# **Annual Report**

# **English Association (ELITA)**

Year: 2023-24

A Quality Assurance Venture of the IQAC

Baselius College, Kottayam

#### Certificate

This is to certify that the following is a bonafide record of activities and achievements of English Literature Association, ELITA for the academic year 2023-24. Necessary supporting documents have been attached.

Ms. Elsa C. Maria Sebastian

Jithin John

Head of the Department ELITA

Teacher-in-charge -

Verified by: Ms. Jeejamol P.M

**IQAC** Co-ordinator

Counter-Signed by: Dr. Biju Thomas

Principal

English Literature Association (ELITA) attempts on creating a new creative space for students to learn new skills and upgrade existing ones. It creates a discursive sphere to weave extra curricular fabric which goes in tune with the curriculum. Through the extension activities, it also takes initiative to sow seeds of inclusivity and social commitment.

This year's activities of ELITA were under the guidance of Prof. Elsa C. Maria Sebastian, Head of the Dept, Jithin John, faculty-in-charge of ELITA, along with the ELITA Secretaries Keerthana Pradeep and Allen P. George of III BA English. An executive committee was formed by selecting two students from each class to ensure co-operation and participation from all students. Presenting herewith the programs held within the academic year 2023-24.

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| 10    | 2.6- Certificate Programme/ Diploma Organised –Nil | 29     |
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# Part - A

**1.1 Name of the Club**: English Literature Association (ELITA)

Name of the teacher in Charge: Mr. Jithin John

Name of the Club Secretary: Keerthana Pradeep and Allen P. George

Contact Nos. Teacher-in-Charge: 9744503032

Secretaries: 7034256105, 7994626163

#### 1.2 Executive Committee Details

| Sl No | Name of the member      | Designation/ Position | Class  |
|-------|-------------------------|-----------------------|--------|
| 1     | Elsa C. Maria Sebastian | HOD                   |        |
| 2     | Jithin John             | Teacher-in-Charge     |        |
| 3     | Keerthana Pradeep       | Secretary             | III BA |
| 4     | Allen P. George         | Secretary             | III BA |
| 5     | Nikitha                 | Member                | II MA  |
| 6     | Aksa Susan Roney        | Member                | I MA   |
| 7     | Jeevan Skariah          | Member                | II BA  |
| 8     | Arsha Shibu             | Member                | II BA  |
| 9     | Saurav Suresh           | Member                | I BA   |
| 10    | Meenakshy               | Member                | I BA   |

#### No. of committee meetings held:6

(Soft copy of minutes signed by Secretary, Teacher in charge to be submitted)

| SI | Date of the | No. of              | Agenda                                    |
|----|-------------|---------------------|---|
| No | Meeting     | <b>Participants</b> |   |
| 1  |             | 04                  | Mapping Plan of Action                    |
| 2  | 12.07.2023  | 07                  | ELITA inauguration and Welcome to I UG    |
|    |             |                     | Students                                  |
| 3  | 1.08.2023   | 10                  | Onam Celebrations                         |
| 4  | 20.09.2023  | 09                  | Translation Workshop and Translated poem  |
|    |             |                     | magazine                                  |
| 5  | 14.11.2023  | 08                  | ELITA Day                                 |
| 6  | 24.11.2023  | 08                  | All Kerala Quiz and Elocution Competition |
| 7  | 5.1.2024    | 09                  | Career Orientation                        |
| 8  | 17.8.2023   | 10                  | Vaishali- English ballet                  |
| 9  | 4.1.2024    | 10                  | Movie Screening                           |
| 10 | 7.3.2024    | 07                  | Farewell to Outgoing Students             |

#### 1.3. Plan of Action

| Plan of Action   | Proposed Date/<br>Month | Status of attainment at the year end              |
|--|-------------------------|---|
| ELITA Inauguration and Welcome Party to Newcomers.   | July 2023               | Accomplished: 23 <sup>rd</sup> August 2023        |
| Onam Celebrations  | August 2023             | Accomplished: 24 August 2023                      |
| Innovart: Creative Workshop on Art and Craft   | November 2023           | Accomplished on 8 <sup>th</sup> December 2023     |
| ELITA Day  | December 2023           | Accomplished on 16 <sup>th</sup><br>December 2023 |
| Diamond Jubilee Special Programme- 44 <sup>th</sup> Inter-<br>School Quiz and Elocution for HSS Students | December 2023           | Accomplished: 18 <sup>th</sup> January 2024       |
| Career Orientation   | March 2024              | Accomplished on 07.02.2024                        |
| Vaishali, Her Quest- English ballet performance  | February 2024           | Accomplished on 15 <sup>th</sup><br>February 2024 |
| Movie Screening  | January 2024            | Accomplished on 23 <sup>rd</sup> February 2024    |
| Farewell to Outgoing Students  | March 2024              | Accomplished on 18 <sup>th</sup> March 2024       |
| Extension:   | February 2024           | Accomplished on 22 and 23 May 2024                |
| Handwritten Magazine with Gender as theme.   | April 2024              | A+ Accomplished – May 2024                        |

# Part – B

| 2.1 Talks/Lectures/ Workshops Conducted- Talks: 4 Workshops: 2                                  |
|---|
| 2.2 a. Competitions organised within the College – <b>0</b>                                     |
| 2.2 b Inter-Collegiate Competitions organised -1  |
| 2.3- Cultural Programmes organised – <b>4</b>   |
| 2.4 – Extension and Outreach Programme organised – 1  |
| 2.5- Skill Development Programme/Courses organised- 1   |
| 2.6- Certificate Programme/ Diploma organised – 1   |
| 2.7 Student Participation and Achievements outside College: 47                                  |
| 2.8- Any Other activity/point worth mentioning – <b>Initiative:</b> A+,A Gender themed Magazine |

For all the programmes, 1. Summary of Reports of each Activity 2. Brochure 3. A Brief write-up 4. Participant List, Photos/Screenshots etc. have been attached.

### 2.1. Talks/Lectures/ Workshops Organised/ Conducted

#### **Summary:**

| S | Title of | Name of  | No. of  | Links available if any                                    |
|---|----------|----------|---------|---|
| l | the      | the      | partici | 221110 0 101100 10 11 1111                                |
| N | Program  | Resource | pants   |   |
| 0 | me       | Person   |         |   |
| 1 | ELITA    | Dr.      | 118     | https://drive.google.com/drive/folders/1hUrH3GEyIZa69veP4 |
|   | Inaugura | Karthika |         | r7njgXuUFwru6jC?usp=drive_link                            |
|   | 1 Talk   | V.K.     |         |   |
| 2 | Dialecti | Dr.      | 45      | https://drive.google.com/drive/folders/1t3DJSapdKhp WtW   |
|   | cs –     | Atul     |         | B_gjDaijI1NLO95b?usp=drive_link                           |
|   | Session  | Jayakris |         |   |
|   | I        | hnan     |         |   |
| 3 | Dialecti | Ms.      | 57      | https://drive.google.com/drive/folders/1TO7FsJn3T-        |
|   | cs-      | Anila    |         | vQiiS7Pc07J2vbUU3QZyXn?usp=drive_link                     |
|   | Session  | V. S.    |         |   |
|   | II       |          |         |   |
| 4 | Worksh   | Dr.      | 60      | https://drive.google.com/drive/folders/1da8LFgH6KMelAL65  |
|   | op on    | Thara    |         | 5xWmsbiHZUAtFE1y?usp=drive_link                           |
|   | Researc  | Gangad   |         |   |
|   | h        | haran    |         |   |
|   | Method   |          |         |   |
|   | ology    |          |         |   |
| 5 | Dialecti | Prof.    | 15      | https://drive.google.com/drive/folders/1rTD3b9f6yOe7Fz7OC |
|   | cs       | Dr.      |         | qnbKL6U7Cw1db86?usp=drive_link                            |
|   | Session  | Jyothim  |         |   |
|   | –III.    | ol P.    |         |   |
|   | Worksh   | 011.     |         |   |
|   | op on    |          |         |   |
|   | Translat |          |         |   |
|   | ion      |          |         |   |
| 6 | Discour  | Dr. Lijo | 60      | https://drive.google.com/drive/folders/13eVMclalQar-      |
|   | se       | Sebasta  |         | GHDmgYMlcm3Mu5a_eRC2?usp=drive_link                       |
|   | Session  | in       |         |   |
|   | -I       | 111      |         |   |
|   | -1       |          |         |   |

### 2.1.1 ELITA Inauguration and Welcome to the New Students.

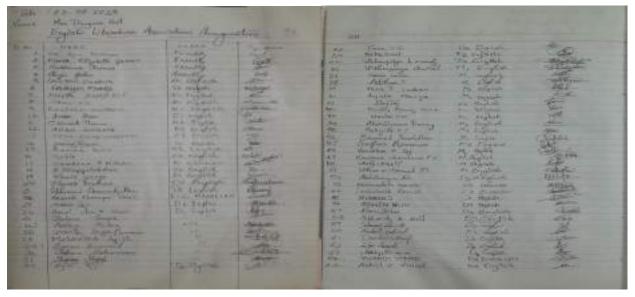
The Department of English and Centre for Research, Baselius College Kottayam, organised the inauguration of ELITA on August 23, 2023, at 10 am. ELITA is the official student association body of the English Department and it's inauguration kicked off the programmes that will be held throughout the upcoming year. The Head of The Department , Ms.

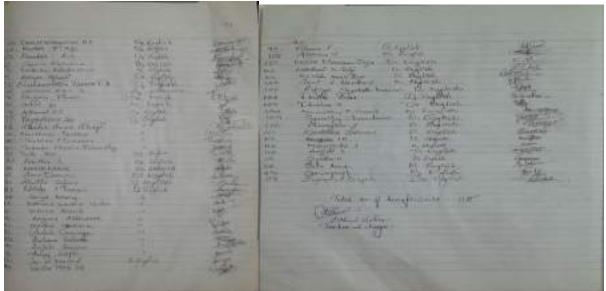
Elsa C Maria Sebastian introduced the chief guest of the day and offered the official welcome.. Dr. Karthika V. K., Assistant Professor at National Institute of Technology, Thiruchirappilli who is also an alumnus of the department threw insights to the possibilities of theoretical approach to literature and the relevance of literature in contemporary times. Neelambari Varma VA and Vishnuraj R brought Langston Hughes' play, *Soul Gone Home* to stage. Prof. Dr. Jyothimol P. delivered the Presidential address. Cibin Jacob and team enthralled the audience with an English folk song. Allen P George, ELITA Secretary delivered the Vote of Appreciation











#### 2.1.2 Dialectics- Session I

The Department of English and Centre for Research, Baselius College organised the inaugural session of the Research Forum-Dialectics on 30<sup>th</sup> June 2023 at the Department library at 3 p.m. Dialectics is a forum to provide a space designed to update the students and scholars with the recent fields in Academics and Research. The Coordinator of the session, Mr Jithin John, introduced the forum and welcomed the gathering. Dr Atul Jayakrishnan, the Resource Person for the programme shared his deliberations on *Discourse on Theory and Reality*. Forty five members of the department joined the session. During his session, attendees shared their opinions, thoughts and suggestions, about the subject

of discussion and its interconnectedness. The Head of the Department, Ms Elsa C Maria Sebastian, along with numerous other teachers from various departments attended the session, along with Undergraduate students. Keerthana Pradeep, the ELITA representative delivered the Vote of Thanks.

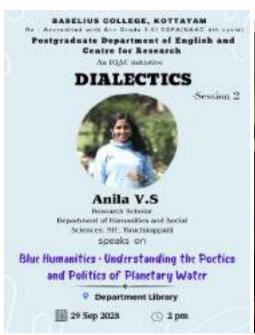




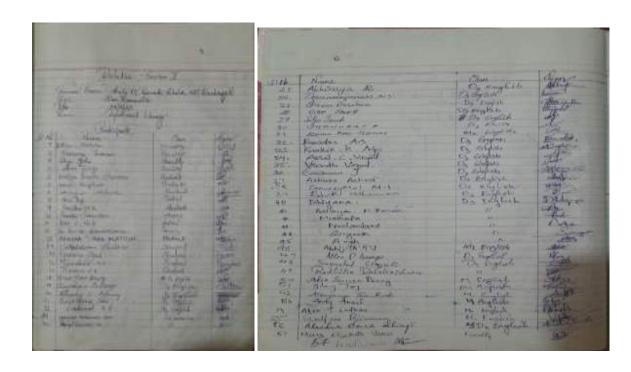
#### 2.1.3 Dialectics- Session II

Dialectics consists of a series of academic session initiated by the department to hone the research aptitude of the students of the department The Department of English and Centre for Research, Baselius College organised the second session of the Research Forum-Dialectics on 29<sup>th</sup> September 2023 at the Department library at 3 p.m. Dialectics is a forum to provide a space designed to update the students and scholars with the recent fields in Academics and

Research. Dr. Vidya Merlin Varghese welcomed the gathering. Ms. Anila V.S., the Resource Person for the programme shared her deliberations on *Blue Humanities: Understanding the Poetics and Politics of Planetary Water*. Fifty Seven members of the department joined the session. The reading of the popular song sequences incited the interest of the attendees.







#### 2.1.4 Workshop on Research Methodology

The Postgraduate Department of English and Centre for Research organized a workshop on Research Methodology for Under Graduate, Post Graduate and Ph.D. students of the department on 17 January 2024, Wednesday. Dr. TharaGangadharan, Asst. Professor and Head, Research Centre and Postgraduate Dept. of English, Bharata Mata College, Thrikkakara was the resource person for the day. She is a research guide and an expert in the field of research. The workshop was held in the Dept. Seminar Hall at 11a.m. Ms.Meera Elizabeth James, Asst. Professor, Dept. of English, welcomed the gathering and Ms.FarsanaSiyad of second year PG proposed the vote of thanks for the workshop. The workshop was an engaging session with the active discussion and participation by the students. 60 beneficiaries were there for the workshop.

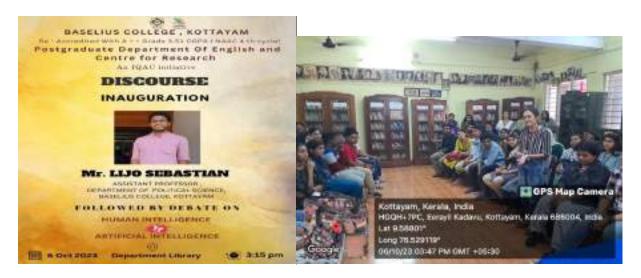




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#### 2.1.5. Discourse Session-I

The Department of English organises the activities of Discourse with the intention of encouraging the creative skills of students, and to exhibit, perform, discuss and debate the texts brought forth by them. The session conducted this year focused on debate. The session was conducted on 6 October, 2023 at the Department Library at 3.15 pm. The session was inaugurated by Mr. Lijo Sebastian, Assistant Professor, Department of History, Baselius College, Kottayam. Ms. Anju John welcomed the gathering and introduced the guest. This session was followed by a debate session on "Artificial Intelligence v/s Human Intelligence" Students were divided into two groups and a very pro-active discussion occurred on the topic. Mr. Lijo Sebastian moderated the event and Ms. Anju John coordinated the event.





#### 2.1.6 Dialectics Session III- Workshop on Translation

The third session of Dialectics was designed as a workshop for select students for translation. Prof. Dr. Jyothimol P., Vice Principal and translator shared her challenges during translation and gave insight to the practical ways and possibilities of translation. The session was conducted at the college library at 2 pm. The poems selected for the Department Magazine based on the theme of "Gender" were translated by group discussion. The beneficiaries of the workshop were 15 students of the department. The session ended by the first draft of the translated poems.



# 2.2 a Competition Organised within the college

### **Summary:**

| Sl No | Title of the Programme | Nature of the program | No. of participants | Links available if any |
|-------|------------------------|-----------------------|---------------------|------------------------|
| 1.    | NA                     | NA                    | NA                  | -                      |

# 2.2 b.- Inter-Collegiate Competitions organised

#### **Summary:**

|    | 111a1 <u>y •</u>                             |                        |              |              |
|----|--|------------------------|--------------|--------------|
| Sl | Title of the Programme                       | Name of the Resource   | No. of       | Links        |
| No |  | Person                 | participants | available if |
|    |  |                        |              | any          |
|    |  |                        |              |              |
| 1. | 44 <sup>th</sup> Edition of All Kerala Inter | Mr. Rijo John          | 62           |              |
|    | School Quiz Competition                      | Sankarathil            |              |              |
| 2. | 44 <sup>th</sup> Edition of All Kerala Inter | Ms. Lisalias K. Nadiya | 62           |              |
|    | School Elocution Competition                 | and Ms. Seetha P.N     |              |              |

The 44<sup>th</sup> Edition of the Annual All Kerala Quiz and Elocution programme organised by the Postgraduate Department of English and Centre for Research was conducted on 18/01/24. Dr. Viju Kurian co-ordinated the event. The events were organised for 11<sup>th</sup> and 12<sup>th</sup> standard students from across Kerala. Eight teams registered for the Quiz programme while Elocution had five participants. The Elocution Programme was conducted at the English Department Library while the Quiz was conducted at Mrs. Mammen Mappila Hall. The quiz master of the Quiz Programme was Mr. Rijo John, Assistant Professor, Department of English, Catholicate College, Pathanamthitta. The preliminary round selected five teams for the final quiz programme. The judges of the Elocution programme were: Ms. Lisalias K. Nadiya, Ms. Seetha P.N. (Research Scholars, Postgraduate Department of English and Centre for Research, Baselius College, Kottayam) and Ms. Sany Mary Benjamin (Assistant Professor, Department of Zoology, Baselius College, Kottayam). Tea and snacks were provided for the students after the preliminary round of the Quiz Programme at Mrs. Mammen Mappila Hall.

#### 2.2.b.1 Intercollegiate Quiz Competition

#### Winners - Quiz

First Prize (Rs. 4000/- and Ever-Rolling Trophy)

Gregeo Thomas and Feba Treesa Saji (MD Seminary Higher Secondary School, Kottayam )

Second Prize (Rs. 2000/-)

Alwin Jolly Peter and Prajith Rejimon (Kuriakose Elias English Medium School, Mannanam, Kottayam)

# **2.2.b.2** Intercollegiate Elocution Competition Winners – Elocution

First Prize (Rs. 3000/- and Ever-Rolling Trophy)

Chris George Rain (St. Philomena's Public School, Elanji)

Second Prize (Rs. 1500/-)

Aaron Jimmy (St. Philomena's Public School, Elanji)

#### **Valedictory Session**

The valedictory session which began after the final round of the quiz Programme began at 1pm at Mrs. Mammen Mappila Hall and was presided over by the Vice Principal of the college, Prof. Jyothimol P. Dr. Viju Kurian, teacher co-ordinator of the Programme welcomed the gathering. Prof. Jyothimol P. gave the presidential address. Dr. Vidya Merlin Varghese announced the winners. The Trophies, cash prizes and certificates for the winners were handed over by Prof. Jyothimol P., Mr. Rijo John and Dr. Jyothi Susan Abraham. The student co-ordinator of the programme, Mr. Vishnu Raj R. delivered the Vote of Thanks.





44" EDITION ALL MERALA INTER SCHOOL QUIZ & ELOCUTION COMPETITION

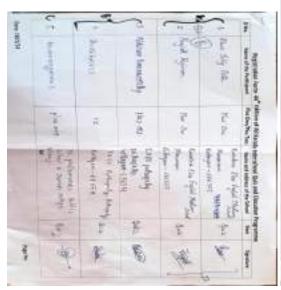


Quiz First Price 4000/-Second Prize 2000/-













# 2.3- Cultural Programmes organised

**Summary:** 

| S<br>l<br>N<br>o | Title of<br>the<br>Progra<br>mme | Nature<br>of the<br>progra<br>mme  | No. of partici pants | Links available if any  |
|------------------|----------------------------------|--|----------------------|---|
| 1.               | Vaishal i, Her Quest             | English<br>Ballet<br>Perform<br>ance   | 135                  | https://drive.google.com/drive/folders/1BvloGsID2O6t7d9ROX6fS  WVZJUek4qXK?usp=drive_link   |
| 2.               | Vaanga<br>Pazhak<br>alam         | Cultural perform ances by II PG, III UG & II UG for Welco ming I UG & PG Student s | 118                  | https://drive.google.com/drive/folders/1hUrH3GEyIZa69veP4r<br>7njgXuUFwru6jC?usp=drive_link |
| 3                | Povalu                           | Farewel 1  | 60                   | https://drive.google.com/drive/folders/1hP4AuUVLGyrpqeC7<br>QC1oa7BwUwYp5MzJ?usp=drive_link |

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| students |  |
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#### 2.3.1. Vaishali, Her Quest- English Ballet Performance

The Department of English and Centre for Research, Baselius College organised *Vaishali*, Her Quest an English ballet which is a creative sequel to the film, *Vaishali* directed by Bharathan on 15<sup>th</sup> February 2024 at Mar Dionysius Hall. Around 135 people turned up as audience and the production won great appreciation from them. Forty students of the department worked for the production under the guidance of the faculty members of the department. The artists who worked on and off the stage are:

Director - Jithin John, Faculty member

Choreography - Neelambari Varma VA, III BA

Script – Anagha Mahesh and Sona P Varghese of II MA

Event Co-ordinators - Cibin Jacob, Keerthana Pradeep and Terese Maria Broosily of III

BA

Artists' Team and their characters - Neelambari Varma VA - Vaishali

Parvathikrishna - Chaithali

Kesavu VA - Lomapadhan

Keerthana Pradeep - Shantha

Sanu Sumod - Rajaguru

Sangeeth Sibi - Rishyasringan

Stephy C Moncy - Malini

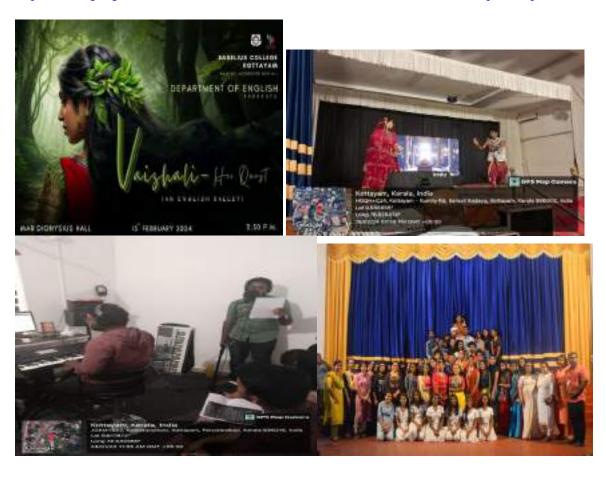
Dubbing Team - Malavika Ajith, Joshua Joseph, Cibin Jacob, Anand Narayan CA and team

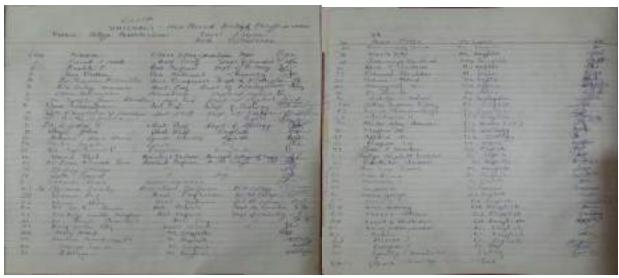
Dance Team - Ashin George, Aletta Sajeev, Ancy Joseph, Anjali Biju, Ansa Dominic, Anuja Nelson and team.

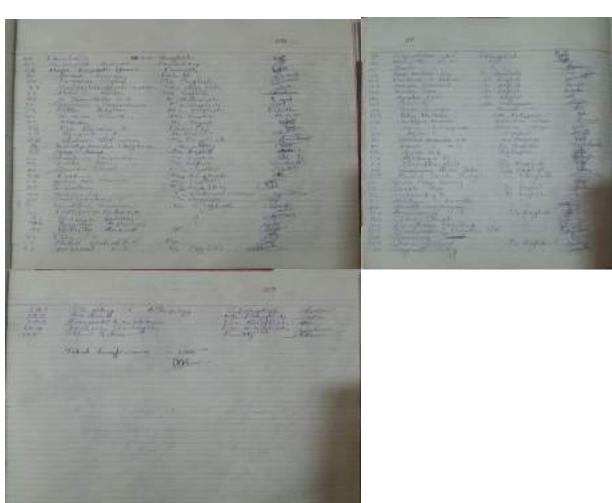
Four of the students, Grace Anna Mathew (II MA), Alisha Sara Sajan (III BA), Sarah Saju Ommen (II BA) and Anjali S. (I BA) gave the gist of the film text which is the prequel of the performance. The performance session concluded by introducing the cast and crew to the audience. The Vote of Appreciation was delivered by Cibin Jacob, the event co-ordinator.

Link to the Photos of the performance:

https://drive.google.com/drive/folders/1BvloGsID2O6t7d9ROX6fSWVZJUek4qXK?usp=drive\_link



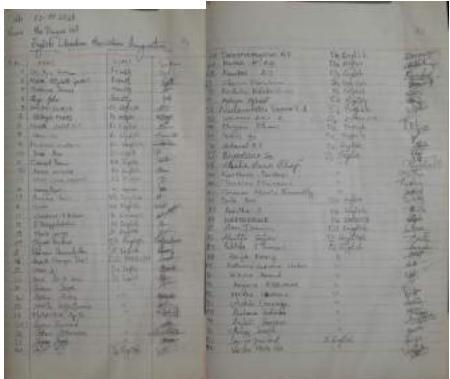


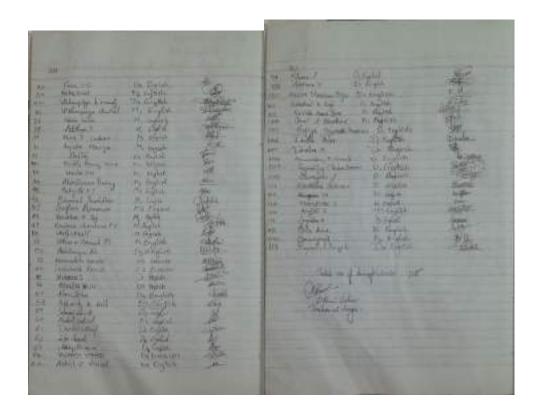


# $2.3.2: \textit{Vaanga Pazhakalam} \ \textbf{Cultural performances by II PG, III UG \& II UG for Welcoming I UG \& PG Students}$

The Welcome Party followed the official inauguration of the association. Ms. Elsa C Maria Sebastian, Head of the Department welcomed the newcomers to the college. The session was enriched by cultural extravaganza of students.







### 2.3.3 Povalu – Farewell Programme for outgoing students

A farewell programme was organized by the students of the department for the outgoing students on 18<sup>th</sup> March 2024 at Mrs Mammen Mappilai Hall at 4.00 pm. The III BA English and II MA students walked down the memory lane and shared their experiences and the insights they gained from the institution. It was adorned with variety entertainments by the organizing students. Dr. Viju Kurian gave the concluding remarks.





# **2.4** Extension/Outreach Programme Organised: 1 Summary:

| Sl | Title of the | No. of       | Links available if any                                      |
|----|--------------|--------------|---|
| N  | Programme    | participants |   |
| О  |              |              |   |
|    |              |              |   |
| 1  | Two Day      | 39           | https://drive.google.com/drive/folders/1AADlZ660vLJyglYc359 |
|    | Workshop     |              | PpseIDgMuW9?usp=drive_link                                  |
|    | for School   |              |   |
|    | Teachers     |              |   |
|    |              |              |   |

As the extension programme of the department for the year, Dr. Kavitha Gopalakrishnan and Mr. Jithin John, Assistant Professors of the Department designed and held a Two- Day Workshop for teachers in St. Philomena's Public School and Junior College, Elanji on 22<sup>nd</sup> and 23<sup>rd</sup> May, 2024 and . "Get into One's Shoes"-Ice Breaking session, "Beyond the Four Walls"-English in Classrooms, "Teacher as a Performer"- Theatre and Classroom and "Speakathon"-Tasks List were the sessions handled. 39 teachers of the college were the beneficiaries. The feedback of the workshop were commendable.





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| 1 1 Tiple met trop   | be talet                | -962.    | Chillrofely  |
| - Suly a matter  | Acres Transac           | Sel-     | Potali   |



#### 2.5- Skill Development Programme/Courses organised

#### **Summary:**

| Sl<br>No | Title of the Programme                              | Nature of the programme                                 | No. of participants |
|----------|---|---|---------------------|
| 1.       | Career Orientation                                  | A session on career opportunities for outgoing students | 57                  |
| 2.       | Discourse –Session III–<br>coordinated by Anju John | Skill Development Workshop                              | 18                  |

#### 2.5.1. Career Orientation Programme

Career Orientation Programme is co-ordinated inorder to help in setting direction in the career life of the outgoing students. Transorze in association with National Skill Development Corporation (NSDC) dealt the session introducing the digital scribe. The session was held for the outgoing and II BA English students on 7<sup>th</sup> February 2024 at II BA English classroom. 57 students of the department were the beneficiaries of the programme. The objective of the session was to enlighten the students about the various unconventional opportunities .



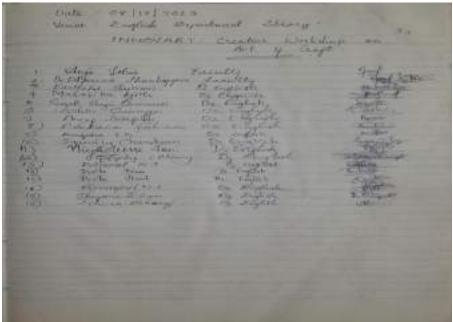


#### 2.5.2. Discourse- Session- III. Innovart- Workshop on Art and Craft.

ELITA, The Literature association of the Department of English organized a creative workshop in association with Institution Innovation Council, ED Club, Placement Cell and IEDC of the college on 08 December 2023 at the Department Library at 3.30 pm in association with College IIC, Ed Club, IEDC and Placement Cell. The session was led by Abhirami Omanakkuttan of I BA English who is an adept student in craft. This hands-on-training session focused on manufacturing craft items and this was held by splitting the participants into groups. The objective of the workshop was to foster creative and in the students. The craft items created by the students were put on sale during the exhibition organized by College IIC, Ed Club, IEDC and Placement Cell on 18 December 2023 at English Department Library. Ms. Anju John, coordinator of the event delivered the Vote of Appreciation.







# 2.6- Certificate Programme/ Diploma organized ADD ON COURSE 2023-24

# JOURNALISM, PHOTOGRAPHY AND CONTENT WRITING

### **I.BASIC DETAILS**

Title of the Course: Add OnCourse in Journalism, Photography and Content

Writing

**Type of Course:** Certificate Course

Centre:Postgraduate Department of English and Centre for Research, Baselius

College, Kottayam, in collaboration with Institute of Communication

&Journalism, CPAS, Kottayam

Course Co-ordinator: Dr Vidya Merlin Varghese

**Students Enrolled: 20** 

**Students Completed**: 18

Admission: Open for UG and PG students of the college during the academic year

2023-24

**Time Span:** 30 hours

**Programme Details:** 20 hours (10 hrs theory;10 hrs practical) Journalism& Photography

@ ICJ, CPAS, Kottayam

10 Hours Content Writing @ Postgraduate Department of English

and Centre for Research, Baselius College, Kottayam

**Fee Structure:**Rs 2500 /- one time installment

MoU: copy attached

**Examination:** 

Photography examination conducted at ICJ Campus on 23/2/24

Content Writing Workshop & Assignment by Ms. Hannah Merin Varghese (14/3/24)

Online Assignment and session by Ms. Jeeva Jose (25/3/24)

Online session followed by hardcopy of assignment -Ms. Midhula Mariyam Jeevan (25/3/24)

Certificate Distribution: After completion of program

Course Coordinator: Dr Vidya Merlin Varghese, Assistant Professor, Department of English,

Baselius College

#### Photography Faculty of ICJ Pullarikunnu Campus, Kottayam:

a) Dr Lijimol P. Jacob

b)Mr Ajo Jose

c)Mr George Varghese

#### **Content Writing Resource Persons**

a) Ms. Hanna Merin Varghese, Research Scholar, Department of English, CMS College, Kottayam

- b) Ms. Jeeva Jose, Lead of Business Development Team, Q Burst Technologies, Technopark, Trivandrum
- c) Ms. Midhula Mariyam Jeevan, Senior SEO Content Writer, Webdura Technologies, Infopark, Kochi

#### **II. PROGRAMME DETAILS**

#### TITLE:

ADD ON COURSE IN JOURNALISM, PHOTOGRAPHY & CONTENT WRITING

**PROGRAMME:** UG &PG students

Course Name: ADD ON COURSE IN JOURNALISM, PHOTOGRAPHY

&CONTENT WRITING

Type of Course: ADD ON COURSE

**Course Summary:** The course serves as an add on certificate course that enhances the listening, speaking and analytical skills of the learner alongside their regular UG or PG programme. It familiarizes the learners with the terms and concepts pertaining to journalism, photography, and content writing. It intends to provide ample exposure to the basics of photographic skills and journalism skills, along with enhancing content writing skills.

#### **PROGRAM OUTCOMES (PO)**

PO1: Critical thinking and Analytical Reasoning

PO2: Communication Skills

PO3: Multidisciplinary /interdisciplinary/transdisciplinary

PO4: Social Consciousness and Responsibility

PO5: Equity, Inclusiveness and Sustainability

PO6: Networking and Collaboration

PO7: Moral and Ethical Reasoning

P08: Lifelong Learning

#### PROGRAM SPECIFIC OUTCOMES(PSO)

#### **COURSE OUTCOMES (CO)**

| CO No. | Expected    | Course | <b>Learning Domains</b> | PO No. |
|--------|-------------|--------|-------------------------|--------|
|        | Outcome     |        | *                       |        |
| 1      | Outline     | the    | U                       | 1&4    |
|        | development | tal    |                         |        |

| 2 | historyof photography and journalism Compile information             | С  | 2&3      |
|---|--|----|----------|
|   | about the basics of media ethics                                     |    |          |
| 3 | Applying acquired knowledge to report news/events                    | A  | 1, 2, &6 |
| 4 | Critically analyse the content and come up with reflective thinking  | An | 1,7 & 4  |
| 5 | Create visual presentations pertaining to required content           | C  | 2,3,4&5  |
| 6 | Develop competence to express better                                 | С  | 2&8      |
| 7 | Make use of language to critically analyse socio linguistic contexts | A  | 4,7&8    |

 $<sup>*</sup>Remember\,(K), Understand\,(U), Apply\,(A), Analyse\,(An), Evaluate\,(E), Create\,(C), Skill(S),\\ Interest\,(I)\,and\,Appreciation\,(Ap)$ 

# **COURSE CONTENT**

Content for Course Transaction

| MODULE        | Course           | Hours | CO  |
|---------------|------------------|-------|-----|
|               | Description      |       |     |
| 1Journalism   | Media ethics-new | 5     | 1&2 |
|               | trends in        |       |     |
|               | journalism-media |       |     |
|               | sensation-media  |       |     |
|               | literacy         |       |     |
| 2 Photography | History of       | 5     | 1&2 |
|               | photography-     |       |     |
|               | basic            |       |     |
|               | photography-     |       |     |
|               | basic lighting-  |       |     |

| 5                    | 2 2 2 4  |
|----------------------|----------|
| Č                    | 2,3&4    |
|                      |          |
| 5                    | 5,6&7    |
|                      |          |
| eture hrs<br>acticum | 2,3 ,6&7 |
|                      |          |

### MODE OF ASSESSMENT

In class discussions

Presentations

Demo writing sessions

Home assignments

Viva voce and project

### References:

Clark, Roy Peter. Writing Tools. Little, Brown and Company, 2008.

Friedmann, Anthony. Writing for Visual Media. Routledge, 2021.

Laan, Krista Van. Insider's Guide to Technical Writing. XML PRESS, 2022.

Wright, Terence. *The Photography Handbook*. Routledge Taylor & Francis Group, 2016.

#### III. EXPENDITURE AND INCOME GENERATED

Amount collected as course fee: Rs 50,000/-

Expenditure: Rs 48,300/-

**Details**:

Resource Person ICJ: 40,000/-

Resource Person (Ms. Hanna Merin Varghese): Rs 5000/-

Resource Person (Ms. Jeeva Jose): Rs 3000/-

Certificate Printing: Rs 300/-

**Income Generated**: Rs 1700/-

#### **IV. REPORT OF ADD ON COURSE 2023-24**

The 30 hours add on course on **JOURNALISM, PHOTOGRAPHY &CONTENT** 

**WRITING**2023-24, organised by the Postgraduate Department of English and Centre For Research, Baselius College, Kottayam, in collaboration with Institute of Communication and Journalism, CPAS, MG University, Pullarikunnu Campus, Kottayam commenced on 7<sup>th</sup>October, 2023. Dr. Vidya Merlin Varghese served as the convener of the course. Prior to the inaugural session, an orientation session regarding the Add on Programme was held on 22/6/23 at Mrs Mammen Mappilai Hall at 2:30 p.m The department signed an MoU with ICJ regarding the add on course sessions on Photography and Journalism. Dr. Ligimol P. Jacob, Principal Institute of Communication and Journalism, CPAS, MG University, PullarikunnuCampus, Kottayam, inaugurated the add on program at 10 a.m. The venue for the inaugural session was Dr A. P. Mani Media Centre. Dr Vidya Merlin Varghese, Coordinator of the Programme, welcomed the gathering. The Head of the Department, Ms. Elsa C. Maria Sebastian presided over the meeting. In addition to the students, Ms. Anju John, Assistant Professor, Department of English and Mr Ajo Jose, Faculty, ICJ Pullarikkunnu were also present for the inaugural session. The inaugural session was followed by the first session on Photography from 10:45 -11:45. The Second session on Photography was held on the same day from 2-4p.m. The next session on "Short Film Making and Documentary Making" was held on 13th October 2023. It was from 9:30a.m - 3:30 p.m. and Mr. George Varghese and Mr. Ajo Jose were the Resource Persons for the day. The practical

session for the Photography and Journalism modules were held at the ICJ Campus. Students reported for the same on 19/10/24 and 23/2/24 at the Pullarikkunnu Campus. The practical sessions were entertaining and informative. Dr Ligimol P. Jacob had even conducted a practical viva voce examination on 23/2/24. The grades of the same were forwarded to the coordinator. The content Writing sessions commenced with a workshop on Content Writing by Ms. Hanna Merin Varghese on 6/3/24. Hanna provided the students with a hands-on training session on the nuances of content writing. They were asked to submit their assignments which were duly graded by the Resource Person. Ms Jeeva Jose took an online session on "The Dynamic World of Content Writing" on 20/3/24. She had a lively session followed by a WhatsApp and email conversation with the students to clarify their doubts related to Content writing. Ms. Midhula Mariyam Jeevan shared her Content Writing Learning Materials and Assignments through WhatsApp. The students submitted all the assignments on time. The hard copy of the assignments has been attached to the hard copy of the Add OnCourse Report submitted at the department. 20 students enrolled for the programme and a Whats App group comprising of the Coordinator and students was created to convey information regarding the sessions and assignments. Two students discontinued their regular UG Course in between hence only 18 students completed the course. Certificates were distributed soon after course completion. The feedback taken by the Coordinator regarding the conduct of the course reveals that the programme was highly beneficial for the students. The Coordinator would like to place on record the immense support offered by the Principal Prof Dr Biju Thomas, Vice Principal Prof Dr Jyothimol P. and all faculty members of the Department of English, Baselius College, Kottayam for the smooth conduct of the programme.



7 October 2023 A. P. Mori Mesio Centre 10 AM

Or. Ligitual P Jacob

An IRIC on the form











# 2.7 Student Participation and Achievements- Outside College

Summary:

| S<br>L<br>N<br>o | nmary:<br>NameoftheStu<br>dent | Cla<br>ss | Em<br>ail | Programme<br>organisedby,with<br>title of the<br>programme                    | Date of<br>the<br>Program<br>me | Nature of achievemen t (Participati on/ Position to be | Certific ate |
|------------------|--------------------------------|-----------|-----------|---|---------------------------------|--|--------------|
| 1                | Anagha                         | M2        |           | • PoetryWriting   |                                 | specified)   |              |
|                  | Mahesh                         | English   |           | Competition,BCM<br>CollegeKottayam  |                                 |  |              |
|                  |                                |           |           | •Intercollegiate Literary Quiz,Mar ChrysostomCollege ofArts and Science,Adoor |                                 | 3  |              |
|                  |                                |           |           | •Intercollegiate<br>Literary<br>Quiz,St.Stephen's<br>College,Uzhavoor         |                                 | 2  |              |
|                  |                                |           |           | •FlashFiction Writing Competition,St.Tho masCollege,Ranni                     |                                 | 2  |              |
|                  |                                |           |           | •Intercollegiate Literary Quiz,Devamatha College,Kuravilanga D                |                                 | 3  |              |
|                  |                                |           |           |   |                                 |  |              |

|   |                    |               | Lin Qu Co            | ntercollegiate terary niz,St.Thomas ollege,Pala oetryWriting ompetition,KE ollegeMannanam                |                             | 3  |  |
|---|--------------------|---------------|----------------------|--|-----------------------------|--|--|
| 2 | Sona P<br>Varghese | M2<br>English |                      |  |                             |  |  |
|   |                    |               | St.  •Ir  Sp  Cc  BC | etryWriting competition,  Theresa'sCollege contercollegiate collegiate competition,  CM College cottayam | 11/10/202<br>3<br>9/02/2023 |  |  |
|   |                    | D3Engli<br>sh |                      | SBestVolunteer   |                             | MGUniversit<br>y AwardNSS<br>Best<br>Volunteer |  |
| 4 | AlishaSaraShaji    | D3Engli<br>sh | Tre                  | ndsOnam Nalla  |                             | Volunteel                                      |  |

|   |               |         | Olam,Manorama              | 19/08/2023 | 2             |  |
|---|---------------|---------|----------------------------|------------|---------------|--|
|   |               |         | and Trends                 |            |               |  |
|   |               |         | •Detox Skit                |            |               |  |
|   |               |         | Competition,               |            | 2             |  |
|   |               |         | St.Peter'sCollege          |            |               |  |
|   |               |         | Kolencherry                |            |               |  |
| 5 | MalavikaAjith | D2Engli |                            |            |               |  |
|   | 3             | sh      | TrendsOnamNalla            |            |               |  |
|   |               |         | hasOlam,Manorama           |            | 2             |  |
|   |               |         | and Trends                 |            |               |  |
|   |               |         |                            | 19/08/2023 |               |  |
| 6 | Nasrin Rajeeb | D2Engli | Dancecompetition, Mar      |            | Participation |  |
|   |               | sh      | BaselioscollegeKuttika     |            | _             |  |
|   |               |         | nnam.                      |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         |                            |            |               |  |
|   |               |         | Dancecompetition,          |            |               |  |
|   |               |         | St.Thomas college          |            | Participation |  |
|   |               |         | Manarcadu.                 |            |               |  |
|   |               |         | Dance                      |            | Participation |  |
|   |               |         | competition,Bharat         |            |               |  |
|   |               |         | Matha college<br>Ernakulam |            |               |  |
|   |               |         | Ernakulam                  |            |               |  |
|   |               |         | •TreasureHunt,St           |            |               |  |
|   |               |         | Thomas College             |            |               |  |
|   |               |         | Kozhencherry               |            |               |  |
| 7 |               | D2Engli | •MGOCSMHalel               | 22/12/2023 | 3             |  |
|   | Thomas        | sh      | Carol Song                 |            |               |  |
|   |               |         | Competition                |            | 4             |  |
|   |               |         |                            |            |               |  |

|   |               |         | •MGOCSM                  | Ì          |                             |    |
|---|---------------|---------|--------------------------|------------|-----------------------------|----|
|   |               |         | Theshbuhatho Group       |            |                             |    |
|   |               |         | Song                     |            |                             |    |
|   |               |         | NGG A                    | 22/05/2023 | Participation               |    |
|   |               |         | •NCC Annual              |            |                             |    |
|   |               |         | TrainingCamp<br>NCC Army |            |                             |    |
|   |               |         | AttachmentCamp           | 14/02/2024 | Participation               |    |
| 8 | AnujaNelson   | D2Engli | NCC Pre RD cAMP          | 14/02/2024 | Participation Participation |    |
|   | inajar (cison | sh      |                          |            | a the spation               |    |
| 9 | AnsuJayan     | D2Engli | Dance,St.M               | 20/01/2024 | Paricipation                |    |
|   |               | sh      | ary's College            |            | BestNSSFem                  |    |
|   |               |         | •BestNSSFemale           |            | ale Volunteer               |    |
|   |               |         | Volunteer                |            |                             |    |
|   | B.Bhagyalaksh |         | Yogasanaevent            | 23/03/2024 |                             | No |
|   | mi            | sh      | 14 1                     |            | Medal                       |    |
|   |               |         | andArtisticsolo          |            |                             |    |
|   |               |         | •eventinNational         |            |                             |    |
|   |               |         | YogasanaSports           |            |                             |    |
|   |               |         | championship2023,        |            |                             |    |
|   |               |         | Kolkata,Yoga             |            | 1                           |    |
|   |               |         | •federationof India      |            |                             |    |
|   |               |         | • WomenFitness           | 3/3/2024   |                             |    |
|   |               |         | •physiquein Kerala       |            |                             | No |
|   |               |         | •statebodybuilding       |            |                             |    |
|   |               |         | championshipSenior       |            | UjjvalaBalya                |    |
|   |               |         |                          |            | m                           |    |
|   |               |         | •category2023            |            | Award                       |    |
|   |               |         | Kannur,                  |            |                             |    |
|   |               |         | D-4-4-212                |            |                             |    |
|   |               |         | Bodybuildin              |            |                             |    |
|   |               |         | • Associationof          |            |                             |    |
|   |               |         | Kerala                   |            |                             |    |
|   |               |         | UjjvalaBalyam            |            | 1                           |    |
|   |               |         | award 2022on             |            |                             |    |
|   |               |         | organisedby              | 14/11/2023 |                             |    |
|   |               |         | Government of            |            |                             |    |
|   |               |         | KeralaandWomen           |            | 1                           |    |

|            |                |    | •&childdevelopment                   |            |          |
|------------|----------------|----|--------------------------------------|------------|----------|
|            |                |    | department                           |            |          |
| +          |                |    | Gotselectionto                       |            |          |
| +          |                |    | MGUniversityYoga                     |            |          |
| +          |                |    | team2023                             |            |          |
|            |                |    |                                      |            |          |
|            |                |    | AllKeralainter                       |            |          |
|            |                |    | collegiateYoga                       | 26/10/2022 |          |
|            |                |    | competition,                         | 26/10/2023 |          |
|            |                |    | MorningstarCollege                   |            |          |
|            |                |    | Angamali                             |            |          |
|            |                |    | Districtlevel                        | 20/01/2024 |          |
|            |                |    | Kalaripayttu                         |            |          |
|            |                |    | championship                         |            |          |
|            |                |    | Eattumanoor                          |            |          |
|            |                |    | ,Kottayamdistrict                    |            |          |
|            |                |    | Kalaripayttu                         |            |          |
|            |                |    |                                      |            |          |
|            |                |    | •Association                         |            |          |
| 1 <b>P</b> | ParvatiKrishna |    | Bharatanatyam,Col                    | 21/12/2023 | 1        |
|            |                | sh | 1 A                                  |            |          |
|            |                |    | legeArts                             |            |          |
|            |                |    | • Fest,Baselius                      |            |          |
|            |                |    | CollegeKottayam                      |            |          |
|            |                |    |                                      |            | 1        |
|            |                |    | Mohiniyattam,Colle                   |            |          |
|            |                |    | geArts Fest,Baselius                 | 21/12/2023 |          |
|            |                |    | •CollegeKottayam                     |            |          |
|            |                |    | Kuchipud, College                    | 21/12/2023 | 1        |
|            |                |    | Arts Fest,Baselius                   | 21/12/2023 | 1        |
|            |                |    | CollegeKottayam                      |            |          |
|            |                |    | Conegeixonayani                      |            | 2        |
|            |                |    | Groupsong College                    | 20/12/2023 | <u> </u> |
|            |                |    | Groupsong,College Arts Fest,Baselius | 20/12/2023 |          |
|            |                |    |                                      |            |          |
|            |                |    | •CollegeKottayam                     |            |          |
|            |                |    | Patrioticsong                        | 10/00/2022 |          |
|            |                |    | competition                          | 18/08/2023 | 4        |
| _          |                |    | Department of                        |            | 1        |
|            |                |    | commerce(SF)                         |            |          |
|            |                |    | •BaseliusCollege                     |            |          |
|            |                |    | Kottayam                             |            |          |
|            |                |    | Skit,StPeter's                       |            |          |

|    |               |               | •CollegeKollenchery | 7/10/2023  | 3      |    |
|----|---------------|---------------|---------------------|------------|--------|----|
|    |               |               | SoloDance,SB        |            |        |    |
|    |               |               | College             | 3/02/2024  | 1      |    |
|    |               |               |                     | 3/02/2024  | 1      |    |
|    |               |               | Changanasheri       |            |        |    |
|    |               |               | •DhruthamNCC fest   |            |        |    |
|    |               |               | SoloDance,          | 20/01/2024 | 1      |    |
|    |               |               | Catholicatecollege  | 20/01/2024 |        |    |
|    |               |               | • Pathanamthitta    |            |        |    |
|    |               |               | JashanNCC fest      |            |        |    |
|    |               |               | TrendsOnam Nalla    | 19/08/2023 | 2      |    |
|    |               |               | Olam,Manorama       |            |        |    |
|    |               |               | and Trends          |            |        |    |
|    |               |               | Mohniniyattam       | 27/02/2024 |        |    |
|    |               |               | •University         |            | AGrade |    |
|    |               |               | Kalolsavam          |            |        |    |
|    |               |               | •Bharatanatyam      |            | AGrade |    |
|    |               |               | University          | 27/02/2024 |        |    |
|    |               |               | Kalolsavam          |            |        |    |
|    |               |               |                     |            | AGrade |    |
|    |               |               | Kuchipudi           | 29/02/2024 |        |    |
|    |               |               | University          |            |        |    |
|    |               |               | Kalolsavam          |            |        |    |
|    |               |               | MGOCSMHalel         | 19/08/2023 | 3      |    |
|    |               |               | •CarolSong          |            |        | No |
|    |               |               | Competition         |            |        |    |
| 12 | Abhirami      | D1Engli<br>sh | TUGOF WAR,          | 6/11/2023  | 2      |    |
|    | Omanakuttan   |               | •Kottayam(Kiliroor) |            |        |    |
| 13 | KeziaMariamBi | D1Engli       | MGOCSM              | 28/09/2023 | 3      |    |
|    | ju            | sh            |                     |            |        |    |
|    |               |               | Kalamelagroup       |            |        |    |
|    |               |               | songChenganuur      |            |        |    |
|    |               |               | Aramana             |            | 4      |    |
|    |               |               | MGOCSM Group        |            |        |    |
|    |               |               | song                | 12/11/2023 | 3      |    |
|    |               |               | StAprem Orthodox    |            |        |    |
|    |               |               | church,Thottakadu   |            |        |    |
|    |               |               | HalelCarolGroup     |            |        |    |
|    |               |               | Song                | 22/12/2023 |        |    |
| Ь  | 1             | <u> </u>      | 1 5                 |            | 1      | 1  |

|                     |               | AtVanchitraMar                        |              |        |
|---------------------|---------------|---------------------------------------|--------------|--------|
|                     |               | Beshanania                            |              |        |
|                     |               | Orthodox Church,                      |              |        |
|                     |               | Thekkemala,                           |              |        |
|                     |               | Kozhencherry                          |              |        |
| 14 KarthikaJain     | _             | Thiruvathira,Unive rsit<br>Kalolsavam | y 26/02/2024 | AGrade |
| n<br>15 MariaGeorge | sh            |                                       | 10/11/0000   | 4      |
| 15 MariaGeorge      | D1Engli<br>sh | MGOCSM Group                          | 12/11/2023   | 4      |
|                     |               | song                                  |              |        |
|                     |               | •StAprem Orthodox                     |              |        |
|                     |               | church,Thottakadu                     |              |        |
|                     |               |                                       |              |        |
|                     |               |                                       |              |        |
|                     |               | •                                     |              |        |
|                     |               |                                       |              |        |
| 16 Sulu Anna        | D1Engli       | <ul><li>Quizzard of at</li></ul>      | 2.11.2023    |        |
|                     | sh            | BCMcollege                            |              |        |
|                     |               |                                       |              |        |
| 17 Gokul            | D2            | E 4 11                                |              |        |
| 17 Gokul            | D3            | Football                              |              |        |
| 10 70 1041          | English       |                                       |              |        |
| 18 Rohith           | D3            | Football                              |              |        |
| Uthaman             | English       |                                       |              |        |

**2.8- Any Other activity/point worth mentioning Summary:** Special Days & Festival Observance, Green Initiative: Sustainability and Nature Themed Hand Written Magazine, Subject Magazine, Book Release

| Sl No | Title of the Programme | Nature of the programme         | No. of participants |
|-------|------------------------|---------------------------------|---------------------|
| 1     | Onam Vibes             | Onam Special Programme          |                     |
|       |                        |                                 |                     |
|       |                        |                                 |                     |
| 2     | Celluloid              | Movie Screening                 | 50,32 and 61        |
| 3     | A+                     | Department Magazine on "Gender" |                     |

#### 2.8.1 Onam Vibes - Onam Celebrations

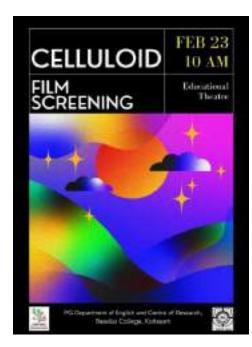
The Department Onam celebrations- *Onam Vibes* -conducted on 24<sup>a</sup> August 2023 brought festive vibes to the college. Students of the department in their Onam dress. Ms. Meera Elizabeth James shared her Onam thoughts to the students. Sangeeth Siby and team enthralled the audience with their musical chain. Neelambari Varma V A and team performed the dance of the season Thiruvathira. Keerthana Pradeep, ELITA Secretary thanked the audience for the commendable co-operation. The program was winded up by savouring the *payasam* arranged by the Department.





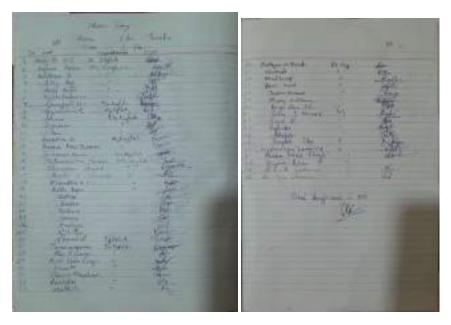
### 2.8.2: Celluloid- Film Screening

As a different version of learning experience, the department screened select films which was in curriculum for the students. The films screened are *Color Purple* by Steven Spielberg, *One Flew Over a Cuckoo's Nest* by Milos Forman and *Lord of the Flies* by Harry Hook. The films were screened on 23<sup>rd</sup> February 2024 at the College Educational Theatre at 2 pm. The number of audience turned out to be 32, 61 and 50 respectively.

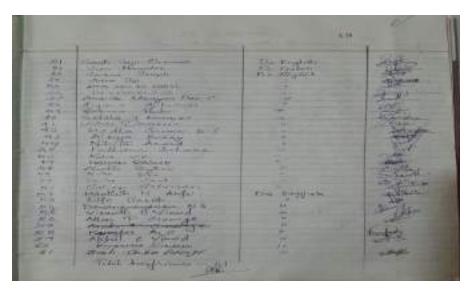










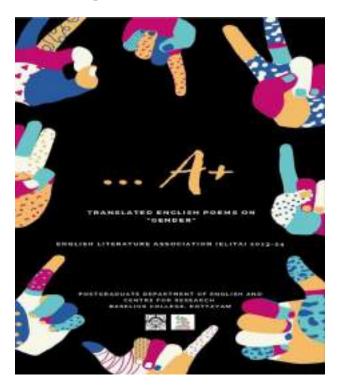


#### **2.8.6** ...**A+-** Magazine of Translated Poems on "Gender"

Gender is a topic which is always on the debate table. As the horizon of gender expands with the passage of time, ELITA invited teachers and students to select poems written with the theme of "Gender" in various languages to English. Dr. Jyothimol P's workshop on translation equipped the team for translation.

The students and teachers of the Department of English were asked to ponder on the topic jointly in the workshop. The contributions were to be broadly based on but not limited to the following areas:

- \*Gender balance and sustainable development
- \* Indian Writing
- \* Black Feminism
- \* Poetics of space



The outcome of this, is the handwritten magazine "...A+"- which could mean educating ourselves about the accepted and unexplored shades of gender; A for the latest "Asexual" and "+" indicating the unexplored textures of gender and the prospective space for them.

#### Jithin John

Teacher-in-charge of the Association