# Baselius College KOTTAYAM 2021-22 BBA

## ASSOCIATION REPORT 2021-22



### **ANNUAL REPORT**

Management Association (Department of Management/BBA) 2021-22



A Quality Assurance Venture of the IQAC Baselius College, Kottayam

BBH Hisociation 2021-22

### CERTIFICATE

This is to certify that the following is a bonafide record of activities and achievements of Management Association for the academic year 2021-22. Necessary supporting documents have been attached wherever possible.

Teacher-in-charge

Dr. John K Babu

Verified

IQAC Co-ordinator

Counter-Signed by

NUMMUN

PRINCIPAL

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### PART-A

### **1** About Association

### 1.1 Details of the Association

Association Logo:



Name of the Association	: Management Association
e-mail address	: management@baselius.ac.in
Social media details	: Instagram: bba_baselius
Name of the teacher-in-charge	: Dr. John K Babu
Name of the Secretary	: Jenin Prakash K Shaji
Contact No.	
Teacher-in-charge	: +91 99476 34836
Secretary	: +91 90614 68962

### **1.2 Office Bearers and Executive Committee**

Name of the Student	Designation	Class
Jenin Prakash K Shaji	Secretary, Executive Committee	D3 BBA
Arjun Ambily	Joint Secretary, Executive Committee	D3 BBA
Bismi Ashraf	Media & Editing	D3 BBA
AiswaryaPrathap	Career Guidance	D3 BBA
Aravind V	Executive Committee	D2 BBA
Avinash T Naick	Media & Editing	D2 BBA
Akshaya Kunjumon	Media & Editing	D2 BBA
Sangeetha Saji	Career Guidance	D2 BBA
Anand H Nair	Nil	D1 BBA
Diya K Sunil	Nil	D1 BBA

### No. of Committee Meeting held

SL No.	Date of Meeting	No. of Participation	
1	3 July, 2021: First Association meeting of the	11	
	academic year 2021-22.		
2	7 December, 2021: Meeting for Association and	9	
	Cultural Day.		

(Copies of minutes are furnished in the appendix)

### 1.3 Plan of Action

### July 2021

NO.	PROGRAMME	DESCRIPTION
1	Student interactive sessions	Interactive session with teachers & students – Stress Relief talks.
2	Management Quiz	Quiz related to a branded company with options (MCQ).
3	Business & Management Talks	Taking a management talk on a special topic by invited resource person.

### August 2021

No.	PROGRAMME	DESCRIPTION
	Debate	Conducting a debate on a topic which is familiar to everyone.
1		
	<b>Powerpoint Presentation</b>	Powerpoint presentation based on a topic, discussion & doubt
2		clearance on the topic.
	Business &	Management/ Entrepreneurship related talk on a special topic by
3	Management Talks	invited resource person.

### September 2021

No.	PROGRAMME	DESCRIPTION
1	Online Games	Conducting online games by Association
2	Writing Competition	Competition based on management topics.
3	Business & Management Talks	Management/ Entrepreneurship related talk on a special topic by invited resource person.
5	Wanagement Tarks	nivited resource person.
4	Orientation	Orientation for First year Students

### October 2021

No.	PROGRAMME	DESCRIPTION
1	Show &Tell	Taking an object as ideal topic and describe their features, selling possibilities etc.
2	Literary Discussion	Review on a book or talking about current affairs.
3	Business & Management Talks	Management/ Entrepreneurship related talk on a special topic by invited resource person.

### November 2021

No.	PROGRAMME	DESCRIPTION
1	Inter dept. competition	Management Related Events
2	Brand Talk	Taking a brand company and discussion about that- Intradepartment competition

### December 2021

No.	PROGRAMME	DESCRIPTION
1	Innovation and Product launch	Discussing about the upcoming innovative products.
2	Extempore	Giving spot topic based on management

### January 2022

No.	PROGRAMME	DESCRIPTION
1	Virtual Travel	Taking a wonderful tourism places near or far and presenting the maximum details about it with photographs, to attain trip mode.
2	Mock Interview Sessions	Conducting a mock interview by interactions on each other.
3	Business & Management Talks	Taking a management talk on a special topic by invited resource person.

### February 2022

No.	PROGRAMME	DESCRIPTION
1	Online Treasure Hunt	Conducting a entertainment treasure hunt online platform with giving suitable clue.
2	Cultural Fest	Talent Day of Students of the Department

March 2022

N	No.	PROGRAMME	DESCRIPTION
	1	Magazine	Release of Association Magazine
	2	Skill Development Program	Digital Skills and Communication Skills Development – (Routine sessions to be conducted on a monthly basis and closing session)

### **Routine Activities**

- Skill Development Sessions
- Sessions of Career Guidance and Higher Education
- Softskill Training and Interview Session

### PART – B

### 2.1 Talks/Lectures/Workshops Conducted

### BUSINESS DEVELOPMENT: ECOSYSTEM & OPPORTUNITY IN THE IT INDUSTRY

### **Department of BBA**

Date: 31-7-2021

**Time:** 3:00pm – 4:30pm

Coordinator: MS. Vidyasree V

### **Program Chart**

- Welcome Note: Aravind K R
- Presidential Address: Ms. Vidyasree V
- Resource Person: Mr. Vishnu R
- Vote of Thanks: Jenin K S

### Poster



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#### Summary

The session was taken on the topic Business Development: Ecosystem & Opportunity in the IT Industry. The resource person started the session with his own life experience that he had undergone to achieve his dream to explain the topic. In the first part of the session majorly deals with the topics: Business Analyst and Sales Marketing. He gave a brief explanation about the topic. The second part was concerned with the topics Why Business Management?

How did he become a Business Development Executive, What I do as BDE, Career opportunity in the area of IT: Business Development and What I have learnt as BDE. The relevance of the topic in such a current situation was clearly communicate. Rather than focusing on the main topic the resource person Mr. Vishnu R gave more prominence on having an interactive session with the students. Several questions were also asked by the students on the topic such as what the main factor concerned while a startup in an IT field, Daily routine of IT Industry Executive etc.

At the end of the session Interview preparation tips were also explained. This session ended by 4:30 pm.

#### Attendance

- AKSHAY
- Aaron Philipose Shibu
- Abhijith Saju
- Abhinend Sunny
- Abhirami Satheesh
- Aiswarya Prathap
- Akshay Sabu
- Akshaya Kunjumon
- Alan Shaji
- AmaluShaji
- Anamika Binu
- Anandu Madhu
- Anandu R

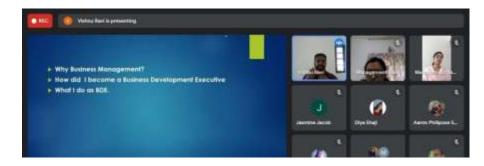
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- Angel Rose Joseph
- Antu Punnen
- Aravind KR
- Aravind V
- Arjun Ambily
- Aryamolmk
- Ashbin Augustine
- AvinashThulasidas
- Ayana Sunitha
- BismiAsharaf
- Deepu Krishna Prathap
- Devika Aravind
- Diya Shaji
- Josbin Sunny
- Jasmine Jacob
- Jeeba R Babu
- Jenin KS
- Kezia Mariam Thomas
- Maheen
- Mahima Mahendran
- Mahin c Ipe
- Nandhukrishna
- Nayana Ann Binu
- Nitto Nibu
- Parvathy Mohan
- Prescilla Mariam Abraham
- Sangeetha Saji
- SharlotRozario
- Sherry Philipose
- Sonu Stephen
- Sruthi T S
- Sujil Saji

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- Tom Sabu Kanjirathottiyil
- Vishnu Ravi
- Aditya Jes
- Sreelakshmi

### Photos of the Session





### **BSE'S INVESTORS AWARENESS PROGRAM - PRINCIPLES OF INVESTING**

### **Department Of BBA**

#### Date: 12-8-2021

**Time:** 11:45 am – 1:15 pm

Coordinators: Dr. John K Babu, Aravind V

#### **Program Chart**

- Welcome Note: Aravind K R
- Resource Person: Marina
- Vote of Thanks: Anamika Binu
- Compering: Sangeetha Saji

#### Poster



#### Summary

The session began with speaker emphasizing on why one should start saving to meet the different commitments that one would face in life. It enabled the students to explore the overview of Stock Market. She highlighted the fact that the stock market is one such market which has withstood the time and tides and achieved success till date. She also explained about the mistakes that we make in investing. The session was even more interesting with the

examples the speaker gave relating to each topic. It was wonderful knowledge sharing and gaining session on overview of Stock Market.

#### Question asked by the students

Nandhukrishna K Babudas

### Attendance

### D2 BBA

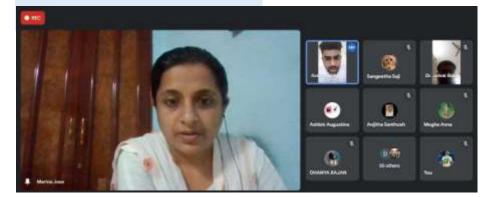
- Akshaya Kunjumon
- AmaluShaji
- Anamika Binu
- AntuPunnen
- Aravind KR
- Aravind V
- Aryamolmk
- Deepu Krishna Prathap

### D2 BCom

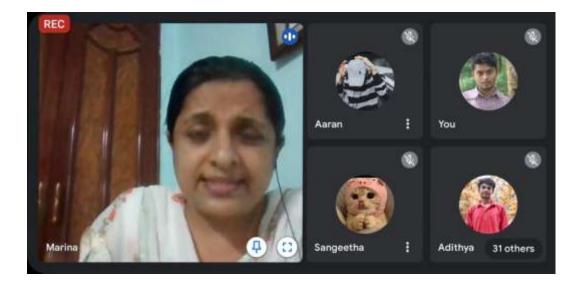
- Aarancj
- Aaron Philipose Shibu
- Adithya K S
- Adithya Manoj
- Alan paul
- Aleena Mol
- Anuja Anoop
- Anusha KC
- Bijin Abraham Thomas
- Dhanya Rajan
- Devanarayanan V A
- Devika T.S
- Gokul Gopinath

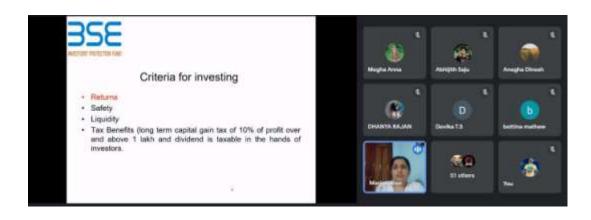
- Harry Austinejoji
- Jaiksaji
- Jofin Joseph
- K S Fayas Muhammad
- Kevin Mathews
- Kichu Mathew
- Kripa Thomas
- Lijina James
- MEENAKSHI S
- Marina Jose
- Megha Anna
- Nandana C B
- NandanaOmanakuttan
- Nayana Ann Binu
- Neha Sara Vivin
- Nimmy T S
- Prescilla Mariam Abraham
- RichuShijo
- Sandra Saji
- Sharon Sherry
- Shintumol VS
- Snehal George

### Photos of the Session









#### THE SUCCESSFUL JOURNEY OF PANKAJAKASTHURI

#### **Department of BBA**

#### Date: 14-9-2021

**Time:** 10:30 am – 12:00 pm

Coordinator: Dr. John K Babu

#### **Program Chart**

- Welcome Note: Dr. John K Babu
- Presidential Address: Dr.Jyothimol P
- Keynote Address: Dr. J Hareendran Nair
- Interactive session
- Vote of Thanks: Jeeba R Babu

Compairing: Aravind K R

#### Brochure



#### Summary

The webinar was started with the presence of honorable Vice Principal Dr.Jyothimol P and Dr. Manoj Narayanan head of the department. The keynote address was given by Dr. J Hareendran Nair, founder of Pankajakasthuri Herbals. At first, he gave a brief introduction

about himself, then he shared the life experience that made him one of the successful Indian Ayurveda practitioners and entrepreneurs from Kerala. With the support of his mother and family, he achieved the success that he owns today. He clearly explained the strategies, technology, and innovation he had used according to the changing market. He shared his life experience as an entrepreneur as well as a common man. By the end, there was an interactive session the students were open to ask questions. He answered every question briefly and in an understanding manner, it helped the students to catch up more information.

It was a great opportunity for the students to be a part of a webinar with a famous personality, Dr. J Hareendran Nair. The interaction of students made the session successful.

#### Attendance

- Sreya Maria John
- Ardra P Ashok
- Aarancj
- Aaron Philipose Shibu
- Abhijith Saju
- Abhinend Sunny
- Abhirami Satheesh
- Adithya K S
- Adithya Manoj
- Ahalya Anoop
- AiswaryaPrathap
- Akshay Sabu
- Akshaya Kunjumon
- Alan Shaji
- Aleena Mol
- Alen Devasia
- AmaluShaji
- Anamika Binu
- Anandu Madhu

- Anandu R
- Anara Nibu
- Anegha Dinesh
- Angel Rose Joseph
- Anjitha Santhosh
- Anuja Anoop
- Anusha KC
- Aparna Prasad
- Aravind KR
- Aravind V
- Arron C Thomas
- Aryamolmk
- Ashbin Augustine
- Aswini Kumar
- Athul Dileep
- Avinash T Naick
- Bettina Mathew
- Bijin Abraham Thomas
- BismiAsharaf
- Deepu Krishna Prathap
- Delvin Dennis
- Deva Krishna
- Devanarayan
- Devika T S
- Diya Shaji
- Gokul Gopinath
- GopuPurushothaman
- Hareendran Nair
- Harimurali J
- Harry AustineJoji.
- Josbin Sunny
- Jeeba R Babu

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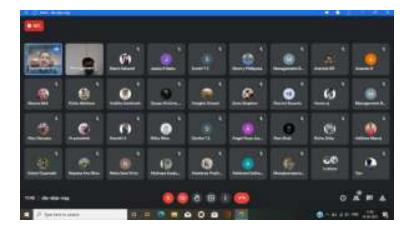
- Jenin KS
- K S Fayas Muhammad
- Keerthi S
- Kevin Mathews
- Kezia Mariam Thomas
- Kichu Mathew
- Lijina James
- Meenakshi S
- Michu
- Mahin c Ipe
- Megha Anna
- Merlin K Thomas
- Nandana C B
- NandanaOmanakuttan
- Nandhukrishna
- Nayana Ann Binu
- Neha Sara Vivin
- Nevin Kuruvilla Thomas
- Nimmy T S
- Nitto Nibu
- Prescilla Mariam Abraham
- RichuShijo
- Rilto Joseph
- Rohith Rajeev
- Samuel P Thomas
- Sangeetha Saji
- SharlotRozario
- Sherry Philipose
- Shintumol VS
- Snehal George
- Sonu Stephen
- Mahima Mahendran

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- Sruthi T S
- Unnikrishnan J
- Vidhya J
- Vivek Anil
- Alan paul
- Aleena Susan Kurian

### Photos of the Session







### IT'S ALL ABOUT PLANNING

By Department of BBA

Date: 2 October, 2021

Coordinators: Dr. John K Babu

Poster



#### Summary

The event started with a welcome speech made by Sherry Abraham one of the students of D2 BBA. Following up on a brief introduction about the resource person was given by Dr. John K Babu, faculty of Department of commerce and management with the presence of Dr. Manoj Narayanan head of the department and other facilities of the department. The keynote address was given by Anil Achankunj, lead project planning specialist, general electric. At first, he gave a brief introduction about himself. In the first part of the session, he described the topic planning. He explained certain motivating points such as "life is a marathon, not a sprint", Trust yourselves, Health is very important, Have fun in life. After 15 min of talk, the second part of the session was an interactive session where the students were open to ask questions. He answered every question briefly by pointing out the important ones with examples taken from his own life experience. The friendly interaction between the students made the session successful.

By the end of the session vote of thanks was given by Jenin K S of D3 BBA. It was a great opportunity the students got from this session, which enabled to think clearly about higher studies and career.

#### Attendance

- Akshay Manoj
- Akshay Sabu
- Alan
  - Shaji
- Anamika Binu
- Anandu R
- Anujith Madhu
- Aravind KR
- Aravind V
- Archana j pai
- Arjun Ambily
- Arjun Bijoy

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- Aryamolmk
- Ashbin Augustine
- Avinash T
- Devika

Suresh

- Diya Johney
- Diya K Sunil
- Diya Shaji
- JAGANNATH PN
- JOSBIN SUNNY
- Jeeba R Babu
- Jenin KS
- Jerry Corfield
- Jewel Treesa Tom
- Jintu Suresh
- Mahima
- Nandhu
- Parvathy R
- Ranjith C
- Rilto Joseph
- SANIYA BIJU
- SIYA SEMEER
- Sangeetha Saji
- SharlotRozario
- Sherry Philipose
- Shilpa Yesodaran
- Sonu Stephen
- Sruthi T S
- Stephin Benny
- Vaishnav
- adityajes
- joseph james

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- sreevighnesh
- DeepuKarishnaPrathap
- Bismi Ashraf
- Angel Rose
- Joseph James
- Akshaya Kunjumon
- AbhiramiSatheesh

### Photos of the Session



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Let's Talk Business: LEGENDAY JOURNEY

#### **DEPARTMENT OF BBA**

#### DATE: 22 DECEMBER, 2021

Coordinator: Dr. John K Babu

#### Summary

The event started with a welcome speech by Dr. John K Babu, faculty department of BBA with the presence of Dr. Manoj Narayan K.S head of the BBA department. The keynote address was given by Dr.Sojan V Avirachan director, AEVAS group of institutions. Chairman, ICCS college of engineering and management. At first, he gives a brief introduction about himself. He spoke about his life experience and all the hard work which lead him to a successful personality. He also spoke about his father who was his great role model in the entire journey. He shared all the experiences and difficulties that he has overcome. His speech was motivating and inspirational. In his overall speech, he gave guidelines from his life and encouraged the young generation to become successful in life. By the end, there was an interactive section where all students were open to asking questions.

It was a great opportunity that we got from this section which enabled us to think more clearly about future studies and career opportunities.

#### Poster



### Screenshot of Meet



### Attendance

#### • D1

Akshay Manoj

Anand

Anaswara

Archana

Arjun

Diya Johney

Diya K Sunil

Jintu

Kailas

Parvathy

Prithick

Ranjith

Saniya

Shilpa

Stephin

Vaishnav P

### • D2

Abhijith Saju

Akshaya Kunjumon

Amalu Shaji

Anamika Binu

Aravind K R

Aravind V

Aryamol M K

Ashbin Augustine

Deepu Krishna Prathap

Sangeetha Saji

Mary Sharlot

### • D3

Aditya Jes

Abhirami Satheesh

Alan Shaji

Anandhu M

Anandhu R

Angel Rose

Arjun Ambily

Bismi Ashraf

Diya Shaji

Jeeba R Babu

Jenin K S

Joseph James

Relto

Rohit Rajeev

Sruthi T S

- **2.2 Competitions Organised**
- 2.2.1 Competitions Organised within the College

### **BUSINESS & MANAGEMENT QUIZ – Intra Department**

**Department of BBA** 

Date: 30 July 2021

Coordinators: Aravind V,Jenin K S

Winners: 1<sup>st</sup> Prize: Rohit Rajeev, D3 BBA

2<sup>nd</sup> Prize:Diya Shaji, D3 BBA

3<sup>rd</sup> Prize:Aryamol M K, D2 BBA

Students participated in the Quiz Competition:

### **D2**

- Akshaya Kunjumon
- Amalu Shaji
- Antu Punnen
- Aravind K R
- Aravind V
- Aryamol M K
- Ashbin Augustine
- Avinash T Naick
- Delvin Dennis
- Josbin Sunny
- Mary SharlotRozario
- Nandhukrishna K Babudas
- Nitto Nibu
- Sangeetha Saji
- Sherry Abraham Philipose

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• Sonu Stephen

### D3

- Abhirami Sateesh
- Adithya Jes
- Aishwarya
- Akshay Sabu
- Alan Shaji
- Anandhu M
- Angel Rose Joseph
- BismiAsharaf
- Diya Shaji
- Jeeba R Babu
- Jenin K S
- Rohit Rajeev
- Sruthi T S

#### **DEBATE – Intra Department**

#### **Department of BBA**

Date: 3-9-2021

Coordinator: Ms. Shiny Abraham

**Time:** 11:45 am – 12:30 pm

#### **Overview**

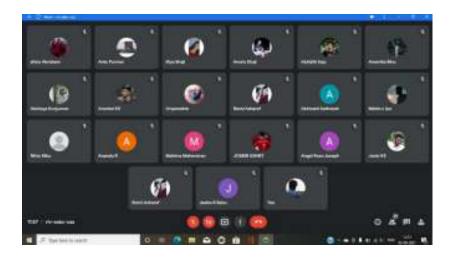
A department debate competition was held on 3rd September,2021 at 12 pm in online on the topic: "Offline Class or Online Class". The students from D3 and D2 took part in the debate. Ms. Shiny Abraham , one of our department teacher anchored the competition and set the motion of the debate - which is better offline class or online class. Participants from D3 argued for online class and D2 argued for offline class. The participants from D3 were Jenin K S, Bismi Asharaf and from D2 were Aravind V, Aravind K R. The audience highly appreciated the debate. Both department contributed relavent point and it was a successful debate session.

#### Attendance

- Akshaya Kunjumon
- Abhirami Satheesh
- Akshay Sabu
- Anamika Binu
- Angel Rose Joseph
- AntuPunnen
- Aravind KR
- Aravind V
- Aryamol M K
- Bismi Asharaf
- Diya Shaji

- Diya Shaji
- Jeeba R Babu
- Jenin KS
- JOSBIN SUNNY
- Mahima Mahendran
- Mahin C Ipe
- Nitto Nibu
- Mary SharlotRozario
- Sruthi T S

### Photos of the session





### **GROUP DISCUSSION**

#### **DEPARTMENT OF BBA**

#### DATE: 08-09-2021

#### Coordinator: MS. SHINY ABRAHAM, MS. JEWEL TREESA TOM

#### **Overview:**

A GROUP DISCUSSION was held on 8<sup>th</sup> October 2021 at 9:30 AM in offline mode among the 3rd year BBA students on the topic "SOCIAL MEDIA A BLESSING OR CURSE". MS. Shiny Abraham and MS. Jewel Treesa Tom, our department teachers anchored the discussion. Angel Rose Joseph one of the participants began the discussion by stating her view point on the topic and one by one all participants stated their opinions, most of them agreed that social media is a blessing rather than curse, while some of them stand against, there by first round was over. The second round was an open argument session, Aiswarya and Bismi defended that social media is a blessing while Jenin and Jeeba argued that. In the concluding session Angel Rose Joseph, the one who began the discussion came forward and conclude it by stating that "social media is a blessing as well as a curse, it depends on how we use it". The audience appreciated the group discussion. Everyone showed an attitude to express their own viewpoint and it was a successful group discussion.

#### Attendance:

- Abhinendh Sunny
- Abhirami Satheesh
- Aditya Jes
- Aiswarya Prathap
- Akshay Sabu
- Alan Shaji
- Anandu R
- Angel Rose Joseph
- BismiAsharaf
- Diya Shaji
- Jeeba R Babu
- Jenin Prakash K Shaji

- Joseph James
- Mahima Mahendran
- Rilto Joseph
- Sruthi T S

### Photos





### ESSAY WRITING COMPETITION -INTRA DEPARTMENT

### **Department of BBA**

### Date: 11-10-2021 to 18-10-2021

Coordinators: Dr. John K Babu, Aravind V

Winners: 1<sup>st</sup> Prize: Akshaya Kunjumon, D2 BBA

2<sup>nd</sup> Prize:Diya K Sunil, D1 BBA

### Brochure



#### 2.2.2 Inter-Collegiate Competitions Organised

Nil

#### 2.3 Cultural Programmes Organised

## **ONLINE ONAM CELEBRATION**

**Department of BBA** 

Date: 24-8-2021

Time: 3.00 pm

Poster



#### **Summary**

Department of BBA conducted Onam celebration for the year 2021 in an online mode at 3pm students from the second year and third year batch along with facility joined the program. Students Jenin KS, Aravind V, Aravind K R act as a compere for the program. The program started with onam song by Sangeetha Saji. There were several games regarding onam celebration like sundariku pottuthudal, Onam quiz, etc. University Examination 2021 topper from the department of BBA Aprana Dileep A was congratulated during the program. It was a great achievement for our college. At the end of the program Dr. Manoj Narayanan, Ms.

Vidhyasree V, MS. Shiny Abraham, Dr. Jhon K Babu shared their memories regarding onam. The active participation of students made the program a memorable one.

## Attendance

- Akshaya Kunjumon
- Abijith Saju
- Abhirami Satheesh
- Akshay Sabu
- Alan Shaji
- AmaluShaji
- Anandu R
- Angel Rose Joseph
- Antu Punnen
- Aparna Dileep
- Aravind KR
- Aravind V
- Arjun Ambily
- Aryamol M K
- Ashbin Augustine
- BismiAsharaf
- Delvin Dennis
- Diya Shaji
- Jeeba R Babu
- Jenin KS
- Mahima Mahendran
- Mahin
- Nandhukrishna
- Rilto Joseph
- Sangeetha Saji
- Mary SharlotRozario
- Sherry Philipose
- Sruthi TS



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## 2.4 Extension and Outreach Programme Organised : Nil

2.5 Skill Developed Course Organised				
2.6 Certificate Programme/Diploma Organised	: Nil			
2.6 Certificate Programme/Diploma Organised	: N1			

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## 2.7 Student Achievements

SI No.	Name of Student	Class	Programme organized by with title of the Program	Date of the Program	Nature of Achievement	Whether certificate received (Yes/No)
1	Anamika Binu	D2	'YIP Innovation Program' (online) by K-DISC.	21-06-2021	District Level Selection	Yes
2	Aravind V	D2	'YIP Innovation Program' (online) by K-DISC.	21-06-2021	District Level Selection	Yes
3	Aravind K R	D2	'YIP Innovation Program' (online) by K-DISC.	21-06-2021	District Level Selection	Yes
4	Avinash T Naick	D2	'YIP Innovation Program' (online) by K-DISC.	21-06-2021	District Level Selection	Yes
5	Sangeetha Saji	D2	'YIP Innovation Program' (online) by K-DISC.	21-06-2021	District Level Selection	Yes
6	Aravind V	D2	All Kerala Power Point Presentation Competition on National Sports Day in Online Mode by NSS College, Panthalam.	28-08-2021	5 <sup>th</sup> Posiion	No
7	Aravind K R	D2	All Kerala Powerpoint Presentation on National Sports Day in Online Mode by NSS College, Panthalam.	28-08-2021	5 <sup>th</sup> Position	No
8	Aravind V	D2	Course (Online) Completed on 'Project Management Essentials Certified' from Management and Strategy Institute, Pennsylvania.	05-10-2021	Certificate of Achievement	Yes
9	Aravind V	D2	Course (online) Completed on	09-10-2021	Certificate of Completion	Yes

			'Effective Leadership' from HP Life.			
10	Aravind K R	D2	Course (Online) Completed on 'Project Management Essentials Certified' from Management and Strategy Institute, Pennsylvania.	09-10-2021	Certificate of Completion	Yes
11	Aravind K R	D2	Course(online)Completedon'SocialMediaMarketing'fromHP Life.	09-10-2021	Certification of Completion	Yes
12	Aravind K R	D2	Course (online) Completed on 'Social Entrepreneurship' from HP Life.	09-10-2021	Certificate of Completion	Yes
13	Aravind K R	D2	Course(online)Completedon'EffectiveLeadership'fromHP Life.	10-10-2021	Certificate of Completion	Yes
14	Aravind V	D2	Course (online) Completed on 'Business Analysis' from Academy Europe – European Open University.	15-10-2021	Certificate of Completion	Yes
15	Aravind V	D2	Course(Online) Completed on 'Risk Management in Financial Sector' from TCS iON.	18-10-2021	Certificate of Achievement	Yes
16	Aravind V	D2	Course (online) Completed on 'TCS iON Career Edge – Young Professional' from TCS iON.	21-10-2021	Certificate of Achievement	Yes
17	Aravind V	D2	Course (Online) Completed on 'Supply Chain Planning and Scheduling' from	22-10-2021	Certificate of Achievement	Yes

			TCS ION.			
18	Aryamol M K	D2	Participated in 'VandeBharatam' and reaching the	09-12-2021 to 12-12-2021	Certificate of Participation	Yes
19	Avinash T Naick	D2	Zonal Level. YIP Training (online) Completed on 'Voice of	15-12-2021	Certificate of Completion	Yes
20	Aryamol M K	D2	Customer(VoC)from K-Disc.Winningthe	19-12-2021	Certificate of	Yes
			'Vande Bharatam' Competition at Jawaharlal Nehru Stadium- Auditorium, New Delhi.		Achievement	
21	Vishnav P	D1	Participated in Football Tournament on 'Kottayam District Olympic Games 2022' by 'Kottayam District Olympic Association'	19-01-2022	Certificate of Merit	Yes
22	Aryamol M K	D2	Participated in the Republic Day Parade.	26-01-2022	Certificate of Participation	Yes
23	Aravind V	D2	Course (Online) Completed on 'Risk Management' from 'The Open University, UK'	11-02-2022	Certificate of Achievement	Yes
24	Rilto Joseph	D3	Participated 'Tug of War Competition' Organised by 'Kottayam District Association'.	28-02-2022	2 <sup>nd</sup> Position	No
25	Sonu Stephen	D2	Participated 'Tug of War Competition' Organised by 'Kottayam District Association'.	28-02-2022	2 <sup>nd</sup> Position	No
26	Rilto Joseph	D3	Participated 'Tug of War Competition'	03-03-2022	Participated	No

BBH Hissociation 2021-22							
			Organised by M G University.				
27	Sonu Stephen	D2	Participated 'Tug of War Competition' Organised by M G University.	03-03-2022	Participated	No	
28	Stephin Benny	D1	Course Completed on 'Kerala Disaster Management'. Group name: 'Team Kerala'.	26-03-2022	Certificate of Completion	No	
29	Aravind K R	D2	Course (online) Completed on 'TCS iON Career Edge – Young Professional' from TCS iON.	31-03-2022	Certificate of Achievement	Yes	
30	Aravind K R	D2	Course (Online) Completed on 'The Fundamentals of Digital Marketing' from Google Digital Workshop.	31-03-2022	Certificate of Achievement	Yes	
31	Mahin C Iype	D2	3 <sup>rd</sup> Prize in Duffmuttuof M G University Kalolsavam' Wake Up Call 2022'.	04-04-2022	Certificate of Merit	No	

(Copies of certificates& brochure are furnished in the appendix)

BBH Association 2021-22

2.8 Any Other activity/Point worth mentioning: Nil

Dang

Dr Manoj Narayanan K.S

Head of the Department

Dr. John K Babu

Teacher-in-Charge

## **Activity Based Reports and Documents**

HAPPY INDEPENDENCE DAY

**Department of BBA** 

Date: 15-8-2021

#### Summary

Independence Day marks the end of British rule in 1947 and the establishment of a free and independent Indian nation. It also marks the anniversary of the partition of the subcontinent into two countries, India and Pakistan, which occurred at midnight on August 14–15, 1947.

Poster



# HAPPY ONAM Department of BBA

Date: 21-8-2021

## Summary

Onam is an annual Malayali harvest festival celebrated in the Indian state of Kerala. A major annual event for Keralites, it is the official festival of the state and includes a spectrum of cultural events. Drawing from Hindu legends, Onam commemorates King Mahabali and Vamana.



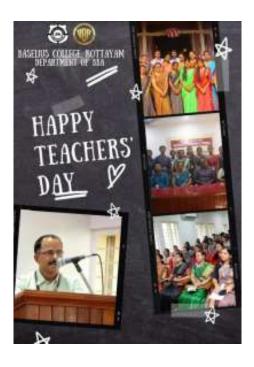
#### HAPPY TEACHERS' DAY

#### **Department of BBA**

#### Date: 5-9-2021

Coordinators: Dr John K Babu, Jenin K S, Aravind V

## Brochure



#### Overview

On the occasion of Teacher's Day as on 5<sup>th</sup> September the students of the department decided to create a video documentary for the Teachers of the college. And the video was uploaded on the social media.

#### Students in the video

Jenin K S

Aravind K R

Sruthi T S

Sangeetha Saji

Jeeba R Babu

Ashbin Augustine

BismiAsharaf

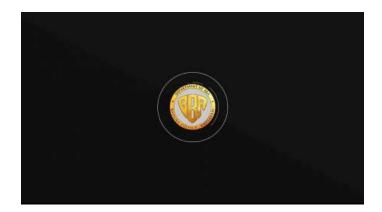
Anamika Binu

Abhirami Sateesh

Sherry Abraham Philipose

Angel Rose Joseph

Shots of the Video











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## ALZHEIMER'S DAY

#### **By DEPARTMENT OF BBA**

## DATE: 21 SEPTEMBER,2021

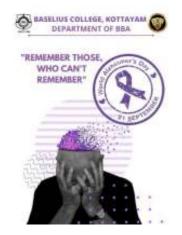
Coordinators: Dr. John K Babu, Jenin K S, Aravind V

#### Summary

World Alzheimer's Day is celebrated on September 21 each year. On this day, the world concentrates its efforts on creating awareness of Alzheimer's disease. The disease is among the most prevalent forms of dementia; a set of disorders that disrupt mental function.

We made a poster and video.

#### Poster



#### Shot of video



(more than 3000 views on Instagram)

## GANDHI JAYANTI

#### **BY DEPARTMENT OF BBA**

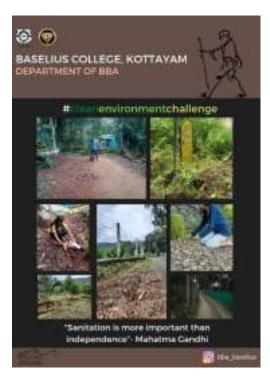
#### DATE: 02 OCTOBER,2021

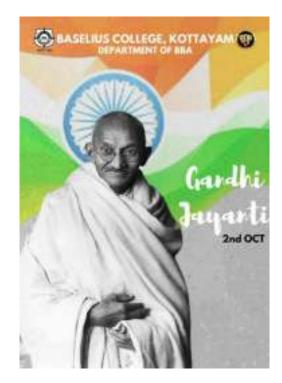
COORDINATORS: Dr. John K Babu, Jenin K S, Aravind V

#### Summary

Gandhi Jayanti is celebrated on 2<sup>nd</sup> October every year to mark the birth anniversary of Mohandas Karamchand Gandhi, who was famously known as Mahatma Gandhi. Father of the Nation as he was called, led India's freedom movement along with many other national leaders against the British rule in India. His method of non-violence inspired many civil rights movements across the world. To celebrate his contribution to the nation, 2<sup>nd</sup> October is celebrated every year as a national holiday. The is also celebrated as the International Day of Non-violence by the UN.

In connection with "GANDHI JAYANTI" we Department of BBA, conducted a "CLEAN ENVIRONMENT CHALLENGE" with a view to initiate hygiene among the society. We cleaned up our surroundings and gave this message to others.





## INDIAN AIR FORCE DAY

## **By Department of BBA**

Date: 8 October, 2021

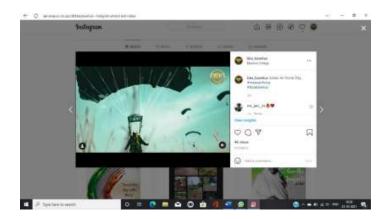
### Summary

The IAF was established on October 8, 1932, and has since taken part in a number of pivotal missions. Every year on October 8, the country celebrates Indian Air Force Day. The event was inaugurated in 1932. This year will celebrate the 89th anniversary of Indian Air Force Day. Day.

#### Poster



Shot of the video



## INTERNATIONAL DAY OF GIRL CHILD

## **By Department of BBA**

Date: 11 October, 2021

## Summary

United Nations General Assembly adopted Resolution 66/170 to declare October 11 as the International Day of the Girl Child, to recognize girls' rights and the unique challenges girls face around the world.

On that day we conducted intra department essay writing competition on the topic "The importance of girl child education in the nations rebuilding".



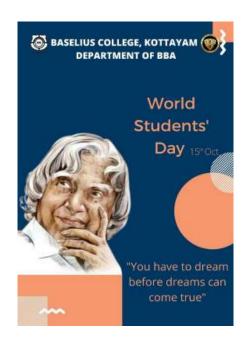
## WORLD STUDENTS' DAY

#### **By Department of BBA**

Date: 15 October, 2021

## Summary

October 15 of every year is celebrated as World Students' Day in honour of former Indian president APJ Abdul Kalam, who was born on the same day in 1931. The day aims to acknowledge the efforts of Kalam towards education and students. The United Nations declared October 15 as World Students' Day in 2010.



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#### **KERALA PIRAVI**

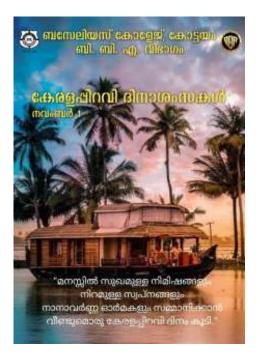
#### **Department of BBA**

#### Date: November 01, 2021

Coordinator: Dr. John K Babu, Aravind V

#### Summary

Kerala Day or Kerala Piravi is **celebrated to commemorate the birth of Kerala as an independent State in** the Republic of India on November 1, 1956. ... Kerala Piravi Day commemorates this momentous union that led to the formation of modern-day Kerala as we know it.



## WORLD CHILDRENS' DAY

## **Department of BBA**

## Date: November 14, 2021

Coordinator: Dr. John K Babu, Aravind V

#### Summary

Children's Day is a commemorative date celebrated annually in honor of children, whose date of observance varies by country. In 1925, International Children's Day was first proclaimed in Geneva during the World Conference on Child Welfare. In some countries, it is Children's Week and not Children's Day.



## WORLD DIABETES DAY

## **Department of BBA**

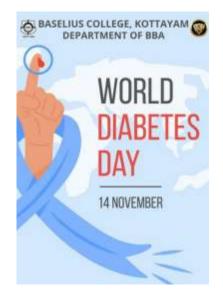
## Date: November 14, 2021

Coordinator: Dr. John K Babu, Aravind V

#### Summary

World Diabetes Day is the primary global awareness campaign focusing on diabetes mellitus and is held on 14 November each year.

Led by the International Diabetes Federation (IDF), each World Diabetes Day focuses on a theme related to diabetes; type-2 diabetes is largely preventable and treatable non communicable disease that is rapidly increasing in numbers worldwide. Type 1 diabetes is not preventable but can be managed with insulin injections.<sup>1</sup> Topics covered have included diabetes and human rights, diabetes and lifestyle, diabetes and obesity, diabetes in the disadvantaged and the vulnerable, and diabetes in children and adolescents. While the campaigns last the whole year, the day itself marks the birthday of Frederick Banting who, along with Charles Best and John Macleod, first conceived the idea which led to the discovery of insulin in 1922.



#### Video



#### INTERNATIONAL MEN'S DAY

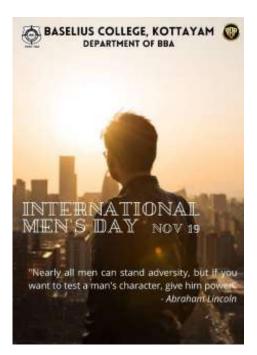
#### **Department of BBA**

#### Date: November 19, 2021

#### Coordinator: Dr. John K Babu, Aravind V

#### Summary

International Men's Day (IMD) is a global holiday celebrated annually on November 19 to recognise and celebrate the cultural, political, and socioeconomic achievements of men. The objectives of celebrating an International Men's Day are set out in 'All The Six Pillars of International Men's Day'. It is an occasion to celebrate boys' and men's achievements and contributions, in particular for their contributions to nation, union, society, community, family, marriage, and childcare. The broader and ultimate aim of the event is to promote basic humanitarian values, as well as awareness towards men's issues.





#### THE WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

#### **Department of BBA**

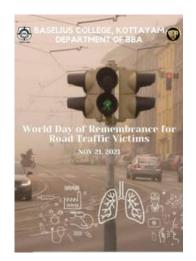
#### Date: November 21, 2021

Coordinator: Dr. John K Babu, Aravind V, Aravind K R

#### Summary

The World Day of Remembrance for Road Traffic Victims takes place on the third Sunday in November every year as the appropriate acknowledgment of victims of road traffic crashes and their families. It was started by the British road crash victim charity, RoadPeace, in 1993 and was adopted by the United Nations General Assembly in 2005.

#### Poster



#### Video



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## INDIAN NAVY DAY

## **DEPARTMENT OF BBA**

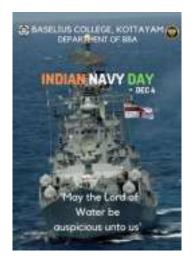
DATE: 4 December, 2021

## Summary

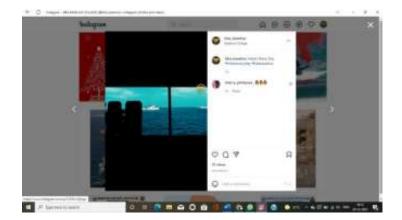
The day is celebrated to respect the Indian Navy's counter-attack in Operation Trident during the Indo-Pakistan war in 1971. The Indian Navy Day is observed on **December 4**every year to recognise the efforts and achievements of the Indian Navy in Operation Trident conducted during the Indo-Pakistan war in 1971.

We made poster and a video.

#### Poster



#### Video



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#### CHRISTMAS DAY

#### **Department of BBA**

#### Date: 25 December, 2021

## Summary

Christmas Day is an annual Christian festival commemorating the birth of Jesus Christ, the Son of God. Specifically, the meaning of Christmas comes in the remembrance and celebration of God's presence in our world through Jesus, God-made flesh.

We made animated poster.





#### NEW YEAR

#### **Department of BBA**

#### Date: 1 January, 2022

#### Summary

New Year is the time or day currently at which a new calendar year begins and the calendar's year count increments by one. Many cultures celebrate the event in some manner. In the Gregorian calendar, the most widely used calendar system today, New Year occurs on January 1.



## INDIAN ARMY DAY

## **Department of BBA**

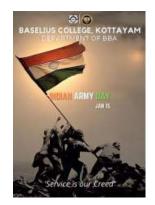
Date: 15 January, 2022

#### Summary

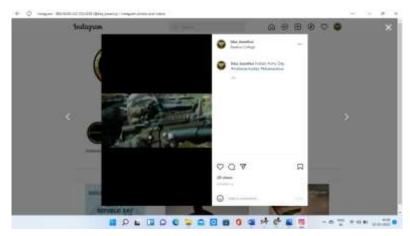
Army Day is celebrated on 15 January every year in India, in recognition of Field Marshal Kodandera M. Cariappa's taking over as the first Commander-in-Chief of the Indian Army from General Francis Roy Bucher, the last British Commander-in-Chief of India, on 15 January 1949.

We made a poster and a video.

#### Poster



#### **Screenshot of Video**



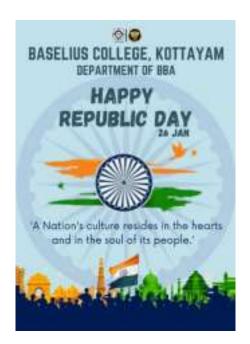
## INDIAN REPUBLIC DAY

#### **Department of BBA**

Date: 26 January, 2022

#### Summary

Republic Day is a public holiday in India, when the country marks and celebrates the date on which the Constitution of India came into effect on 26 January 1950, replacing the Government of India Act 1935 as the governing document of India and thus, turning the nation into a newly formed republic.



#### INTERNATIONAL WOMEN'S DAY REPORT

#### **Department of BBA**

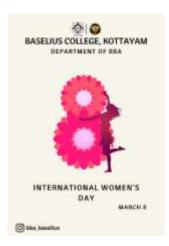
#### Date: 8 March, 2022

#### Overview

International Women's Day is a global holiday celebrated annually on March 8 to commemorate the cultural, political, and socioeconomic achievements of women.

We made a poster and video.

#### Poster



Video



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#### Appendix

#### **MINUTES 1**

Date: 03/07/2021

Time: 12:30 PM

#### **Members Present:**

- 1. Dr. Manoj Narayanan K S
- 2. Ms. Vidyasree V
- 3. Jenin Prakash K Shaji
- 4. Arjun Ambily
- 5. BismiAsharaf
- 6. AiswaryaPrathap
- 7. Aravind V
- 8. Avinash T Naick
- 9. Akshaya Kunjumon
- 10. Sangeetha Saji

The meeting was held at 12:30 Pm. The meeting was conducted online to prepare a plan of action for the upcoming academic year. The meeting began with the presentation of purpose of the summons by head of the department.

Following decisions were made at the meeting;

Head of the Department instructed the association's executive members to suggest their ideas about the various programs that could be done by the upcoming academic year. The members began to contribute their ideas and thoughts one by one.

After brain storming session student in charges were appointed for various activity groups. At the end of the session a brief summary of decisions taken at the meeting was presented by the secretary. A plan of action for the upcoming year was established.Meeting ended at 1:30 PM.

Signature of faculty in charge

#### **MINUTES 2**

Date: 07/12/2021

Time: 3:30 PM

Members Present:

- 1. Dr. Manoj Narayan KS
- 2. Dr. John K Babu
- 3. Jenin Prakash K Shaji
- 4. Arjun Ambily
- 5. Bismi Asharaf
- 6. Aiswarya Prathap
- 7. Aravind V
- 8. Anand S Nair
- 9. Diya K Sunil

Meeting was conducted to discuss the possibility of conducting programs as a part of Management Association. The following decisions were made:

- Decided to conduct an association day and cultural programme
- Decisions regarding various games and activities to be conducted at the programme was discussed.
- Instruct the respective class representative to identify the talent pool from their classes and assure maximum participation in the programme.
- Decision regarding the refreshment facility in between the programme was discussed.
- Decision on association fund collection for conducting the programme was decided. Rs.50 per head.
- Meeting ended at 4:30 PM

Dr.Manoj Narayanan K.S

Head of the Department

Arturn )

Dr. John K Babu Signature of Teacher in charge

# BBH Association 2021-22 Certificates CK-DISC 91P CERTIFICATE OF PARTICIPATION THIS CERTIFICATE IS AWARDED TO Anamika Binu Manager Mc 2010/04/10 Baseline College for having perturbated in the Second Lowel evaluation of the Young Direvolution Program (2017 2023), conducted by the Basels Geodesizerword and Introducted Bromage Converts Assemble Hile this and otherstell the training program on Extraduction to Decign Training and PRch Dack Preparation conducted during 3D-April and 5D-May 2021. 12-month St. F.E. Unrikraling the life here it. and the second se





# Management and Strategy Institute States of Training of the Training of Train

BBH Association 2021-22









# Certificate of Completion

#### Aravind K R

has successfully completed the HP LIFE online course

#### Social Entrepreneurship

By completing this course, the above manted student has learned new skills including how to assess whether an idea for a social business can create positive social impact and how to build a financially sound social enterprise.

Presented 10/9/2021

John to Hilfman

Deborah McIsaac Executive Director, HP Foundation















## BBH Histociation 2021-22 CERTIFICATE OF ACHIEVEMENT 📕 AWARDED TO 📄 Ayamol M K Mr./Ms..... for participating in VANDE Bharatam tition at the GRAND FINALE held at and Winning the Jawaharlal Nets a Stadium - Auditorium, New Delhi on 19<sup>18</sup> December, 2021. ग्रहेर्यु भुकार Director (Ceremonials) Ministry of Defence List Director (AKAM) Ministry of Culture









#### Brochure







Jenin Prakash K Shaji (Secretary)