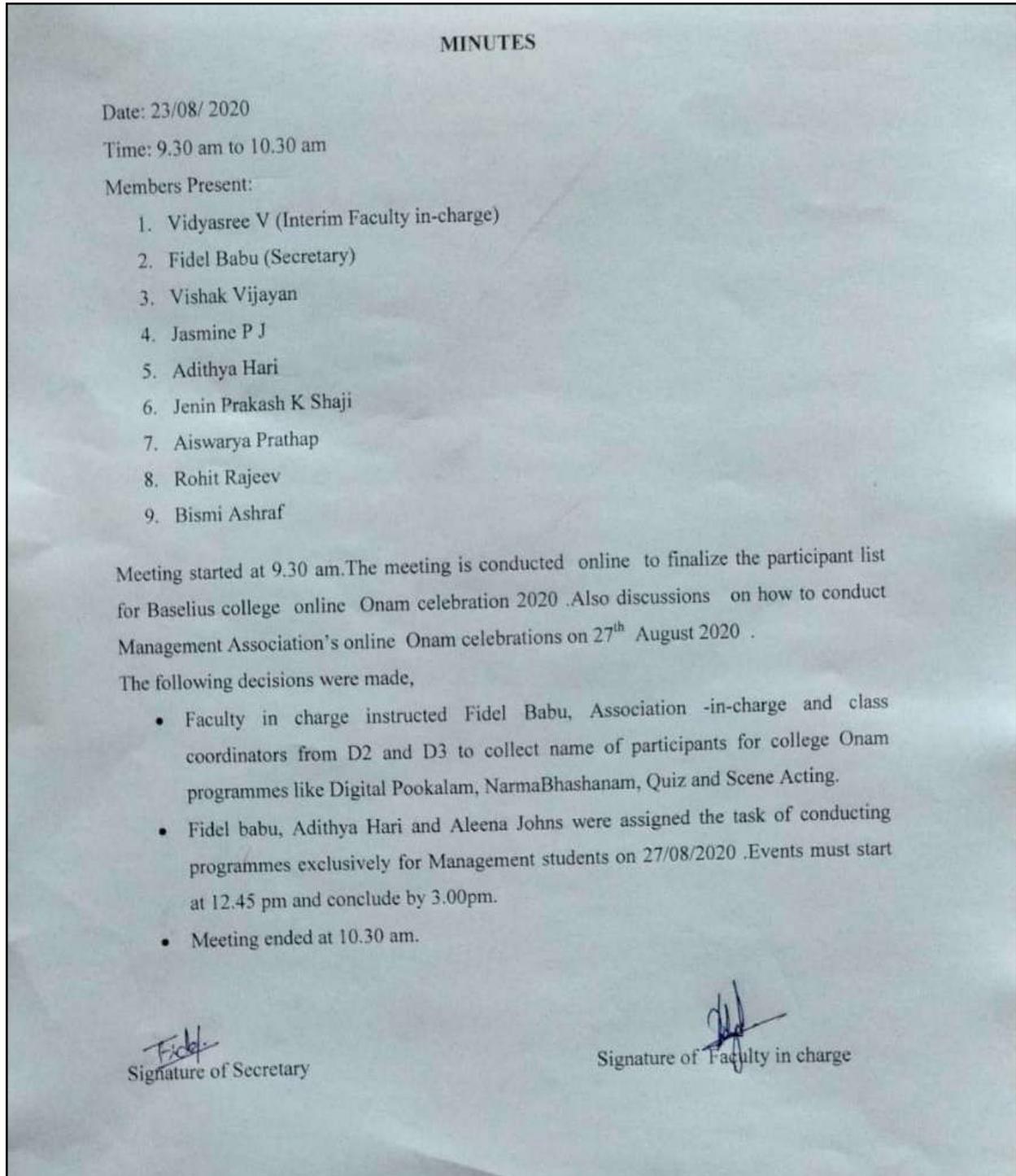


Figure 1: Minutes 1

MINUTES

Date : 15 February 2021

Time: 8.00 pm

Members Present:

1. Anju Valsala Manohar (Faculty in-charge)
2. Fidel Babu (Secretary)
3. Vishak Vijayan
4. Jasmine P J
5. Adithya Hari
6. Jenin Prakash K Shaji
7. Aiswarya Prathap
8. Rohit Rajeev
9. Bismi Ashraf
10. Aravind K R
11. Aravind V
12. Amalu Shaji

Summary: Meeting was conducted to discuss the possibility of conducting events as part of Management Association. The following decisions were made,

- Decided to conduct an online interactive talk series with the help of working professionals from different areas.
- Decided to start a career development team consisting of students from all three years of BBA to develop the personality and career opportunities of the students while pursuing the degree itself.
- Decided to select student representatives for each of the activity consisting of association members and also other representatives from D1, D2 and D3.
- Formulated a rough schedule for the talk series and created groups for different teams. Session 1,2 and 3 were scheduled for the last week of February, first and second week of March respectively.
- Orientation program was scheduled for last week of March.


Signature of Secretary

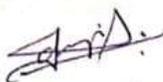

Signature of Teacher in charge

Figure 2: Minutes 2

MINUTES

Date: 23 February 2021

Time: 2.30 pm

Members Present:

1. Anju Valsala Manohar (Faculty in-charge)
2. Fidel Babu (Secretary)
3. Vishak Vijayan
4. Jasmine P J
5. Adithya Hari
6. Jenin Prakash K Shaji
7. Aiswarya Prathap
8. Rohit Rajeev
9. Bismi Ashraf
10. Aravind K R
11. Aravind V
12. Amalu Shaji

Summary: Meeting before commencement of the first session of "Let's Talk Business", business talk series. Finalised schedule and ensured students' participation.


Signature of Secretary


Signature of Teacher in charge

Figure 3: Minutes 3

MINUTES

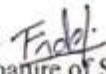
Date: 25 February 2021

Time: 3.30 pm

Members Present:

1. Anju Valsala Manohar (Faculty in-charge)
2. Fidel Babu (Secretary)
3. Vishak Vijayan
4. Jasmine P J
5. Adithya Hari
6. Jenin Prakash K Shaji
7. Aiswarya Prathap
8. Rohit Rajeev
9. Bismi Ashraf
10. Aravind K R
11. Aravind V
12. Amalu Shaji

Summary: Discussed the importance of career development team in building the capabilities of students. Decided to ensure students' participation in different online competitions conducted by other colleges. Started to develop customised curriculum vitae for students and decided on a proper format for the same.


Signature of Secretary

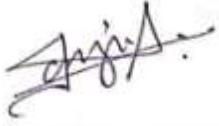

Signature of Teacher in charge

Figure 4: Minutes 4

MINUTES

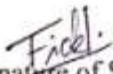
Date: 8th March 2021

Time: 4.00 pm

Members present:

1. Anju Valsala Manohar
2. Fidel Babu
3. Vishak Vijayan
4. Jasmine P J
5. Adithya Hari
6. Jenin Prakash K Shaji
7. Aiswarya Prathap
8. Rohit Rajeev
9. Bismi Ashraf
10. Aravind K R
11. Aravind V
12. Amalu Shaji

Summary: Meeting before the orientation program conducted by the association. Finalised schedule for the program.


Signature of Secretary


Signature of Teacher in charge

Figure 5: Minutes 5



Figure 6: Certificate 1



Figure 7: Certificate 2



Figure 8: Certificate 3



Figure 9: Certificate 4



Figure 10: Certificate 5



Figure 11: Certificate 5



Figure 12: Certificate 6



Figure 13: Certificate 7



Figure 14: Certificate 8



Figure 15: Certificate 9



Figure 16: Certificate 10



Figure 17: Certificate 11



Figure 18: Certificate 12

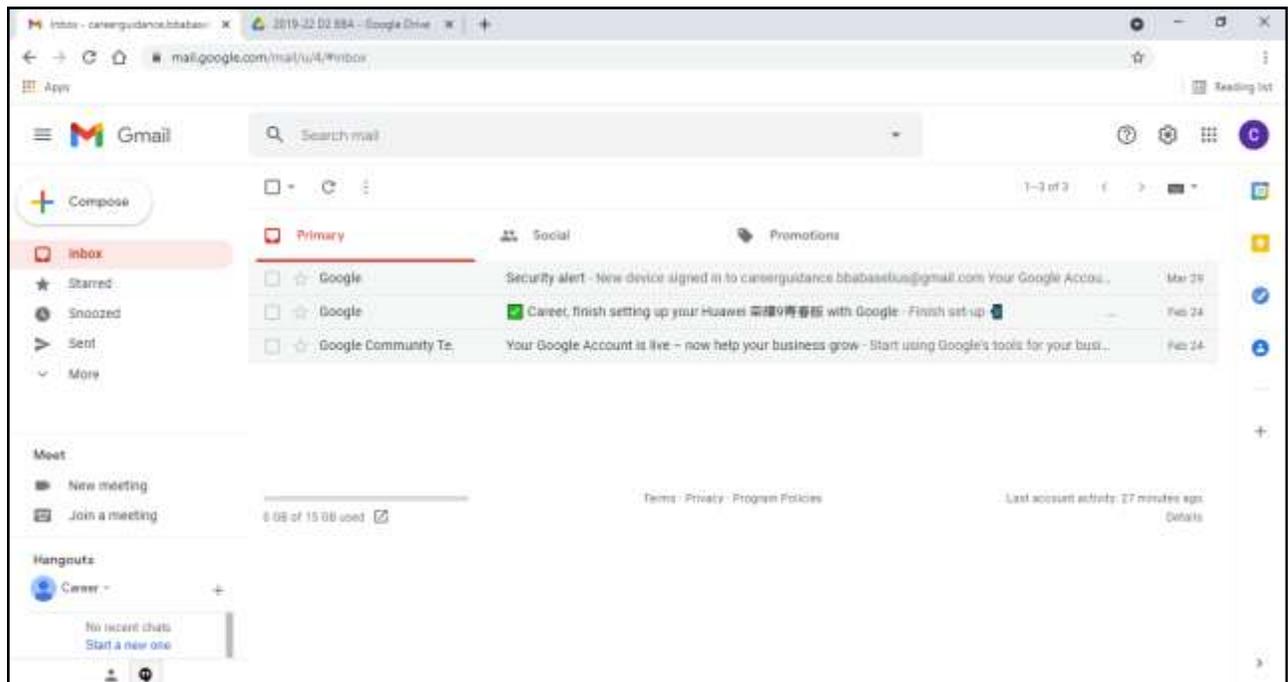


Figure 19: Career Guidance Team Email Proof

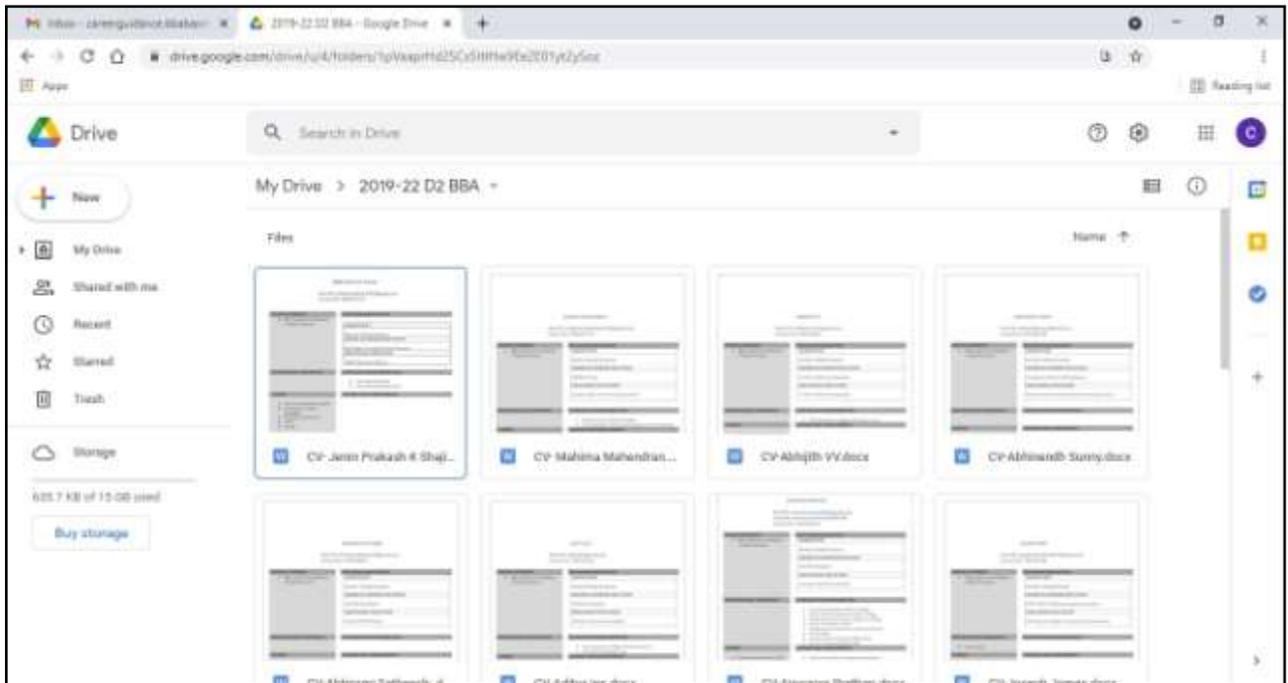


Figure 20: Career Guidance Team Google Drive



Figure 21: Group Discussion 1



Figure 22: Group Discussion 2